

A photograph of a surgical team in an operating room, wearing blue scrubs, masks, and hairnets. They are gathered around a patient on a table, with a large surgical light overhead. The image has a blue tint.

# EDUCATE TO **REIN**INVIGORATE

2023 ANNUAL REPORT





# LAS VEGAS

## Where REcords Are Made to Be Broken

*By Andrea Davis, CEO, Viticus Group*



The largest sphere on Earth is here... the MSG Sphere. The highest observation wheel on Earth is here... the High Roller. The brightest light beam on Earth is here... Luxor Hotel and Casino. **The largest freestanding combined animal and human hands-on training and continuing education organization on Earth is here... Viticus Group Education Centers.**

Where is "here"? Las Vegas, of course.

Home to more world records than one may know, Las Vegas's relentless and successful pursuit of being the best of the best is interminable. It's no different for Viticus Group.

What began as the Intermountain Livestock Sanitary Association in 1928 evolved to Viticus Group, a nonprofit organization whose mission is to save and enhance lives through innovation and high quality continuing education. Nearly a century in-the-making, Viticus Group broke its attendance records in 2023 at its veterinary education conference and continues to strive to best itself in 2024.

**We advance education for and train healthcare professionals to deliver the best bedside care to animal and human patients.**

As new discoveries and powerful innovations alter the world of veterinary and human health professionals, we continue to be committed to serving the needs of the profession and preparing care providers for the future.

**Welcome to Viticus Group Education Centers, where "life" meets "medicine."**

# OUR MISSION

Providing Innovative  
Veterinary and  
Human Healthcare  
Education Worldwide

## Touching the Globe from A to Z: Our REach

In 2023, healthcare professionals traveled from all over the world to train at Viticus Group Education Centers. Comprised of more than 140,000 sq. ft. of training and meeting space, we trained more than 10,000 animal and human healthcare providers from most continents.



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**Shawn Tsuda,  
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Chief Medical Officer

# EDUCATION MANAGERS



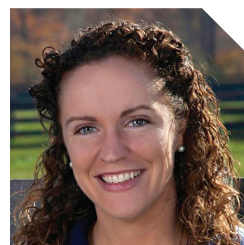
**Kara Burns, MS, MEd,  
LVT, VTS (Nutrition)**  
Veterinary Technician



**Cynthia Faux, DVM,  
DACVIM (Large Animal),  
PhD Avian & Exotics**



**Leslie A. Mamalis,  
MBA, MSIT, CVA**  
Practice Management



**Caitlin O'Shea, DVM,  
DACVS-LA, CVA**  
Equine



**Bob Sager, DVM, PhD,  
DABVP (Beef Cattle)**  
Food Animal



**Stuart Galbraith, RVT**  
Moderator Facilitator

# REAL WORLD TRAINING:

Continuing Education for  
Continued High Level  
of Patient Care



Bedside care for both animals and human patients must be rooted with high levels of skill and expertise. To cultivate both, Viticus Group provides unique educational training that immerses veterinary and medical professionals in real world surgical environments, resulting in the ability to transcend that to actual patients in their practice.



## VITICUSGROUP™ WVC ANNUAL CONFERENCE 2023

WVC total number of CE hours –

**850+ hours**

WVC total number of labs –

**27 labs**

One of the longest-running and largest  
veterinary medicine conferences in the world

One of the most expansive veterinary  
medicine exhibit halls in the world

- **115,950 sq. ft.** of exhibit hall space
- **118 new exhibiting companies**
- **508 total exhibiting companies**
- 522 total exhibitor booths
- 27 participating companies in our highly engaging, onsite scavenger hunt - Vet Detective.

Started in 1928; heading toward its  
Centennial Celebration in 2028

Hosted the third annual Diversify  
Veterinary Medicine Coalition  
(DVMC) Coffee Break event.



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## Veterinary Medicine Courses

**Year-round hands-on course topics include:**

- Dentistry
- Endoscopy
- Equine
- Oncology
- Orthopedic Surgery
- Rabbits
- Soft Tissue Surgery
- Ultrasound
- So much more

**Dr. Jack Walther Recent Graduate Boot Camp** 16 new veterinary graduates received scholarship awards to a fully immersive three-day training at our facilities in Las Vegas.

Education program sponsored by Thrive Pet Healthcare

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## Human Health Hands-on (Bioskills) Training Events

Community Specific Trainings  
General Surgery  
Gynecology  
Healthcare Education Workshops  
Medical School Education  
Neurosurgery  
Orthopedic Surgery

Pain Management  
Plastic Surgery  
Spine Surgery  
Sports Medicine  
Thoracic  
Trauma



"The hands-on experience and the chance for the specialists to grade your work **in real time** [was most valuable]."

Participant  
TPLO Course

**"The Viticus Campus is probably the greatest facility** that I have run a cadaver lab at. The technology is beyond anything that you can imagine in terms of the AV [and] the actual space that allows us to bring in hundreds of physicians to learn new techniques and new therapies."

Dr. Michael Hanes  
North American  
Neuromodulation Society  
(NANS)

**"Absolutely incredible...** significantly increased my knowledge base and understanding of how to recognize and describe certain pathology. Super comprehensive course. Extremely grateful for the experience."

Participant  
Intermediate Abdominal  
Ultrasound Course



# REENERGIZING RELATIONSHIPS



This year, Viticus Group laser-focused on relationship building – locally, regionally and nationally. From Las Vegas to Washington, D.C., the Viticus Group team spread its wings more than ever to create, nurture and sustain robust community relationships.

We hosted VIP guests to help them have a fuller understanding of the caliber and capabilities of Viticus Group Education Centers. We call ourselves the “Diamond in the Desert” and it was evident that guests were thrilled to uncover this precious stone.

Here's a snapshot of Viticus Group community outreach, resulting in several new connections for 2024 and beyond.



**Las Vegas Global and Economic Alliance (LVGEA)**  
President and CEO Tina Quigley and Associate Vice President – Business Development Mitch Keenan



**Governor's Office of Economic Development (GOED)**  
Executive Director Tom Burns



**Vegas Chamber** and other advocates at LV in DC Fly-in  
Photo credit: Vegas Chamber





**UNLV Sports Research  
& Innovation Initiative**  
Chief Operating Officer Jay Vickers



**Workforce Connections**  
Executive Director Jaime Cruz,  
Deputy Director and Chief Strategy Officer  
Irene Bustamante Adams and team



**Nevada Health  
& Bioscience Corporation**  
Senior Director, Business Development  
& Operations Lisa Levine



**National Geographic  
Critter Fixers: Country Vets'**  
Dr. Terrence Ferguson  
and Dr. Vernard Hodges



**Vegas Chamber**  
President and CEO Mary Beth Sewald

Viticus Group was featured in  
Vegas Chamber of Commerce's  
magazine, Taking Care of Business

## REspect & REcognition



Thrive Pet Healthcare invested in the next generation of veterinary professionals by sponsoring Dr. Jack Walther's Recent Graduate Boot Camp.



Viticus Group was a Grand Champion sponsor of the inaugural Movora Orthopedic Symposium. The event welcomed 250 orthopedic surgeons to the Viticus Center for two days of hands-on training.



### AVMA Axon

Viticus Group hosted AVMA Axon courses:

- Splitting ACEs: Surgical Extractions
- Regional Anesthesia in the Dog and Cat for Banfield associates

These valuable courses allowed veterinarians to learn the fundamentals of canine and feline dental extractions through lecture and irreplaceable hands-on training to improve surgical skills and efficiency, resulting in the best outcomes for these animals well into the future.

### Journey For Teams

Viticus Group is a trailblazer partner in the new AVMA JOURNEY FOR TEAMS diversity, equity, and inclusion program.

JOURNEY FOR TEAMS provides a pathway for veterinary professionals to deepen their knowledge of diversity, equity, and inclusion (DEI) and foster the advancement of DEI in veterinary workplaces.



# REINVIGORATING THE LAS VEGAS COMMUNITY

As we work to provide thousands of passionate medical professionals with access to world-class training, cutting-edge technology, and state-of-the-art facilities, we are also committed to solving problems closer to home. Viticus Group supports regional shelters and rescues by treating 500+ animals annually to increase the odds of adoption.

Together, we can support these unique opportunities and multiply the impact on the future of healthcare.

50,000+  
hotel rooms

booked for Viticus Group  
participants in 2023

Overall economic impact  
to Las Vegas in 2023

\$42.3 million

All-time record of

214 events

hosted at our campuses

Nearly

9,000 guests

attended meetings, trainings  
and events at our campuses





## From Community Relations to Education Relations



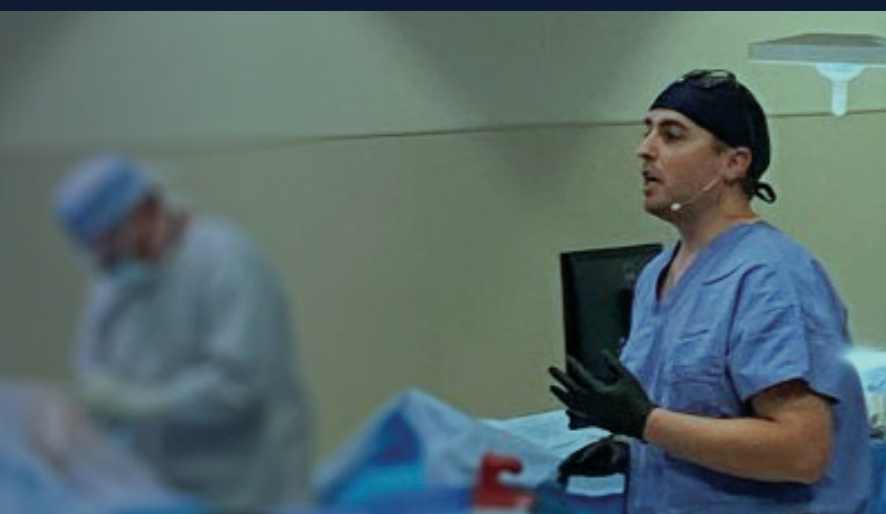
It starts with us. Our purpose is to continually and innovatively educate the next generation of veterinary and human healthcare professionals. Furthermore, when we connect with the youth in our community, we create new and sustainable relationships focused on introducing fresh minds to fresh perspectives.

Partnering with the Critter Fixers Vet For A Day program, Viticus Group hosted 30 local teenagers, ages 12 to 15, at a special career day introducing them to the veterinary profession and was proud to provide this opportunity to the community. Local teens met recruiters, learned from veterinary experts and received hands-on experience with ultrasound equipment, sutures and more. Teens also had the opportunity to learn what veterinarians do during animal exams.



**"We enjoyed the facility as always and cannot say enough great things about your team there. You are truly lucky to have that many people who care about what they do and working with clients."**

Michelle Fetzer  
Anika Therapeutics, Inc.



"I don't know of any facility that is as **nice, professional, state-of-the-art for laboratory-based, bioskills-based laboratory training** than Viticus. It's only fitting that we came here because regenerative medicine represents the epitome of the practice of the art of medicine. We needed the best, the finest, the most state-of-the-art facilities to make sure our trainees got the best possible training out there."

Dr. Sunny Kim, CEO  
GenXovite

"Being able to execute something **on an international level** is not something that's...easy to be found. To have a team on this caliber, as well as [the] levels of professionalism [and the] expertise has been fantastic, as well as the communication."

Michael Palmisano  
Nevada Donor Network's First-Ever Pre-Congress Wet Labs

"The **easy access to professors** circling around the lab, lots of one-on-one attention...thank you!"

Participant  
Soft Tissue Surgery Course



[ViticusGroup.org](https://ViticusGroup.org)

