

## 5 REASONS TO EXHIBIT AT WVC

- Receive promoted advertising opportunities
- The Exhibit Hall has high participant satisfaction with ease of navigation
- WVC exhibitors generate an average of 309 leads\*  
\*Based on the number of leads counted by a vendor
- Get high traffic during session-free hours and activities
- Benefit from ROI-driven goals

## BOOTH FEES & PAYMENTS

Invoices will be sent once the booth is confirmed and assigned. If you request a move or increased booth space, then invoicing will take place once a new location has been agreed upon. Once the invoice has been received, companies will have net 45 days for payment. If payment is not received by this time, booth space will be released.

### Standard Booths

10 x 10 ft. In-line Booth Zone A	\$4,500
10 x 10 ft. In-line Booth Zone B	\$4,300
10 x 10 ft. In-line Booth Zone C	\$4,100
10 x 10 ft. In-line Booth Zone D	\$3,900
10 x 10 ft. Non-profit Booth	\$700
Corner Premium (Per Corner)	\$400

### Premium Booths

Island Booth Zone A	\$56 per sq. Ft.
Island Booth Zone B	\$54 per sq. Ft.
Island Booth Zone C	\$52 per sq. Ft.
Island Booth Zone D	\$50 per sq. Ft.

## ELIGIBILITY

Viticus Group, a Nevada non-profit organization, is the sole entity selecting new exhibitors ("Exhibitors") for the Annual Conference. Viticus Group's decisions are based on each Exhibitor's products or services, which must directly relate to the veterinary industry. Viticus Group retains the right, at its sole option, to approve Exhibitors and determine the Exhibitor's booth and space allocations ("Exhibit Booth" or "Exhibit Space") and banner/signage locations. Viticus Group makes no representations or warranties, express or implied, to Exhibitor regarding the success of Exhibitor's efforts for which the Exhibit Space will be used or the number of conference participants or the demographic nature of such participants.

## COMMERCIAL EXHIBITOR PACKAGE FEE INCLUDES

- 24-hour Exhibit Hall perimeter security during exhibit days
- Access to Exhibitor Lounge
- Company listing on the website and mobile app
- Admittance to evening conference entertainment
- Admittance to scientific sessions with CE credit
- Exhibition and contact information displayed on the WVC website
- One (1) complimentary lead retrieval device
- Four (4) complimentary badges per 100 sq. ft. of booth space
- Aisle carpeting
- One 8 ft. back drape and two 3 ft. side drapes
- One 18 x 12 in. identification sign with company name and booth number
- Opportunities to sponsor and advertise for increased visibility
- \$150 in lunch vouchers for every 100 sq. ft. of booth space

## SCHEDULE, REGISTRATION, SETUP/TEAR DOWN

### TARGETED MOVE-IN ISLANDS & LARGE BOOTHS

Saturday, March 5, 2022 | 8:00a-6:00p

Reference the Freeman Exhibitor Service Kit for assigned start times.

### GENERAL MOVE-IN

Sunday, March 6, 2022 | 8:00a-8:00p

All exhibits must be in show condition and operational by 8:00p on Sunday, March 6. A company with no evidence of presence by 8:00p on Sunday, March 6, will be considered a no-show and space will be reassigned.

### EXHIBIT DAYS & HOURS

Monday, March 7, 2022 | 9:00a-5:00p

Tuesday, March 8, 2022 | 9:00a-5:00p

Wednesday, March 9, 2022 | 9:00a-2:00p

Exhibiting companies who dismantle or move prior to 2:00p on Wednesday, March 9, will not be offered an application to exhibit the following year.

### EXHIBITOR REGISTRATION HOURS

Saturday, March 5, 2022 | 8:00a-6:00p

Sunday, March 6, 2022 | 7:00a-8:00p

Monday, March 7, 2022 | 7:00a-5:00p

Tuesday, March 8, 2022 | 8:00a-5:00p

Wednesday, March 9, 2022 | 8:00a-2:00p

### DISMANTLING HOURS

Wednesday, March 9, 2022 | 2:00p-10:00p

Thursday, March 10, 2022 | 8:00a-12:00p

## NON-PROFIT EXHIBITOR PACKAGE FEE INCLUDES\*

- Access to Exhibitor Lounge
- Admittance to evening conference entertainment
- Admittance to scientific sessions with CE credit
- Booth carpet
- Exhibition and contact information displayed on the WVC website
- One (1) complimentary lead retrieval device
- Four (4) complimentary badges for every 100 sq. ft. of rented booth space
- One 6 ft. x 24 in. x 30 in. skirted table
- Two (2) standard chairs
- One 18 x 12 in. identification sign with company name and booth number
- Opportunities to sponsor and advertise for increased visibility
- \$150 in lunch vouchers for every 100 sq. ft. of booth space