

# ANNUAL REPORT 2025



**BREAKING  
NEW  
GROUND**



# BREAKING NEW GROUND

*By Andrea Davis, CEO, Viticus Group*



**The year 2025 will be remembered in the history of Viticus Group as Breaking New Ground. It was a year defined by a bold vision for the future yet rooted deeply in the values that have defined us for nearly a century.**

While the announcement of our expansion into the southeast and East Coast with Viticus Group Nashville has captured the industry's imagination, it is essential to recognize that this growth is only possible because of the incredible foundation we have built in Las Vegas. As we approach 100 years of legacy with WVC Vegas, we do not view Nashville as a departure, but as an evolution. Vegas remains our flagship as the premier global gathering place for veterinary and human healthcare professionals; while Nashville represents our commitment to provide more accessibility to world-class continuing education than ever before.

Reflecting on this milestone, I am reminded that progress requires a delicate balance of honoring the past and embracing the unknown.

2025 has been a historic transformation for Viticus Group. History provides our foundation, but innovation provides our horizon; this year, we chose to stand firmly on our nearly century-long legacy in Las Vegas while reaching toward a new frontier in Nashville to better serve the heroes of animal and human healthcare.

Beyond WVC Vegas and year-round veterinary and human health hands-on training, 2025 saw significant advancements across all our service lines. Viticus Group Academy Continuing Education (CE) provides specialized, hands-on training in several specialties that remain the gold standard in the field. Simultaneously, our Human Health service line continues to break its own ground, offering state-of-the-art bioskills labs that support the medical device and

surgical communities in their quest to improve patient outcomes, all of which we will mirror in our Nashville Education Centers.

Whether you are a veterinarian attending our inaugural Nashville event, a technician sharpening your skills in a Vegas lab or a medical professional utilizing our Human Health facilities, you are part of a mission to elevate healthcare education.

As we look toward 2026, we do so with a renewed sense of purpose. We are not just expanding our geographic footprint; we are expanding the possibilities of what healthcare education can be.

**Thank you for walking this path with us as we continue to break new ground together.**



## OUR MISSION

Providing Innovative  
Veterinary and  
Human Healthcare  
Education Worldwide



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## EXECUTIVE COMMITTEE



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## EDUCATION MANAGERS



**Mary Berg**  
BS, RVT, RLATG, VTS  
(Dentistry)  
Veterinary Technician



**Nancy Dewitz**  
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**Cynthia Faux**  
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(Large Animal), PhD  
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**Philippa (Pippa)  
Gibbons**  
BVetMed(Hons), MS  
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Food Animal



**Mark Hilton**  
DVM, DABVP  
Food Animal



**Caitlin O'Shea**  
DVM, DACVS-LA, CVA  
Equine



One of the longest-running & largest veterinary medicine conferences in the world

# BREAKING NEW GROUND. BREAKING RECORDS.

WVC total number of CE hours –

**840+  
HOURS**

WVC total number of labs –

**44+  
LABS**

One of the most expansive veterinary medicine exhibit halls in the world

- 566,290 total sq ft. of exhibition space
- 94 new exhibiting companies
- 587 total exhibiting companies
- 600 total exhibitor booths
- 20 participating companies in our highly engaging, onsite scavenger hunt – Vet Detective.

The WVC legacy celebrates its Centennial in 2028.





In 2025, we broke the traditional "lecture-and-listen" model, pioneering a new era of veterinary continuing education that prioritizes cognitive engagement through immersive gameplay. By blending high-stakes clinical data with experiential design, we transformed the conference from a passive event into a living laboratory for professional growth.

**Forbidden Clinic:  
Low-Stakes Simulation for  
High-Stakes Outcomes**

We debuted Forbidden Clinic, a groundbreaking and original tabletop game that represents a paradigm shift in practice management training. Moving beyond theoretical spreadsheets, this first-of-its-kind-at-WVC experience challenged teams to navigate the chaotic, multi-variable reality of a modern clinic. Participants engaged in real-time "systems thinking," mastering the delicate tension between resource allocation, team utilization and psychological safety. By gamifying

the struggle against veterinary burnout, we provided a safe space for practitioners to test resilience strategies and communication frameworks before applying them in their own practices.

**Side Quests:  
Personalized Learning**

To decentralize the learning experience, we launched 10 Side Quests—a modular, gamified architecture that allowed participants to curate their own educational journey. This initiative treated the conference floor as an open-world environment, where learning wasn't just scheduled—it was discovered. Spanning the spectrum from advanced surgical techniques to leadership psychology, these quests utilized a "level-up" methodology. Upon completion, participants earned limited-edition pins—visual cues that served as tangible markers of specific competencies and professional milestones reached during the event.

**Heartbeat Hunt:  
The Intersection of Art,  
Science and Spatial Learning**

The future of education is multisensory, a concept we brought to life through Heartbeat Hunt: The Vetmedin Pursuit of More Life to Love. This was not a simple scavenger hunt; it was a masterclass in spatial storytelling. By integrating world-class glass artistry with clinical education, we guided participants through key educational discovery zones. Each hand-blown glass heart served as a focal point for anchoring data regarding canine heart disease and the physiological impact of Vetmedin into a memorable journey. This fusion of art and clinical knowledge ensured that information was not just heard, but memorable.



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## VETERINARY MEDICINE EVENTS

Year-round hands-on course topics include:

- Dentistry
- Endoscopy
- Ophthalmology Surgery
- Orthopedic Surgery
- Soft Tissue Surgery
- Ultrasound

### Dr. Jack Walther Recent Graduate Boot Camp

Viticus Group proudly welcomed its largest-ever class of Dr. Jack Walther Recent Graduate Boot Camp Scholarship recipients, awarding 40 early-career veterinarians an opportunity for hands-on training in Las Vegas. The boot camp, held at Viticus Group Education Centers, is an interactive, hands-on training course for newer veterinarians who are zero to five years out of veterinary school. The scholarship covers registration fees, hotel accommodations, meals and onsite transportation for each recipient. The program was co-sponsored by Merck Animal Health and additionally supported by Banfield Pet Hospital and Thrive Pet Healthcare.

This year's boot camp provided small group lectures and hands-on instruction in dermatology, leadership/mentorship, soft tissue surgery and dentistry, giving veterinarians post-graduation skills they can immediately apply in practice.

"Viticus Group is committed to shaping the next generation of veterinary leaders," said Dr. Anthony Pease, chief veterinary medical officer, Viticus Group. "Through hands-on training and mentorship, we honor Dr. Jack Walther's legacy by empowering young veterinarians to elevate their practice and their profession."

The program honors the legacy of longtime supporter and past Viticus Group/WVC Board president and member, Dr. Jack Walther. Known as the "veterinarian's veterinarian," Walther's work in the industry inspired young veterinarians and veterinary technicians through mentorship and his teachings at the University of Nevada, Reno. He also served at the state and national level, as president of the Nevada State Veterinary Association; chairman of the Nevada State Board of Veterinary Examiners; chairman of the American Veterinary Medical Association (AVMA) Political Action Committee, among many other roles.



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## HUMAN HEALTH HANDS-ON (BIOSKILLS) TRAINING EVENTS



### Orthopedic & Joint Reconstruction

- Intramedullary implants for bone deformities
- Knee Reconstructive Surgery
- Pelvic trauma surgery
- Shoulder arthroscopy
- Shoulder Reconstructive Surgery
- Shoulder replacement
- Total Hip Replacement
- Total Knee Replacement

### Robotics & Minimally Invasive Surgery

- Endoscopic training
- Miniaturized robotic assisted surgical device for colectomy procedures
- Robotic knee surgery
- Robotic laparoscopic training

### Spine & Neurosurgical Interventions

- Minimally invasive adult spinal cord deformation correction
- Percutaneous vertebral augmentation and ablation for tumor management
- Peripheral nerve stimulation
- Sacroiliac joint stabilization, fusion and injection techniques
- Spinal cord direct and indirect decompression procedures
- Spinal cord stimulation placement
- Vertebral stabilization and reconstruction

### Cardiovascular & Interventional Procedures

- Balloon catheterization techniques
- Embolism and Aneurysm ablation
- Pacemaker placement
- Vascular stent placement

### Emergency, Trauma & Pain Management

- Advanced trauma care
- Hemostasis training
- Intraosseous drug delivery techniques
- Pain management techniques including intrathecal drug delivery
- Pneumothorax prevention

### Specialized Diagnostics & Surgical Innovation

- 3D printed implantation creation and placement
- Biointegrative implant placement
- Biopsy techniques
- CT guided lung biopsies
- Ocular surgery and management



# BREAKING NEW GROUND IN A NEW CITY

Viticus Group formally announced its expansion to Nashville, TN

The expansion signifies a pivotal moment in the organization's nearly 100-year history, adding WVC Nashville, a new veterinary continuing education conference on a national level, and a state-of-the-art hands-on education center in a vibrant and accessible location. WVC Nashville is scheduled for Aug. 15 to 18, 2026 at Music City Center and the new training facility is scheduled to be fully operational in the summer 2026 (subject to change).

"Our expansion to Nashville marks a significant milestone for both the veterinary and human healthcare industries," said Andrea Davis, chief executive officer, Viticus Group. "For nearly a century, we've been at the forefront of hands-on training and education from our home base in Las Vegas. Now, adding this new location, we're broadening our reach – creating even more opportunities for professionals to advance their skills, build their confidence and shape the future of their practice. We are here to stay with the Vegas lights and look forward to the Nashville sights!"

With its flagship WVC Annual Conference continuing in Las Vegas as WVC Vegas, Viticus Group remains dedicated to providing unmatched continuing education while building its second home in Nashville. The new 80,000 sq. ft. adjacent facilities will be cutting-edge bioskills training centers designed to provide advanced hands-on education for veterinary and human health professionals. In addition, the upcoming conference,



Nashville – Hands-On Lab  
Architectural Rendering



Nashville – Education Center Reception Lounge  
Architectural Rendering



Nashville – Education Center Locker Room  
Architectural Rendering

the first new national veterinary continuing education conference in more than 40 years, will introduce an experience that will match the energy and level of continuing education that WVC participants expect, expanding Viticus Group’s legacy of delivering premier continuing education and networking opportunities. Specifically, with the concentration of veterinary professionals in the geographic areas near Nashville, the accessible and centrally located city provided a logical choice to create an additional home for Viticus Group.

In September 2025, Viticus Group officially broke ground on its Nashville property. This critical milestone secured the physical location for the organization’s East Coast and Southeast expansion, which is set to significantly increase accessibility to its hands-on training programs in a purpose-built, real world environment. This marked the final stage of property ownership and officially begins the retrofit construction phase for the new and additional education centers.

The strategic East Coast location will allow the organization to reach a much broader professional audience, strengthening workforce development and building practical skills and confidence worldwide. Conveniently located just five minutes from Nashville International Airport and 15 minutes from Downtown Nashville, the new centers will become a destination hub for continuing education.



## BREAKING BARRIERS

Viticus Group is dedicated to creating a positive impact within our community

Every year, we collaborate with partners in the quest to advance patient care in both veterinary and human healthcare. Together, we can strengthen these impactful efforts locally, nationally and internationally.

### Human Health Highlights

Viticus Group partners with several medical associations, organizations and societies for their human health bioskills labs and trainings. In 2025, we proudly worked alongside:

- American Society of Breast Surgeons
- American Society of Interventional Pain Physicians
- Association of Orthopaedic Nursing and Allied Health Professionals
- Hawaii Pacific University
- International Pain and Spine Intervention Society
- International Spine Study Group Foundation
- Nevada Optometry Association
- And more

Viticus Group welcomed repeat-client International Spine Study Group (ISSG) in 2025. The organization, formed by President and Founder Dr. Shay Bess in 2009, focuses on groundbreaking research for the treatment of adult spine deformity. Dr. Bess, a practicing spine surgeon, and ISSG expanded its event to an international audience and more than 300 participants. For the first-time ever, ISSG patient advocates were featured speakers and real-life examples of the “why” we do what we do. Patient Advocate Michaela Davert, born with osteogenesis imperfecta Type III, a condition that makes a person more likely to fracture their bones, shared her personal journey through numerous spine surgeries and how ISSG has positively impacted her life.

We are proud to align with ISSG— a powerhouse of innovation whose research continues to push the boundaries of what’s possible in spine health.



# BUILDING A COMMUNITY BOND

Viticus Group is breaking new ground at the intersection of community and care. Our Vegas Education Centers are a launchpad for medical discovery, uniting the human and veterinary worlds to build confidence, train those who care for our loved ones and be prepared to take on challenges in healthcare education. Together with our partners, we are fueling a movement of homegrown innovation that resonates locally, nationally and internationally.

**60,000+ HOTEL ROOMS**

booked for Viticus Group participants in 2025

Nearly

**21,000+ PARTICIPANTS**

attended the 97<sup>th</sup> WVC Vegas conference in 2025

Overall economic impact to Las Vegas in 2025

**\$60.9 MILLION**

More than

**10,000 GUESTS**

attended meetings, trainings and events at our education centers

**219 EVENTS**

hosted at our campuses



ViticusGroup.org

