



Viticus Group is a 501(c)(3) nonprofit organization based in Las Vegas, Nevada. We provide high-quality continuing education through hands-on laboratory experiences to veterinary and human health professionals worldwide.

We are highly regarded as a leading expert in the veterinary continuing education space, having provided training since 1928. We are Viticus Group...where life meets medicine!

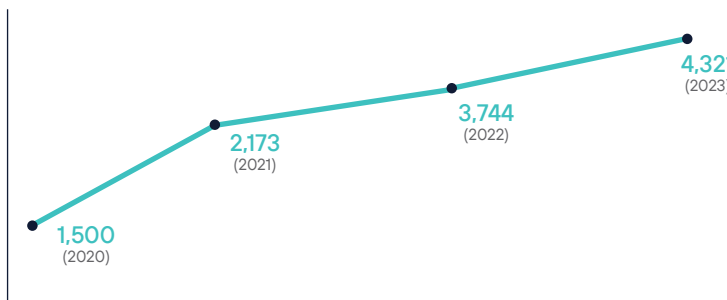
Meet Our Audience

Veterinary professionals from around the world choose the Viticus Center as their preferred CE destination representing organizations of all sizes. High-quality content from world-class instructors, small class sizes, one on one time with instructors, courses designed around their needs.

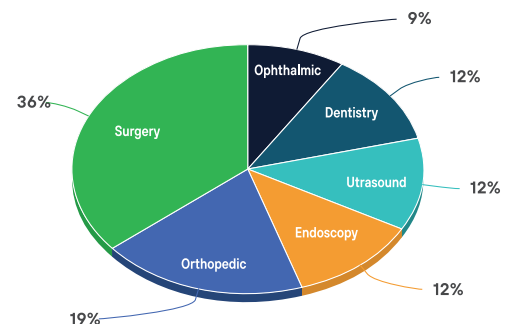
In a five year period, we've hosted more than 17,000 veterinary professionals on our campuses, which includes both animal health courses and corporate laboratory trainings.

2023 Academy CE Course Data

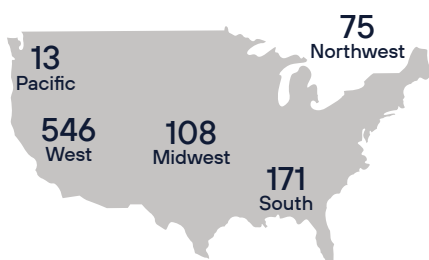
Participant Count by Year



Breakdown by category



Participant regional data



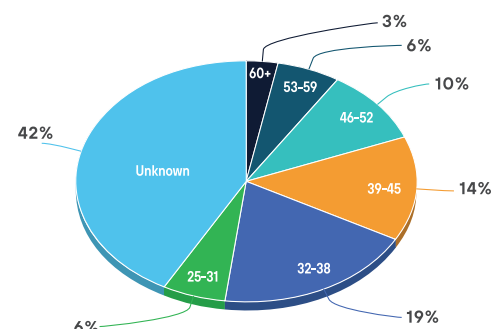
Gender demographics

Gender

28% Male
37% Female
35% Undisclosed



Age demographics



Why Sponsor?



Increase brand awareness & recognition



Generate new partnerships, alliances & customers



Showcase products, services & technologies



Build credibility with your targeted market

BUILD VALUABLE CONNECTIONS WITH YOUR TARGET AUDIENCE

Highly customizable sponsorship, allow organizations like yours to establish a sustained brand presence amongst the Viticus Group Community.

Atrium table booth

Breakfast | Lunch

Snacks

Dessert/ Candy Bar

Open Bar/ Reception

Step n' repeat

Digital advertising

Product display case

Website- academy calendar page banner ad

Dedicated post-event email blast

Email blast banner ad Social media

Email receipt banner

Speaker sponsorship

Scrub Tops

Surgery Caps

Co-branded event bag

Event Bags

Notebooks

Bag insert

Water bottles

Equipment and Instruments for participants

Equipment and disposable donations

Sponsorship Bundles & Custom Packages

Year-round sponsorships involvement is added to cumulative Annual Conference priority points balance. Let's work together to unlock a unique opportunity for your brand! Contact us today at sponsorships@viticusgroup.org to discuss your business objectives and we'll build a sponsorship package that will help you achieve your goals.