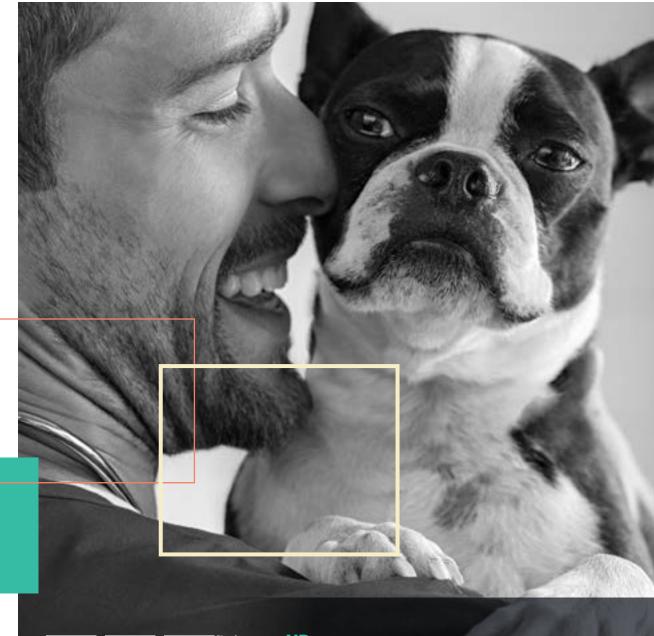
2020 EXHIBIT HALL GUIDE







TOGETHER WE ARE MORE THAN



With veterinarians, we share in a mission so relentless, it adds an entirely new dimension to the world of preventative care and therapeutics. More than passion. More than dedication. More than expertise. Because animal health isn't just our profession. It's our calling. And together, we are more than medicine.

















Thank you for being here at WVC's 92nd Annual Conference! We're excited to bring you four full days of the most cutting-edge information in veterinary medicine to help you discover new knowledge and put that knowledge into practice.

All of us have a "why"—the purpose and passion behind why we work in veterinary medicine. This year's conference theme, "Discover Your Why," focuses on that "why" as you dive deeper into your fields of interest or find a new area of passion you never knew you had. We know you are driven by a strong desire to go the extra mile for your patients, which is why we strive to bring you the best educational and networking opportunities possible.

The world of veterinary medicine is so vast, and there's always more knowledge and connections to discover at Annual Conference. No matter what role you play in the industry, WVC provides the educational and networking opportunities necessary to improve patient care and advance your career. As you well know, Annual Conference doesn't just stop at exceptional education—we also have exciting activities and events happening throughout all four days of Conference! After a long day of education sessions, unwind with friends at the comedy night with Sherri Shepherd and Tammy Pescatelli or a live concert with country music star Brett Eldredge. Hear an inspiring message from tennis champion and gold-medalist Venus Williams, and join us for music and dancing at Party for a Purpose at the House of Blues, fundraising to support Ahimsa House.

This year, scheduled education breaks make visiting the exhibit hall easier than ever. The exhibit hall is packed with actionable, on-trend content and developments designed to make your practice run smoother. In addition to the 500+ exhibitors, there are learning lounge sessions to earn education credits as well as networking opportunities with peers on the show floor. Enjoy events like complimentary coffee during session breaks, and interactive activities at WVC Central. We hope you leave the Annual Conference inspired to expand your repertoire with innovative tools, technologies, and practices. At WVC, our "why"—what motivates us to be the best—is you and the animals and people you so selflessly serve. Our team and Board of Directors appreciate you choosing WVC as your source for topnotch CE. We wish you a wonderful conference full of inspiration, passion, community, and discovery!

Dennis M. McCurnin DVM, MS, DACVS WVC Board President, 2020









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ONSITE INFORMATION

LET'S CONNECT

☐ ☑ ☑ in
#DISCOVERWYC

WVC

TF: 866.800.7326 T: 702.739.6698 E: support@wvc.org

HOTELS

Mandalay Bay | 877.632.9001 Four Seasons | 877.632.5000 Luxor | 800.926.4737 Excalibur | 702.933.7733

Mandalay Bay: In Case of Emergency

Dial: 77911 from any hotel room Mandalay Bay Hotel Security

TOUR INFORMATION

Victoria's Event Productions 702.266.5067



CONFERENCE AT A GLANCE

SATURDAY, FEBRUARY 15

7:00a	Oquendo Center Lab Bus departs MBCC
7:15a-6:00p	Grand Canyon West Rim Tour
7:30a-5:30p	Hands-on Labs (Buses depart 30 mins before lab start time.)
8:00a-6:00p	Exhibitor Registration Hours
9:00a-7:00p	Airport Shuttle Service
2:00-6:00p	Registration Open @ MBCC Onsite Registration and Badge Pick-up (Level 2 Convention Center Foyer)
3:00-9:00p	Advanced Registration Badge Pick-up Only @ Mandalay Bay Hotel Front Desk

SUNDAY, FEBRUARY 16

6:00-10:00a	Shuttle Buses from Hotels to MBCC	
7:00a & 1:00p	Oquendo Center Lab Bus departs MBCC [Participants]	
7:30a-5:30p	Hands-on Labs (Buses depart 30 mins before lab start time.)	
8:00a-10:00p	Airport Shuttle Service	
8:00a-1:00p	White Owl Canyon Tour	
7:00a-6:00p	Registration Open - (Level 2 Convention Center foyer)	
9:00a-5:50p	Education Program	
10:00a-6:00p	Women's Veterinarian Summit at Four Seasons	ROYAL CANIN
12:00p	Serving It Up with Venus Williams!	
3:00-4:00p	Career Fair at WVC Backyard	Boehringer Ingelheim
3:30-7:00p	Shuttle Buses from Hotels to MBCC	
7:00-8:30p	Hill's Comedy Night with Sherri Shepherd	Hills Transferring Uves*



MONDAY, FEBRUARY 17

6:00-10:00a	Shuttle Buses from Hotels to MBCC
6:30-7:30a	Industry Breakfast Seminars
7:00a-5:00p	Registration Open - (Level 2 Convention Center foyer)
7:00a & 1:00p	Oquendo Center Lab Bus departs MBCC (Participants)
7:30a-5:30p	Hands-on Labs (Buses depart 30 mins before lab start time.)
8:00a-1:00p	Historical Railroad Tour
8:00a-2:30p	Valley of Fire Tour
8:00a-6:25p	Education Program
8:00a-5:00p	Veterinary Technician Village Sponsored by NAVTA
9:00a-6:00p	Exhibit Hall Open
9:30a-5:00p	Learning Lounge
9:50-10:35a	Exhibit Hall Morning Break
10:00a-6:00p	Wellness Symposium at Four Seasons MERCK
12:25a-2:00p	Exhibit Hall Lunch Break
12:45-1:45p	Industry Lunch Seminars
3:30-7:00p	Shuttle Buses from Hotels to MBCC
3:50-4:35p	Exhibit Hall Afternoon Break
6:30-8:00p	Veterinary Technician Reception at House of Blues Mandalay Bay
7:30-9:30p	Alumni Receptions (See full list pg. 18)
8:00p	Party for a Purpose at House of Blues Party for a Purpose Section 2 Company Property Vertexnary District Party For a Purpose Section 2 Company Vertexnary Vertexnary District Party For a Purpose Action 1 Company Vertexnary Party For a Purpose Action 2 Company Vertexnary Vert

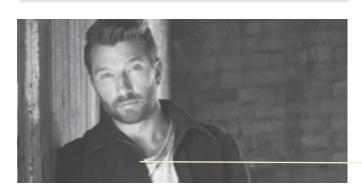






TUESDAY, FEBRUARY 18

6:00-10:00a	Shuttle Buses from Hotels to MBCC	
6:30-7:30a	Industry Breakfast Seminars	(1)
7:00a & 1:00p	Oquendo Center Lab Bus departs MBCC (Participants)	
7:00a-5:00p	Registration Open - (Level 2 Convention Center foyer)	
7:30a-5:30p	Hands-on Labs (Buses depart 30 mins before lab start time.)	
8:00a-5:00p	Veterinary Technician Village Sponsored by: NAVTA & PetSmart Charities	NAVTA Charities
8:00a-8:25p	Education Program	
9:00a-6:00p	Exhibit Hall Open	
9:30a-5:00p	Learning Lounge	
9:50-10:35a	Exhibit Hall Morning Break	
10:00a-12:30p	Ethel M Chocolate & Wine Tasting 1	Tour Tour
11:00a-3:00p	Beer Tasting Tour	
12:25a-2:00p	Exhibit Hall Lunch Break	
12:45-1:45p	Industry Lunch Seminars	4
3:30-9:00p	Shuttle Buses from Hotels to MBCC	
3:50-4:35p	Exhibit Hall Afternoon Break	
6:35-8:25p	Late Night Learning	©
8:00-9:30p	Merck Animal Health Concert with Brett Eldredge	MERCK Animal Health





WEDNESDAY, FEBRUARY 19

WEDNESDAY, FEBRUARY 19				
6:00-10:00a	Shuttle Buses from Hotels to MBCC			
6:00a-7:00p	Airport Shuttles from MBCC			
6:30-7:30a	Industry Breakfast Seminars			
7:00a & 1:00p	Oquendo Center Lab Bus departs MBCC (Participants)			
7:00a-2:00p	Registration Open - (Texas Counter Open t (Level 2 Convention Center foyer)	o 6:30p)		
7:30a-5:30p	Hands-on Labs (Buses depart 30 mins before lab start time.)			
8:00a-5:50p	Education Program (Exhibit Hall Hour Only 1:00-2:00p)			
8:00a-2:00p	Veterinary Technician Village Sponsored by NAVTA	NAVTA		
9:00a-2:00p	Exhibit Hall Open			
9:30a-1:30p	Learning Lounge	=		
9:50-10:35a	Exhibit Hall Morning Break			
12:25a-2:00p	Exhibit Hall Lunch Break			
12:45-1:45p	Industry Lunch Seminars			
1:30p	Vet Detective Drawing	Detective		
3:30-7:00p	Shuttle Buses from Hotel to MBCC			

CONFERENCE SERVICES

SERVICES

FOOD COURT



Food and beverage service is available inside the Exhibit Hall (Monday-Wednesday), Bayside B&C and at various restaurants located in the Convention Center and surrounding hotels.

COMPLIMENTARY COFFEE

Served on Sunday Levels 2 & 3 and during Exhibit Hall breaks throughout conference.

LUGGAGE STORAGE SERVICE



HEALTH & FAMILY SERVICES



PARTICIPANTS WITH DISABILITIES

WVC is accessible by scooter or wheelchair. Wheelchairs are available at hotel bell desks on a first-come, first-served basis. Supply is limited, additional fees may apply. If you need to guarantee availability, please reseve through: Universal Mobility | 702.262.0041 | universalmobilityequipment.com

MOTHER'S LOUNGE

Hassle-free milk storage and shipping available for nursing mothers available in Jasmine H, Level 3— compliments of Merck Animal Health.

Sunday 7:30a-6:00p Monday 7:30a-9:30p Sponsored by

Tuesday 7:30a-7:00p **Wednesday** 7:30a-6:00p

MERCK Animal Health

CHILD CARE SERVICES

Contact your hotel concierge directly for information about babsitting services within your hotel, or the following independent child care source near Mandalay Bay.

Bright Horizons*

(located inside of the MGM) 3799 S. Las Vegas Blvd., Las Vegas, NV 89109 702.597.9925 brighthorizons.com *Not affiliated with WVC

TECH & PROGRAM SERVICES



TECHNOLOGY HELP ZONE

Visit the Technology Help Zone at the Breakers Registration Desk on Level 2 from Sunday-Wednesday 7:00a-6:00p to access email, gather local information, print your boarding pass, and get assistance connecting to WiFi and the WVC-Connect App.

WVC-CONNECT

The app is your all-in-one interactive event guide. Use this helful tool to search CE offerings, create a custom schedule, download notes, rate sessions, search for events, locate exhibitors, view conference center maps, and so much more. Search for Sponsored by WVC-Connect in your app store.

See page 16 for more information.

Boehringer Ingelheim

CERTIFICATE PRINTING

Your password-protected certificate of attendance will be available after the Annual Conference by logging into your account at mywvc.wvc.org.

See page 164 for more information.

CONFERENCE SURVEY

We appreciate your feedback on each session you attend as well as your thoughts on the conference overall. Participants may complete surveys using the WVC-Connect App or online at mywvc.wvc.org. If you complete at least five session surveys plus the conference survey, you will automatically be entered to win **one of five \$100 gift cards.** For your convenenience, Stations are available at the Mandalay Bay Registration Desk on Level 2 Tuesday and Wednesday.



STAY CONNECTED COMPLIMENTARY WIFI

Available in select areas of the Convention Center Levels 1, 2, and 3 | All Meeting Rooms General Concourse | Exhibit Hall

Select WVC Public2020 Password together

Sponsored by





WVC 2020 TRANSPORTATION

SHUTTLE BUS SERVICE



CONFERENCE ACTIVITIES SERVICE

Complimentary shuttle bus service is available for conference activities. The pickup area is located at the MBCC shuttle pickup/dropoff.

OQUENDO CENTER SHUTTLE BUS

Complimentary shuttle service is provided for participants in hands-on labs. The pickup area is located at the Mandalay Bay Convention Center entrance. Buses depart promptly 30 minutes prior to the scheduled start time of each lab.

AIRPORT RETURN SHUTTLE SERVICE

Airport shuttle service is available commencing Wednesday. February 19, from Mandalay Bay Convention Center, every 15-20 minutes, from 6:00a-7:00p.



BOARDING PASS STATIONS

Print your boarding pass at hotel business centers

COMPLIMENTARY WVC SHUTTLE SERVICE

	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	
Airport Shuttle Service Mandalay Bay, Delano, Four Seasons, Luxor & Excalibur	McCarran Int'l Airport To Hotels 9:00a-7:00p	McCarran Int'l Airport To Hotels 8:00a-10:00p			MBCC To Airport 6:00a-7:00p	
MBCC to Excalibur, New York- New York, & MGM Grand		6:00-10:00a 3:30-7:00p	6:00-10:00a 3:30-7:30p	6:00-10:00a 3:30-9:00p	6:00-10:00a 3:30-7:00p	
Oquendo Center Lab Bus Departs Mandalay Bay Morning & Afternoon	6:30a Morning (Instructors) 7:00a Morning (Participants)					
MBCC Entrance) 12:30p Afternoon (Instructors) 1:00p Afternoon (Participants) HOTEL SHUTTLE BUS PICK-UP LOCATIONS SHUTTLES RUN EVERY 15 MIN FROM MBCC						

Excalibur - Rotunda Entrance | Mandalay Bay - CC Entrance

TRANSPORTATION



Mandalay Bay-Excalibur Tram Guests staying at Excalibur and Luxor are strongly encouraged to use the Mandalay Bay tram system. The tram is available each day Thursday-Saturday, 9:00a-2:30a, and Sunday-Wednesday, 9:00a-12:30a. The one-way trip from Excalibur to Mandalay Bay Hotel is estimated at seven minutes, including stop at Luxor, and is free.

Las Vegas Monorail Las Vegas offers a quick and convenient monorail to explore the Strip, providing easy, inexpensive access to major attractions and hotels. Nine trains travel up to 50 mph, and passengers board every four to twelve minutes at each station.

For more information, call 702.699.8200.

Taxi/Lyft/Uber Alternative Transportation is available at most hotels and are the recommended mode of transportation for efficient travel within the city. Lyft & Uber are available through your smart phone applications.





Local Bus Regional Transportation Commission of Southern Nevada (RTC) offers a transportation option along the Las Vegas Strip. The Deuce double-decker buses provide both economical and environmentally sound transit. Tickets can be purchased on the buses and at deuce ticket vending machines located at most bus stops. A 2-hour pass is \$6, a 24-hour pass is \$8 and a 3-day pass is \$20.

CONVENTION CENTER PARKING

Convention center parking is available at Mandalay Bay for a nominal fee.

0-60 minutes No Charge (1st Day Only)

\$12 1-2 hours 4-24 hours \$15

Over 24 hours \$15 each additional day or fraction thereof



FREE WIFI

STAY CONNECTED

COMPLIMENTARY WI-FI

JOIN NETWORK
WVC PUBLIC 2020

together



AVAILABLE IN SELECT AREAS OF THE CONVENTION CENTER:

on Levels 1, 2, and 3, Meeting Rooms, General Concourse, and Exhibit Hall

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VOTING & CANDIDATES

BOARD OF DIRECTORS' ELECTIONS

Participants who attended a WVC event from February 21, 2019, through February 20, 2020 are automatically members of WVC through the 2020 annual meeting. Participants registered as a veterinarian are eligible to vote for two candidates for the office of Veterinary Director, serving five-year terms, and one candidate for the office of Vice President.

Voting will begin on Sunday, February 16 at 1:00p PST and continue through Tuesday, February 18 at 4:00p PST. During this time you will receive an email with a link that is unique to you. This link may be used to vote once and cannot be forwarded to others.

If you experience technical difficulties or do not receive an email and think you meet the eligibility requirements, please contact WVC for assistance at support@wvc.org.

The newly elected Board members will be officially welcomed at the Annual Informational Meeting on Wednesday, February 19 at 9:00a.

WVC'S ANNUAL INFORMATIONAL MEETING

Open to All Registered Participants

Wednesday, February 19, 2020 ➤ 9:00-9:30a Location: Oceanside F. Level 2

HOW TO CAST YOUR VOTE:

- REVIEW nominee biographic information online at wvc.org, or on the following pages. (Use QR code scanning app on your mobile device to view candidates.)
- Cast your vote by clicking on the unique "vote here" link sent via email February 16.
- Voting begins Sunday, February 16, at 1:00p PST and is open until 4:00p PST on Tuesday, February 18, 2020.
- Votes are REVIEWED and CERTIFIED in the presence of all members of the Governance Committee.

2020 BOARD CANDIDATES

VICE PRESIDENT *Vote for 1*

- ▶ John Burkhartsmeyer, DVM
- ▶ Debbie White, DVM, BS

VETERINARY DIRECTOR ▶ Vote for 2

- Miguel Ortiz, DVM
- ▶ Megan Skeffington, DVM
- Michael L. Whitehair, DVM, BS



Use your mobile QR code scanning app to view candidates on WVC website.

YOU DECIDE

CONTINUING EDUCATORS OF THE YEAR

Participants of the WVC 92nd Annual Conference are eligible to vote for WVC 2020 Continuing Educators of the Year. The selected speakers will be recognized for their skills and contributions to the conference and veterinary profession. Select speakers by indicating your vote for the top presenter in each category when completing the in the session surveys.

View 2020's Continuing Educators of the Year on page 15.



Avian & Exotics
Equine
Food Animal
Practice
Management
Small Animal
Veterinary Technician

BOARD OF DIRECTORS VOTING

CANDIDATE FOR VICE-PRESIDENT



JOHN BURKHARTSMEYER, DVM

John Burkhartsmeyer is from Chinook, Montana. He attended Colorado State University from 1968 to 1976 receiving a BS and DVM degree. After graduation, John practiced in Sioux Falls, SD for one year. He then practiced in Helena, Montana for nine years before moving to California. In 1986, Dr. Burkhartsmeyer moved to Newhall, California where he continues to practice. He was elected to the Board of Directors of WVC in 2015 for a term of five years after serving as a moderator at Annual Conference for many years. He is an enthusiastic fan of the Oquendo Center where he continues to take classes, mostly in surgical techniques.

CANDIDATE FOR VICE-PRESIDENT



DEBBIE WHITE. DVM. BS

Dr. Debbie White received both her BS in animal science and her DVM from Purdue University in West Lafayette, Indiana. After graduation, she relocated to Las Vegas with her husband and fellow Purdue veterinary graduate, Dr. Kurt Mychajlonka. She has been in practice for over 25 years as a small animal and exotic animal veterinarian. She owns two veterinary practices and is a partner in several other veterinary practices in the Las Vegas area. Since 2008 she serves as "Dr. Debbie" on the weekly national radio program, Animal Radio, where she fields pet owner health questions from around the country. Dr. White has been involved with WVC throughout her career in many capacities and shares WVC's passion for continuing education and career development. She is especially interested in mentorship roles and the promotion of personal and professional wellness.

CANDIDATE FOR BOARD OF DIRECTORS



MIGUEL ORTIZ, DVM

Dr. Miguel Ortiz was born and raised in Guatemala City, Guatemala before moving to the United States. He received his Doctor of Veterinary Medicine degree from the Purdue University School of Veterinary Medicine. Currently, he serves as Medical Director at Munhall Veterinary Hospital in Pittsburgh, Pennsylvania. Areas of professional interest include preventive medicine, chronic disease management, palliative care, behavior and dermatology. When not taking care of patients, Dr. Ortiz likes to spend time with his family and friends. He enjoys traveling, reading adventure books, and is in training to complete a full distance IronMan Triathlon.

CANDIDATE FOR BOARD OF DIRECTORS



MEGAN SKEFFINGTON, DVM

Dr. Megan Skeffington is an associate veterinarian at Cornerstone Veterinary Hospital of Clifton Park, NY. She loves all aspects of veterinary medicine, and has a special interest in soft tissue surgery and endocrinology. She is very passionate about the human-animal bond and making sure that pets are healthy, happy members of the family for as long as possible.

Dr. Skeffington has worked in several capacities of the veterinary profession, including mentoring new veterinary graduates, developing critical skills and has been a speaker and advocate for veterinary communication. She has spoken at the WVC Annual Meeting and Recent Graduate Symposium and has worked to

develop the new Clinical Skills Training continuing education course at WVC.

Dr. Skeffington was born and raised in Eastern lowa where her veterinary career started at the age of 11, riding along on farm calls and working in the kennels. She attended lowa State University, where she obtained her Doctorate of Veterinary Medicine in 2006.

CANDIDATE FOR BOARD OF DIRECTORS



MICHAEL L. WHITEHAIR, DVM

Dr. Michael Whitehair grew up on a diversified farm and cattle operation in central Kansas. He attended Kansas State University graduating with a Doctorate in veterinary medicine in 1974. He was employed in a mixed animal practice for one year before having the opportunity to be a partner in the Abilene Animal Hospital P.A. in Abilene, Kansas (1975-2018). It is a practice serving a diverse clientele of swine producers in several states, plus providing community companion animal, bovine, equine medical and surgical services.

Dr. Whitehair has been involved in organized veterinary medicine beginning with leadership positions with the Kansas Veterinary Medical Association,

followed by being elected to the AVMA House of Delegates (1997-2011) and being HAC Chair in 2006-2007. He was elected to the AVMA Board of Directors District IX (2012-2018) being selected as Chairman of the Board (2017-2018).

He has served on several committees such as the AVMA 2020 Vision Commission, search committees for CEOs of the AVMA and several Dean Search Committees at Kansas State University CVM. He has received awards throughout his career including being selected as the Alumni Fellow representing the College of Veterinary Medicine at Kansas State University in 2018.

BOARD OF DIRECTORS & MANAGERS

2020 BOARD OF DIRECTORS



President Dennis M. McCurnin, DVM, MS, DACVS



President-Elect Robert Smith, DVM, MS, DABVP (Food Animal Practice)



Immediate Past-President Darwin R. Yoder, DVM, MS



Vice President Brian Poteet, DVM, MS, DACVR, ABSNM



Secretary-Treasurer E. David Stearns, RVT



Director John Burkhartsmeyer, DVM



Director Debbie White, DVM, BS



Director Gary D. Weddle, DVM



Director William (Bill) Wright, DVM



Director Theresa Fossum, DVM, MS, PhD. DACVS



Director Morgan McArthur, DVM



Veterinary **Technician Director** Heather Prendergast, RVT, CVPM, SPHR



Director Suzanne Russo, DVM, MS



Director Travis McDermott, DVM



Director Thomas N. Tully, Jr., DVM, MS, DABVP (Avian), DECZM (Avian)



Director Brian Darrow, DVM, BS



Human Medical Director Shawn T. Tsuda, MD, FACS

2020 EDUCATION MANAGERS



Small Animal Tim Allen, DVM, DACVIM (SAIM)



Veterinary Technician Kara Burns, MS, MEd, LVT, VTS (Nutrition)



Avian & Exotics Jeffrey Applegate Jr., DVM



Food Animal Robert Sager, DVM, MS, PhD,



Practice Management Leslie, A. Mamalis, MBA, MSIT, CVA



Equine Ann Rashmir-Raven, DVM, MS, DACVS



2020 **MODERATOR FACILITATOR**



Moderator Facilitator Stuart Galbraith, RVT

PAST PRESIDENTS

Many thanks to our past presidents for their leadership and dedication.

2019	Darwin R. Yoder	Filer, ID
2018	W. Mark Hilton	West Lafayette, IN
2017	Joe M. Howell	Nichols Hills, OK
2016	Jon R. Pennell	Las Vegas, NV
2015	George Dyck	Newhall, CA
2014	Randall Ezell	Las Vegas, NV
2013	Dennis McCurnin	Henderson, NV
2012	James Creed	St. George, UT
2011	Cynthia Sprigg-McDowell	Cape Girardeau, MO
2010	Robert Smith	Stillwater, OK
2009	Ann L. Johnson	College Grove, TN
2008	James Furman	Alliance, NE
2007	William D. Fortney	Manhattan, KS
2006	Walter R. Threlfall	Powell, OH
2005	Jack O. Walther	Elko, NV
2004	Charles D. Vail	Littleton, CO
2003	Robert Miller	Columbia, MO
2002	Craig E. Griffin	San Diego, CA
2001	Royal W. Ranney	Rolla, MO
2000	Arthur A. Bickford	Turlock, CA
1999	Ross D. Clark	Tulsa, OK
1998	Clair M. Hibbs	Lynden, WA
1997	Vaughn A. Seaton	Ames, IA
1996	Robert J. Danielson	Caldwell, ID
1995	Wallace W. Wolf	The Dalles, OR
1994	William C. Wafer	Show Low, AZ
1993	Ronnie G. Elmore	Manhattan, KS
1992	James E. Nave	Las Vegas, NV
1991	Lloyd C. Faulkner	Poteau, OK
1990	Clyde A. Kirkbride	Brookings, SD
1989	Toney G. Reynolds	Roswell, MN
1988	Ross O. Mosier	Spalding, NE
1987	Hal E. Jenkins	Tempe, AZ
1986	James W. Glosser	Massillon, OH
1985	Earl L. Drake	Reno, NV
1984	Virgil J. Humphries	Worland, WY
1983	Richard F. Hall	Tifton, GA
1981-82	Philip R. Morgan	Coos Bay, OR
1980	Kenneth D. Weide	Lincoln, NE
1979	James H. Wommack	Roseville, CA
1978	Richard C. Tolley	Chandler, AZ
1977	William W. Hawkins	Dillon, MT
1976	George D. Duby	Chehalis, WA
1975	Guy E. Reynolds	Corvallis, OR
1974	Floyd W. Frank	Moscow, ID
_		

1973	Roy A. Nipko	Salt Lake City, UT
1972	Keith O. Lassen	Mesa, AZ
1971	Reginald A. Stocking	Sunland, CA
1970	Donald Miller	Springfield, VA
1969	Don K. Shaffner	Dillon, MT
1968	William F. Harris	Puyallup, WA
1967	John L. O'Harra	Reno, NV
1966	Edward A. Tugaw	Salt Lake City, UT
1965	James W. Bailey	Moscow, ID
1964	Merthyr L. Miner	Bountiful, UT
1963	Bert Reinow	Pinedale, WY
1962	Lavon M. Koger	Pullman, WA
1961	Harry E. Shaulis	Denver, CO
1960	L.V. Reubel	Jerome, ID
1959	E.E. Maas	Reno, NV
1958	Everette A. Tunnicliff	Bozeman, MT
1957	Hugh Hurst	Salt Lake City, UT
1956	George H. Good	Wheatland, WY
1955	Floyd R. Mencimer	Ogden, UT
1954	Howard F. Wilkins	Helena, MT
1953	Rue Jensen	Fort Collins, CO
1952	W.W. Fisher	Reno, NV
1951	John W. Chambers	Garland, UT
1950	Arthur P. Schneider	Boise, ID
1949	Wayne Binns	Logan, UT
1948	K.K. Shott	Buhl, ID
1947	Ward T. Huffman	Salt Lake City, UT
1946	Phil H. Graves	Aptos, CA
1945	F.H. Melvin	San Clemente, CA
1943-44	A.C. Johnson	Cedar City, UT
1942	A.K. Kuttler	Boise, ID
1941	Jean C. Fling	Estes Park, CO
1940	Hadleigh Marsh	Bozeman, MT
1939	A.H. Francis	Denver, CO
1938	O. Wennergren	Logan, UT
1937	Elton M. Gildow	Lacey, WA
1936	W.H. Hendricks	Salt Lake City, UT
1935	E.A. Bundy	Ogden, UT
1934	L.R. Vawter	Corvallis, OR
1933	H.D. Port	Cheyenne, WY
1932	L.C. Butterfield	Las Vegas, NV
1931	A.J. Dickman	Boise, ID
1930	J.T. Dallas	Cheyenne, WY
1929	W.D. Wright	Ogden, UT
1928	H.J. Frederick	Logan, UT

DR. W. BRUCE WREN FOOD ANIMAL INCENTIVE AWARD RECIPIENTS

WVC applauds these five outstanding postgraduate recipients of the 2020 Dr. W. Bruce Wren Food Animal Incentive Awards and commends their commitment to food animal practice.



Dr. Russell L. Johnson, Jr.Tuskegee University College of
Veterinary Medicine



Dr. Carolyn H. ChisholmMississippi State University
College of Veterinary Medicine



Dr. Zachary TurnerUniversity of California Davis
Veterinary Hospital



Dr. Samantha HawUniversity of Missouri
Veterinary Health Center



Dr. Katelyn Michelle Waters

Medicine

APPLY FOR

DR. JACK WALTHER
RECENT GRADUATE
BOOT CAMP SCHOLARSHIP

June 24-26, 2020 | Las Vegas, NV Applications accepted 11/1/19-3/31/20



SUBMIT YOUR VIDEO TODAY!

Why hands-on training is important to you.

WINNERS RECEIVE

- Three-day, no-cost course at the Oquendo
 Center, including registration, lodging, ground
 transportation, and meals during the Dr. Jack Walther
 Recent Graduate Boot Camp Inaugural Program.
- Mentorship from WVC Board Members postsymposium over 6 months.

COURSE OVERVIEW

SURGERY | DENTISTRY
FELINE CHRONIC PAIN | DERMATOLOGY

Visit our website at wvc.org/leadership for details, eligibility, submission, and official entry rules.

In partnership with:

ZOETIS PETCARE



2019 EDUCATORS OF THE YEAR SPECIAL RECOGNITION

HONORING EXCELLENCE

Each year participants select the conference presenters who they feel are superior in their ability to deliver information with insight, accuracy, depth, and openness. WVC sincerely appreciates and recognizes these 2019 Continuing Education of the Year for their skills and contributions to the conference and the veterinary profession.



AVIAN & EXOTICS

Brenna Fitzgerald

DVM. DABVP



EQUINE Jamie KopperDVM, PhD,S, DACVIM (LAIM)



FOOD ANIMAL
Elizabeth Homerosky
DVM. MSc



PRACTICE MANAGEMENT
Andy Roark
DVM. MS



SMALL ANIMAL
Sue Ettinger
DVM, DACVIM (Oncology)



VETERINARY TECHNICIAN
Megan Brashear
CVT, VTS (ECC)



Michael Pedersen



HANDS-ON
Todd Tams
DVM, DACVIM (SAIM)



VOTE FOR THE TOP PRESENTERS AT THE 92nd ANNUAL CONFERENCE Results will be posted on wvc.org.



DISTINGUISHED SERVICE AWARD

CONGRATULATIONS TO THIS YEAR'S HONOREE

Tony L. Watson, DVM

Given for exceptional service over time, unselfish dedication to veterinary education and advancement of veterinary knowledge, and significant contributions to WVC and to veterinary medicine.

YOUR SOURCE

FOR ALL YOUR CONFERENCE NEWS













Click the star icon next to sessions and exhibitors to easily create a list of favorites in your "My Schedule."



QUICKLY FIND WHAT YOU NEED

Find session locations and events easily when you click the "Program" button.



STAY IN THE KNOW

Receive alerts for the latest updates and stay up-to-date on all the activities happening at the conference.



PLAY VET DETECTIVE

Be a super sleuth and search the Exhibit Hall for clues for your chance to WIN prizes totaling \$3,500.



SHARE YOUR FEEDBACK

Complete session and conference surveys inside the app and let us know how we did.



TAKE A PEEK AT THE VIRTUAL CONFERENCE BAG

Reveal show specials, promotions, and giveaways from participating exhibitors.



CONNEC

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Stop by the Technology Help Zone on Level 2 for assistance

DOWNLOAD IT NOW







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MILA INTERNATIONAL, INC.

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VICTOR MEDICAL COMPANY

ZOETIS PETCARE



Opening Comedian
Tammy Pescatelli



ALUMNI RECEPTIONS | MEETINGS

Connect with others from your alma mater and enjoy refreshments and interesting conversations with old and new friends.

MONDAY, FEBRUARY 17

THE FOLLOWING UNIVERSITIES ARE HOSTING ALUMNI EVENTS

SCHOOL	LOCATION	ROOM, LEVEL	TIME
Mandalay Bay CC Sites			
Auburn University College	Mandalay Bay	Jasmine A, Level 3	7:30-9:30p
Colorado State University	Mandalay Bay	Breakers K, Level 2	7:30-9:30p
Cornell University	Mandalay Bay	Surf E, Level 2	7:30-9:30p
Michigan State University	Mandalay Bay	Surf D, Level 2	7:30-9:30p
Mississippi State University	Mandalay Bay	Banyan C, Level 3	7:30-9:30p
Ohio State University	Mandalay Bay	Palm C, Level 3	7:30-9:30p
Purdue University	Mandalay Bay	Breakers H, Level 2	7:30-9:30p
Ross University	Mandalay Bay	Palm D, Level 3	7:30-9:30p
St. George's University	Mandalay Bay	Reef E, Level 2	7:30-9:30p
Tuskegee University	Mandalay Bay	Banyan A, Level 3	7:30-9:30p
University of California - Davis	Mandalay Bay	Palm A, Level 3	7:30-9:30p
University of Missouri	Mandalay Bay	Palm B, Level 3	7:30-9:30p
Offsite & Suite Receptions			
Carlson College of Veterinary Medicine	Excalibur Hotel	Buca di Beppo	7:00-9:00p
Iowa State University	Shoppes at Mandalay Bay	Hussong's Cantina	7:30-9:30p
Kansas State University	Mandalay Bay	Border Grill	7:30-9:30p
Oklahoma State University	Mandalay Bay Hotel	Hospitality Suite	7:30-9:30p
Texas A&M University (Co-Sponsored by Brian Poteet, DVM, MS, DACVR)	Delano	Franklin Lounge	7:30-9:30p
University of Georgia	Mandalay Bay	Libertine Social	7:30-9:30p
University of Illinois	Shoppes at Mandalay Bay	Ri Ra Irish Pub	7:30-9:30p
University of Minnesota	Mandalay Bay	Border Grill, Upper Bar	7:30-9:30p
University of Wisconsin-Madison	Mandalay Bay	Border Grill	7:30-9:30p
Washington State University	New York, New York	Bar at Times Square	7:30-9:30p
Western University of Health Sciences	Mandalay Bay	House of Blues Foundation Room	6:00-9:00p

Oklahoma State University: Check with Mandalay Bay front desk for suite location

Locations are subject to change.

Please check at the WVC Information Booth on Level 1 or Level 2 for updated information.



WVC

Annual Informational Meeting

Wednesday, February 19

9:00-9:30a

Oceanside F, Level 2

Serving It Up With Venus Williams Sunday, February 16 | 12:00p



MANDALAY BAY BALLROOM | LEVEL 2

We're stepping up our game by bringing the seven time Grand Slam winner and repeat Olympic gold medalist Venus Williams to Annual Conference! Join us for complimentary lunch on Sunday and hear Venus's inspirational message with a session of Q & A afterward.

Conference badge required.

SOLD OUT Sponsored by





Vegas Tours

WVC partners with Victoria's Event Productions to provide you deals on a variety of tours that will make your Las Vegas trip even more unforgettable. Explore the beauty of the desert or taste the deliciousness of gourmet wine and chocolate, or both!

Visit victoriasproductions.com/wv_tours or use a mobile app to scan the QR code.





GRAND CANYON WEST RIM TOUR*

Grand Canyon West Rim (Shuttle departs MBCC at 7:15a)

DATE Saturday, February 15

TIME 7:15a-6:00p

\$200 per person

15 SATURDAY, FEBRUARY 15



WHITE OWL CANYON*

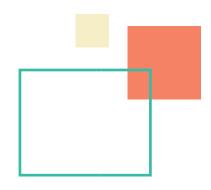
Lake Mead

(Shuttle departs MBCC at 8:00a)

DATE Sunday, February 16

TIME 8:00a-1:00p

\$140 per person



16 SUNDAY, FEBRUARY 16

^{*} Indicates prior registration and additional fee required.

ACTIVITIES

VALLEY OF FIRE*

Valley of Fire

(Shuttle departs MBCC at 8:00a)

DATE Monday, February 17

TIME 8:00a-2:30p

\$150 per person



MONDAY, FEBRUARY 17

HISTORICAL RAILROAD TRAILS*

(Boulder City)

(Shuttle departs MBCC at 8:00a)

DATE Monday, February 17

TIME 8:00a-1:00p

\$140 per person



18

TUESDAY, FEBRUARY 18

ETHEL M CHOCOLATE & WINE TASTING*

Ethel M Chocolate Factory (Shuttle departs MBCC at 10:00a)

DATE Tuesday, February 18

TIME 10:00a-12:30p

\$75 per person

MUST BE OVER 21

BEER TASTING TOUR*

Las Vegas

(Shuttle departs MBCC at 11:00a)

DATE Tuesday, February 18

TIME 11:00a-3:00p

\$135 per person

MUST BE OVER 21





* Indicates prior registration and additional fee required.

PARTICIPANT DISCOUNTS

When you visit the entertainment capital of the world, you'd be missing out if you didn't check out the fabulous shows that make our city famous. Receive up to 50% off on shows that showcase Vegas' best, nightclubs that rock, and tours that explore. Find discounts and book your tickets at

wvc.org/participant-discounts.

Or scan the QR code with your mobile device to take you directly to the WVC website discount page.





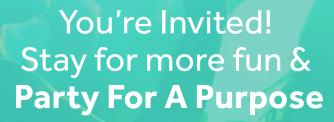


6:30p

Exclusive to Veterinary Technicians, Assistants & Students*

Fun atmosphere
Complimentary food & drinks
Close proximity to host hotels





*Must be 21 and over. Valid ID and WVC Badge required.

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CALLING ALL Party Unimal

MONDAY, FEBRUARY 17

INSIDE THE HOUSE OF BLUES



Benefiting ahimsa house



8:00r

Channel all the good vibes of peace and love at this fun charity event. Party for a Purpose combines the best of Las Vegas with the best of the veterinary profession for a night of live music, socializing, and fundraising. A portion of the proceeds will be donated to the Ahimsa House, a nonprofit that provides resources to help the human and animal victims of domestic violence reach safety together. Come and get your groove on—the Boogie Knights will have you dancing like it's 1970!

Free with registration

Must be 21 and over to enter. Valid ID and WVC Badge required.

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ZOETIS PETCARE

HAVE A QUESTION?

Ask ROVER to fetch the answer for you



What Can Rover Answer?

Rover the eventbot is your personal conference concierge, designed to answer the most commonly asked conference-related questions.

- Find a location (maps)
- Registration
- Agenda
- Program Information
- WiFi Access
- Weather
- Special Events
- WVC-Connect App
- FAQs | Support
- Emergency Information
- Lost & Found
- Much More...

Sponsored by



Scan the QR Code using your mobile device.



Text WVC TO 25525

to get your questions answered now.

Rover will walk you through step-by-step.

Type in keywords when prompted to receive more information.

Disclaimer - Engage with Rover the EventBot via SMS. Sign up to get your questions answered using text messaging.

Mobile numbers will be used for event information and emergency purposes.



READY, SET, tprint.

WVC is dedicated to reducing its ecological footprint.

Together with our partners, Mandalay Bay Convention Center and GES, we utilize the following green initiatives for the WVC 92nd Annual Conference:

- We use recycled content for printing matierials, lunch boxes, and giveaways. We also provide digital copies of the conference program.
- Water bottles and water stations throughout the Convention Center are reusable.
- All banquet coffee is organic and is certified by QAI (Quality Assurance International), which is a certification company authorized by the United States Department of Agriculture.
- All conference and exhibit hall paper and plastic waste will be recycled on site.
- Approximately 20 % of power demand of the Mandalay Bay campus is serviced by solar panels.
- The primary lighting in the Convention Center is completely upgraded. Annually, this saves the amount of electricity it woud take to power 369 US homes for a vear
- Mandalay Bay was given the highest possible rating, 5 Keys, in the Green Key Eco-Rating Program that evaluates properties based on their green operations.
- MGM Resorts International has partnerd
 with Three Square Food Bank to collect
 leftover food and donate it to Three
 Square. Three Square uses this
 to feed some of the 279,000
 people who struggle with food
 insecurity in Southern Nevada.



GET CHILL

Relax, exercise, and play in our backyard



When you're taking a break between education sessions and the Exhibit Hall, make sure to stop by the WVC Backyard on Level 2. Tons of different events will be going on in the Backyard such as early morning exercise, the career fair, and other wellness activities.

BACKYARD HOURS

 Sunday
 7:00a-6:30p

 Monday
 7:00a-7:00p

 Tuesday
 7:00a-7:30p

 Wednesday
 7:00a-6:00p



STAY CONNECTED COMPLIMENTARY WIFI



Morning Movement

February 17-19 | 7:00-8:00a

Start your day off right with exercise that keeps your mind and body sharp. Join us for group sessions of yoga and other activities.

Sunday Career Fair

February 16 | 3:00-4:00p

The career fair is an opportunity for employers to meet potential job seekers across all areas of the profession. Let them know you're hiring, share your story, and build relationships in a relaxed environment.

Participating Companies:



























Singer and songwriter

Brett Eldredge

TUESDAY, FEBRUARY 18, 2020

Concert begins at 8:00 PM • Doors open at 7:30 PM • Mandalay Bay Ballroom, Level 2

Conference badge required for entry



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LEARNING LOUNGE

Discover fast-paced presentations

Located in the Exhibit Hall, these bite-sized, intimate sessions allow you to learn about the latest innovations from a wide variety of companies. Each session is followed by a short Q&A.

View page 94-95 for session schedule.

EXHIBIT HALL | LEVEL 1

Learning Lounge Hours

Monday 9:30a-5:00p

Tuesday 9:30a-5:00p

Wednesday 9:30a-1:30p

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DRAWING

WEDNESDAY, FEBRUARY 19 | 1:30p 1st Prize \$2,000 | 2nd Prize \$1,000 | 3rd Prize \$500 Solve clues found throughout the show by scanning the QR code with your mobile device. Earn 1,000 points to be entered into the grand prize drawing. See Exhibit Tab for more details.





Experience the many layers of Advantage Multi®

(imidacloprid+moxidectin)

Every dog and cat deserves comprehensive, broad-spectrum protection. That's why Advantage Multi® delivers layers of protection from heartworms, fleas and intestinal parasites.



"Treats and controls toundworms, hookworms and whipworms in dogs and roundworms and hookworms in cats.

CAUTION: Advantage Multi[®] is only available from a licensed veterinarian. Dogs: WARNING: **DO NOT ADMINISTER THIS PRODUCT ORALLY.** For the first 30 minutes after application, ensure that dogs cannot lick the product from application sites on themselves or other treated animals. Children should not come in contact with the application sites for two (2) hours after application. (See Contraindications, Warnings, Human Warnings and Adverse Reactions for more information.) Cats: Do not use on sick, debilitated, or underweight cats. Avoid oral ingestion.

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Visit LayersofMulti.com or contact your Bayer Sales Representative.



2020 EDUCATION PROGRAM & GUIDE

Participants must wear a Conference badge at all times. Admission to education sessions is not allowed for quests and children under the age of 18. Guests who wish to attend educational program lectures must purchase an attendee badge. Use the following session number prefix guide to assist your navigation of the 2020 Education Program.

CE CREDIT INFORMATION*

Full Conference Registration for Veterinarians with Labs

49 CE Hours*

Full Conference Registration for Veterinarians and Technicians without Labs

40 CE Hours*

Full Conference Registration for Technicians with Labs

40 CE Hours*

CE CREDIT BY DAY*

Saturday, February 15

8 CE Hours*

Sunday, February 16

9 CE Hours* 8 CE Hours

Monday, February 17

10 CE Hours

Tuesday, February 18

12 CE Hours

Wednesday, February 19

10 CE Hours

SPECIAL DESIGNATION ICONS



Veterinarian



Veterinary Technician



Practice Manager



Veterinary Student



Pre-registration required. Ticket encoded in badge.***



Power Hour



Breakfast included with session.



Must See



Lunch included with session.



Hands-on Lab



Workshop



Late Night Learning

Program current as of 1/29/2020, program subject to change. Please visit wvc.org/conference for most up to day information.

SESSION ID

SA Small Animal

EX Avian & Exotics

FA Food Animal

EQ Equine

VT Veterinary Technician

PM Practice Management

Symposium

Industry Seminar IS

SP Special Presentation

WS Workshop

HO Hands-on Laboratory

EL Learning Lounge

CF CREDIT CAI CUI ATIONS

25 minute sessions = 0.5 CE credit hour 50 minute sessions = 1 CE credit hour

Hands-on labs and workshops are accredited based on the hours attended.

To qualify for your CE certificate, your badge must have been printed.



WVC is an approved registry continuing education provider, AAVSB RACE approval number is 3-39436. Participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Individual participants are responsible for compliance to the policies of their individual state board.

Call Janis Knoetzel at 702.739.6698 for more information.

Attention Veterinarians and Veterinary Technicians licensed in Texas To meet the requirements for the State Board of Veterinary Medical Examiners, you must check in at the TX counter at Onsite Registration; your badge will be printed at that time. Before leaving the conference stop by the TX counter to sign your CE certificate and take it with you. Due to state CE requirements, WVC cannot mail your CE certificate, and it will not be available online.

If you are licensed in Texas and did not register with a Texas address, please inform the attendant at the CE counter, and a certificate will be printed and ready for you when you check out.

TRACKING SESSIONS FOR CE CREDIT/RECORD OF SESSIONS ATTENDED

We use badge-scanning technology to assist you in tracking the conference sessions you attend. Most rooms have scanners at the doorway. Following the conference, you can access your record of sessions attended in the "My Account" section of the website. You are responsible for confirming that the sessions you attend comply with the state requirements where you are licensed. We do not track time in the Exhibit Hall for CE.

^{*}Includes hours obtained by purchasing hands-on labs and Workshops (additional fees apply)

^{***} Additional fee applies

Advantage Multi® for Dogs and for Cats (imidacloprid + moxidectin)

BRIEF SUMMARY: Before using Advantage Multi® for Dogs (imidacloprid+moxidectin) or Advantage Multi® for Cats (imidacloprid+moxidectin), please consult the product insert, a summary of which follows:

CAUTION: Federal (U.S.A.) Law restricts this drug to use by or on the order of a licensed veterinarian.

Advantage Multi for Dogs:

WARNING

- DO NOT ADMINISTER THIS PRODUCT ORALLY.
- For the first 30 minutes after application ensure that dogs cannot lick the product from application sites on themselves or other treated animals.

or omer treated animals.

- Children should not come in contact with the application sites for two (2) hours after application.

(See Contraindications, Warnings, Human Warnings, and Adverse Reactions for more information.)

INDICATIONS:

Advantage Multi for Dogs is indicated for the prevention of heartworm disease caused by Dirofilaria immitis and the treatment of Dirofilaria immitis circulating microfilariae in heartworm-positive dogs. Advantage Multi for Dogs kills adult fleas and is indicated for the treatment of flea infestations (Clenocephalides felis). Advantage Multi for Dogs is indicated for the treatment of flea infestations (Clenocephalides felis). Advantage Multi for Dogs is indicated for the treatment and control of sarcophic manage crued by Sarroptes excelled user schools versus. Advantage the mann to logis is inicialed to the testinent and control of sactorities mange caused by Sarcoptes scabiel var.canis. Advantage Multi for Dogs is also indicated for the treatment and control of the following intestinal parasities species: Hookworms (Ancylostoma canium) (Uncinaria stenocephala), Roundworms (Toxocara canis) (Toxocara canis) (Toxocara canis) (Toxocara canis) (Toxocara)

Consacran's leonina) and Whipworms (Irichuris vulpis).

Advantage Multi for Cats is indicated for the prevention of heartworm disease caused by Dirofilaria immits. Advantage Multi for Cats is indicated for the treatment of flea intestations. Advantage Multi for Cats is falls adult fleas (Cienocephalides felis) and is indicated for the treatment of flea intestations. Advantage Multi for Cats is also indicated for the treatment and control of ear mite (Otodectors cynotis) infestations and the intestinal parasites species Hookvorm (Ancylostoma tubaelorme) and Roundworm (Cats is indicated for the prevention of heartworm disease in ferrets caused by Dirofilaria immitis. Advantage Multi for Cats is indicated for the prevention of heartworm disease in ferrets caused by Dirofilaria immitis. Advantage Multi for Cats is indicated for the prevention of indicated for the treatment of flea infestations in ferrets.

CONTRAINDICATIONS: Do not administer this product orally. (See WARRINGS).

CREATED Advantage Multi for Cats is indicated for the prevention of flea infestations in ferrets.

moxidectin) on Cats.

WARNINGS:
Advantage Multi for Dogs: For the first 30 minutes after application:
Ensure that dogs cannot lick the product from application sites on
themselves or other treated dogs, and separate treated dogs rom
one another and from other pets to reduce the risk of accidental
ingestion. Ingestion of this product by dogs may cause serious
adverse reactions including depression, salivation, dilated
pupils; incoordination, panting, and generalized muscle tremors.
In avermedin sensitive dogs; the signs may be more severe and
may include coma and death.

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may microuse coma and death?

*Some dogs are more sensitive to avermectins due to a mutation in the MDR1 gene. Dogs with this mutation may develop signs of severe avermectin toxicity if they ingest this product. The most common breads associated with this mutation include Collies and Collie crosses.

b Although there is no specific antagonist for avermectin toxicity, even severely affected dogs have completely recovered from avermectin toxicity with intensive veterinary supportive care.

avermectin toxicity with intensive veterinary supportive care. Advantage Mutii for Cats: Do not use on sick, debilitated, or underweight cats. Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight. Do not use on sick or debilitated ferrets. HUMAN WARNINGS: Not for human use. Keep out of the reach of children. Dogs: Children should not come in contact with the application sites for two (2) hours after application. Cats: Children should not come in contact with the application site for 30 minutes after application.

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with sin. Wash hands thoroughly with soap and warm water after handling. If contact with eyes occurs, hold eyelds open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl actoh, limitacloprid, or moxidectin should administer the product with caution. In case of allergic reaction, contact a physician, If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Safety Data Sheet (SDS) provides additional occupational safety information. For a copy of the Safety Data Sheet (SDS) or 10 report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

consumer questions call 1-800-255-6826.

PRECAUTIONS: Do not dispense dose applicator tubes without complete safety and administration information. Use with caution in sick, debilitated or underweight animals. The safety of Advantage, Multi for Dogs has not been established in breeding, pregnant, clactating dogs. The safe use of Advantage Multi for Dogs has not been established in puppies and dogs less than 7 weeks of age or less than 3 lbs. body weight. Advantage Multi for Dogs has not been evaluated in heartworm-positive dogs with Class 4 heartworm disease.

not been evaluated in 'heartworm-positive' dogs with Class 4 heartworm disease.

Cats may experience hypersalivation, tremors, vomiting and decreased appetite if Advantage Multi for Cats is inadvertently administered orally or through groominglicking of the application site. The safety of Advantage Multi for Cats has not been established in breeding, pregnant, or leading cats. The effectiveness of Advantage Multi for Cats has not been established in breeding, pregnant, and leading cats. The effectiveness of Advantage Multi for Cats has not been established in geriatric cats with subclinical conditions has not been adequately studied. Ferreis: The safety of Advantage Multi for Cats has not been established in breeding, pregnant, and factating ferrets. Freatment of errerts weighing less than 2.0 list. (20 kg) has not been established.

ADVERSE REACTIONS: Heartworm Negative Dogs: The most common adverse reactions observed during field studies were purifus, residue, medicinal odor, lethargy, inappetence. Advantage Multi has common adverse reactions observed during field studies were cough; heartworm because in the properties. The most common adverse reactions observed during field studies were cough; heartworm adverse reactions observed during field studies were entry the properties. The most common adverse reactions observed during field studies were entry the heartworm adverse reactions observed during field studies were entry the heartword advantage, discomfort, hypersalivation, polydipsia and coughing and gaging. Ferrets: The most common adverse reactions observed during field studies were puritus/scratching, scabbing, redness, wounds and inflammation at the treatment site, lethargy; and chemical odor.

For a copy of the Safety Data Sheet (SDS) or to report adverse reactions call Bayer Veterinany Services at 1-800-422-9874. For consumer questions call 1-801-825-8626.

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,558.

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858. NADA 141-251,141-254 Approved by FDA V-03/2016

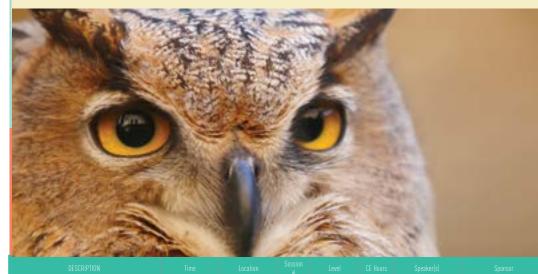
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ARE YOU A **NIGHT OWL?**

LATE NIGHT LEARNING

We have sessions just for you



I	TUESDAY, FEBRUARY 18							
	Stem Cell Therapy: A Decade of Clinical Success	6:35-7:25p	South Seas D, Level 3	S18	V	1	Michael Hutchinson	MEDIVET Biologics Advanced Gibbs Solutions
	Cover Your RAAS: Importance of RAAS Suppression in Canine Heart Failure	6:35-7:25p	South Seas B, Level 3	S35	V VI	1	Marisa Ames	Ceva
	"I Googled It": How to Manage Client Misinformation in Dermatology	6:35-7:25p	South Seas H, Level 3	SA104	V	1	Galia Sheinberg	
	First & Foremost, Do No Harm: Preventing Hospital Acquired Infections	6:35-7:25p	South Seas F, Level 3	SA225	V	1	Krystle Reagan	
	Rotten Retroviruses & Ferocious FIP	7:35-8:25p	South Seas F, Level 3	SA226	V	1	Jane Sykes	











With gratitude to our WVC 2020 speakers for the knowledge and talent they share with the veterinary profession

Jeff Adney Permatek Coatings

Chris Adolph, DVM, MS, ACVM 7netis

Julie Adrian. DVM* University of Hawaii at Hilo

Julia Albright, DVM, DACVB, MA University of Tennessee

Kent Allen, DVM, Certified in Equine Locomotor Pathology Virginia Equine Imaging

Benita Altier, LVT, VTS (Dentistry)

Marisa Ames, DVM, DACVIM (Cardiology)

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John Angus, DVM, DACVD Animal Dermatology Clinic

Jeffrey Applegate, DVM North Carolina State University

Donna Averill, LVT, VTS (Ophthalmology)

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Bridgette Bain, MA, PhD American Veterinary Medical Association

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Frane Banovic, DVM, DECVD, PhD University of Georgia

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Idexx

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Zoetis

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Charing Cross Cat Clinic

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Dr. Rob Keene

Dr. Gary Keffer

Dr. Richard Kiely

Dr. Tessa Kronbetter

Dr. Nancy Leverenz

Dr. Herbert Little

Dr. Nancy Loes

Dr. Kimberly Lutz

Ms. Leetrice Lynn

Ms. Linda Markland

Dr. Bob Marshall

Dr. Steve Maschmedt

Dr. Amy Mason

Mr. Thomas Masterson

Dr. Susan McCartney

Dr. Kari Mundschenk

Ms. Alice Murtas

Dr. Debra Nickelson

Dr. Gretchen Norton

Dr. Taylor Parker

Dr. Predrag Pecic

Dr. Michael Pedersen

Dr. Peter Perron

Dr. Sarah Peton

Dr. Michael Piontkowski

Dr. Kimberly Pope-Robinson

Dr. Michael Robbins

Dr. Mark Russak

Dr. Kathy Sarnelli

Dr. G. Sierra Schneider

Dr. Linda Schoenberg

Ms. Heather Schroeder

Dr. Todd Schwarzmann

Dr. Jennifer Sexsmith

Dr. Christina Shepherd

Ms. Beverly Signorelli

Dr. Debra Smith

Dr. Lauren Smith

Dr. William Smith

Dr. Karen Stasiak

Dr. Jennifer Stewart

Dr. Becky Stone

Ms. Brittney Strong

Mrs. Karen Thang

Dr. Craig Tigert

Dr. Constante Tinaza

Mr. Jason Tyson

Dr. Mary Ann Vande Linde

Ms. Jessica Ward

Dr. Shannon Weber

Dr. Jeff Wells

Dr. Walter Wethered

Ms. Sydney White

Dr. Georgette Wilson

Dr. Joan Winter

Dr. Wallace Wolf

Dr. Leslie Wolff

Mr. Andrew Wood

Dr. Jerry Woodruff Dr. Doug Yanik

Dr. Patricia Zahorecz



SUNDAY, FEBRUARY 16

+ANESTHESIA AM SYMPOSIUM

2020 AAHA Anesthesia & Monitoring Guidelines for Dogs & Cats Symposium



OCEANSIDE D. LEVEL 2

Moderator: Christian Hinckle

□1 CE Hour 9:00-9:50a

Anesthesia as a Continuum of Care: Preanesthesia Tasks & Introduction to the 2020 AAHA Anesthesia & Monitoring Guidelines for Dogs & Cat. S13AP

Tamara Grubb, Jennifer Sager

□1 CE Hour

10:00-10:50a

Anesthesia Care Continuum: Optimizing Patient Care & Safety During Induction & Maintenance: From the 2020 Anesthesia & Monitoring Guidelines for Do... S13BP Tamara Grubb, Jennifer Sager

□1 CE Hour

11:00-11:50a

Anesthesia Care Continuum: Recovery, Home Care & Staff Training-From the 2020 AAHA Anesthesia & Monitoring Guidelines for Dogs & Cats S13CP Tamara Grubb, Jennifer Sager

ANESTHESIA PM

MANDALAY BAY J, LEVEL 2

Moderator: Meghan Burns

□1 CE Hour 2:00-2:50p

> Reducing Fear, Anxiety & Stress in Anesthesia Benefits Everyone SA001 Ralph Harvey

□1 CE Hour

3:00-3:50p

Anesthesia for Patients Too Sick for Anesthesia: They Probably Aren't SA002 Ralph Harvey

■1 CE Hour

4:00-4:50p

What to Worry About & How to Fix It: Crisis Management in Anesthesia SA003

Ralph Harvey

□1 CE Hour

5:00-5:50p

Senior Pet Anesthesia & Periop Management: Not Too Old SA004 Ralph Harvey

CLINICAL PATHOLOGY AM

LAGOON J, LEVEL 2

Moderator: Terry Beebe

□1 CE Hour

11:00-11:50a

Cytologic Diagnoses that Every Practitioner Should be Able to Make

SA040

Craig Thompson

CLINICAL PATHOLOGY PM

LAGOON H, LEVEL 2

Moderator: Taylor Parker

□1 CE Hour

2:00-2:50p

So You Think You're Smarter Than a Clinical Pathologist?? Stump the Chump SA041

Craig Thompson

□1 CE Hour

3:00-3:50p

Pitfalls! The Most Common Clinicopathologic Mistakes SA042 Craig Thompson

□CE Hour

4:00-4:50p

When to Panic: Clinical Pathology Red Flags SA043 Craig Thompson

□1 CE Hour

5:00-5:50p

The Body's Trashcan: A Look at the Liver through the Clinical Pathology Lens SA044

Craig Thompson

CLINICAL PHARMACOLOGY AM

OCEANSIDE B, LEVEL 2

Moderator: Michelle Hagopian

□1 CE Hour

9:00-9:50a

The Opioid Crisis: Are We Prescribing & Dispensing Those Drugs I SA045

Julie Adrian

□1 CE Hour

10:00-10:50a

The Opioid Crisis: Are We Prescribing & Dispensing Those Drugs II: Are We Contributors to the Problem? SA046 Julie Adrian

□1 CE Hour

11:00-11:50a

The Opioid Crisis: What Resources Are Available to Help? SA047

Julie Adrian

CLINICAL PHARMACOLOGY PM

MANDALAY BAY, LEVEL 2

Moderator: Michelle Hagopian

■1 CE Hour

2:00-2:50p

The Opioid Crisis: What? Really? SA048

Julie Adrian

DENTISTRY AM

MANDALAY BAY L, LEVEL 2 Moderator: *Amy Mason*

■1 CE Hour

9:00-9:50a

Hiding in the Intraoral Radiology Shadows I SA065 Kevin Stepaniuk

□1 CE Hour

10:00-10:50a

Hiding in the Intraoral Radiology Shadows II SA066 Kevin Stepaniuk

□1 CE Hour

11:00-11:50a

Clinical Decision Making for Fractured Teeth: Are Bonded Sealants Appropriate? SA067 Kevin Stepaniuk

DENTISTRY PM

MANDALAY BAY L, LEVEL 2

Moderator: Christina Barbier

□1 CE Hour

2:00-2:50p

A Video Step-By-Step of the Surgical Extraction of the Maxillary Canine & 4th Premolar Teeth SA068 Kevin Stepaniuk

Keviii Stepaiiiui



□1 CE Hour

3:00-3:50p

Insidious Clandestine Dental & Oral Pathology Easily Recognized SA069 Kevin Stepaniuk

□1 CE Hour

4:00-4:50p

Tips & Tricks to Improve Outcomes in Healing for Surgical Extractions in Dogs & Cats SA070

Christopher Snyder

□1 CE Hour

5:00-5:50p

Decision Making! Selecting the Right Bur (& Diamond) & Suture to Optimize Extractions & Healing SA071 Barden Greenfield

DERMATOLOGY AM

SOUTH SEAS H, LEVEL 3

Moderator: Peter Perron

□CE Hour

9:00-9:50a

Dermatologic Emergencies: What's

That? SA081 Frane Banovic

□1 CE Hour

10:00-10:50a

Selected T-cell Driven Auto-immune & Immune-mediated Skin Diseases: All You Need to Know SA082

Frane Banovic

□1 CE Hour

11:00-11:50a

Canine Atopic Dermatitis: "One-Size-Fits-All" Therapeutic Approach SA083 Frane Banovic

DERMATOLOGY PM

SOUTH SEAS H, LEVEL 3

Moderator: Peter Perron

□1 CE Hour 2:00-2:50p

Elimination Diets in Food Allergic Dogs: A

Critical Appraisal SA084 Frane Banovic

□1 CE Hour

3:00-3:50p

Hyperbaric Oxygen Therapy in Veterinary Dermatology SA085

John Angus

□1 CE Hour

4:00-4:50p

Post-antibiotic Pyoderma SA086 John Angus

□1 CE Hour

5:00-5:50p

Clinical Pearls Not Found in Textbooks SA087

John Angus

EMERGENCY & CRITICAL CARE AM

SOUTH SEAS J, LEVEL 3

Moderator: Tessa Kronbetter

□1 CE Hour

9:00-9:50a

Approach to the Collapsed Patient: Seizure, Syncope & More SA111 Elisa Mazzaferro

□1 CE Hour

10:00-10:50a

CPR: Basic & Advanced Life Support

SA112

Elisa Mazzaferro

□1 CE Hour

11:00-11:50a

Diagnostic & Therapeutic Approach to IMHA SA113

Elisa Mazzaferro

EMERGENCY & CRITICAL CARE PM

SOUTH SEAS J, LEVEL 3

Moderator: Tessa Kronbetter

□1 CE Hour 2:00-2:50p

Hemoabdomen: To Cut or Not to Cut?

S 11/4

Elisa Mazzaferro

□1 CE Hour

3:00-3:50p

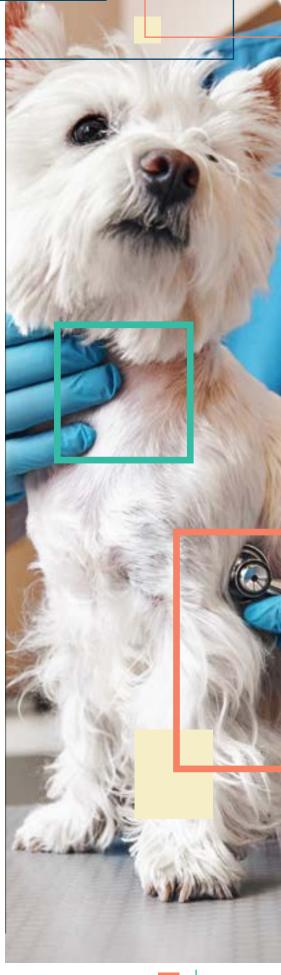
Treatment of Hyperthermia & Heat Induced Illness SA115

Flisa Mazzaferro

□1 CE Hour

4:00-4:50p

Acute Management of DKA SA116 Elisa Mazzaferro



SUNDAY, FEBRUARY 16 Continued

EMERGENCY & CRITICAL CARE PM WORKSHOP WORKSHOP

SURF E, LEVEL 2

Moderator: Beverly Signorelli

2:00-6:50p

RECOVER CPR Basic & Advanced Life Support Rescuer Certification WS14

Armi Pigott, Erin Spencer, Courtney Waxman, Kenichiro Yagi

ENDOCRINOLOGY AM

OCEANSIDE C, LEVEL 2

Moderator: Kathy Sarnelli

□1 CE Hour 9:00-9:50a

What's So Atypical About Addison's? SA135

Patty Lathan

□1 CF Hour

10:00-10:50a

Treatment of DKA SA136

Patty Lathan

□1 CE Hour 11:00-11:50

Treating Cushing's—What I Do SA137 Patty Lathan

ratty Latinani

ENDOCRINOLOGY PM

MANDALAY BAY D, LEVEL 2
Moderator: Richard Edling

□1 CE Hour 2:00-2:50p

Pheochromocytomas & Incidentalomas

SA138 Patty Lathan

ENDOCRINOLOGY PM

REEF, LEVEL 2

Moderator: Susan McCartney

□1 CE Hour 3:00-3:50p

Diagnosis of Canine

Hyperadrenocorticism: Update: Test Choice & Interpretation SA143 *J. Catharine Scott-Moncrieff* □1 CE Hour

4:00-4:50p

Unusual & Underdiagnosed Feline Endocrinopathies SA144

J. Catharine Scott-Moncrieff

☐1 CE Hour

5:00-5:50p

Update on Feline Diabetes Mellitus: Individualizing Management for Your

Patients SA145

J. Catharine Scott-Moncrieff

FELINE MEDICINE AM

REEF, LEVEL 2

Moderator: Meghan Burns

□1 CE Hour

9:00-9:50a

Use of PCR Assays in Feline Infectious

Diseases SA155 Michael Lappin

□1 CE Hour

10:00-10:50a

Management of Acute Feline Upper Respiratory Tract Infections SA156

Michael Lappin

□1 CE Hour 11:00-11:50a

> Management of Chronic Feline Upper Respiratory Tract Infections SA157

Michael Lappin

+FELINE MEDICINE PM SYMPOSIUM

Purina® ProPlan® Veterinary Diets Symposium

PROPLAN' VETERINARY DIETS

OCEANSIDE D, LEVEL 2

Moderator: Emily Cross

□1 CE Hour 2:00-2:50p

Dry as a Bone: Chronic Dehydration &

Its Consequences S05A

Deborah Greco

■1 CE Hour

3:00-3:50p

Beyond Offering Fresh Water to Cats: Liquid Supplements to Support

Healthy Hydration S05B

Brian Zanghi

□1 CE Hour

4:00-4:50p

Feline Lower Urinary Tract

Disorders: A Comprehensive Tailored Management Approach for These

Difficult Cases S05C

Jodi Westropp

□1 CE Hour

5:00-5:50p

Hydration & the Kidney: Why Does It

Matter? S05D

Jessica Quimby

FELINE MEDICINE PM

REEF, LEVEL 2

Moderator: Kathy Sarnelli

□1 CE Hour

2:00-2:50p

Management of Common Vector-

Borne Diseases of Cats SA158

Michael Lappin

GASTROENTEROLOGY PM

SOUTH SEAS D, LEVEL 3

Moderator: Linda Schoenberg

□1 CE Hour

2:00-2:50p

The KEY to a Correct Diagnosis in GI

Disease SA169
Craig Webb

□1 CE Hour

3:00-3:50p

Feline Anorexia: Getting Nutrition Into

a Cat SA170 Craig Webb

□1 CE Hour

4:00-4:50p

Feline Constipation: Getting Crap Out

of a Cat SA171 Craig Webb

□1 CE Hour

5:00-5:50p

Feline Triaditis: Fact or Philosophy

SA172

Craig Webb









IMAGING PM

SOUTH SEAS B, LEVEL 3

Moderator: William Bannister

□1 CE Hour 2:00-2:50p

The Coughing Dog: What Am I Looking

for on Radiographs? SA195 Federico Vilaplana-Grosso

□1 CE Hour 3:00-3:50p

Interpretation of Radiographs of the Feline Abdomen SA196

Federico Vilaplana-Grosso

■1 CE Hour

4:00-4:50p

Ultrasound & Radiographic Challenges of the Abdomen in Dogs & Cats SA197

Federico Vilaplana-Grosso

□1 CE Hour

5:00-5:50p

Ultrasound & Radiographic Findings in Cats with Disorders of the Urinary

System SA198

Federico Vilaplana-Grosso

INTEGRATIVE MEDICINE AM

LAGOON L, LEVEL 2

Moderator: Siane Beebe

□1 CE Hour 9:00-9:50a

Bi & Wei Syndrome: Pathogenesis, Symptoms & Diagnosis SA227

Delores Craig

□1 CE Hour

10:00-10:50a

Bi & Wei Syndrome: How to Treat

Effectively SA228
Delores Craig

■1 CE Hour

11:00-11:50a

Bi & Wei Syndrome: Case-based Learning Experience SA229

Delores Craig

INTEGRATIVE MEDICINE PM

LAGOON L, LEVEL 2

Moderator: Signe Beebe

□1 CE Hour 2:00-2:50p

The Five Constitutions SA230

Delores Craig

■1 CE Hour

3:00-3:50p

Acupuncture Decoded: Translating Traditional Chinese Veterinary Medicine (TCVM) to Western Terms SA231

Nell Ostermeier

□1 CE Hour

4:00-4:50p

Acupuncture for Senior Pets: Treating

Mixed Up Patients with Mixed Up

Patterns I SA233 Nell Ostermeier

■1 CE Hour

5:00-5:50p

Acupuncture for Senior Pets: Treating

Mixed Up Patients with Mixed Up

Patterns II SA234 Nell Ostermeier

NEPHROLOGY/UROLOGY AM

SOUTH SEAS E. LEVEL 3

Moderator: Dior de Moraes

□1 CE Hour

9:00-9:50a

Practical Urinary Tips that Will Change

Your Life! SA235 Marilyn Dunn

□1 CE Hour

10:00-10:50a

Stones, Stones, Stones... Go Away &

Never Come Back! SA236

Marilyn Dunn

□1 CE Hour 11:00-11:50a

Update on Canine Urinary Incontinence:

A Changing Paradigm SA237

Marilyn Dunn

NEPHROLOGY/UROLOGY PM

SOUTH SEAS E, LEVEL 3

Moderator: Dior de Moraes

■1 CE Hour

2:00-2:50p

Challenging Urinary Cases SA238

Marilyn Dunn

□1 CE Hour

3:00-3:50p

The Future Is Now: Scopes, Lasers & Imaging Are Changing the Treatment of

Urinary Tract Diseases SA239
Marilyn Dunn

Marityn Dunn

□1 CE Hour

4:00-4:50p

Everything You Want / Need to Know about Urethral Obstruction: Canine &

Feline Perspective SA240

Marilyn Dunn

+NUTRITION AM SYMPOSIUM

Clinical Evidence of Novel Nutraceutical: Impact on Mobility in Dogs



SOUTH SEAS D. LEVEL 3

Moderator: Linda Schoenberg

☐ 1 CE Hour

11:00-11:50a

Clinical Evidence of Novel

Nutraceutical: Impact on Mobility in

Dogs S43 Nick Cave

ONCOLOGY AM

SOUTH SEAS B, LEVEL 3

Moderator: Walter Wethered

□1 CE Hour

10:00-10:50a

Dog Lymphoma Cliff Notes 2020: What

You Need to Know SA265

Sue Ettinger

□1 CE Hour

11:00-11:50a

Dog Mast Cell Tumor Cliff Notes 2020:

What You Need to Know SA266

Sue Ettinger

ONCOLOGY PM

LAGOON G, LEVEL 2

Moderator: Walter Wethered

□1 CE Hour

2:00-2:50p

What's New in Cancer 2020? SA267

Sue Ettinger

□1 CE Hour

3:00-3:50p

Cat Lymphoma Cliff Notes 2020: What

You Need to Know SA268

Sue Ettinger

■1 CE Hour

4:00-4:50p

Cat Low Grade Lymphoma vs. IBD: Clearing the Confusion SA269P Sue Ettinger, Susan Little

□1 CE Hour

5:00-5:50p

Hemangiosarcoma Cliff Notes 2020: What You Need to Know SA270

Sue Ettinger



SUNDAY, FEBRUARY 16 Continued

OPHTHALMOLOGY AM

MANDALAY BAY B. LEVEL 2

Moderator: Susan McCartney

□1 CE Hour

9:00-9:50a

The Ophthalmic Exam SA279 Kate Myrna

□1 CE Hour

10:00-10:50a

The Clinicians' Ophthalmic Toolbox: What You Need to Have & Absolutely Need to Know SA280

Kate Myrna

□1 CE Hour

11:00-11:50a

The Squinting Cat: A Review of the Most Common Feline Ocular Disorders **SA281**

Kate Myrna

OPHTHALMOLOGY PM

MANDALAY BAY B, LEVEL 2

Moderator: Michelle Hagopian

□1 CE Hour 3:00-3:50p

> Illuminating the Black Box: Diagnosing Sudden Blindness in Dogs & Cats SA282 Kate Myrna

□1 CE Hour 4:00-4:50p

> Putting a Lens on the Lens: Understanding Cataracts & How to Manage Them SA283

Kate Myrna

□1 CE Hour

5:00-5:50p

This Eye Has to Go! Becoming Confident in When & How to Remove Eyes SA284 Kate Myrna

PAIN MANAGEMENT AM

MANDALAY BAY D. LEVEL 2

Moderator: Mary Ann Vande Linde

□1 CE Hour 9:00-9:50a

> Update on Those "Other" Pain Drugs: Oral Medications I SA293 Mark Epstein

□1 CE Hour

10:00-10:50a

Update on Those "Other" Pain Drugs: Oral Medications II SA294 Mark Epstein

□1 CE Hour 11:00-11:50a

> Update on Those "Other" Pain Drugs: Parenteral Medications SA295

Mark Epstein

PAIN MANAGEMENT PM

MANDALAY BAY D, LEVEL 2

Moderator: Richard Edling

□1 CE Hour

3:00-3:50p

Local & Regional Anesthesia: Concept to Clinic for Every Practice I SA296 Mark Epstein

□1 CE Hour

4:00-4:50p

Local & Regional Anesthesia: Concept to Clinic for Every Practice II SA297 Mark Epstein

■1 CE Hour

5:00-5:50p

Focus on Felines: Updates on Acute & Chronic Pain Management in the Cat **SA298**

Mark Epstein

+PHARMACOLOGY PM

SYMPOSIUM

Cannabinoid Safety, Dosing & Metabolism Studies in Dogs



canopy

SOUTH SEAS J. LEVEL 3

Moderator: Tessa Kronbetter

□1 CE Hour 5:00-5:50p

> Cannabinoid Safety, Dosing & Metabolism Studies in Dogs S29

Justyna Kulpa

RESPIRATORY AM

SOUTH SEAS F. LEVEL 3

Moderator: William Bannister

□1 CE Hour

9:00-9:50a

Understanding Large (Bronchial) vs. Small (Bronchiolar) Disease in the Cat

SA304

Carol Reinero □1 CE Hour

10:00-10:50a

Canine Pulmonary Hypertension Part I SA305

Carol Reinero

□1 CE Hour

11:00-11:50a

Canine Pulmonary Hypertension Part II SA306

Carol Reinero

RESPIRATORY PM

SOUTH SEAS F, LEVEL 3

Moderator: Karl Jernstedt

□1 CE Hour

2:00-2:50p

An Overview of Canine & Feline Interstitial Lung Diseases SA307 Carol Reinero

□1 CE Hour

3:00-3:50p

When Radiographs Aren't Enough: Advanced Imaging of the Thorax Using Lung Ultrasound, Fluoroscopy, Endoscopy & Computed Tomography SA308

Carol Reinero

□1 CE Hour

4:00-4:50p

Clinical Approach to Respiratory Disease: A Case-based Discussion

SA309

Carol Reinero

□1 CF Hour

5:00-5:50p

Update on Diagnosis & Management of Canine Sinonasal Aspergillosis SA310 Laura Nafe

SURGERY-GENERAL AM

LAGOON J. LEVEL 2

Moderator: Terry Beebe

□1 CE Hour

9:00-9:50a

Brachycephalic Airway Disease SA329 Karen Tobias

□1 CE Hour

10:00-10:50a

Laryngeal Paralysis & Collapse SA330 Karen Tobias



SMALL ANIMAL FEB 16 - 17

SURGERY-GENERAL PM

LAGOON LIEVEL 2

Moderator: Terry Beebe

□1 CE Hour 2:00-2:50p

Wound Management SA331

Karen Tobias □1 CE Hour

3:00-3:50p

Tension Relieving Techniques for Wound

Closure SA332 Karen Tobias

□1 CE Hour

4:00-4:50p

Updates on Gonadectomy SA333

Karen Tobias

■1 CE Hour

5:00-5:50p

Reproductive Surgery: Beyond Neuters SA334

Karen Tobias

+SURGERY-LASER PM **SYMPOSIUM**

Laser Surgery for Everyday Practice



OCEANSIDE B. LEVEL 2

Moderator: Peter Vitruk

□1 CE Hour 4:00-4:50p

> Laser Surgery for Everyday Practice I S22A

John Godbold, Peter Vitruk

□1 CF Hour 5:00-5:50p

Laser Surgery for Everyday Practice II

William Schultz. Peter Vitruk

MONDAY, FEBRUARY 17

ANESTHESIA AM

LAGOON H. LEVEL 2

Moderator: Mary Ann Vande Linde

□1 CE Hour 8:00-8:50a

> AAHA Anesthesia & Related Guidelines Benefit Your Practice SA005

Ralph Harvey

□1 CE Hour

9:00-9:50a

A Revolution in Anesthetic Techniques: More Locals, Less Opioids, Lower Inhalants SA006

Ralph Harvey

+CLINICAL PATHOLOGY PM **SYMPOSIUM**

IDEXX Grand Rounds

IDEXX

MANDALAY BAY D I FVFI 2

Moderator: Kari Mundschenk

□1 CE Hour

2:00-2:50p

Hematology Grand Rounds: When to Trust the Numbers S30AP

Dennis DeNicola, Fred Metzger,

William Saxon

□1 CE Hour

3:00-3:50p

Chemistry Grand Rounds: Pulling It All

Together S30BP

Dennis DeNicola, Fred Metzger,

William Saxon

□1 CE Hour

4:35-5:25p

Urinalysis Grand Rounds: A Gushing Stream of Information S30CP

Dennis DeNicola, Fred Metzger,

William Saxon

□1 CE Hour 5:35-6:25p

> Mystery Case Challenge: Integration of Hematology, Clinical Chemistry &

Urinalysis Data S30DP Dennis DeNicola, Fred Metzger,

William Saxon

CLINICAL PHARMACOLOGY PM

SOUTH SEAS E. LEVEL 3

Moderator: William Smith

□1 CE Hour

2:00-2:50p

Finding Answers in the Contemporary

Package Insert SA053

Dawn Boothe

□1 CE Hour

3:00-3:50p

Anticonvulsant Therapy in Dogs & Cats Part I: In for the Long Run SA054

Dawn Boothe

□1 CE Hour

4:35-5:25p

Antiepileptic Therapy in Dogs & Cats

Part II SA055

Dawn Roothe

□1 CE Hour

5:35-6:25p

NSAID Use in the Cat SA056

Dawn Boothe

+DERMATOLOGY AM

SYMPOSIUM

Focus Your Practice Team on Dermatology, Best Medicine. Best Business Opportunity a Changing Marketplace

ZOETIS **PETCARE**

OCEANSIDE D, LEVEL 2

Moderator: Andrew Hillier

□1 CE Hour

8:00-8:50a

Success With Your Allergic Patients: More Than Just Great Drugs S01A

Jav Crisman

□1 CE Hour 9:00-9:50a

The Allergic Dog: Diagnostic Success

S01B

Natalie Marks

□1 CE Hour

10:35-11:25a

The Allergic Dog: Treatment Success

S01C

Ashley Bourgeois

DERMATOLOGY AM

SOUTH SEAS H, LEVEL 3

Moderator: Kimberly Pope-Robinson

□1 CE Hour

8:00-8:50a

Scary Dermatology Presentations SA088

John Angus

□1 CE Hour

9:00-9:50a

Allergy Testing 101 SA093

Catherine Milley

□1 CE Hour

10:35-11:25a

Acral Lick Dermatitis SA094

Catherine Milley

□1 CE Hour

11:35a-12:25p

Oops! Common Mistakes in Dermatology & How to Avoid Them

SA095

Catherine Milley



MONDAY, FEBRUARY 17 Continued

DERMATOLOGY PM

SOUTH SEAS H. LEVEL 3

Moderator: Susy Horowitz

□1 CE Hour

2:00-2:50p

Practical Cytology SA096

Catherine Milley

□1 CE Hour

3:00-3:50p

How Gastroenterology Helps

Dermatology SA089

Craig Griffin

□1 CE Hour

4:35-5:25p

Pruritus History: What You Want to

Know SA090 Craig Griffin

□1 CE Hour

5:35-6:25p

Immunotherapy: Why It Is Still the Best Treatment for Atopic Dermatitis SA091

Craig Griffin

DISASTER MEDICINE AM

LAGOON L. LEVEL 2

Moderator: Emma Gebhardt

□1 CE Hour

8:00-8:50a

A Dangerous Kiss for a Veterinarian SA105

Jenifer Chatfield

□1 CE Hour

9:00-9:50a

The New Kids on the Block: Emerging Infectious Diseases SA106

Jenifer Chatfield

DISASTER MEDICINE PM

LAGOON L, LEVEL 2

Moderator: Emma Gebhardt

□1 CE Hour

2:00-2:50p

What? We're in THE CONE?! SA107

Jason Chatfield

□1 CE Hour

3:00-3:50p

I Saved the Pet from the Emerging Infectious Disease! Now What?! SA108

Jason Chatfield

□1 CE Hour

4:35-5:25p

So, You Think You Are Ready? Fun, Interactive Session with Audience

Participation SA109P

Jason Chatfield, Jenifer Chatfield

□1 CE Hour

5:35-6:25p

Name That Pathogen! SA110P

Jason Chatfield, Jenifer Chatfield

EMERGENCY & CRITICAL CARE AM

RFFF I FVFI 2

Moderator: Tamera Chan

□1 CE Hour

8:00-8:50a

Airway Emergencies SA117

Armi Pigott

□1 CE Hour

9:00-9:50a

Reproductive Emergencies for the Non-

theriogenologist SA118

Armi Pigott

□1 CE Hour

10:35-11:25a

Pain Control in Severely Sick & Injured

Patients SA119

Armi Pigott

1 CE Hour

□11:35a-12:25p

Ultrasound in the Emergency Room:

Beyond Looking for Fluid SA120

Armi Pigott

EMERGENCY & CRITICAL CARE PM WORKSHOP TO VY SOLD

SURF E, LEVEL 2

Moderator: Brittney Strong

■8 CE Hour

8:00-6:25p

RECOVER CPR: Basic & Advanced Life Support Instructor Certification WS15

Courtney Waxman, Kenichiro Yagi

EMERGENCY & CRITICAL CARE PM

REEF, LEVEL 2

Moderator: Leslie Wolff

□1 CE Hour

2:00-2:50p

Challenging Wound Care Cases SA121

Armi Pigott

□1 CE Hour

3:00-3:50p

Top 10 Neuro Emergencies SA122

Armi Pigott

EMERGENCY & CRITICAL CARE

OCEANSIDE D. LEVEL 2

Moderator: Leslie Wolff

□1 CE Hour

4:35-5:25p

Resuscitation Fluid Therapy: Goaldirected Guidelines SA123

Kristin 7ersen

□1 CE Hour

5:35-6:25p

Maintenance Fluid Therapy: Using the

ROSE Approach SA124

Kristin Zersen

ENDOCRINOLOGY AM

LAGOON J. LEVEL 2

Moderator: Kathy Sarnelli

□1 CE Hour

8:00-8:50a

Treatment & Management of the Cushingoid Diabetic Dog SA139

Cynthia Ward

□1 CE Hour 9:00-9:50a

How Should I Monitor My Diabetic

Patient? SA140

Cynthia Ward

ENDOCRINOLOGY AM

LAGOON L. LEVEL 2

Moderator: Emma Gebhardt

■1 CE Hour

10:35-11:25a

Common Endocrine Questions from

Referring Practitioners SA141 Cynthia Ward

□1 CE Hour

11:35a-12:25p

How I Work Up a Polyuric / Polydipsic

Case SA142
Cynthia Ward

ENDOCRINOLOGY PM

OCEANSIDE D. LEVEL 2

Moderator: Susan McCartney

□1 CE Hour

3:00-3:50p

Management of Feline Hyperthyroidism: Picking the Best Treatment for Each

Patient SA146

J. Catharine Scott-Moncrieff

+FELINE MEDICINE AM **SYMPOSIUM**

IDEXX Skinny Cat Track

IDEXX

MANDALAY BAY D. LEVEL 2

Moderator: Kristen Chapman

□1 CF Hour 8:00-8:30a

> Feeding the Sick Kidney: Nutrition Support Choices for Renal Patients

S08A

Korinn Saker

□1 CE Hour

9:00-9:50a

Feline Diabetes Mellitus: Essential Facts for the Astute Practitioner S08B J. Catharine Scott-Moncrieff

□1 CF Hour

10:35-11:25a

Feline Pancreatitis: More Common Than You Think S08C

Joerg Steiner

□1 CE Hour

11:35a-12:25p

Preanesthetic Renal Evaluation in General Practice S08D Graham Bilbrough

FELINE MEDICINE AM

LAGOON G. LEVEL 2

Moderator: Linda Schoenberg

□1 CE Hour 8:00-8:50a

> It's a New World: Updating Your Protocols for FeLV & FIV Testing SA159

Susan Little

□1 CE Hour 9:00-9:50a

> Successful Management of the Blocked Cat SA160

Susan Little

□1 CE Hour

10:35-11:25a

Managing Anorexia in Cats: Drugs, Tubes & More SA162

Susan Little

+FELINE MEDICINE PM **SYMPOSIUM**

A Transformational Approach to Managing Cat Allergy

VETERINARY DIETS

OCEANSIDE D, LEVEL 2 Moderator: Emily Cross

■1 CE Hour 2:00-2:50p

> A Transformational Approach to Managing Cat Allergy S34

Ebenezer Satyaraj

GASTROENTEROLOGY AM

SOUTH SEAS F, LEVEL 3 Moderator: Doug Yanik

□1 CE Hour 8:00-8:50a

Fecal Microbiota Transplantation:

What's Coming Down the Pipeline SA173 Craig Webb

□1 CE Hour

9:00-9:50a

Diagnostic Dilemmas in GI Disease & Failed Therapy SA174

Craia Webb

□1 CE Hour

10:35-11:25a

A Simplified Clinical Approach to Increased Liver Enzymes SA175

David Twedt

□1 □CE Hour

11:35a-12:25p

Copper-Associated Liver Disease: An Emerging Disease in Dogs SA176

David Twedt

GASTROENTEROLOGY PM

SOUTH SEAS F, LEVEL 3

Moderator: Jennifer Stewart

□1 CE Hour 2:00-2:50p

> Canine Chronic Hepatitis: Diagnostic Keys & The Latest Therapies SA177

David Twedt

□1 CE Hour 3:00-3:50p

> Four Common Liver Diseases You Likely Did Not Learn about in Vet School SA178

David Twedt

□1 CE Hour

4:35-5:25p

Feline Liver Disease: What We Know in

2020 SA179

David Twedt

□1 CE Hour

5:35-6:25p

Canine Pancreatitis: The Key to Diagnosis & Therapy SA180

David Twedt

HEMATOLOGY AM

SOUTH SEAS DIEVEL 3 Moderator: Leslie Wolff

□1 CE Hour

10:35-11:25a

Immune-Mediated Hemolytic Anemia

S 181

Andrew Mackin

□1 CE Hour

11:35a-12:25p

Immune-Mediated Thrombocytopenia

SA182

Andrew Mackin

HEMATOLOGY PM

SOUTH SEAS D. LEVEL 3

Moderator: Michael Piontkowski

□1 CE Hour

2:00-2:50p

Immunosuppressive Therapy: Better Use of Established Drugs SA183 Andrew Mackin

□1 CE Hour

3:00-3:50p

Immunosuppressive Therapy: New

Drugs SA184

Andrew Mackin

□1 CF Hour

4:35-5:25p

Practical Blood Transfusion in the Dog SA185

Andrew Mackin

□1 CE Hour 5:35-6:25p

Practical Blood Transfusion in the Cat SA186

Andrew Mackin





MONDAY, FEBRUARY 17 Continued

HOSPICE AM

SOUTH SEAS E, LEVEL 3

Moderator: Kathleen Backus

□1 CF Hour

8:00-8:50a

Getting Comfortable with Hospice & Palliative Care I SA187

Cherie Buisson

□1 CE Hour

9:00-9:50a

Getting Comfortable with Hospice & Palliative Care II SA188

Cherie Buisson

□1 CE Hour

10:35-11:25a

Advanced Integrative Hospice Care Techniques I SA189

Tamara Shearer

□1 CE Hour

11:35a-12:25p

Advanced Integrative Hospice Care Techniques II SA190

Tamara Shearer

HOSPICE PM

LAGOON H, LEVEL 2

Moderator: Mark Russak

□1 CE Hour

4:35-5:25p

Challenging Hospice Cases & Common Sense Tips SA191

Tamara Shearer

ASSISI ANIMAL HEALTH

□1 CE Hour

5:35-6:25p

AAHA's New End-of-Life Accreditation Standards: The First of Its Kind SA192 Kathleen Cooney

IMAGING AM

SOUTH SEAS B. LEVEL 3

Moderator: Karl Jernstedt

□1 CE Hour

8:00-8:50a

Overview of the Small Animal Thorax: Interpretation Paradigm I SA199 Matthew Winter

□1 CE Hour

9:00-9:50a

Overview of the Small Animal Thorax: Interpretation Paradigm II SA200 Clifford (Kip) Berry

□1 CE Hour

10:35-11:25a

The Mediastinum: Just When You Thought It Was Pulmonary? SA201 Matthew Winter

□1 CE Hour

11:35a-12:25p

Case Reviews: Challenges in Thoracic

Radiography I SA203P

Clifford (Kip) Berry, Matthew Winter

IMAGING PM

SOUTH SEAS B, LEVEL 3

Moderator: Christina Barbier

□1 CE Hour

2:00-2:50p

The Pulmonary Parenchyma: Just When You Thought It Was Mediastinal? SA202 Clifford (Kip) Berry

□1 CE Hour

3:00-3:50p

Use of CT for Surveying Abnormalities of the Thorax SA204P

Clifford (Kip) Berry, Matthew Winter

□1 CE Hour

4:35-5:25p

Special Procedures of the Thorax: From Ultrasound to CT Angiography SA205P Clifford (Kip) Berry, Matthew Winter

□1 CE Hour

5:35-6:25p

Case Reviews: Challenges in Thoracic

Radiography II SA206P

Clifford (Kip) Berry, Matthew Winter

+INFECTIOUS DISEASE AM/PM **SYMPOSIUM**

Emerging Vector-bourne & Zoonotic Disease Symposium



Boehringer Ingelheim

OCEANSIDE B, LEVEL 2

Moderator: Steve Maschmedt

□1 CF Hour

8:00-8:50a

Tracking the Ticks: Epidemiology of Lyme Disease in North America S19A

□1 CE Hour

9:00-9:50a

Exciting Developments in the Quest to Reduce the Incidence of Lyme Disease

Maria Gomes-Solecki

□1 CE Hour

10:35-11:25a

Vector-borne Infections & IMHA: What Is the Evidence? S19C

Adam Birkenheuer

□1 CE Hour

11:35a-12:25p

Heartworm: Why It Still Matters S19D

Andrew Moorhead

□1 CF Hour

2:00-2:50p

Lethal Leptospirosis: A Preventable

Disease S19E Jane Sykes

■1 CE Hour

3:00-3:50p

Rabies & Rabies Vaccination: Beyond

CORFUS19F Richard Ford

■1 CE Hour

4:35-5:25p

Did You Know That Up to 80% of Cat Fleas Carry Human or Pet Pathogens? S19G Michael Lappin

INFECTIOUS DISEASE PM NINDUSTRY LUNCH SEMINAR



OCEANSIDE C. LEVEL 2

Moderator: Mat Eberts

□1 CE Hour

12:45-1:45p

Twisted Pathogens: An Update on the Biology & Prevention of Canine Lyme Disease & Leptospirosis IS05

Jessica Pritchard

INTEGRATIVE MEDICINE PM

BREAKERS K. LEVEL 2

Moderator: Julianne Evenhus

□1 CE Hour

5:35-6:25p

Integrating Acupuncture into Practice: The Business Side SA232

Nell Ostermeier







MARKETING AM INDUSTRY BREAKFAST SEMINAR



OCEANSIDE C, LEVEL 2

Moderator: Adam Gerstein

□1 CE Hour

6:30-7:30a

Your Pet Owner Is Changing, but Has Your Marketing? How to Get Your Millennial Clients to Say Yes to Preventive Care Diagnostics IS02 Emma Lishness, Julie Miles

ONCOLOGY AM

SOUTH SEAS D, LEVEL 3

Moderator: Walter Wethered

■1 CE Hour 8:00-8:50a

Osteosarcoma Treatment 2020: Review

& What's New SA271 Sue Ettinger

□1 CE Hour

9:00-9:50a

Mammary Tumor Cliff Notes 2020: Dog vs. Cat SA272 Sue Ettinger

+ONCOLOGY PM SYMPOSIUM

Oncology Symposium



MANDALAY BAY J, LEVEL 2

Moderator: Amy Anderson & Debra Smith

□1 CE Hour

2:00-2:50p

Inappetence: From Picky Patients to Dogs that Won't Eat S38A Sue Ettinger

□1 CE Hour

3:00-3:50p

Lymphoma Treatment in Dogs 2020: Review & What's New S38B Sue Ettinger

□1 CE Hour

4:35-5:25p

Evolving the Clinical Management of Chronic Inappetence in Dogs S38C Chad Johannes

□1CE Hour

5:35-6:25p

New Immunotherapeutic Options for Canine Osteosarcoma S38D Chad Johannes

OTOLOGY AM

LAGOON H. LEVEL 2

Moderator: Mary Ann Vande Linde

□1 CE Hour

10:35-11:25a

Pseudomonas Otitis: What to Do When Nothing Works SA291 John Angus

□1 CE Hour

11:35a-12:25p

N-Acetylcysteine: New Wonder Ear

Drug? SA289 Craig Griffin

OTOLOGY PM

LAGOON H, LEVEL 2

Moderator: Mark Russak

□1 CE Hour

2:00-2:50p

Making a Complete Diagnosis: The PSPP System SA290 Craig Griffin

□1 CE Hour

3:00-3:50p

Ototoxicity: What You Need to Know

SA292

Catherine Milley

+PAIN MANAGEMENT AM

SYMPOSIUM

IVAPM Pain Management Symposium for Veterinarians





MANDALAY BAY L, LEVEL 2

Moderator: Kimberly Chappell, Sarah Peton

□1 CE Hour

8:00-8:50a

Effects of Pain on the Health, Emotional Well-being & Quality-of-life in Dogs & Cats S27A

Michael Petty

□1 CE Hour

9:00-9:50a

I Know that Dog Has Chronic Pain: Convincing the Owner S27B Michael Petty



MONDAY, FEBRUARY 17 Continued

+PAIN MANAGEMENT AM SYMPOSIUM

Recognition & Relief: New Advances in Feline Pain Control

ZOETIS **PETCARE**

OCEANSIDE C. LEVEL 2

Moderator: Sharon Campbell

□1 CE Hour 8:00-8:50a

> In-Clinic Use of the Feline Grimace Scale & Acute Pain Treatment Options S02A

Kristen Messenger

□1 CE Hour 9:00-9:50a

> Recognizing Pain in Cats: Establishing Individual Normals S02B Margaret Gruen

□1 CE Hour

10:35-11:25a

Feline OA Pain: Treating the "Whole Cat" S02C

Margaret Gruen

PARASITOLOGY AM (INDUSTRY BREAKFAST SEMINAR

ZOETIS **PETCARE**

OCEANSIDE D, LEVEL 2

Moderator: Georgette Wilson

□1 CE Hour 6:30-7:30a

> The Secret Life of Fleas: What's Really Going On in the Home? IS01 Michael Canfield, Brian Herrin

PARASITOLOGY PM (1) INDUSTRY LUNCH SEMINAR



Science For A Better Life

OCEANSIDE B LEVEL 2 Moderator: Cori Gross

□1 CE Hour

12:45-1:45p

Parasites 2020: Gaps Between Truth &

Reality IS06

Dwight Bowman, Cassan Pulaski

PARASITOLOGY PM INDUSTRY LUNCH SEMINAR

ZOETIS **PETCARE**

OCEANSIDE D. LEVEL 2 Moderator: Cori Gross

□1 CE Hour

12:45-1:45p

Canine Heartworm Disease: What We Thought We Knew, What We Know Now **IS11**

Chris Adolph

RESPIRATORY AM

LAGOON G, LEVEL 2

Moderator: Linda Schoenberg

□1 CE Hour

11:35a-12:25p

Bronchial Diseases of the Dog: Bronchitis, Bronchiectasis, & Bronchomalacia SA311

Laura Nafe

RESPIRATORY PM

LAGOON G, LEVEL 2

Moderator: Edward Kanara

□1 CE Hour

2:00-2:50p

Recognizing & Treating Pulmonary Thromboembolism SA312 Laura Nafe

□1 CE Hour

3:00-3:50p

Stertor & Stridor: The Noises & What Disease Cause Them SA313 Laura Nafe

□1 CE Hour

4:35-5:25p

Fungal Disease in Cats: From the Nose to the Lung SA314

Laura Nafe

□1 CE Hour

5:35-6:25p

Challenging Respiratory Diseases: A Case-based Discussion SA315

Laura Nafe

+INTEGRATIVE MEDICINE-LASER AM/PM

SYMPOSIUM

Advanced Techniques & Methods for Treating Pain & Immobility



MANDALAY BAY B. LEVEL 2 Moderator: Andrew Wood

□1 CF Hour

8:00-8:50a

Laser Therapy: Lighting the Way to Improved Patient Care S26A

John Godbold

□1 CE Hour

9:00-9:50a

Laser Therapy Techniques for Success S26B

John Godbold

□1 CF Hour

10:35-11:25a

Laser Therapy Clinical Applications

S26C

John Godbold

□1 CE Hour

11:35a-12:25p

Turning Joules into Jewels: Laser Therapy Economics, Integration & Marketing S26D

John Godbold, Jr.

□1 CE Hour

2:00-2:50p

Laser, Regen, Rehab, Diagnostics, ROI: Tying It All Together S26E Jeff Denny

□1 CE Hour

3:00-3:50p

Regenerative Medicine: What's All the Buzz About? S26F

Jeff Denny







□1 CE Hour

4:35-5:25p

Platelet-Rich Plasma & Intra-Articular Injections: From the Classroom to Your Clinic S26G

Jeff Denny

□0 CE Hour

5:35-6:25p

Using Laser with Nanotherapy for Tumor Ablation S26H

Chelsea Tripp

SURGERY-GENERAL AM

SOUTH SEAS J, LEVEL 3

Moderator: Gary Keffer

■1 CE Hour 8:00-8:50a

Cholecystectomy: Indications, Surgical

Timing & Technique SA335

Chris Gauthier

■1 CE Hour

9:00-9:50a

Feeding Tubes: Which, Why & How

SA336

Chris Gauthier

□1 CE Hour

10:35-11:25a

Salivary Mucoceles & Sialoadenectomy

SA337

Chris Gauthier

□1 CE Hour

11:35a-12:25p

Gastric Resection & Reconstruction

SA338

Chris Gauthier

SURGERY-GENERAL PM

SOUTH SEAS J, LEVEL 3

Moderator: Ann Bastian

□1 CE Hour

2:00-2:50p

Intestinal Anastomosis: Tips to Make It

Easier SA339

Howard Seim

□1 CE Hour

3:00-3:50p

Feline Perineal Urethrostomy: A Novel

Approach SA340

Howard Seim

□1 CE Hour

4:35-5:25p

Surgical Management of Canine Cystic

& Urethral Calculi SA341

Howard Seim

□1 CE Hour

5:35-6:25p

Anal Sacculectomy: A Novel Approach &

Rapid Splenectomy SA342

Howard Seim

TOXICOLOGY AM

LAGOON J. LEVEL 2

Moderator: Kathy Sarnelli

□1 CE Hour

10:35-11:25a

The Use of Intravenous Lipid Emulsion

for the Poisoned Patient SA357

Justine Lee

□1 CE Hour

11:35a-12:25p

Top 10 Feline Toxins SA358

Justine Lee

TOXICOLOGY PM

LAGOON J, LEVEL 2

Moderator: Gerald Adams

□1 CE Hour

2:00-2:50p

Plants That Pets Love to Eat: Top 10

Poisonous Plants SA359

Justine Lee

□1 CE Hour

3:00-3:50p

5:00-5:50h

Decontamination of the Poisoned

Patient: What's the Evidence & Does It

Work? SA360

Justine Lee

□1 CE Hour

4:35-5:25p

NAC, SAMe, 4-MP: A Review of

Antidotes in the Poisoned Patient SA361

Justine Lee

□1 CE Hour

5:35-6:25p

Top 10 Canine Toxins SA362

Justine Lee

+UROLOGY PM SYMPOSIUM

Managing Urinary Issues in Cats & Dogs



MANDALAY BAY L. LEVEL 2

Moderator: Michael Robbins

■1 CE Hour

2:00-2:50p

No More Stones: Treatment &

Prevention of Uroliths in Cats S33A

Susan Little

■1 CE Hour

3:00-3:50p

FIE, FIC, FUS, IBD: Deciphering the Secret Code of House Soiling in Cats

S33B

Debra Horwitz

□1 CE Hour

4:35-5:25p

The Science & Practice Behind Effective Calcium Oxalate Prevention S33CP

Jody Lulich, Jennifer MacLeay

□1 CE Hour

5:35-6:25p

Canine Struvite Dissolution &

Prevention S33D

Jody Lulich

TUESDAY, FEBRUARY 18

BEHAVIOR AM





OCEANSIDE B, LEVEL 2

Moderator: Steve Maschmedt

□1 CE Hour 6:30-7:30a

Understanding & Treating Noise Reactivity & Aversion in Dogs IS09 Margaret Gruen

BEHAVIOR AM

SOUTH SEAS F, LEVEL 3

Moderator: Bob Marshall

□1 CE Hour 8:00-8:50a

> The 5 Puzzle Pieces to Behavioral Management SA007 Debra Horwitz

□1 CE Hour

9:00-9:50a

Is It Medical or Is It Behavioral? SA008 Debra Horwitz

□1 CE Hour

10:35-11:25a

Putting the Shine Back in the Golden Years: Treating Cognitive Dysfunction in Dogs & Cats SA009 Julia Albright

■1 CE Hour

11:35a-12:25p

Is This Puppy Normal? How to Identify & Treat Behavioral Illnesses in Puppies SA010

Kelly Ballantyne

BEHAVIOR PM

SOUTH SEAS F, LEVEL 3

Moderator: Bob Marshall

□1 CE Hour 2:00-2:50p

Implications of Behavioral Genetics for the Human-Canine Relationship SA011 Kelly Ballantyne □1 CE Hour

3:00-3:50p

Fear Free Psychopharmacology: Selecting Appropriate Pre-visit Pharmaceuticals & Sedation Protocols for Dogs & Cats SA012 Kelly Ballantyne

BEHAVIOR PM

LAGOON H, LEVEL 2

Moderator: Debra Nickelson

■1 CE Hour

4:35-5:25p

Urine Marking: Why Does It Happen & What Can You Do? SA013

Debra Horwitz

□1 CE Hour

5:35-6:25p

Easy as One, Two, Pee: Updates on Feline House Soiling SA014

Julia Albright

+CARDIOLOGY, INTERNAL MEDICINE, NEPHROLOGY, RHEUMATOLOGY AM

SYMPOSIUM

New Therapeutic Approaches to Chronic Care Symposium



OCEANSIDE B, LEVEL 2

Moderator: Steve Maschmedt

□1 CE Hour

8:00-8:50a

Get With the New ACVIM Guidelines: Management of Chronic Valvular Disease in 2020 S20A Sonya Gordon

□1 CE Hour

9:00-9:50a

Systemic Hypertension in Cats: Evidence for Handling the Pressure S20B

Bianca Lourenco

□1 CE Hour

10:35-11:25a

Osteoarthritis Management: Integrating New & Emerging Therapies into Your Current Treatment Plans S20C Bryan Torres

□1 CE Hour

11:35a-12:25p

Feline Chronic Kidney Disease S20D Shelly Vaden

CARDIOLOGY PM

REEF. LEVEL 2

Moderator: Joan Winter

□1 CE Hour

2:00-2:50p

Physical Examination Findings of Heart Disease in Dogs & Cats SA023 Brian Scansen

□1 CE Hour

3:00-3:50p

Radiographic Interpretation of Heart & Lung Disease in Dogs & Cats SA024 Brian Scansen

□1 CE Hour

4:35-5:25p

Echocardiography: What Should I Learn First? SA025

John Bonagura

□1 CE Hour

5:35-6:25p

POCUS - Point of Care Ultrasound for the Diagnosis of Congestive Heart

Failure SA026 Jessica Ward

+CARDIOLOGY, CLINICAL PATHOLOGY, INFECTIOUS DISEASE, PARASITOLOGY, PM SYMPOSIUM

IDEXX: Case-based Learning

IDEXX

OCEANSIDE C. LEVEL 2

Moderator: Jennifer Sexsmith

□1 CE Hour

2:00-2:50p

I Set My Parasites on You: Preventive Care, Parasites & Accuracy S09A Sarah Sweet

□1 CE Hour

3:00-3:50p

How to Utilize Serum Bile Acids in Everyday Diagnosis S09B Joerg Steiner

□1 CE Hour

4:35-5:25p

Fun with FeLV Cases: Is This Cat Infected? S09C Susan Little

□1 CE Hour

5:35-6:25p

Preanesthetic Cardiac Evaluation in General Practice S09D Allison Spake





+CARDIOLOGY PM (SYMPOSIUM

Cover Your RAAS: Importance of RAAS Suppression in Canine Heart Failure



SOUTH SEAS B. LEVEL 3

Moderator: Charles Johnson

□1 CE Hour 6:35-7:25p

Cover Your RAAS: Importance of RAAS Suppression in Canine Heart Failure \$35

Marisa Ames

+CLINICAL PHARMACOLOGY AM SYMPOSIUM

Cannabis & Opioid Issues



MANDALAY BAY B, LEVEL 2

Moderator: Kathleen Backus

□1 CE Hour 8:00-8:50a

> Cannabis in Veterinary Practice S10A Jeffrey Powers

□1 CE Hour

9:00-9:50a

What a Tangled Legal Web is Weed S10B Gail Golab

□1 CE Hour

10:35-11:25a

Best Practices for Managing Opioids & Other Controlled Substances, Part I: What's Required S10C Lauren Eichstadt Forsythe

□1 CE Hour

11:35a-12:25p

Best Practices for Managing Opioids and Other Controlled Substances Part II: Practical Applications S10D Lauren Eichstadt Forsythe

+CLINICAL PHARMACOLOGY, INTERNAL MEDCINE AM SYMPOSIUM

Integrating Supplements

ILITRAINAX LABORATORIES VETERINARY SCIENCES, INC.

MANDALAY BAY D, LEVEL 2

Moderator: Nancy Loes

□1 CE Hour

8:00-8:30a

The High Points of Medical Cannabinoids, I S14A

Dawn Boothe

□1 CE Hour

9:00-9:50a

The High Points of Medical Cannabinoids, II S14B

Dawn Boothe

□1 CE Hour

10:35-11:25a

Nutraceuticals: Where Are We Today? S14C

Dawn Boothe

□1 CE Hour

11:35a-12:25p

Targeting Mitochondria: An Emerging Therapeutic Intervention S14D

Dawn Boothe

CLINICAL PHARMACOLOGY PM

LAGOON L, LEVEL 2

Moderator: Gretchen Norton

■1 CE Hour

2:00-2:50p

HGE or Acute Hemorrhagic Diarrhea Syndrome? Using Antibiotics Judiciously No Matter the Name SA049

Julio Lopez

□1 CE Hour

3:00-3:50p

Rethinking the Clinical Diagnosis of Urinary Tract Infections to Allow Judicious Antibiotic Use SA051 Julio Lopez

□1 CE Hour

4:35-5:25p

Respiratory Disease in Dogs & Cats: A Judicious Approach to Antibiotic Use SA050

Julio Lopez

□1 CE Hour

5:35-6:25p

Dermatologic Disease & Antibiotics: Is There a Way to Be Judicious? SA052 *Julio Lopez*

DENTISTRY PM

SOUTH SEAS J. LEVEL 3

Moderator: G. Sierra Schneider

1 CE Hour

2:00-2:50p

Easy Periodontal Treatments for Your Patients (That I Can Do Immediately When I Get Home) SA072

Barden Greenfield

1 CE Hour

3:00-3:50p

How to Treat...Extraction of the Mandibular Canine Tooth and Mandibular 1st Molar

SA073

Barden Greenfield

1 CE Hour

4:35-5:25p

How to Treat...Dental Pathology That Is Unique To the Cat SA074

Barden Greenfield

1 CE Hour

5:35-6:25p

How to Treat...Those \$%^% Root Tips Out! SA075

Barden Greenfield

DERMATOLOGY AM

SOUTH SEAS H, LEVEL 3

Moderator: Doug Yanik

1 CE Hour

8:00-8:50a

Dermatologic Diet Trials: Mistakes & Tips SA092

Craig Griffin

1 CE Hour

9:00-9:50a

Canine & Feline Pemphigus Foliaceus (PF): Clinical Features, Diagnostic Approach, Treatment & Outcome I SA097 Petra Bizikova

1 CE Hour

10:35-11:25a

Canine & Feline Pemphigus Foliaceus (PF): Clinical Features, Diagnostic Approach, Treatment & Outcome II SA098

Petra Bizikova

1 CE Hour

11:35a-12:25p

Erosive Skin Diseases in Dogs: Diagnostic Approach & Overview of the Most Common Erosive Skin Diseases SA099

Petra Bizikova



TUESDAY, FEBRUARY 18 Continued

DERMATOLOGY PM INDUSTRY LUNCH SEMINAR

ZOETIS **PETCARE**

OCEANSIDE C. LEVEL 2 Moderator: TBA

□1 CE Hour

12:45-1:45p

What's New with Apoquel & Cytopoint: Which, When & How IS04

Valerie Fadok

DERMATOLOGY PM

SOUTH SEAS H. LEVEL 3 Moderator: Rob Keene

□1 CE Hour 2:00-2:50p

> Principles of Immunosuppression in Dermatology & Review of the Most Common Immunosuppressive Drugs Used in Dermatology SA100 Petra Bizikova

□1 CE Hour

3:00-3:50p

Bulldog Dermatology: Success is Possible! SA101

Galia Sheinberg

□1 CE Hour 4:35-5:25p

Antibiotic Use & Awareness in Dermatology SA102

Galia Sheinberg

□1 CE Hour

5:35-6:25p

Dermatology Cases: Fun Interactive Session! What Would You Do? SA103 Galia Sheinberg

□1 CE Hour (😵 6:35-7:25p

"I Googled It": How to Manage Client Misinformation in Dermatology SA104 Galia Sheinberg

EMERGENCY & CRITICAL CARE AM

REEF, LEVEL 2

Moderator: Tamera Chan

□1 CE Hour 8:00-8:50a

Plasma & Parvovirus: Is It Indicated?

SA125 Kristin Zersen

□1 CE Hour

9:00-9:50a

Vitamin C & Sepsis: Does It Help? SA126 Kristin Zersen

□1 CF Hour

10:35-11:25a

Checklists in the Veterinary ICU SA127 Kristin Zersen

■1 CE Hour

11:35a-12:25p

Anticoagulation in the Critically Ill SA128

Kristin Zersen

+EMERGENCY & CRITICAL CARE, ENDOCRINOLOGY, FELINE MEDICINE, INFECTIOUS DISEASE, OPHTHALMOLOGY, PARASITOLOGY AM & PM SYMPOSIUM

Merck Animal Health Symposium



OCEANSIDE D. LEVEL 2

Moderator: Karen Aiken

□1 CF Hour

8:00-8:50a

The ABC's of KCS: A Practical Approach to Dry Eye S07A Shelby Reinstein

□1 CE Hour

9:00-9:50a

Changing Cat Owner Adherence to Flea & Tick Medications S07B

Robert Lavan

□1 CE Hour

10:35-11:25a

Fifty Minutes that Will Change Your Feline Parasite Control Strategies S07C Byron Blagburn

□1 CE Hour

11:35a-12:25p

Risky Business: Zoonoses in Practice

Jenifer Chatfield

□1 CE Hour

2:00-2:50p

Sweet & Sour: Low Stress Management of the Diabetic Cat S07E

Susan Little

□1 CE Hour

3:00-3:50p

Disaster Mythology: Do You Know the

Facts? S07F Jenifer Chatfield

ENDOCRINOLOGY PM INDUSTRY LUNCH SEMINAR



OCEANSIDE B. LEVEL 2

Moderator: Steve Maschmedt

□1 CE Hour 12:45-1:45p

> Diabetes Tidbits: Updates on the Clinical Approach to Diabetes Mellitus in Dogs

IS12

Cynthia Ward

EUTHANASIA PM

LAGOON G. LEVEL 2

Moderator: Heather Schroeder

□1 CE Hour

4:35-5:25p

Overview of Companion Animal Euthanasia SA363 Kathleen Cooney

□1 CE Hour

5:35-6:25p

Caregiver & Pet Considerations (Euthanasia) SA364 Kathleen Coonev

+FELINE MEDICINE AM SYMPOSIUM

Building a Lifeline to Your Feline Patient

ZOETIS **PETCARE**

MANDALAY BAY L. LEVEL 2 Moderator: Joyce Login

□1 CE Hour

8:00-8:50a

Taking Feline Care to the Next Level

Elizabeth Colleran, Jay Crisman

□1 CE Hour

9:00-9:50a

The Feline Derm Patient: Embracing What's Unique & Different S03B Ashley Bourgeois





□1 CE Hour

10:35-11:25a

Feline-Friendly Visits for OA Patients: Less Stress, Less Pain S03C Margaret Gruen

+FELINE MEDICINE AM **SYMPOSIUM**

Weight Loss: It May be More Important than the Cause!



LAGOON H. LEVEL 2

Moderator: Ryan Avenatti

□1 CF Hour 10:35-11:25a

> Treat to Target: How to Create a Personalized Approach to Combat Unintended Weight Loss & Vomiting in Feline Chronic Enteropathy S36A M. Katherine Tolbert

□1 CE Hour

11:35a-12:25p

The Skinny Cat: Weight Loss & Inappetence in Cats S36B Sue Ettinger

FELINE MEDICINE AM

OCEANSIDE C. LEVEL 2 Moderator: Taylor Parker

□1 CE Hour 11:35a-12:25p

What to Do with Elevated Liver Enzymes

in Cats SA161 Susan Little

GASTROENTEROLOGY PM

SOUTH SEAS D. LEVEL 3

Moderator: Kimberly Franco

□1 CE Hour 2:00-2:50p

> My Top 10 Pearls for Diagnosing & Managing the Regurgitating Dog SA163 Stanley Marks

□1 CE Hour 3:00-3:50p

> How to Optimize the Outcome in Every Vomiting Patient SA164 Stanley Marks

□1 CE Hour

4:35-5:25p

Rational Approach to Dogs & Cats with Chronic Refractory Diarrhea I SA165 Stanley Marks

□1 CE Hour

5:35-6:25p

Rational Approach to Dogs & Cats with Chronic Refractory Diarrhea II SA166 Stanley Marks

HOSPICE AM



LAGOON H, LEVEL 2

Moderator: Heather Schroeder

□1 CF Hour

8:00-8:50a

Compassion Fatigue & Euthanasia: Finding Harmony SA193 Kathleen Coonev

□1 CF Hour

9.00-9.50a

Euthanasia in the Next Decade: Time to Get Current on New Trends SA194

Kathleen Cooney

IMAGING RADIOLOGY & **ULTRASOUND AM**

SOUTH SEAS B. LEVEL 3

Moderator: Marcia Harmelink

□1 CF Hour 8:00-8:50a

> Abdominal Ultrasound: What Findings Are Really Important? SA207

Maria Evola

□1 CE Hour 9:00-9:50a

> Abdominal Ultrasound: How Do I Take Things to the Next Level? SA208

Maria Evola

□1 CF Hour

10:35-11:25a

Emergency Thoracic Radiology: How Do I Know What I Am Looking At? SA209 Maria Fvola

□1 CE Hour

11:35a-12:25p

Emergency Abdominal Radiology: How Do I Get the Most Out of the Radiographs? SA210

Maria Evola

IMAGING-RADIOLOGY & ULTRASOUND PM

SOUTH SEAS B. LEVEL 3

Moderator: Predrag Pecic

□1 CE Hour

2:00-2:50p

Work Up of the Acute Abdomen Using Radiography & Ultrasound SA211 Krvstina Stadler

□1 CE Hour

3:00-3:50p

Work Up of the Potential Foreign Body Using Radiography & Ultrasound SA212 Krystina Stadler

□1 CE Hour

4:35-5:25p

AFAST & What I Can Learn Taking It to the Next Step: Liver & Spleen SA213 Krystina Stadler

□1 CE Hour

5:35-6:25p

Beyond Film: A Radiologist's Advice on Updating Imaging Equipment & Technology SA214 Krystina Stadler

TUESDAY, FEBRUARY 18 Continued

IMAGING-ULTRASOUND AM

SOUTH SEAS DIEVEL 3 Moderator: Becky Stone

□1 CE Hour 8:00-8:50a

> Veterinary Point-of-Care Ultrasound for Everyday Practice I: How to Ultrasound the Pleural Space & Lung SA369P Soren Boysen, Serge Chalhoub

□1 CE Hour

9:00-9:50a

Veterinary Point-of-Care Ultrasound for Everyday Practice II: Paradigm Shifts in Diagnosing Pneumothorax, Pleural Effusion & Lung Pathology with Pointof-Care Ultrasound SA370P Soren Boysen, Serge Chalhoub

□1 CE Hour

10:35-11:25a

Veterinary Point-of-Care Ultrasound for Everyday Practice III: Abdominal Ultrasound for Every Day Practice **SA371P**

Soren Boysen, Serge Chalhoub

□1 CE Hour

11:35a-12:25p

Veterinary Point-of-Care Ultrasound for Everyday Practice IV: Cardiovascular Ultrasound Made Easy! SA372P Soren Boysen, Serge Chalhoub

+INFECTIOUS DISEASE AM **SYMPOSIUM**

Infectious Disease Symposium

ZOETIS PETCARE

OCEANSIDE C. LEVEL 2

Moderator: Karen Stasiak

□1 CE Hour 8:00-8:50a

> Tick-borne Disease: Protocols That Work for Your Clinic S04A

Richard Goldstein

□1 CE Hour

9:00-9:50a

It's Natural! Using the Immune System to Improve Pet Health S04B Victor Cortese

□1 CF Hour

10:35-11:25a

Coughing Dogs Might Not Be "Just Coughing": What You Need to Know

Steven Carey

INFECTIOUS DISEASE AM

LAGOON G. LEVEL 2

Moderator: Dior de Moraes

□1 CF Hour

10:35-11:25a

Now I'm REALLY Confused: Which Diagnostic Test Should I Choose? SA219 Krystle Reagan

□1 CE Hour

11:35a-12:25p

Snuffles & Sneezes: New Concepts in Feline infectious Upper Respiratory Disease SA220

Krystle Reagan

INFECTIOUS DISEASE PM

LAGOON H. LEVEL 2

Moderator: Debra Nickelson

□1 CE Hour

2:00-2:50p

Coughs & Colds: Update on Canine Infectious Upper Respiratory Disease **SA221**

Jane Sykes

□1 CE Hour

3:00-3:50p

Terrified of Ticks? Update on Vectorborne Diseases SA222

Jane Sykes

INFECTIOUS DISEASE PM

SOUTH SEAS F, LEVEL 3

Moderator: Jennifer Halley

□1 CE Hour

4:35-5:25p

Fed Up with Fungi? Diagnosis of Fungal Infections in Dogs & Cats SA223

Krystle Reagan

□1 CE Hour

5:35-6:25p

Fed Up with Fungi? Treatment of Fungal Infections in Dogs & Cats SA224 Jane Sykes

□1 CE Hour (🍪



6:35-7:25p

First & Foremost. Do No Harm: Preventing Hospital Acquired Infections

Krystle Reagan

□1 CE Hour 🔇

7:35-8:25p

Rotten Retroviruses & Ferocious FIP SA226

Jane Sykes

NEUROLOGY AM

SOUTH SEAS F LEVEL 3

Moderator: Lauren Smith

□1 CE Hour

8:00-8:50a

Secrets of the Neurologic Exam: Tips & Tricks SA247 Sarah Moore

□1 CE Hour

9:00-9:50a

What's Your Diagnosis? Interesting Cases in Canine Neurology I SA248 Sarah Moore

□1 CE Hour

10:35-11:25a

What's Your Diagnosis? Interesting Cases in Canine Neurology II SA249 Sarah Moore

□1 CE Hour

11:35a-12:25p

Once Seen, Never Forgotten: Interesting Cases in Feline Neurology SA250

Sarah Moore

NEUROLOGY PM

SOUTH SEAS E. LEVEL 3

Moderator: Kimberly Pope-Robinson

□1 CE Hour

2:00-2:50p

Make New Friends but Keep the Old: A Review of Veterinary Seizure Drugs, Standard & Novel SA251

Sarah Moore

□1 CE Hour

3:00-3:50p

The Difficult Epileptic: Beyond Adjusting Maintenance Doses SA252

Sarah Moore





□1 CE Hour

4:35-5:25p

It's Dizzy! The Ear & What Else? SA253 Sheila Carrera-Justiz

□1 CE Hour

5:35-6:25p

It's Dizzy! When It Is in the Brain... SA254

Sheila Carrera-Justiz

+NUTRITION, PAIN **MANAGEMENT AM & PM SYMPOSIUM**

Specialty Symposium



MANDALAY BAY L, LEVEL 2

Moderator: Sarah Peton, Kimberly Chappell

□1 CE Hour

11:35a-12:25p

The New Normals: Concept-to-Clinic Approach to Perioperative Pain Management S39A Mark Epstein

□1 CE Hour

2:00-2:50p

Let's Eat! Addressing Anorexia & Vomiting in the Medicine Patient S39B Jessica Pritchard

□1 CE Hour

3:00-3:50p

Let's Eat: Assisted Feeding Methods for the Anorexic Medicine Patient S39C Jessica Pritchard

OTOLOGY AM

LAGOON L, LEVEL 2

Moderator: Edward Kanara

□1 CF Hour

8:00-8:50a

How to Talk to Clients about Otitis **SA285**

James Noxon

□1 CE Hour

9:00-9:50a

Best Practices in Otitis: Maximizing Your Diagnostic Power & Preparing the Ear for Treatment SA286

James Noxon

□1 CE Hour

10:35-11:25a

Best Practices in Otitis: Choosing Wisely SA287 James Noxon

□1 CF Hour

11:35a-12:25p

Best Practices in Otitis: Maximizing the Value of Topical Therapy SA288

James Noxon

PARASITOLOGY AM INDUSTRY BREAKFAST SEMINAR



OCEANSIDE C, LEVEL 2

Moderator: Sarah Peton

□1 CE Hour

6:30-7:30a

Pets, Parks & Parasites: Wherever You Go. There They Are! IS08 Susan Little

PARASITOLOGY AM 🔯 INDUSTRY BREAKFAST SEMINAR

ZOETIS **PETCARE**

OCEANSIDE D, LEVEL 2

Moderator: Georgette Wilson

□1 CE Hour

6:30-7:30a

Canine Heartworm Disease: What We Thought We Knew, What We Know Now **IS07**

Jessica Rodriguez

PARASITOLOGY PM INDUSTRY LUNCH SEMINAR



Animal Health

OCEANSIDE D. LEVEL 2

Moderator: Karen Aiken

□1 CE Hour

12:45-1:45p

New Science to Change Your Approach to Feline Parasite Control IS10 Byron Blagburn, Christine Royal

+REGENERATIVE MEDICINE PM (% SYMPOSIUM

Biologic Therapies Symposium



SOUTH SEAS D, LEVEL 3

Moderator: Thomas Masterson

■1 CE Hour

6:35-7:25p

Stem Cell Therapy: A Decade of Clinical Success S18

Michael Hutchinson







TUESDAY, FEBRUARY 18 Continued

SHELTER MEDICINE AM

SOUTH SEAS J, LEVEL 3

Moderator: Cristie Kamiya

□1 CE Hour 8:00-8:50a

> Fundamentals of Animal Sheltering, Basic Animal Care Best Practices 101, Part I: Population Management Key Concepts - Balancing Life Saving with Welfare. Yes, You Can Have Both SA316P

Kate Hurley, Cynthia Karsten, Denae Wagner

■1 CE Hour

9:00-9:50a

Fundamentals of Animal Sheltering, Basic Animal Care Best Practices 101, Part II: Population Management Key Concepts - Using Best Practice Tools SA317P

Kate Hurley, Cynthia Karsten, Denae Wagner

□1 CE Hour

10:35-11:25a

Fundamentals of Animal Sheltering: Basic Animal Care Best Practices 101, Part III: Biosecurity & Animal Health SA318P

Kate Hurley, Cynthia Karsten, Denae Wagner

□1 CE Hour

11:35a-12:25p

Fundamentals of Animal Sheltering: Basic Animal Care Best Practices 101, Part IV: Shelter Housing & Design for Animal Health SA319P

Kate Hurley, Cynthia Karsten, Denae Wagner

+SURGERY-GENERAL PM SYMPOSIUM

Introduction to Cryosurgery in Veterinary Medicine



MANDALAY BAY B, LEVEL 2

Moderator: Bill Hinchey

□1 CE Hour 2:00-2:50p

Introduction to CryoSurgery in Veterinary Medicine I S28A Sam Niedbala □1 CE Hour

3:00-3:50p

Introduction to CryoSurgery in Veterinary Medicine II S28B *Tim Mosebey*

SURGERY-ORTHOPEDIC AM

LAGOON J. LEVEL 2

Moderator: Gary Keffer

□1 CE Hour

8:00-8:50a

Cruciate Controversies Panel, Part I: Diagnosing & Managing the Patient with a Partial CrCL Tear SA343P Brian Beale, Kenneth Bruecker,

David Dycus, Steven Petersen

□1 CE Hour

9:00-9:50a

Cruciate Controversies Panel, Part II: Meniscus Injury SA344P Brian Beale, Kenneth Bruecker, David Dycus, Steven Petersen

□1 CE Hour

10:35-11:25a

Cruciate Controversies Panel, Part III: Cruciate Injury in the Juvenile Dog SA345P

Brian Beale, Kenneth Bruecker, David Dycus, Steven Petersen

■1 CE Hour

11:35a-12:25p

Cruciate Controversies Panel, Part IV: Managing the Dog with Cranial Cruciate Ligament Tear with Excessive Tibial Plateau Angle SA346P

Brian Beale, Kenneth Bruecker, David Dycus, Steven Petersen

SURGERY-ORTHOPEDIC PM

LAGOON J, LEVEL 2

Moderator: Craig Tigert

□1 CE Hour 2:00-2:50p

Pelvic Limb Lameness, Part I: Hind Limb Lameness - Not Everything Is a Cranial Cruciate Tear SA347

Steven Petersen

□1 CE Hour

3:00-3:50p

Pelvic Limb Lameness, Part II: Distal Extremity Injuries - Sprain or Worse? SA348

David Dycus

□1 CE Hour

4:35-5:25p

Pelvic Limb Lameness, Part III: Hip Luxation in Dogs & Cats SA349 Brian Beale

□1 CE Hour

5:35-6:25p

Pelvic Limb Lameness, Part IV: Lumbosacral Disease SA350 Steven Petersen

+UROLOGY PMSYMPOSIUM

Treatment / Prevention of Bacterial Urinary Tract Infection I



MANDALAY BAY B, LEVEL 2

Moderator: Scott Amsel

■1 CE Hour

2:00-2:50p

Current Concepts: Treatment/ Prevention of Bacterial Urinary Tract Infection S44A Gary Oswald

□1 CE Hour

3:00-3:50p

Stuck In the Stone Age: What You Need to Know S44B Gary Oswald

+WELLBEING AM & PM SYMPOSIUM

2019 AAHA Canine Life Stage Guidelines



MANDALAY BAY J, LEVEL 2

Moderator: Christian Hinckle

□1 CE Hour

11:35a-12:25p

2019 AAHA Canine Life Stage Guidelines I S24AP

Jesse Grady, Jinelle Webb

■1 CE Hour

2:00-2:50p

2019 AAHA Canine Life Stage Guidelines II S24BP

Jesse Grady, Jinelle Webb

□1 CE Hour

3:00-3:50p

2019 AAHA Canine Life Stage Guidelines

Jesse Grady, Jinelle Webb

WEDNESDAY, FEBRUARY 19

+ANIMAL CARE, LEGAL ISSUES, PROFESSIONAL DEVELOPMENT AM

SYMPOSIUM

Companion Animal Air Transport



OCEANSIDE B, LEVEL 2

Moderator: G. Sierra Schneider

□1 CE Hour 8:00-8:30a

> Companion Animal Transport by Air, Above & Below the Wing S12AP Gina Emrich, Gail Golab, Sue Kazlaw-Nelson, Dallas Thomas

□1 CE Hour

9:00-9:50a

Plane Ride! From the Animal's Perspective S12B Nelva Bryant

Nelva Bryant

□1 CE Hour

10:35-11:25a

Animal Transport, Airline, Pre-travel Examination S12CP Linda Ellis, Warren Hess

BEHAVIOR AM

SOUTH SEAS H, LEVEL 3

Moderator: Richard Edling

□1 CE Hour 8:00-8:50a

> Itching, Twitching & Spinning: What Is Happening to My Cat? SA015 Debra Horwitz

□1 CF Hour

9:00-9:50a

Creating a Feline Dream Home: Practical Implementation of the 5 Pillars SA016

Kelly Ballantyne

□1 CE Hour

10:35-11:25a

Canine Fears & Phobias: Choosing the Right Psychoactive Therapy SA017 *Julia Albright*

□1 CE Hour

11:35a-12:25p

Separation Anxiety in Dogs: An Update on Diagnosis & Treatment SA018
Kelly Ballantyne

BEHAVIOR PM

SOUTH SEAS H, LEVEL 3

Moderator: Debra Nickelson

■1 CE Hour

2:00-2:50p

Kids & Pets: Creating a Harmonious

Home SA019

Julia Albright

□1 CE Hour

3:00-3:50p

Do Dogs Mean to be Mean? Understanding Canine Aggression SAN20

Debra Horwitz

□1 CE Hour

4:00-4:50p

Stranger Things: Canine Aggression to Social Targets Outside of the Home

SA021

Julia Albright

■1 CE Hour

5:00-5:50p

Living with & Loving Pets with Mental Illness: The Impacts on Caregivers

SA022

Kelly Ballantyne

CARDIOLOGY AM

SOUTH SEAS F. LEVEL 3

Moderator: Lauren Smith

□1 CE Hour 8:00-8:50a

Echocardiography: What Is Your

Diagnosis? SA027

John Bonagura

□1 CE Hour

9:00-9:50a

Overview & Staging of Canine Heart Disease SA028

Brian Scansen

■1 CE Hour

10:35-11:25a

Updates on Therapy for Canine Heart Disease SA029

Brian Scansen

■1 CE Hour

11:35a-12:25p

Case Studies in Canine & Feline Congestive Heart Failure SA030

Jessica Ward

CARDIOLOGY PM

SOUTH SEAS F. LEVEL 3

Moderator: Gretchen Norton

□1 CE Hour

2:00-2:50p

Update on Antithrombotic Treatments in

Cats SA031 Jessica Ward

□1 CE Hour

3:00-3:50p

Systemic Hypertension: Managing High Blood Pressure in Dogs & Cats SA032

Jessica Ward

□1 CE Hour

4:00-4:50p

Canine Pericardial Diseases & Cardiac

Tumors SA033

John Bonagura

□1 CE Hour

5:00-5:50p

Canine Electrocardiography: What Is Your

Diagnosis? SA034

John Bonagura

CLINICAL PATHOLOGY AM ONLY INDUSTRY BREAKFAST SEMINAR

ZOETIS

OCEANSIDE D, LEVEL 2
Moderator: TBA

□1 CE Hour

6:30-7:30a

The Future Is Now: 21st Century Technology for Fecal Testing in Your

Practice IS13 Yoko Nagamori

CLINICAL PATHOLOGY AM

LAGOON L, LEVEL 2

Moderator: Ann Bastian

■1 CE Hour

11:35a-12:25p

Diagnosing Skin Lesions on Cytology: From the Classic to the Challenging

SA035

Jessica Hokamp



WEDNESDAY, FEBRUARY 19 Continued

CLINICAL PATHOLOGY PM

LAGOON L. LEVEL 2

Moderator: Todd Schwarzmann

□1 CE Hour 2:00-2:50p

Effusion Confusion SA036

Jessica Hokamp

□1 CE Hour

3:00-3:50p

Red Blood: Interpreting Erythron Abnormalities on Your Blood Smear SA037

Jessica Hokamp

□1 CE Hour

4:00-4:50p

White Blood: Interpreting Leukon & Thrombin Abnormalities on Your Blood Smear SA038

Jessica Hokamp

□1 CE Hour

5:00-5:50p

Whatcha Donna Do with All That Pee? SA039

Jessica Hokamp

CLINICAL PHARMACOLOGY AM

SOUTH SEAS E, LEVEL 3

Moderator: Kimberly Lutz

□1 CE Hour

8:00-8:50a

Antimicrobial Stewardship in the Face of Emerging Antimicrobial Resistance: The State of Affairs SA061

J. Scott Weese

□1 CE Hour

9:00-9:50a

Antimicrobial Stewardship in the Face of Emerging Antimicrobial Resistance: Steps to Minimizing Resistance SA062 *J. Scott Weese*

□1 CF Hour

10:35-11:25a

Antimicrobial Stewardship in the Face of Emerging Antimicrobial Resistance: The Role of Culture & Susceptibility Testing SA063

J. Scott Weese

□1 CE Hour

11:35a-12:25p

Antimicrobial Stewardship in the Face of Emerging Antimicrobial Resistance: Treatment of Urinary Tract Infections SA064

J. Scott Weese

CLINICAL PHARMACOLOGY PM

SOUTH SEAS E, LEVEL 3

Moderator: Becky Stone

□1 CE Hour

2:00-2:50p

Antibiotic Use: Case-based Discussion I

SA059

J. Scott Weese

□1 CE Hour

3:00-3:50p

Antibiotic Use: Case-based Discussion II

SA060

J. Scott Weese

DENTISTRY AM

SOUTH SEAS J. LEVEL 3

Moderator: Kimberly Franco

□1 CE Hour

8:00-8:50a

What Would You Do With This Case? SA076

Barden Greenfield

□1 CE Hour

9:00-9:50a

Feline Chronic Gingivostomatitis: Where Are We & Where Do We Go From Here

SA077

Christopher Snyder

□1 CE Hour

10:35-11:25a

Pain Management for the Dentistry Patient: Send Them Home Better Than How They Came In! SA078

Christopher Snyder

□1 CE Hour

11:35a-12:25p

Decision Making in Juvenile Dentistry Patients: From the Congenital to the

Acquired SA079 Christopher Snyder

DENTISTRY PM

SOUTH SEAS J. LEVEL 3

Moderator: Kimberly Lutz

■1 CE Hour

2:00-2:50p

Oral Oncology Management: Early & Accurate Diagnosis Can Save Lives

Christopher Snyder

EMERGENCY & CRITICAL CARE AM

REEF. LEVEL 2

Moderator: Mikki Cook

■1 CE Hour

10:35-11:25a

How to Diagnose Canine Anaphylaxis in

Your Emergency Room SA129

Virginie Wurlod

□1 CE Hour

11:35a-12:25p

Acute Intoxications: When & How Should Intravenous Lipid Emulsions Be Used?

SA130

Virginie Wurlod

EMERGENCY & CRITICAL CARE PM

REEF, LEVEL 2

Moderator: Wallace Wolf

■1 CE Hour

2:00-2:50p

Emergency Room: My Patient Is Hypotensive, What Next? SA131

Virginie Wurlod

□1 CE Hour

3:00-3:50p

Implementing a Triage System in Your Practice SA132

Virginie Wurlod

□1 CE Hour

4:00-4:50p

Emergency Room: Indications for Corticosteroids SA133

Virginie Wurlod

□1 CE Hour

5:00-5:50p

Autotransfusion & Xenotransfusion: Life-saving Alternatives to Common Blood Products SA134

Virginie Wurlod



EUTHANASIA AM

LAGOON H, LEVEL 2

Moderator: Heather Schroeder

□1 CE Hour 8:00-8:50a

Physiology & Pharmacology

(Euthanasia) SA365 Kathleen Cooney

□1 CE Hour 9:00-9:50a

Pre-euthanasia Sedation & Anesthesia

SA366

Kathleen Cooney

□1 CE Hour

10:35-11:25a

Euthanasia Techniques SA367

Kathleen Cooney

■1 CE Hour

11:35a-12:25p

Challenging Euthanasia Situations

SA368

Kathleen Cooney

FELINE MEDICINE PM

SOUTH SEAS B, LEVEL 3

Moderator: Susy Horowitz

□1 CE Hour 2:00-2:50p

Localizing Dyspnea in Cats SA151

Christopher Byers

□1 CE Hour

3:00-3:50p

Hemolytic Anemia in Cats SA152

Christopher Byers

□1 CE Hour

4:00-4:50p

The Critical Cat: Shock & Much More

SA153

Christopher Byers

□1 CE Hour

5:00-5:50p

A Criticalist's Approach to Diabetic Ketoacidosis in Cats SA154

Christopher Byers

GASTROENTEROLOGY AM

SOUTH SEAS D. LEVEL 3

Moderator: Michael Piontkowski

■1 CE Hour

8:00-8:50a

Facts & Pearls about GI Drugs that

Every Veterinarian Should Know SA167

Stanley Marks

□1 CE Hour

9:00-9:50a

Differentiation of Feline IBD from Intestinal Lymphoma: Does It Really

Matter? SA168

Stanley Marks

HUMAN-ANIMAL BOND AM & PM SYMPOSIUM

Human-Animal Bond Symposium



MANDALAY BAY D. LEVEL 2

Moderator: Laura Jaworski

□1 CE Hour

8:00-8:50a

I'm 85 Years Old, Maybe a Border Collie

Isn't Right for Me? S17AP Kim Brophey, Steve Dale

□1 CE Hour

9:00-9:50a

Who Are You, Really? Unlocking the Key to What Makes that Dog Tick S17BP

Kim Brophey, Steve Dale

D4.05.11

■1 CE Hour

10:35-11:25a

The Human-Honeybee Bond: My Adventure in Beekeeping S17C

Josh Vaisman

□1 CE Hour

11:35a-12:25p

The Unique Social Nature of the Human-

Honeybee Bond S17D

Josh Vaisman

□1 CE Hour

2:00-2:50p

Animal Cognition in a More Than Human

World S17E

Patrick Flynn

□1 CE Hour

3:00-3:50p

New Trends in the Human Animal Bond, It's Not Just About Oxytocin Anymore

S17F

Patrick Flynn

IMAGING-RADIOLOGY & ULTRASOUND AM

SOUTH SEAS B, LEVEL 3

Moderator: Predrag Pecic

■1 CE Hour

8:00-8:50a

Overview of Abdominal Ultrasound

SA215

Robert Cole

□1 CE Hour

9:00-9:50a

Evaluation of the Liver & Biliary System

Using Ultrasound SA216

Robert Cole

□1 CE Hour

10:35-11:25a

Evaluation of the Acute Abdomen Using

Ultrasound SA217

Robert Cole

□1 CE Hour 11:35a-12:25p

Chronic Urinary Disease: What to Do &

When SA218

Robert Cole

+INFECTIOUS DISEASE AM SYMPOSIUM

Infectious Disease Symposium



OCEANSIDE D. LEVEL 2

Moderator: Matt Eberts, Debra Smith

□1 CE Hour

8:00-8:50a

Fever of Unknown Origin in Cats S40A

Michael Lappin

□1 CE Hour

9:00-9:50a

How to Manage & Prevent Upper Respiratory Tract Infections in Cats

S40B

Michael Lappin

■1 CE Hour

10:35-11:25a

Feline Retroviruses: Where Are We Now

& Where Are We Headed? S40C

Carrie White

■1 CE Hour

11:35a-12:25p

A Case-based Approach to Feline

Anemia S40D

Carrie White

WEDNESDAY, FEBRUARY 19 Continued

NEPHROLOGY/UROLOGY AM

LAGOON L. LEVEL 2

Moderator: Ann Bastian

□1 CE Hour

8:00-8:50a

Special Aspects of Chronic Kidney Disease: Nutrition, Anemia, Hypertension SA241 Catherine Langston

□1 CE Hour

9:00-9:50a

Don't Let Hyperphosphatemia be Carved in Stone SA242 Catherine Langston

□1 CE Hour

10:35-11:25a

Cystic Kidney Disease: Polycystic Kidney Disease & Perinephric Pseudocysts SA243 Catherine Langston

NEPHROLOGY/UROLOGY PM

SOUTH SEAS J, LEVEL 3

Moderator: Kimberly Lutz

□1 CE Hour

3:00-3:50p

Fluid Therapy & Diuretics in Kidney Disease SA244 Catherine Langston

□1 CE Hour

4:00-4:50p

Leptospirosis: An Update SA245 Catherine Langston

□1 CE Hour

5:00-5:50p

Hemodialysis: What the Practitioner Needs to Know SA246

Catherine Langston

NEUROLOGY PM

LAGOON H, LEVEL 2

Moderator: Marcia Harmelink

□1 CE Hour 2:00-2:50p

Neuro-Ophthalmology: The Eyes Are a Window to the Brain SA255

Sheila Carrera-Justiz

□1 CE Hour

3:00-3:50p

Brain on Fire!! Inflammatory CNS Diseases SA256

Sheila Carrera-Justiz

□1 CE Hour

4:00-4:50p

When the Dog Can't Walk SA257 Sheila Carrera-Justiz

□1 CE Hour

5:00-5:50p

When the Cat Can't Walk SA258

Sheila Carrera-Justiz

NUTRITION AM

SOUTH SEAS D, LEVEL 3

Moderator: Michael Piontkowski

□1 CE Hour

10:35-11:25a

Nutritional Approach to Chronic Enteropathies I: What Diet Is Best?

SA260

Valerie Parker

□1 CE Hour

11:35a-12:25p

Nutritional Approach to Chronic Enteropathies II: More than Ingredients

SA261

Valerie Parker

NUTRITION PM

SOUTH SEAS D, LEVEL 3

Moderator: Jennifer Halley

■1 CE Hour

2:00-2:50p

Obesity Management SA259

Valerie Parker

□1 CE Hour

3:00-3:50p

Unconventional Diets: How to Get It

Right SA262

Valerie Parker

□1 CE Hour

4:00-4:50p

What Is the Role of Protein Restriction in Feline Chronic Kidney Disease?

SA263

Valerie Parker

□1 CE Hour

5:00-5:50p

Nutritional Management of the Comorbid Kidney Disease Patient SA264 Valerie Parker

OPHTHALMOLOGY AM

MANDALAY BAY J, LEVEL 2

Moderator: Wallace Wolf

□1 CE Hour

10:35-11:25a

There Is "Fun" in Funduscopy! Practical Tips on Improving Your Ophthalmic Exam

Skills SA273 Elizabeth Giuliano

□1 CE Hour

11:35a-12:25p

All Looks Blue... What to Do? SA274 Elizabeth Giuliano

OPHTHALMOLOGY PM

MANDALAY BAY J. LEVEL 2

Moderator: Joan Winter

□1 CE Hour

2:00-2:50p

It's All Too Common & All Too Commonly

Misdiagnosed: Uveitis SA275

Elizabeth Giuliano

□1 CE Hour

3:00-3:50p

Pressure & Pain: Can You Diagnose &

Treat Glaucoma? SA276

Elizabeth Giuliano

□1 CE Hour

4:00-4:50p

When an Ulcer Doesnít Heal in 7-10

Days, Change Your Diagnosis, Not Your Antibiotic! SA277

Flizabeth Giuliano

□1 CE Hour

5:00-5:50p

Ophthalmology Interactive Cases: It's a

Party! SA278

Elizabeth Giuliano

+PAIN MANAGEMENT, UROLOGY AM

SYMPOSIUM

Treatment / Prevention of Bacterial Urinary Tract Infection II



MANDALAY BAY J, LEVEL 2

Moderator: Wallace Wolf

□1 CE Hour

8:00-8:50a

Feline Arthritis: Understanding the Silent Pain S45A

Kelly St. Denis

□1 CE Hour

9:00-9:50a

Urinary Incontinence Update 2020 S45B Julie Byron





OCEANSIDE D. LEVEL 2

Moderator: Amy Anderson

□1 CE Hour

12:45-1:45p

Keep them Moving: Improving Mobility in General Practice IS16

Kristin Kirkby Shaw, Carolina Medina

REHABILITATION AM

MANDALAY BAY L. LEVEL 2

Moderator: Todd Schwarzmann

□1 CE Hour 9:00-9:50a

> Musculoskeletal Ultrasound Forelimb Lameness Made Easier SA299

Debra Canapp

□1 CE Hour

10:35-11:25a

Rehab for the Forelimb Diagnosis SA300

Debra Canapp

REHABILITATION PM

MANDALAY BAY L, LEVEL 2

Moderator: Jennifer Stewart

□1 CE Hour

3:00-3:50p

Musculoskeletal Ultrasound Hind Limb Lameness Made Easier SA301

Debra Canapp

□1 CE Hour

4:00-4:50p

Rehab for the Hind Limb Diagnosis SA303

Debra Canapp

SHELTER MEDICINE AM

OCEANSIDE C, LEVEL 2

Moderator: Cristie Kamiya

□1 CE Hour 8:00-8:50a

Housing for Health in Animal Shelters:

Easy Fixes SA320 Denae Wagner

□1 CE Hour

9:00-9:50a

Cats, Birds & Animal Shelters: Seeking

Common Ground SA321

Kate Hurley

□1 CE Hour

10:35-11:25a

The Time, Space Continuum: Mastering Length of Stay & Pathway Planning

SA322

Cynthia Karsten

□1 CE Hour

11:35a-12:25p

Capacity for Care for Us: the People in

Animal Welfare SA323

Cynthia Karsten

SPORTS MEDICINE AM

MANDALAY BAY L LEVEL 2

Moderator: Todd Schwarzmann

□1 CF Hour 8:00-8:50a

Forelimb Lameness Made Easy SA326

Sherman Canapp

□1 CF Hour

11:35a-12:25p

Intra-Articular Injections for

Osteoarthritis: How, When & What?

SA327

Sherman Canapp

SPORTS MEDICINE PM

MANDALAY BAY L. LEVEL 2

Moderator: Jennifer Stewart

□1 CE Hour

2:00-2:50p

Hind Limb Lameness Made Easy SA302

Sherman Canapp

□1 CE Hour

5:00-5:50p

Go Go Gadget: Bionic Limbs, Braces &

Devices for the Canine SA328

Sherman Canapp

SURGERY-ORTHOPEDIC AM

LAGOON J, LEVEL 2

Moderator: Constante Tinaza

□1 CE Hour

8:00-8:50a

Developmental Orthopedic Problems, Part I: It's a Puppy, What Could Possibly

Go Wrong? Overview of Developmental

Orthopedic Problems SA351

David Dycus

□1 CE Hour

9:00-9:50a

Developmental Orthopedic Problems,

Part II: Hip Dysplasia in Dogs & Cats

Brian Beale

□1 CE Hour

10:35-11:25a

Developmental Orthopedic Problems,

Part III: Elbow Dysplasia SA353

Steven Petersen

□1 CE Hour

11:35a-12:25p

Developmental Orthopedic Problems,

Part IV: Patella Luxation SA354

Kenneth Bruecker

SURGERY-ORTHOPEDIC PM

LAGOON J. LEVEL 2

Moderator: Constante Tinaza

■1 CE Hour

2:00-2:50p

Non-Surgical Management of Orthopedic Problems, Part I: Osteoarthritis

Management in the Dog & Cat SA355

Brian Beale

□1 CE Hour

3:00-3:50p

Non-Surgical Management of Orthopedic Problems, Part II: Regenerative Medicine in Orthopedics: What Do We Know, What Do We Not Know, What Should We Know SA356

David Dvcus

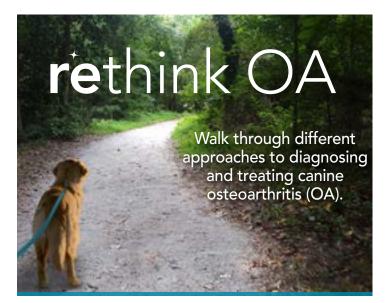












Don't miss the rethink OA experience in Booth #3729.

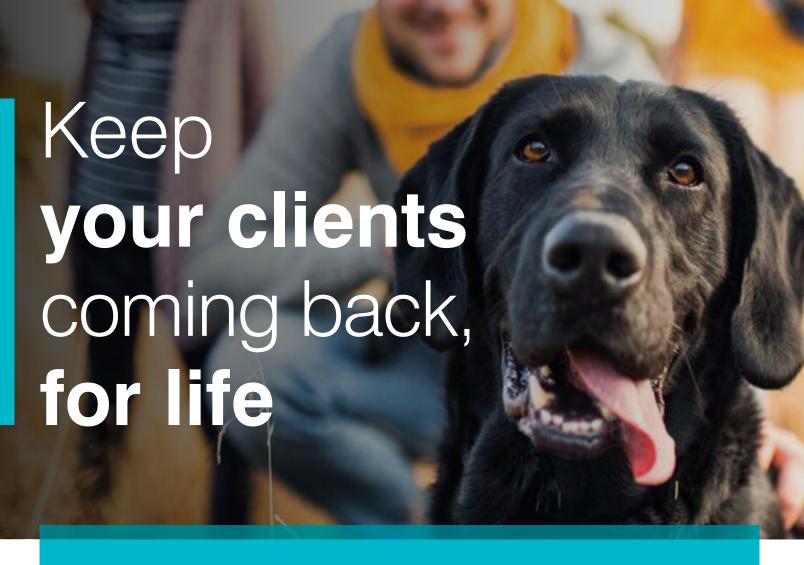
Come learn more on how to rethink canine OA to help arthritic dogs at every age.

- PLAY. Romp through a fresh way of treating OA in a fast-paced game of joint mobility and OA ability.
- WIN. Take home a free backpack with goodies* to enjoy everyday adventures with dogs of any age.
- **LEARN.** Interact with our Education Station to shift your thinking about OA.



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AVIAN & EXOTICS FEB 16-18

SUNDAY, FEBRUARY 16

AVIAN AM

PALM D. LEVEL 3

Moderator: Michael Pedersen

□1 CE Hour 11:00-11:50a

> Avian Emergency Management & Pattern Recognition: Case Presentations EX09

Olivia Petritz

AVIAN, POULTRY, SMALL **MAMMAL PM**

PALM D. LEVEL 3

Moderator: Gerald Flottmann

□1 CE Hour 2:00-2:50p

Avian Radiology: Review & Case

Discussions EX10 Olivia Petritz

□1 CE Hour 3:00-3:50p

> Poultry Medicine I: Therapeutics-Medicating Your Chicken Patient EX19 Olivia Petritz

□1 CE Hour 4:00-4:50p

Poultry Medicine II: Common Emergencies

& Case Discussions EX20

Olivia Petritz

□1 CE Hour 5:00-5:50p

Small Mammal Radiology: Review & Case

Presentations EX26

Olivia Petritz

PRIMATE, SMALL MAMMAL AM

PALM D. LEVEL 3

Moderator: Michael Pedersen

□1 CE Hour 9:00-9:50a

Challenges of Primate Medicine: Overview

& Case Discussions EX18

James Carpenter

□1 CE Hour

10:00-10:50a

Diseases & Medicine of Pet Hedgehogs: An

Update EX27 James Carpenter

SMALL MAMMAL, WILDLIFE PM

PALM C. LEVEL 3

Moderator: Michael Pedersen

□1 CE Hour 4:00-4:50p

Diagnosis, Treatment & Prevention of Rabbit Gastrointestinal Disease (RGIS)

James Carpenter



□1 CE Hour

5:00-5:50p

Chemical Restraint of Captive & Wild Animals: An Overview of the Strategies, Commonly Used Drugs & Equipment EX40 James Carpenter

MONDAY, FEBRUARY 17

AQUATICS, REPTILE AM

PALM D. LEVEL 3

Moderator: Chris Chamberlain

□1 CE Hour 8:00-8:50a

Helpful Pet Fish Case Reviews EX01

Gregory Lewbart

□1 CE Hour 9:00-9:50a

Diagnostic Techniques for Ornamental

Fishes EX02 Gregory Lewbart

□1 CE Hour

10:35-11:25a

Lizard Medicine & Surgery EX23

Gregory Lewbart

□1 CE Hour

11:35a-12:25p

Snake Medicine & Surgery EX24

Gregory Lewbart

HONEY BEE PM

PALM D. LEVEL 3

Moderator: Chris Chamberlain

□1 CE Hour 3:00-3:50p

> The Veterinarians' Role in Honey Bee & Pollinator Health: A One Health Issue EX11

Terry Ryan Kane

□1 CE Hour

4:35-5:25p

Honey Bee Diseases & Treatments EX12

Terry Ryan Kane

□1 CE Hour

5:35-6:25p

The Hive Call EX13

Terry Ryan Kane

REPTILE PM

PALM D. LEVEL 3

Moderator: Chris Chamberlain

□1 CE Hour 2:00-2:50p

> Wild Reptile Conservation in the Galapagos: An Update EX25

Gregory Lewbart

SMALL MAMMAL PM

PALM C. LEVEL 3

Moderator: Michael Pedersen

□1 CE Hour 2:00-2:50p

> It's a Gut Thing I: GI Anatomy, Physiology & Nutrition of Exotic Companion Herbivores -Rabbits, Guinea Pigs & Chinchillas EX35

Micah Kohles

□1 CE Hour

3:00-3:50p

It's a Gut Thing II: GI Anatomy, Physiology & Nutrition of Exotic Companion Mammals -

Ferrets, Hedgehogs, Hamsters, Rats & Everyone

Else! EX36 Micah Kohles

□1 CE Hour

4:35-5:25p

Exotics in Your Practice! Fun, Facts & Profits

Micah Kohles

□1 CF Hour

5:35-6:25p

Food for Thought! Foraging Enrichment in Exotic

Companion Animals EX38

Micah Kohles

TUESDAY, FEBRUARY 18

AVIAN AM

PALM D. LEVEL 3

Moderator: Simon Chavez

□1 CE Hour

11:35a-12:25p

Avian Anesthesia EX08

Rodney Schnellbacher

HONEY BEE PM

HANDS-ON LAB OFF SITE

☐4 CE Hours

1:30-5:30p Live Honey Bee Hive Laboratory H001

Jeffrey Applegate, Terry Ryan Kane

POT BELLY PIG AM

PALM C. LEVEL 3

Moderator: Taylor Parker

□1 CE Hour

8:00-8:50a

Miniature Pig Medicine Basics I: Husbandry,

Behavior, Handling & Restraint EX14

Kristie Mozzachio

□1 CE Hour

9:00-9:50a

Miniature Piq Medicine Basics II: Routine Care

- Physical Exam, Hoof/Tusk Trim, Spay/Neuter,

Vaccination & Venipuncture EX15

Kristie Mozzachio

POT BELLY PIG PM

PALM D LEVEL 3

Moderator: Herbert Little

□1 CE Hour

2:00-2:50p

Miniature Pig Anesthesia, Pain Management &

Futhanasia FX16

Kristie Mozzachio

□1 CE Hour

3:00-3:50p

Miniature Pig Maladies & Common Disease

Presentations EX17

Kristie Mozzachi

AVIAN & EXOTICS FEB 16-18

REPTILE, SMALL MAMMAL AM

PALM D. LEVEL 3

Moderator: Simon Chavez

□1 CE Hour 8:00-8:50a

Small Exotic Mammal Anesthesia EX39

Jeffrey Applegate

□1 CE Hour

9:00-9:50a

Three Common Disease Presentations: Turtle,

Lizard & Snake EX21 Jeffrey Applegate

□1 CE Hour

10:35-11:25a

Reptile Anesthesia & Analgesia EX22

Rodney Schnellbacher

Z00 PM

PALM D. LEVEL 3

Moderator: Herbert Little

□1 CE Hour 4:35-5:25p

Zoo Medicine I: Basics of Kangaroo Medicine

Rodney Schnellbacher

□1 CE Hour 5:35-6:25p

Zoo Medicine II: Working Up an Exotic

Ruminant Case EX42 Rodney Schnellbacher

WEDNESDAY, FEBRUARY 19

AVIAN AM

PALM A LEVEL 3

Moderator: Richard Kiely

□1 CE Hour 11:35a-12:25p

Recognition, Assessment & Treatment of Pain

in Birds EX04

David Sanchez-Migallon

AVIAN PM

PALM D, LEVEL 3

Moderator: Simon Chavez

□1 CE Hour 2:00-2:50p

Anesthetic Agents, Monitoring & Support in

Birds EX03

David Sanchez-Migallon Guzman

□1 CF Hour 3:00-3:50p

Soft Tissue Surgical Principles & Techniques in

David Sanchez-Migallon Guzman

□1 CE Hour 4:00-4:50p

> Avian Orthopedics: Put It All Together EX06 David Sanchez-Migallon Guzman

□1 CE Hour 5:00-5:50p

Avian Endoscopy: The Places You Will Go EX07

+HONEY BEE AM SYMPOSIUM

Human-Animal Bond Symposium



MANDALAY BAY D. LEVEL 2 Moderator: Laura Jaworski

□1 CE Hour 10:35-11:25a

The Human-Honeybee Bond: My Adventure

in Beekeeping S17C Josh Vaisman

□1 CE Hour

11:35a-12:25p

The Unique Social Nature of the Human-

Honeybee Bond S17D

Josh Vaisman

SMALL MAMMAL AM

PALM D, LEVEL 3

Moderator: Rachelle Croy

□1 CF Hour 8:00-8:50a

How to Intubate Almost Any Exotic

Companion Mammal EX29

Daniel Johnson

□1 CE Hour 9:00-9:50a

Sugar Glider Medicine & Common Diseases

Daniel Johnson

□1 CE Hour

10:35-11:25a

Anesthesia, Surgery And Post-Op Care Of Exotic Companion Mammals EX31

Daniel Johnson

□1 CE Hour

11:35a-12:25p

How to Obtain Good Quality Radiographs & Interpret Them EX32

Daniel Johnson

SMALL MAMMAL PM

PALM C. LEVEL 3

Moderator: Leslie Wolff

□1 CE Hour 2:00-2:50p

Rabbit Odontogenic Abscesses: Medical &

Surgical Options EX33 Daniel Johnson

□1 CE Hour 3:00-3:50p

> Ovariohysterectomy/Neuter Techniques in Rabbits & Rodents EX34

Daniel Johnson





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Date(s)	Course Title	Lead Instructor
FEB 2	Ophthalmic Exam Techniques for the GP	Dr. Maggs
FEB 2-5	Flexible & Rigid Endoscopy	Dr. Tams
FEB 3-4	Ophthalmic Surgery for the GP: Surgery of Eyelids & Orbit	Dr. Maggs
FEB 10-11	Intro to Tibial Plateau Leveling Osteotomy	Dr. Beale
FEB 21-22	Arthroscopy	Dr. Filliquist
FEB 24-26	Principles of Fracture Repair	Dr. Hulse
MAR 3-4	Stifle Stabilization	Dr. Hulse
MAR 5-6	Advanced Tibial Plateau Leveling Osteotomy	Dr. Kowaleski
MAR 15-16	Basic Abdominal Ultrasound	Dr. Evola
MAR 19-21	Advanced Neurosurgery I & II	Dr. Kraus
MAR 23-25	Practical Techniques in Soft Tissue and Orthopedic Surgery	Dr. Seim
MAR 30-APR 1	Veterinary Technician Symposium I	
APR 15-17	Advanced Soft Tissue	Dr. Mayhew
APR 19-20	Advanced Tooth Extractions and Fractured Tips	Dr. Holmstrom
APR 19-20	Clinician's Guide to Incorporating Rabbits Into Your Practice	Dr. Proenca
APR 24-25	Wound Management and Reconstructive Surgery	Dr. Pavletic
APR 26-27	Practical External Fixation of the Tibia and Radius/Ulna	Dr. Kraus
APR 30-MAY 2	Advanced Fracture Repair	Dr. Hudson
MAY 7-9	Comprehensive Small Animal Dentistry	Dr. Niemiec
MAY 7-9	Sports Medicine Workshop	Dr. Canapp
MAY 30-31	Intro to Stifle	Dr. Bruecker
MAY 31-JUN 2	Advanced Soft Tissue Surgery	Dr. Culp
JUN 1-3	Tibial Plateau Leveling Osteotomy	Dr. Hudson
JUN 13-14	Endoscopic diagnosis and treatment of ear disease	Dr. Kureshi
JUN 24-26	Recent Grad Boot Camp	
JUN 28-30	Advanced Soft Tissue Surgery for the GP	Dr. Mayhew
JUL 9-11	Sports Medicine Workshop	Dr. Canapp
JUL 16-18	Comprehensive Small Animal Dentistry	Dr. Niemiec

Date(s)	Course Title	Lead Instructor
JUL 19-21	Practical Techniques in Soft Tissue and Orthopedic Surgery	Dr. Seim
JUL 22-23	Advanced Soft Tissue Surgery	Dr. Seim
JUL 24-27	Flexible and Rigid Endoscopy	Dr. Tams
AUG 9-11	Intermediate Abdominal Ultrasound	Dr. Evola
AUG 17-19	Endoscopy	
AUG 21-22	Stifle Stabilization	Dr. Hudson
AUG 23-25	Practical Techniques in Soft Tissue and Orthopedic Surgery	Dr. Seim
AUG 26-27	Advanced Soft Tissue Surgery	Dr. Seim
AUG 30-31	Advanced Stifle	Dr. Bruecker
SEP 4-5	Minimally Invasive Surgery	Dr. Mayhew
SEP 10-12	Advanced Soft Tissue Surgery	Dr. Culp
SEP 13-14	Backyard Chicken	Dr. Proenca
SEP 20-22	Advanced Tibial Plateau Leveling Osteotomy	Dr. Hudson
SEP 23-25	Advanced Fracture Repair	Dr. Hulse
OCT 11-13	Avanced Soft Tissue Surgery	Dr. Culp
OCT 16-18	Advanced Abdominal Ultrasound	Dr. Evola
OCT 24-25	Introduction to Surgical Oncology	Dr. Simpson
OCT 19-21	Veterinary Technician Symposium II	
OCT 25-26	Arthroscopy	Dr. Filliquist
OCT 26-28	Veterinary Anesthesia Nerds Symposium	
NOV 2-4	Endoscopy	
NOV 8-10	Advanced Soft Tissue Surgery	Dr. Mayhew
NOV 16-18	Principles of Fracture Repair	Dr. Hulse
NOV 19-21	Tibial Plateau Leveling Osteotomy	Dr. Hudson
NOV 22-23	Advanced Surgical Oncology	Dr. Simpson
NOV 29-30	Clinician's Guide to Incorporating Rabbits Into Your Practice	Dr. Proenca
DEC 5-8	Flexible and Rigid Endoscopy	Dr. Tams
DEC 11-13	Practical Techniques in Soft Tissue and Orthopedic Surgery	Dr. Seim
DEC 17-19	Temporomandibular Joint: Disorders, Imaging, Diagnosis, and Therapies	Dr. Arzi



EQUINE FEB 16

SUNDAY, FEBRUARY 16

EMERGENCY & CRITICAL CARE, GASTROENTEROLOGY, SURGERY-GENERAL AM

PALM B, LEVEL 3

Moderator: Rochen Heers

□1 CE Hour 9:00-9:50a

Large Animal Technical Rescue Tips for the Equine Ambulatory Veterinarian

EQ06

Sabrina Brounts

□1 CE Hour

10:00-10:50a

Equine Colic: To Refer or Not Refer, That Is the Question EQ12
Sabrina Brounts

□1 CE Hour

11:00-11:50a

Equine / Donkey Castrations: A Guide to Successful Outcomes EQ40
Sabrina Brounts

IMAGING-ULTRASOUND AM

PALM C, LEVEL 3

Moderator: Jerry Billquist

□1 CE Hour 9:00-9:50a

Normal Abdominal Ultrasonographic Anatomy of the Horse EQ13 Michelle Henry Barton

□1 CE Hour

10:00-10:50a

The FLASH Technique for Ultrasonographic Assessment in Equine Colic EQ14 Michelle Henry Barton

□1 CE Hour

11:00-11:50a

Ultrasonographic Identification of Pulmonary Disease in Horses EQ15 Michelle Henry Barton

IMAGING-ULTRASOUND PM

PALM C, LEVEL 3

Moderator: Jerry Billquist

□1 CE Hour 3:00-3:50p

Ultrasonographic Identification of Pleural Disease in Horses EQ16

Michelle Henry Barton

LAMENESS PM

PALM B. LEVEL 3

Moderator: Rochen Heers

■1 CE Hour

2:00-2:50p

Image Guided Treatment EQ19
Kurt Selberg

□1 CE Hour

3:00-3:50p

Ultrasound of the Equine Stifle EQ20 Kurt Selberg

■1 CE Hour

4:00-4:50p

Injury & Blocking Patterns in the Distal Extremity EQ21
Kurt Selberg

□1 CE Hour

5:00-5:50p

Ultrasound & Radiography of the Equine Foot EQ22

Kurt Selberg

SURGERY-GENERAL PM

PALM C, LEVEL 3

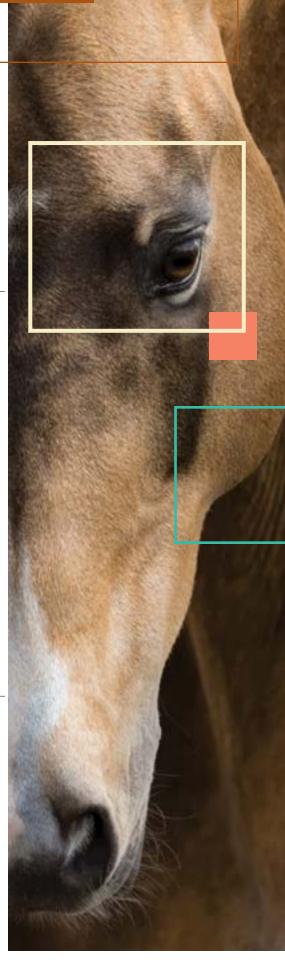
Moderator: Jerry Billquist

□1 CE Hour

2:00-2:50p

Management of Umbilical Problems in Foals & How to Prevent Them EQ41

Sabrina Brounts



EQUINE FEB 17 - 18

MONDAY, FEBRUARY 17

ANESTHESIA, PAIN **MANAGEMENT AM**

PALM B. LEVEL 3

Moderator: Patricia Zahorecz

□1 CE Hour

8:00-8:50a

Difficult Equine Anesthetic Cases: How to Prepare & Manage EQ01

Lori Bidwell

□1 CE Hour

9:00-9:50a

Anesthesia for the Other Equids EQ02 Lori Bidwell

□1 CE Hour

10:35-11:25a

Standing Sedation & Field Anesthesia for the Horse EQ03 Lori Bidwell

□1 CE Hour

11:35a-12:25p

Managing the Pain of Equine Laminitis: Acute & Chronic Phases EQ35 Lori Bidwell

BEHAVIOR, SURGERY-GENERAL, UROLOGY AM

PALM C, LEVEL 3

Moderator: Jerry Billquist

□1 CF Hour

8:00-8:50a

Behavioral Problems In Mares: Is Ovariectomy the Answer? EQ04 Marc Kinsley

□1 CE Hour

9:00-9:50a

Regional Limb Perfusion In Horses **EQ39**

Marc Kinsley

□1 CE Hour

10:35-11:25a

The Cryptorchid Horse: Diagnosis & Treatment EQ42

Marc Kinsley

□1 CE Hour

11:35a-12:25p

Diagnosis & Treatment for Horses with Hematuria/Stranguria EQ48 Marc Kinsley

LAMENESS AM/PM

HANDS-ON LAB 🚾 🔻



OQUENDO CENTER, BARN



■8 CE Hours

7:30a-4:30p

Equine Lameness Lab H002 Jody Lawver, Duncan Peters, Kurt Selberg, TBA

NUTRITION, RESPIRATORY PM

PALM B, LEVEL 3

Moderator: Nancy Leverenz

□1 CE Hour

2:00-2:50p

When More Groceries Won't Fix It: How To Approach the Weight Loss Horse FQ28

Melissa Esser

□1 CE Hour

3:00-3:50p

The Crisis of the Inappetent Fat Miniature Horse: Equine Hepatic Lipidosis EQ29

Melissa Esser

□1 CE Hour

4:35-5:25p

My Baby Cannot Breathe! Equine Neonatal Respiratory Disease EQ37 Melissa Esser

□1 CE Hour

5:35-6:25p

The Coughing Horse: What to Do When Dex & Antibiotics Doesn't Fix It EQ38 Melissa Esse

TUESDAY, FEBRUARY 18

CLINICAL PHARMACOLOGY, INTERNAL MEDICINE, **NEUROLOGY, PAIN MANAGEMENT AM**

PALM B. LEVEL 3

Moderator: Thomas Hartgrove

□1 CE Hour (1)



Power Hour: Pain Management for the Equine Patient - Traditional & Nontraditional Techniques EQ34P

Lori Bidwell, John Schlipf

□1 CE Hour

9:00-9:50a

Antibiotic Boot Camp for Equine Practitioners EQ05

John Schlipf

□1 CE Hour

10:35-11:25a

What's Your Diagnosis: A Collection of Challenging Equine Cases EQ18 John Schlipf

□1 CE Hour

11:35a-12:25p

Neurology Survival Guide for the Equine Practitioner EQ27 John Schlipf



INFECTIOUS DISEASE. THERIOGENOLOGY PM

PALM C. LEVEL 3

Moderator: Cindy Backus

□1 CE Hour

2:00-2:50p

Oxytet Deficiencies: Practical Management of Potomac Horse Fever, Lyme Disease & Anaplasmosis EQ17 Philip van Harreveld

□1 CE Hour

3:00-3:50p

A Practical Approach To Diseases of the Equine Penis EQ47

Philip van Harreveld











EQUINE FEB 18 - 19

LAMENESS PM

PALM B, LEVEL 3

Moderator: Patricia Zahorecz



□1 CE Hour

2:00-2:50p

Equine Sports Medicine Emergencies EQ23

Duncan Peters

□1 CE Hour

3:00-3:50p

Equine Lameness Workup During Competition EQ24

Duncan Peters

□1 CE Hour

4:35-5:25p

Returning an Equine Suspensory Ligament Injury to the Show Ring EQ25 Duncan Peters

□1 CF Hour 5:35-6:25p

Equine Lameness: Options for a Sore

Back EQ26 Duncan Peters

SURGERY-GENERAL AM

PALM C, LEVEL 3

Moderator: Cindy Backus

□1 CE Hour 10:35-11:25a

Equine Hernias: Overview of Diagnosis

& Treatments EQ43 Philip van Harreveld

□1 CE Hour

11:35a-12:25p

Equine Wounds Over Synovial

Structures EQ44 Philip van Harreveld

WEDNESDAY, FEBRUARY 19

EMERGENCY & CRITICAL CARE AM

PALM B. LEVEL 3

Moderator: Nancy Leverenz

□1 CE Hour 8:00-8:50a

> Equine Extensor Tendon Lacerations: Evaluation, Treatment & Complications

FQ08

Megan Williams

□1 CE Hour

9:00-9:50a

Treatment of Burn Injuries in the Horse: What I Have I earned FQ09

Megan Williams

□1 CE Hour

10:35-11:25a

Diagnostic & Therapeutic Approaches for Heel Pain In the Performance Horse

Megan Williams

□1 CE Hour

11:35a-12:25p

Traumatic Injuries of the Equine Stifle

Megan Williams

EMERGENCY & CRITICAL CARE, PATHOLOGY, SURGERY-GENERAL AM

PALM C. LEVEL 3

Moderator: Thomas Hartgrove

□1 CE Hour 8:00-8:50a

Acute Upper Airway Obstructions in the

Horse EQ07 Timo Prange

□1 CE Hour

9:00-9:50a

Equine Field Necropsy EQ36

Timo Prange

□1 CE Hour

10:35-11:25a

Standing Surgery: The Equine Head

EQ45

Timo Prange

□1 CE Hour

11:35a-12:25p

Standing Surgery: Equine Skin Tumors

Timo Prange

OPHTHALMOLOGY PM

JASMINE A LEVEL 3

Moderator: Shannon Weber

□1 CE Hour 2:00-2:50p

Seeing Differently: Anatomy & Physiology

of the Equine Eye EQ30

Ann Dwyer

□1 CE Hour

3:00-3:50p

The Many Faces of Equine Uveitis EQ32

Ann Dwyer

□1 CE Hour 4:00-4:50p

Everything Is Relative: Problems of the

Equine Orbit & Adnexa EQ33

Ann Dwyer

□1 CE Hour

5:00-5:50p

I Can See Clearly Now: The Ocular Part of

Equine Prepurchase Exam EQ31

Ann Dwver



FOOD ANIMAL FEB 16 - 17

SUNDAY, FEBRUARY 16

BEEF CATTLE AM

JASMINE A. LEVEL 3

Moderator: B. Joe Dedrickson

□1 CE Hour 9:00-9:50a

Growth Physiology & Carcass Composition of Cattle FA13 Daniel Thomson

□1 CE Hour

10:00-10:50a

Steroid Implants & Beta Agonists in Beef Cattle Production FA14 Daniel Thomson

□1 CE Hour

11:00-11:50a

Low Stress Cattle Handling Techniques: Facilities & People FA15 Daniel Thomson

BEEF CATTLE AM

PALM A, LEVEL 3

Moderator: Jerry Woodruff

□1 CE Hour

9:00-9:50a

Ionophore Toxicosis in Cattle Grazing Wheat, Case Report FA01 *Jeffrey Sarchet*

□1 CE Hour

10:00-10:50a

Evaluating Diagnostic Tests for Bovine Respiratory Disease (BRD) FA02 Jeffrey Sarchet

□1 CE Hour

11:00-11:50a

Evaluation & Design of BRD Treatment Protocols FA03 Jeffrey Sarchet

BEEF CATTLE PM

PALM A, LEVEL 3

Moderator: Jerry Woodruff

□1 CE Hour

2:00-2:50p

Above All, Do No Harm: Injection Site Lesions & Beef Quality Assurance FA04 *Jeffrey Sarchet*

□1 CE Hour

3:00-3:50p

Bovine Viral Diarrhea Virus in the Beef Herd FA16

Daniel Thomson

BEEF CATTLE DIFFERENTIAL DIAGNOSIS PM

JASMINE A. LEVEL 3

Moderator: B. Joe Dedrickson

□1 CE Hour

2:00-2:50p

Introduction to Systems Thinking for Food Animal Veterinarians FA09P Dale Grotelueschen, John Groves, W. Mark Hilton, Craig Payne, Brian Vander Ley

□1 CE Hour

3:00-3:50p

The Iceberg View FA10P Dale Grotelueschen, John Groves, W. Mark Hilton, Craig Payne, Brian Vander Ley

□1 CE Hour

4:00-4:50p

The Language of Systems Thinking & Archetypes FA11P

Dale Grotelueschen, John Groves,

W. Mark Hilton, Craig Payne,

Brian Vander Ley

■1 CE Hour

5:00-5:50p

Finding Leverage to Solve Difficult Problems FA12P Dale Grotelueschen, John Groves, W. Mark Hilton, Craig Payne, Brian Vander Ley

COMMUNICATIONS AM

SURF D, LEVEL 2

Moderator: Gerald Adams

□1 CE Hour

10:00-10:50a

Early Career Communication Skills I FA29P

W. Mark Hilton, Morgan McArthur

□1 CE Hour

11:00-11:50a

Early Career Communication Skills II FA30P

W. Mark Hilton, Morgan McArthur

MONDAY, FEBRUARY 17

BEEF CATTLE

JASMINE A. LEVEL 3

Moderator: Thomas Furman

□1 CE Hour

8:00-8:50a

Basics of Beef Cattle Nutrition: Cow/ Calf & Stocker FA17

Gary Sides

□1 CE Hour

9:00-9:50a

Basics of Beef Cattle Nutrition: Feedlot FA18

Gary Sides

■1 CE Hour

10:35-11:25a

Beef Cattle Performance Enhancement FA19

Gary Sides

□1 CE Hour

11:35a-12:25p

Modern Agriculture in Facebook Culture FA20

Gary Sides

BEEF CATTLE, COW-CALF PM

PALM A. LEVEL 3

Moderator: Theresa (Tess) House

□1 CE Hour

2:00-2:50p

Grazing Beef Cattle: Southern vs Northern Climates FA05P Christine Navarre, Bob Sager

□1 CE Hour

3:00-3:50p

Practical Fluid Therapy in Cows and Calves FA06 Christine Navarre

□1 CE Hour

4:35-5:25p

Stewardship of Pharmaceuticals: What's Here & What's Coming Christine Navarre

□1 CE Hour

5:35-6:25p

Anaplasmosis: Wading through the Confusion FA08
Christine Navarre



FOOD ANIMAL FEB 17 - 18

IMMUNOLOGY AM

PALM A, LEVEL 3

Moderator: Herbert Little

□1 CE Hour

8:00-8:50a

Applied Immunology for the Practicing Veterinarian FA33 Victor Cortese

□1 CE Hour

9:00-9:50a

Neonatal & Local Immunity: New Areas of Research FA34 Victor Cortese

□1 CE Hour

10:35-11:25a

Prime Boost Antigen Interference & Perinatal Programming: The Future Is Here FA35 Victor Cortese

□1 CE Hour

11:35a-12:25p

Re-examining Post Stress Immune Suppression: A Paradigm Shift FA36 Victor Cortese

SMALL RUMINANT PM

JASMINE A, LEVEL 3

Moderator: Cindy Backus

□1 CE Hour

2:00-2:50p

Prevention & Control of the Chronic Insidious Diseases of Sheep & Goats FA53

Joan Bowen

□1 CE Hour

3:00-3:50p

Challenging Respiratory Cases in Sheep & Goats FA54

Joan Bowen

□1 CE Hour

4:35-5:25p

Pet Goat Management Tips FA55 Joan Bowen

□1 CE Hour

5:35-6:25p

CVIs, Shows, Sales & Updates to the Scrapie Eradication Program FA56 Joan Bowen

TUESDAY, FEBRUARY 18

INFECTIOUS DISEASE AM

PALM A, LEVEL 3

Moderator: Brooke Bricen

□1 CF Hour

8:00-8:50a

Disease Management at the Wildlife-Livestock Interface, Basics FA41 Jack Rhyan

□1 CE Hour

9:00-9:50a

Disease Management at the Wildlife-Livestock Interface, Past FA42 Jack Rhyan

□1 CE Hour

10:35-11:25a

Disease Management at the Wildlife-Livestock Interface, Present FA43 Jack Rhyan

□1 CE Hour

11:35a-12:25p

Disease Management at the Wildlife-Livestock Interface, Future FA44 Jack Rhyan

NEUROLOGY PM

PALM A, LEVEL 3

Moderator: Theresa (Tess) House

□1 CE Hour

2:00-2:50p

Neurologic Examination of Food Animals FA45 Dusty Nagy

□1 CE Hour

3:00-3:50p

Case-based Investigation of Cortical Diseases in Food & Fiber Animals FA46 Dusty Nagy

□1 CE Hour

4:35-5:25p

Case-based Investigation of Brainstem & Cerebellar Diseases in Food & Fiber Animals FA47 Dusty Nagy

□1 CE Hour

5:35-6:25p

Case-based Investigation of Spinal Cord & Peripheral Nerve Diseases in Food & Fiber Animals FA48 Dusty Nagy





FOOD ANIMAL FEB 18 - 19

TUESDAY, FEBRUARY 18 Continued

POT BELLY PIG AM

JASMINE A. LEVEL 3

Moderator: Shannon Webe

□1 CE Hour

8:00-8:50a

Pot Belly Pig Primer: Everything You Did

Not Know FA49 Sue Burlatschenko

□1 CE Hour

9:00-9:50a

Pot Belly Pig & Surgery: Sooner Is Better Than Later FA50

Sue Burlatschenko

□1 CE Hour

10:35-11:25a

Pot Belly Pig & Disease: Be Vigilant!

Sue Burlatschenko

□1 CE Hour

11:35a-12:25p

Pot Belly Pig: Pot Luck! FA52 Sue Burlatschenko

THERIOGENOLOGY PM

JASMINE A, LEVEL 3

Moderator: Constante Tinaza

□1 CE Hour

2:00-2:50p

Bull Breeding Soundness Evaluation:

Why Is It Important? FA57

Colin Palmer

□1 CE Hour

3:00-3:50p

Semen Collection & Evaluation in Bulls & Rams FA58

Colin Palmer

■1 CE Hour

4:35-5:25p

Spermatogenesis & the Pathogenesis of Abnormal Sperm Production FA59 Colin Palmer

□1 CE Hour

5:35-6:25p

Sperm Morphology: What Is Normal, What Is Not? FA60 Colin Palmer

WEDNESDAY, FEBRUARY 19

BEEF CATTLE AM/PM

PALM A, LEVEL 3

Moderator: Richard Kiely

□1 CE Hour

8:00-8:50a

How to Hire My Next Rural Practice Associate FA23

James Furman. Thomas Furman

□1 CE Hour

9:00-9:50p

Educating the Next Generation of Rural Mixed Animal Practitioners FA24

James Furman, Thomas Furman

□1 CE Hour

10:35a-11:25p

Population Case Management in Rural Practice FA21 Bob Sager

□1 CE Hour

2:00-2:50p

Overview of Stress Immunology of the Bovine through Case Management FA22 Thomas Hairgrove

CLINICAL PHARMACOLOGY INFECTIOUS DISEASE AM

JASMINE A, LEVEL 3

Moderator: Brooke Bricen

□1 CE Hour

8:00-8:50a

Bovine Viral Diarrhea (BVD) FA37 *Thomas Hairgrove*

□1 CE Hour

9:00-9:50a

Risks Associated with Environmental Drug Contamination FA38 Thomas Hairgrove

□1 CE Hour

10:35-11:25a

Texas Fever Tick: Threat to the United States Cattle Industry FA39 Thomas Hairgrove

□1 CE Hour

11:35a-12:25p

Variation in Mineral & Drug Levels Throughout Individual Cattle Liver. FA40 *Thomas Hairgrove*

CLINICAL PHARMACOLOGY PM

PALM B. LEVEL 3

Moderator: Rachelle Croy

□1 CE Hour

2:00-2:50p

Center for Veterinary Medicine Five-Year Plan for Supporting Antimicrobial Stewardship in Veterinary Settings FA25 Mike Murphy

□1 CE Hour

3:00-3:50p

Fostering Stewardship in Veterinary Settings: Major Species FA26 Mike Murphy

□1 CE Hour

4:00-4:50p

Fostering Stewardship in Veterinary Settings: Minor Species FA27 *Mike Murphy*

□1 CE Hour

5:00-5:50p

Fostering Antimicrobial Stewardship in Veterinary Settings: Questions & Answers FA28 Mike Murphy

COW-CALF PM

PALM A. LEVEL 3

Moderator: Richard Kiely

□1 CE Hour

3:00-3:50p

Weak Calf Syndrome I FA31 Bob Sager

□1 CE Hour

4:00-4:50p

Weak Calf Syndrome II FA32 Bob Sager







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Title	Time	Location	Session #	Speaker(s)	Sponsor
Sunday February 16					
2020 AAHA Anesthesia & Monitoring Guidelines for Dogs & Cats Symposium	9:00-11:50a	Oceanside D, Level 2	S13	Tamara Grubb, Jennifer Sager	AAHA
Banfield Wellness Symposium	9:00-11:50a	Lagoon G, Level 2	S41	Sandra Berberian, Abbie Hathaway	Banfield PET HOSPITAL
Cannabinoid Safety, Dosing & Metabolism Studies in Dogs	5:00-5:50p	South Seas J, Level 3	S29	Justyna Kulpa	canopy [~]
Clinical Evidence of Novel Nutraceutical: Impact on Mobility in Dogs	11:00-11:50a	South Seas D. Level 3	S43	Nick Cave	Lintbells Veterinary
Laser Surgery for Everyday Practice	4:00-5:50p	Oceanside B, Level 2	S22	John Godbold, William Schultz, Peter Vitruk	Aesculight
Planning in the Present for Your Financial Future	2:00-6:20p	Oceanside C, Level 2	S11	Bridgette Bain, Tony Bartels, Lisa Greenhill, Lance Roasa	Our Passion. Our Profession.
Purina® Pro Plan® Veterinary Diets Symposium	2:00-5:50p	Oceanside D, Level 2	S05	Deborah Greco, Jessica Quimby, Jodi Westropp, Brian Zanghi	PRO PLAN VETERINARY DIETS
Veterinary Self-worth Through the Art of Communication	10:00-11:50a	Lagoon H, Level 2	S37	Dusty Bonner, Carrie Jurney	mightywet
Veterinary Technician Symposium	9:00-10:50a	South Seas D, Level 2	S42	Kara Burns, Beckie Mossor	Boehringer Ingelheim
Monday, February 17					
A Transformational Approach to Managing Cat Allergy	2:00-2:50p	Oceanside D, Level 2	S34	Ebenezer Satyaraj	#GURINA PRO PLAN* VETERINARY DIETS
Advanced Techniques & Methods for Treating Pain & Immobility	8:00a-6:25p	Mandalay Bay B, Level 2	S26	Jeff Denny, John Godbold, Chelsea Tripp	COMPANION ANIMAL HEALTH INCOME U.S.
Emerging Vector-borne & Zoonotic Disease Symposium	8:00a-5:25p	Oceanside B, Level 2	S19	Adam Birkenheuer, Richard Ford, Maria Gomes-Solecki, Brian Herrin, Michael Lappin, Andrew Moorhead, Jane Sykes	Boehringer Ingelheim
Focus Your Practice Team on Dermatology: Best Medicine, Best Business Opportunity in a Changing Marketplace	8:00-11:25a	Oceanside D, Level 2	S01	Ashley Bourgeois, Jay Crisman, Natalie Marks	ZOETIS PETCARE
IDEXX: Grand Rounds	2:00-6:25p	Mandalay Bay D, Level 2	S30	Dennis DeNicola, Fred Metzger, William Saxon	IDEXX
IDEXX: Skinny Cat Track	8:00a-12:25p	Mandalay Bay D, Level 2	S08	Graham Bilbrough, Korinn Saker, J. Catharine Scott-Moncrieff, Joerg Steiner	IDEXX
IVAPM Pain Management Symposium for Veterinarians	8:00a-12:25p	Mandalay Bay L, Level 2	S27	Michael Petty	Elanco IVAPM
IVAPM Pain Management Symposium for Veterinary Technicians	2:00-6:25p	Oceanside C, Level 2	S32	Stephen Cital, Kristen Cooley	Elanco
Managing Urinary Issues in Cats & Dogs	2:00-6:25p	Mandalay Bay L, Level 2	S33	Debra Horwitz, Susan Little, Jody Lulich, Jennifer MacLeay	Hills
Nationwide - Purdue Veterinary Price Index	11:35a-12:25p	Oceanside D, Level 2	S15	Kerry O'Hara	Nationwide* is on your side
Oncology Symposium	2:00-6:25p	Mandalay Bay J, Level 2	S38	Sue Ettinger, Chad Johannes	Elanco
Recognition & Relief: New Advances in Feline Pain Control	8:00-11:25a	Oceanside C, Level 2	S02	Margaret Gruen, Kristen Messenger	ZOETIS PETCARE
Wellbeing & Diversity Inclusion	8:00a-12:25p	Mandalay Bay J, Level 2	S25	Jen Brandt	XAVMA

SYMPOSIA

Title	Time	Location	Session #	Speaker(s)	Sponsor
Tuesday, February 18					
2019 AAHA Canine Life Stage Guidelines	11:35a-3:50p	Mandalay Bay J, Level 2	S24	Jesse Grady, Jinelle Webb	Care Credit
AAHA Healthy Workplace Culture Initiative Symposium	8:00-11:25a	Mandalay Bay J, Level 2	S23	Randy Hall	MERCK Animal Health
Biologic Therapies Symposium	6:35-7:25р 🔇	South Seas D. Level 3	S18	Michael Hutchinson	MEDIVET BIOLOGICS Advanced Califor Solutions
Boarding in Your Vet Practice & Facility Flooring	4:35-6:25p	Oceanside D, Level 2	S16	Jeff Adney, Greg Taylor	MASON COMPANY Extending Inadd Antal Foung Solution
Building a Lifeline to Your Feline Patient	8:00-11:25a	Mandalay Bay L, Level 2	S03	Ashley Bourgeois, Elizabeth Colleran, Jay Crisman, Margaret Gruen	ZOETIS PETCARE
Cannabis & Opioid Issues	8:00a-12:25a	Mandalay Bay B, Level 2	S10	Gail Golab, Lauren Eichstadt Forsythe, Jeffrey Powers	Our Passion. Our Profession.
Client Engagement & Clinic Marketing Symposium	2:00-6:25p	Oceanside B, Level 2	S21	Caitlin DeWilde, Eric Garcia, Michael Huber, Charlotte Lacroix	Boehringer Ingelheim
Cover Your RAAS: Importance of RAAS Suppression in Canine Heart Failure	6:35-7:25p 🔇	South Seas B, Level 3	S35	Marisa Ames	Cevo
IDEXX: Case-based Learning	2:00-6:25p	Oceanside C, Level 2	S09	Susan Little, Allison Spake, Joerg Steiner, Sarah Sweet	IDEXX
Infectious Disease Symposium	8:00-11:25a	Oceanside C. Level 2	S04	Steven Carey, Victor Cortese, Richard Goldstein	ZOETIS PETCARE
Integrating Supplements	8:00a-12:25p	Mandalay Bay D, Level 2	S14	Dawn Boothe	NUTRAMAX LAGOATORES VETERINARY SCIENCES, INC.
Introduction to Cryosurgery in Veterinary Medicine	2:00-3:50p	Mandalay Bay D. Level 2	S28	Tim Mosebey, Sam Niedbala	CryoConcepts
Merck Animal Health Symposium	8:00a-3:50p	Oceanside D, Level 2	S07	Byron Blagburn, Jenifer Chatfield, Robert Lavan, Susan Little, Shelby Reinstein	MERCK Animal Health
New Therapeutic Approaches to Chronic Care Symposium	8:00a-12:25p	Oceanside B, Level 2	S20	Sonya Gordon, Bianca Lourenço, Bryan Torres, Shelly Vaden	Boehringer Ingelheim
Roadmap to Practice Ownership	2:00-3:50p	Lagoon G, Level 2	S06	Alexandra Kohrs, Mariza Martinez, Michael Thompson	Bank of America 🧼
Specialty Symposium	11:35a-3:50p	Mandalay Bay L, Level 2	S39	Mark Epstein, Jessica Pritchard	Elanco
Treatment/Prevention of Bacterial Urinary Tract Infection I	2:00-3:50p	Mandalay Bay B, Level 2	S44	Gary Oswald	PRN. PHARMAGAL
Weight Loss: It May be More Important than the Cause!	10:35a-12:25p	Lagoon H, Level 2	S36	Sue Ettinger, M. Katherine Tolbert	Kindred Bio Best Medicines for Our Best Friends
Wednesday, February 19					
Companion Animal Air Transport	8:00-11:25a	Oceanside B, Level 2	S12	Nelva Bryant, Linda Ellis, Gina Emrich, Gail Golab, Warren Hess, Sue Kazlaw-Nelson, Dallas Thomas	Our Passion, Our Profession.
Digital Ethics in Veterinary Medicine	8:00a-12:25p	Mandalay Bay B. Level 2	S31	Kerri Marshall, Rolan Tripp	S∦ME
Human-Animal Bond Symposium	8:00a-3:50p	Mandalay Bay D. Level 2	S17	Kim Brophey, Steve Dale, Patrick Flynn, Josh Vaisman	HABA
Infectious Disease Symposium	8:00a-12:25p	Oceanside D, Level 2	S40	Michael Lappin, Carrie White	Elanco
Treatment/Prevention of Bacterial Urinary Tract Infection II	8:00-9:50a	Mandalay Bay J. Level 2	S45	Julie Byron, Kelly St. Denis	PRN PHARMACAL



INDUSTRY SEMINARS

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Seating is available on a first-come, first-served basis.

View pages 88-89 for the session schedule.







AVMA EDUCATIONAL PRESENTATIONS

At WVC

Las Vegas | Feb 16-19, 2020



ADD THESE AVMA-LED TRACKS TO YOUR AGENDA:

Planning in the present for your financial future | Feb 16, 2:00 - 5:50 PM Wellbeing and diversity inclusion | Feb 17, 8:00 AM - 12:25 PM Cannabis and opioid issues | Feb 18, 8:00 AM - 12:25 PM Companion animal air transport | Feb 19, 8:00 - 11:25 AM

Not able to attend these tracks? Get notified when these sessions are on Axon by subscribing at avma.org/AxonNews.

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Monday, February 17th, 2020

2:00pm Oceanside D, Level 2

Come to the Purina Institute **booth #2722** to learn more about this exciting breakthrough.

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You're invited to an update of the Nationwide® | Purdue Veterinary Price Index

Please join us for a presentation by **Dr. Kerry O'Hara** from **Nationwide**.

Developed in partnership with the Krannert School of Management at Purdue University, the Veterinary Price Index, based on more than 30 million medical and well-care treatments, has become an industry benchmark. The presentation will provide an update on the Nationwide* | Purdue Veterinary Price Index.



Mandalay Convention Center, Level 2, Oceanside Room D Monday, February 17, 2020 | 11:30 a.m.



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Join us for these IDEXX-sponsored sessions

Industry Breakfast Sessions

Monday, February 17, 6:30 a.m.-7:30 a.m.

Your Pet Owner Is Changing, but Has Your Marketing? How to Get Your Millennial Clients to Say Yes to Preventive Care Diagnostics Julie Miles, MS, DVM, and Emma Lishness, Social Media Manager, IDEXX

Wednesday, February 19, 6:30 a.m.-7:30 a.m.

Pricing Strategies Made Simple: Cracking the Code on Financial Growth

Elizabeth Hetler, DVM, CVPM, and Nancy Drumm, BS

Learning Lounge

Monday, February 17, 3:30 p.m.-3:55 p.m.

Poop in Public Places Sarah Sweet, DVM

• •

Tuesday, February 18, 10:00 a.m.-10:25 a.m.

Go with the Flow: Pinpoint and Eliminate Bottlenecks That Are Costing You Money and Frustrating Your Staff

Ben Nitschke, Product Manager, IDEXX, and Erin Milne, Hospita Manager, Carpinteria Veterinary Hospital

Tuesday, February 18, 2:00 p.m.-2:25 p.m.

Keep Your Clients Closer: Tips for Communicating with Clients in the Way That Works Best for Them

Kristing Lambert, Product Manager, IDEYY

Tuesday, February 18, 2:30 p.m.-2:55 p.m.

How to Improve Patient Care in a Radiation Safety Culture
Michael O. Bailey, DVM, DACVR, AAAS/AVMA

Wednesday, February 19, 10:00 a.m.-10:25 a.m.

Getting the Most out of Your Cytology Cases
Regan Bell, DVM, MS, DACVP (Clinical)

Skinny Cat Track

Monday, February 17, 8:00 a.m.–8:50 a.m.

Feeding the Sick Kidney: Nutrition Support Choices for Renal Patients

Korinn E. Saker, MS, DVM, PhD, DACVN

Monday, February 17, 9:00 a.m.-9:50 a.m.

Feline Diabetes Mellitus: Essential Facts for the Astute Practitioner J. Catharine Scott-Moncrieff, MA, VetMB, MS, DACVIM, DSAM, DECVIM

Monday, February 17, 10:35 a.m.-11:25 a.m.

Feline Pancreatitis: More Common Than You Think Jörg Steiner, MedVet, DrMedVet, PhD, DACVIM, DECVIM-CA, AGAF

Monday, February 17, 11:35 a.m.-12:25 p.m.

Preanesthetic Renal Evaluation in General Practice
Graham F. A. Bilbrough, MA. VetMB, CertVA, MRCVS

Grand Rounds

Monday, February 17, 2:00 p.m.-2:50 p.m.

Hematology: When to Trust the Numbers Fred Metzger, DVM, MRCVS, DABVP; Dennis B. DeNicola, DVM, PhD, DACVP; and William D. Saxon, DVM, DACVIM, DACVECC

Monday, February 17, 3:00 p.m.-3:50 p.m.

Chemistry: Pulling It All Together
Fred Metzger, DVM, MRCVS, DABVP;
Dennis B. DeNicola, DVM, PhD, DACVP; and
William D. Sayon, DVM, DACVIM, DACVFCC

Monday, February 17, 4:35 p.m.-5:25 p.m.

Urinalysis: A Gushing Stream of Information Fred Metzger, DVM, MRCVS, DABVP; Dennis B. DeNicola, DVM, PhD, DACVP; and William D. Saxon, DVM, DACVIM, DACVECC.

Monday, February 17, 5:35 p.m.-6:25 p.m.

Mystery Cast Challenge: Integration of Hematology, Clinical Chemistry, and Urinalysis Data Fred Metzger, DVM, MRCVS, DABVP;

Dennis B. DeNicola, DVM, PhD, DACVP; and William D. Saxon, DVM, DACVIM, DACVECC

Case-Based Learning

Tuesday, February 18, 2:00 p.m.-2:50 p.m.

I Set My Parasites on You: Preventive Care, Parasites, and Accuracy
Sarah Sweet, DVM

Tuesday, February 18, 3:00 p.m.-3:50 p.m

How to Utilize Serum Bile Acids in Everyday Diagnosis Jörg Steiner, MedVet, DrMedVet, PhD, DACVIM, DECVIM-CA, AGAF

Tuesday, February 18, 4:35 p.m.-5:25 p.m

Fun with FeLV Cases: Is This Cat Infected? Susan Little, DVM, DABVP

Tuesday, February 18, 5:35 p.m.-6:25 p.m.

Preanesthetic Cardiac Evaluation in General Practice Allison Spake, DVM, DACVIM (Cardiology)







RELAX IN THE

Join Us In The NAVTA Veterinary **Technician** Lounge

VET TECH VILLAGE, LEVEL 3

MONDAY

8:00a-5:00p

TUESDAY

8:00a-5:00p

WEDNESDAY 8:00a-2:00p

Don't Migg SELF CARE FOR VET TECHS

SP07 Amanda Landis-Hanna, DVM

Tuesday, February 18 10:00-10:30a

Sponsored by



URINARY EXPERTISE HAT'S A STEP AHEAD

We've rounded up renowned experts in the field of urinary health. Space is limited, so don't miss out!

SYMPOSIUM MANAGING URINARY ISSUES IN DOGS AND CATS

MANDALAY BAY L, LEVEL 2

NO MORE STONES: TREATMENT & PREVENTION OF UROLITHS IN CATS SUSAN LITTLE, DVM, DARVP (FELINE)

3 – 3:50 PM FIE, FIC, FUC, IBD: DECIPHERING THE SECRET CODE OF HOUSE SOILING IN CATS

4:35 – 5:25 PM
THE SCIENCE & PRACTICE BEHIND EFFECTIVE CALCIUM
OXALATE PREVENTION



5:35 - 6:25 PM CANINE STRUVITE DISSOLUTION & PREVENTION DY LULICH, DVM, PHD, DACVIM (SAI

ISSION: POSSIBLE

WVC 2020 LAS VEGAS

YOUR MISSION:

HELP SOME TIGERS WITH TOOTHACHES

when:

TUESDAY, FEBRUARY 18, 2020. 6:00 PM TO 9:00 PM

CILI AT BALI HAI GOLF COURSE, 5160 S LAS VEGAS BLVD

what:

ANNUAL FUNDRAISING EVENT FOR THE PETER EMILY INTERNATIONAL VETERINARY DENTAL FOUNDATION (PEIVDF)

cost:

\$50. INCLUDES LOTS OF AMAZING APPETIZERS.

NON-ALCOHOLIC DRINKS, AND ONE DRINK TICKET FOR

FABULOUS AUCTION ITEMS such as:

- PEIVDF Mission Tuition!
- TWO Maui condo timeshares!
- Vegas Golden Knights ticket package

... and more!

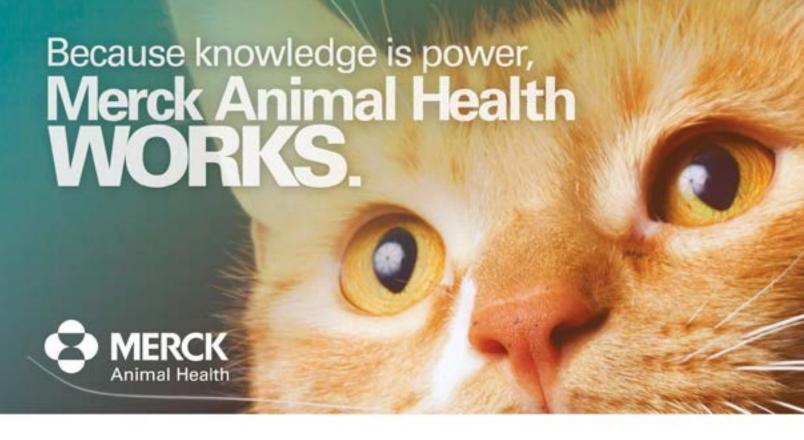
PRE-REGISTER BY FEBRUARY 10, 2020 ONLINE @ www.peteremilyfoundation.org/events











Tuesday, February 18 | Oceanside D, Level 2

8:00-8:50 AM

The ABC's of KCS: A Practical Approach to Dry Eye Shelby Reinstein, DVM, MS, DACVO

9:00-9:50 AM

Changing Cat Owner Adherence to Flea and Tick Medications Robert P. Lavan, MS, MPVM, DVM, DACVPM

10:35-11:25 AM

Fifty Minutes That Will Change Your Feline Parasite Control Strategies Byron Blagburn, MS, PhD

11:35-12:25 PM

Risky Business—Zoonoses in Practice
Jenifer Chatfield, DVM, DACZM, DACVPM

2:00-2:50 PM

Sweet and Sour— Low Stress Management of the Diabetic Cat Susan Little, DVM, DAVBP

3:00-3:50 PM

Disaster Mythology—Do You Know the Facts?
Jenifer Chatfield, DVM, DACZM, DACVPM

12:45-1:45 PM • Oceanside D, Level 2

Industry Lunch

New Science to Change Your Approach to Feline Parasite Control Byron Blagburn, MS, PhD Christine Royal, DVM

Join us for lunch where you will receive a free reusable, insulated lunch tote AND get a chance to win ONE of THREE \$100 gift cards.

Learn more at the Merck Animal Health Booth #4518.

WOMEN'S VETERINARY SUMMIT

Sunday, February 16

Four Seasons Ballroom 1 | 10:00a-6:00p RSVP Required | Capacity 100



Sponsored by:



Striving to meet the needs and interests of the growing group of women in veterinary medicine, the Women's Veterinary Summit addresses topics such as personal and professional wellness and career building. Women gather here to connect, relax, and learn principles that will guide them throughout their careers.





A new perspective on feline OA pain

Discover **new science** and **new tools** to support diagnosing and treating osteoarthritis (OA) in cats.

Don't miss these presentations!

See program schedule for locations.

Mon 2/17

9:00-9:50AM

Recognizing Pain in Cats: Establishing Individual Normals Presented by Dr. Margaret Gruen

10:35-11:25AM

Feline OA Pain: Treating the "Whole Cat"

Presented by Dr. Margaret Gruen

Tues 2/18

10:35-11:25AM

Feline-Friendly Visits for OA
Patients: Less Stress, Less Pain
Presented by Dr. Margaret Gruen

1:30-5:30PM

Elevating Care for Osteoarthritis in Cats (Hands-on Lab) Presented by Dr. Duncan Lascelles and Dr. Margaret Gruen

Learn more at FelineOAPain.com



ZOETIS PETCARE

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WELLNESS SYMPOSIUM

Discover a more healthy lifestyle.

Monday, February 17

Four Seasons | 10:00a-6:00p Capacity 100 | Complimentary | Lunch included RSVP required



Sponsored by:



In the lives of busy veterinary professionals, it can be difficult to balance everything from work to family to personal life and still maintain a healthy sense of well-being. A new symposium coming to Conference will dive into the topic of wellness to help veterinary professionals develop health-promoting habits.





SYMPOSIUM

Join us for the latest news in feline hydration research and treatment!

Sunday, February 16, 2020 | 2:00 – 5:50 pm Oceanside D

2:00 - 2:50 pm



Deb Greco,
DVM, PhD, DACVIM (SAIM)
Dry as a Bone:
Chronic Dehydration and its Consequences

4:00 - 4:50 pm



Jodi Westropp,
DVM, PhD, DACVIM (SAIM)

Feline Lower Urinary
Tract Disorders:
A Comprehensive Tailored
Management Approach for
These Difficult Cases

3:00 - 3:50 pm



Brian Zanghi,
PhD. MS

Beyond Offering Fresh
Water to Cats:
Liquid Supplements to
Support Healthy Hydration

5:00 - 5:50 pm



Jess Quimby,
DVM, PhD, DACVIM (SAIM)
Hydration and the Kidney:
Why Does it Matter?

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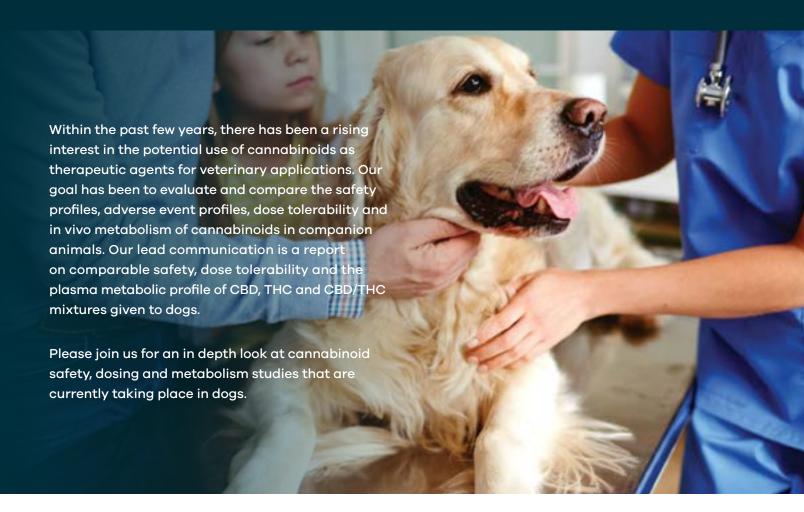


Justyna Kulpa, Ph.D.

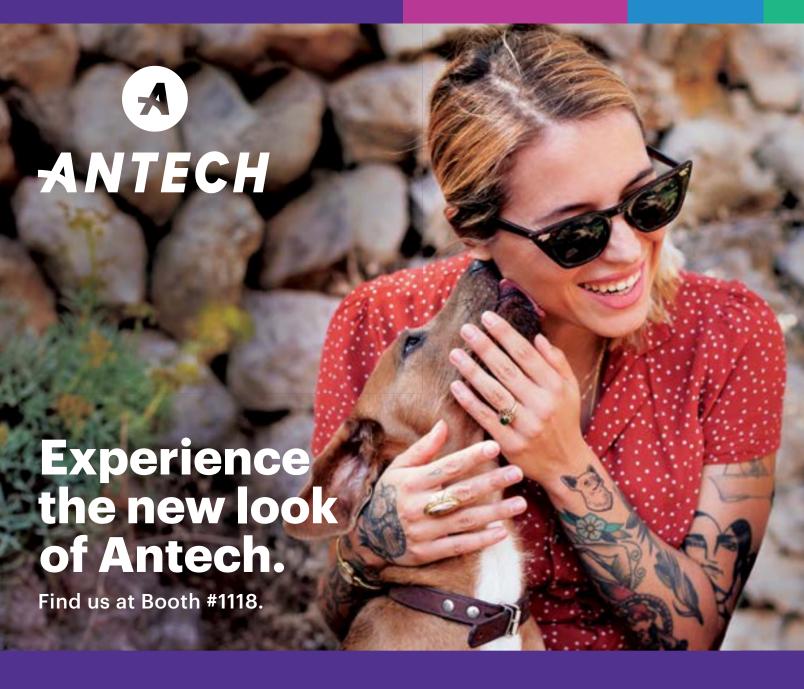
Canopy Animal Health

Cannabinoid Safety, Dosing And Metabolism Studies In Dogs

Sunday, February 16th, at 5 p.m. Located at South Seas J Level 3







Antech welcomes you to WVC! We are proud to sponsor the following talks and sessions and hope you will join us to advance your knowledge on these exciting topics.

TUESDAY, FEB. 18

Canine Chronic Enteropathy

DR. TODD TAMS 4:30 PM - 4:55 PM LEARNING LOUNGE, EXHIBIT HALL, LEVEL 1

WEDNESDAY, FEB. 19

Taking the Surprise Out of CKD

DR. DENNIS CHEW11:30 AM - 11:55 AM
LEARNING LOUNGE, EXHIBIT HALL, LEVEL 1

Initial Management of Stable Chronic Kidney Disease

DR. DENNIS CHEW12:00 PM - 12:25 PM
LEARNING LOUNGE, EXHIBIT HALL, LEVEL 1





Sunday, February 16

Tech Session

South Seas, D, Level 3

9:00 AM - 9:50 AM

Diabetes Dialogue: Empowering Technicians Kara Burns

Tech Session

South Seas, D, Level 3

10:00 AM - 10:50 AM

Lone Star Ticks: An Expanding Threat to Pets & Humans
Beckie Mosser

Monday, February 17

Emerging Vector-borne and Zoonotic Disease Symposium

Oceanside B, Level 2

8:00 AM - 8:50 AM

Tracking the Ticks: Epidemiology of Lyme Disease in North America **Dr. Brian Herrin**

9:00 AM - 9:50 AM

Exciting Developments in the Quest to Reduce the Incidence of Lyme Disease Dr. Maria Gomes-Solecki

10:35 AM - 11:25 AM

Vector-borne Infections & IMHA: What Is the Evidence? Dr. Adam Birkenheuer

2:00 PM - 2:50 PM

Lethal Leptospirosis: A Preventable Disease **Dr. Jane Sykes**

3:00 PM - 3:50 PM

Rabies & Rabies Vaccination: Beyond CORE!

Dr. Richard Ford

4:35 PM - 5:25 PM

Did You Know That Up to 80% of Cat Fleas Carry Human or Pet Pathogens?

Dr. Michael Lappin

Learning Lounge

Exhibit Hall, Level 1

9:30 AM - 9:55 AM

Engaging With Digital Natives of PetGen Imran Haque

10:00 AM -10:25 AM

Managing Feline Hypertension

Dr. Grant Beckett

10:30 AM-10:55 AM

Herding Cats With Telemedicine **Dr. John Cary**

11:00 AM -11:25 AM

Did You Know? A Q&A on Heartworm Disease **Dr. Steve Jones**

2:00 PM-2:25 PM

Did You Know? A Q&A on Heartworm Disease **Dr. Steve Jones**

Tuesday, February 18

New Therapeutic Approaches to Chronic Care Symposium

Oceanside B, Level 2

8:00 AM-8:50 AM

Get With the New ACVIM Guidelines: Management of Chronic Valvular Disease in 2020

Dr. Sonya Gordon

9:00 AM - 9:50 AM

Systemic Hypertension in Cats: Evidence for Handling the Pressure

Dr. Bianca Lourenço

10:35 AM-11:25 AM

Osteoarthritis Management: Integrating New & Emerging Therapies Into Your Current Treatment Plans

Dr. Bryan Torres

11:35 AM -12:25 PM

Feline Chronic Kidney Disease

Dr. Shelly Vaden

Client Engagement & Clinic Marketing Symposium

Oceanside B, Level 2

2:00 PM -2:50 PM

Veterinary Medicine Practice Pearls & Hot Topics

Dr. Charlotte Lacroix

3:00 PM-3:50 PM

Using Technology to Meet Client Expectations **Eric Garcia**

4:35 PM -5:25 PM

Veterinarians & Video: How to Create Video to Attract New Clients

Mike Huber

5:35 PM-6:25 PM

Convert Your Client Education Materials to Digital Content

Dr. Caitlin DeWilde

Learning Lounge

Exhibit Hall, Level 1

11:30 AM - 11:55 PM Herding Cats With Telemedicine

Dr. John Cary







Monday, February 17

Industry Breakfast

Oceanside B, Level 2

6:30 AM - 7:30 AM

Heartworms EXPOSED: Revealing the Reality & Risks of Heartworm Disease

Janet McConnell

Emerging Vector-Borne and Zoonotic **Disease Lunch**

Oceanside B, Level 2

11:35 AM - 12:25 PM

Heartworm: Why It Still Matters

Dr. Andy Moorhead

Tuesday, February 18

Industry Breakfast

Oceanside B, Level 2

6:30 AM - 7:30 AM

Understanding & Treating Noise Reactivity & Aversion in Dogs

Dr. Margaret Gruen

Industry Lunch

Oceanside B, Level 2

12:45 PM - 1:45 PM

Diabetes Tidbits: Updates on the Clinical Approach to Diabetes Mellitus in Dogs

Dr. Cynthia Ward













INDUSTRY BREAKFAST SEMINARS

LEARN MORE ABOUT WHAT'S NEW IN THE INDUSTRY

Come hungry! Food and knowledge will be served.



INDUSTRY BREAKFAST SEMINARS

6:30-7:30a, Monday-Wednesday



Title	Time	Location	Session #	Speaker(s)	Sponsor
MONDAY, FEBRUARY 17					
The Secret Life of Fleas: What's Really Going On in the Home?	6:30-7:30a	Oceanside D, Level 2	IS01	Michael Canfield, Brian Herrin	ZOETIS PETCARE
Your Pet Owner Is Changing, but Has Your Marketing? How to Get Your Millennial Clients to Say Yes to Preventive Care Diagnostics	6:30-7:30a	Oceanside C, Level 2	IS02	Emma Lishness, Julie Miles	IDEXX
Heartworms EXPOSED: Revealing the Reality & Risks of Heartworm Disease	6:30-7:30a	Oceanside B, Level 2	IS03	Janet McConnell	Boehringer Ingelheim
TUESDAY, FEBRUARY 18					
Canine Heartworm Disease: What We Thought We Knew, What We Know Now	6:30-7:30a	Oceanside D, Level 2	IS07	Jessica Rodriguez	ZOETIS PETCARE
Pets, Parks & Parasites: Wherever You Go, There They Are!	6:30-7:30a	Oceanside C, Level 2	IS08	Susan Little	Elanco
Understanding & Treating Noise Reactivity & Aversion in Dogs	6:30-7:30a	Oceanside B, Level 2	IS09	Margaret Gruen	Boehringer Ingelheim
WEDNESDAY, FEBRUARY 19					
The Future Is Now: 21st Century Technology for Fecal Testing in Your Practice	6:30-7:30a	Oceanside D, Level 2	IS13	Yoko Nagamori	ZOETIS PETCARE
Pricing Strategies Made Simple: Cracking the Code on Financial Growth	6:30-7:30a	Oceanside C, Level 2	IS14	Nancy Drumm, Elizabeth Hetler	IDEXX
The Million Dollar Technicians: How to be One, How to Grow One	6:30-7:30a	Oceanside B, Level 2	IS15	Andy Roark	VETSOURCE

INDUSTRY LUNCH SEMINARS

Explore the veterinary profession's most pressing topics as addressed by scientific and business experts while you enjoy a pleasant complimentary food break. Industry Breakfast or Lunch Seminars provide excellent opportunities for you to become up-to-date about the most recent clinical results and products new to the marketplace. Breakfast or lunch provided.

Seating is limited and available on a first-come, first-served basis.



INDUSTRY LUNCH SEMINARS

12:45-1:45p, Monday-Wednesday



Title	Time	Location	Session #	Speaker(s)	Sponsor
MONDAY, FEBRUARY 17					
Twisted Pathogens: An Update on the Biology & Prevention of Canine Lyme Disease & Leptospirosis	12:45-1:45p	Oceanside C, Level 2	IS05	Matt Eberts, Jessica Pritchard	Elanco
Parasites 2020: Gaps Between Truth & Reality	12:45-1:45p	Oceanside B, Level 2	IS06	Dwight Bowman, Cassan Pulaski	Science For A Better Life
Canine Heartworm Disease: What We Thought We Knew, What We Know Now	12:45-1:45p	Oceanside D, Level 2	IS11	Chris Adolph	ZOETIS PETCARE
TUESDAY, FEBRUARY 18					
What's New with APOQUEL & CYTOPOINT: Which, When & How	12:45-1:45p	Oceanside C, Level 2	IS04	Valerie Fadok	ZOETIS PETCARE
New Science to Change Your Approach to Feline Parasite Control	12:45-1:45p	Oceanside D, Level 2	IS10	Byron Blagburn, Christine Royal	MERCK Animal Health
Diabetes Tidbits: Updates on the Clinical Approach to Diabetes Mellitus in Dogs	12:45-1:45p	Oceanside B, Level 2	IS12	Cynthia Ward	Boehringer Ingelheim
WEDNESDAY, FEBRUARY 19					
Keep them Moving: Improving Mobility in General Practice	12:45-1:45p	Oceanside D, Level 2	IS16	Kristin Kirkby Shaw, Carolina Medina	Elanco
Becoming the Practice of the Future	12:45-1:45p	Oceanside C, Level 2	IS17	Eric Garcia, Stephanie Foster, Dave Nichol	covetrus



HANDS-ON LABORATORIES

Title	Time	Session #	Fee	Max#	Level	CE	Instructor(s)	Sponsor(s)
SATURDAY, FEBRUARY 15								
Key to Successful Treatment of Patellar Luxation in Dogs	7:30a-4:30p	H030	\$850	32	V	8	Brian Beale	VETERINARY ORTHOPEDIC IMPLANTS, JORGENSEN LABORATORIES
SUNDAY, FEBRUARY 16								
"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive	7:30-11:30a	H005	\$375	24	V VI	4	Andrew Mackin	JORGENSEN LABORATORIES
"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive	1:30-5:30p	H006	SOLD OUT	24	VV	4	Jeb Cade, Andrew Mackin, Alyssa Sullivant	JORGENSEN LABORATORIES
New & Innovative Tools & Techniques in Feline Medicine	7:30-11:30a	H014	\$495	24	V	4	Susan Little, Craig Webb	MILA INTERNATIONAL, INC., VICTOR MEDICAL COMPANY
Complete Abdominal Ultrasound: Performing a Systematic Scan of All Abdominal Organs	7:30-11:30a	H016	\$695	32	V	4	Elizabeth Ballegeer, Clifford Berry, Robert Cole, Maria Evola, Jay Griffin, Chelsea Kunst, Krystina Stadler, Matthew Winter	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Complete Abdominal Ultrasound: Performing a Systematic Scan of All Abdominal Organs	1:30a-5:30p	H017	SOLD OUT	32	v	4	Elizabeth Ballegeer, Clifford Berry, Robert Cole, Maria Evola, Jay Griffin, Chelsea Kunst, Krystina Stadler, Matthew Winter	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Urethral Catheterization of Female Dogs	1:30a-5:30p	H024	\$400	24	VV	4	Jamie Burkitt, Sean Smarick	JORGENSEN LABORATORIES, SMITHS MEDICAL
Updating Your Ocular Surgical Techniques for the Primary Care Practitioner	7:30-11:30a	H025	\$600	24	V	4	Mark Bobofchak, Rustin Sturgeon, Neal Wasserman	EYE CARE FOR ANIMALS, MIDWEST VETERINARY SUPPLY
Updating Your Ocular Surgical Techniques for the Primary Care Practitioner	1:30-5:30p	H026	\$600	24	V	4	Mark Bobofchak, Rustin Sturgeon, Neal Wasserman	EYE CARE FOR ANIMALS, MIDWEST VETERINARY SUPPLY
Extracapsular CrCL Repair & Meniscal Treatment	7:30a-4:30p	H031	SOLD OUT	32	V	8	Brian Beale, Kenneth Bruec- ker, David Dycus, Steven Petersen	INTRAUMA S.P.A.
MONDAY, FEBRUARY 17								
Equine Lameness Lab	7:30a-4:30p	H002	SOLD OUT	15	V	8	Kent Allen, Jody Lawver, Kurt Selberg	INTERNATIONAL SOCIETY OF EQUINE LOCOMOTOR PATHOLOGY, VCA/ANTECH DIAGNOSTICS/SOUND
Fear Free® Gentle Control & Handling	1:30-5:30p	H004	\$495	24	VVI	4	Monique Feyrecilde, Debbie Martin	FEAR FREE®, CEVA ANIMAL HEALTH
Feline Extraction Lab & Regional Nerve Blocks	7:30-11:30a	H007	SOLD OUT	30	v	4	Barden Greenfield, Kevin Stepaniuk, Christopher Snyder	COVETRUS, DENTALAIRE, IM3, INC, MIDMARK CORPORATION, PLANMECA GROUP, SURGITEL / GSC, CISLAK MANUFACTURING
Canine Extraction Lab & Regional Nerve Blocks	1:30-5:30p	H008	SOLD OUT	30	V	4	Barden Greenfield, Kevin Stepaniuk, Christopher Snyder	COVETRUS, DENTALAIRE, IM3, INC, MIDMARK CORPORATION, PLANMECA GROUP, SURGITEL / GSC, CISLAK MANUFACTURING
Complete Abdominal Ultrasound: Performing a Systematic Scan of All Abdominal Organs	7:30-11:30a	H018	\$695	32	v	4	Elizabeth Ballegeer, Robert Cole, Maria Evola, Jay Griffin, Chelsea Kunst, Krystina Stadler, Federico Vilaplana-Grosso	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Acute Abdominal Ultrasound: Focusing on Common Organs Involved in Acute Disease	1:30-5:30p	H019	\$695	40	V	4	Elizabeth Ballegeer, Robert Cole, Maria Evola, Jay Griffin, Chelsea Kunst, Krystina Stadler, Federico Vilaplana-Grosso	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Introduction to Acupuncture in Companion Animals	7:30-11:30a	H023	\$495	24	V	4	Signe Beebe, Delores Craig, Nell Ostermeier	
Common Hip Surgery for the General Practitioner	7:30a-4:30p	H032	\$850	32	V	8	Brian Beale, Kenneth Bruec- ker, David Dycus, Steven Petersen	IMEX VETERINARY, VETERINARY ORTHOPEDIC INPLANTS







HANDS-ON LABORATORIES

Title	Time	Session #	Fee	Max#	Level	CE	Instructor(s)	Sponsor(s)
TUESDAY, FEBRUARY 18								
Live Bee Hive Laboratory	1:30-5:30p	H001	\$495	24	V	4	Jeffrey Applegate, Terry Ryan Kane	
Canine Extraction Lab & Regional Nerve Blocks	7:30-11:30a	H009	SOLD OUT	30	V	4	Barden Greenfield, Kevin Stepaniuk, Christopher Snyder	COVETRUS, DENTALAIRE, IM3, INC, MIDMARK CORPORATION, PLANMECA GROUP, SURGITEL / GSC, CISLAK MANUFACTURING
Tackling Tough Dental Extractions	1:30-5:30p	H011	SOLD OUT	24	V	4	Brian Hewitt, Matthew Lemmons	COVETRUS, DENTALAIRE, IM3, INC, MIDMARK CORPORATION, PLANMECA GROUP, SURGITEL / GSC, CISLAK MANUFACTURING
Small Animal Endoscopy	7:30-11:30a	H012	SOLD OUT	24	V	4	Stanley Marks, David Twedt, Craig Webb	KARL STORZ VETERINARY, JORGENSEN LABORATORIES, MIDMARK CORPORATION, ZOETIS PETCARE
Elevating Care for Osteoarthritis in Cats	1:30-5:30p	H015	\$250	40	v	4	Elizabeth Colleran, Jay Crisman, Margaret Gruen, Duncan Lascelles, Ross Palmer, Sheilah Robertson, Wendy Simpson	ZOETIS PETCARE
Acute Abdominal Ultrasound: Focusing on Common Organs Involved in Acute Disease	7:30-11:30a	H020	SOLD OUT	32	v	4	Elizabeth Ballegeer, Clifford Berry, Robert Cole, Jay Griffin, Jody Lawver, Krystina Stadler, Federico Vilaplana-Grosso, Matthew Winter	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Small Animal Abdominal Ultrasound for Technicians	1:30-5:30p	H021	SOLD OUT	24	V	4	Elizabeth Ballegeer, Clifford Berry, Robert Cole, Maria Evola, Jay Griffin, Jody Lawver, Matthew Winter, Federico Vilaplana-Grosso	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
Soft Tissue Surgery: Throat, Abdominal & Anal Sacculectomy Procedures	7:30a-4:30p	H028	SOLD OUT	24	V	4	Chris Gauthier, Howard Seim	MILA INTERNATIONAL, INC, PATTERSON VETERINARY, STERIS ANIMAL HEALTH
WEDNESDAY, FEBRUARY 19								
Honing Advanced Skills in Veterinary Dentistry for Technicians	7:30-11:30a	H010	\$375	24	V	4	Benita Altier, Candice Hoerner	MIDMARK CORPORATION, VICTOR MEDICAL COMPANY
Veterinary Point of Care Ultrasound: Ultrasound for Everyday Practice	7:30-11:30a	H022	\$675	20	VV	4	Soren Boysen, Serge Chalhoub, Adam Gonzales, Armi Pigott, Krystina Stadler	FUJIFILM SONOSITE, MIDMARK CORPORATION, ZOETIS PETCARE
Small Animal Abdominal Surgery for Early Career Veterinarians	7:30a-4:30p	H027	\$650	48	V	8	Tony Bartels, Kara Berke, Trey Cutler, David Upchurch	SMITHS MEDICAL, STERIS ANIMAL HEALTH
Soft Tissue Surgery: Throat, Abdominal & Anal Sacculectomy Procedures	7:30a-4:30p	H033	\$850	24	V	8	Chris Gauthier, Howard Seim	MILA INTERNATIONAL, INC, SMITHS MEDICAL, STERIS ANIMAL HEALTH

THANK YOU TO OUR HANDS-ON LAB SPONSORS































































92nd ANNUAL CONFERENCE

WORKSHOPS

Title	Time	Location	Session #	Max #	Fee	Level	CE	Instructor(s)
RECOVER ER CPR Basic & Advanced Life Support Rescuer Certification	2:00-6:50p	Surf E, Level 2	WS14	40	Sold Out	V V	2	Armi Pigott, Erin Spencer, Courtney Waxman, Kenichiro Yagi
Taking Dentistry to Infinity & Beyond	2:00-3:50p	Surf D, Level 2	WS12	50	\$40	V V P	2	Paul Camilo
Exit Planning Made Simple!	4:00-5:50p	Surf D, Level 2	WS03	50	\$40	V VI PM	2	David McCormick
MONDAY, FEBRUARY 17								
RECOVER CPR: Basic & Advanced Life Support Instructor Certification	8:00a-6:25p	Surf E, Level 2	WS15	24	Sold Out	V V	8	Courtney Waxman, Kenichiro Yagi
Your Practice, Your Budget, Your Money!	8:00-9:50a	Surf D, Level 2	WS01	50	\$40	V VI PM	2	Tera Nance
Show Me the Money! Profitability Is a TEAM Sport	10:35a-12:25p	Surf D, Level 2	WS02	50	\$40	V VI PM	2	Tracy Dowdy, Rebecca Rose
Innovation in Pricing	2:00-3:50p	Surf D, Level 2	WS10	50	Sold Out	V VT PM	2	Karen Felsted
Starting Off on the Right Foot: New Employee Orientation that Drives Retention & Productivity	4:35-6:25p	Surf D, Level 2	WS08	50	\$40	V VI PM	2	Kurt Oster
TUESDAY, FEBRUARY 18								
Dental Radiograph Interpretation: Recognizing Common Pathology & Avoiding Critical Complications	8:00a-12:25p	Surf E, Level 2	WS13	50	Sold Out	V	4	Matthew Lemmons
Improve Your Conversations for Success!	8:00-9:50a	Surf D, Level 2	WS07	50	\$40	V V M	2	Debbie Stoewen
A System Is the Solution	10:35a-12:25p	Surf D, Level 2	WS11	50	\$40	V V M	2	Peter Weinstein
Bad Vein: How to Gain Venous Access on Naughty Veins & What to Use	2:00-3:50p	Surf E, Level 2	WS16	50	Sold Out	•	2	Amy Newfield
How Can I Buy a Practice When It Is a Whole Different Market Now?	2:00-3:50p	Surf D, Level 2	WS04	50	\$40	V VI PM	2	Karen Felsted
How to Grow Your Online Pharmacy	4:35-6:25p	Surf D, Level 2	WS05	50	\$40	V V M	2	Asa Pogrelis
Wound Care Workshop	4:35-6:25p	Surf E, Level 2	WS18	50	\$40	Ø	2	Danielle Browning
WEDNESDAY, FEBRUARY 19								
Advancing Your Career: Panel Discussion with Veterinary Technician Specialists	8:00-9:50a	Surf E, Level 2	WS19	50	\$40	•	2	Kara Burns, Ed Carlson, Rachel Poulin
Power Talking: Phrasing for Persuasion	8:00-9:50a	Surf D, Level 2	WS09	50	\$40	V VI PM	2	Kate Crumley, Stith Keiser
Design of the Equine Facility	10:35a-12:25p	Surf D, Level 2	WS06	50	\$40	V VT PM	2	Wayne Usiak
Diabetes Workshop to Improve Patient Care	10:35a-12:25p	Surf E, Level 2	WS20	50	\$40	V	2	Kara Burns, Rachel Poulin







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LEARNING LOUNGE



WVC is proud to present the fast-paced Learning Lounge, located in the Exhibit Hall, Level 1. Attend bite-sized intimate sessions, which will include food. give-aways, prizes and more, on fun and interesting topics.

Title	Time	Cassian #	Lovel	Charles	Chanasa
Title MONDAY, FEBRUARY 17	Time	Session #	Level	Speaker	Sponsor
Engaging with Digital Natives of PetGen	9:30-9:55a	EL01	V VI PM VS	Irman Haque	Boehringer Ingelheim
Managing Feline Hypertension	10:00-10:25a	EL02	V VI PM VS	Grant Beckett	Boehringer Ingelheim
Herding Cats with Telemedicine	10:30-10:55a	EL03	V VI PM VS	John Cary	Boehringer Ingelheim
Did You Know? A Q&A on Heartworm Disease	11:00-11:25a	EL04	V VI PM VS	Stephen Jones	Boehringer Ingelheim
K.I.S.S. with the 5 Metrics Shaping the Veterinary Practice of the Future	11:30-11:55a	EL05	V VI PM VS	Mark Olcott	©© VitusVet
Feline Parasites: It's More than Just Fleas, Heartworm Disease in Cats!	12:00-12:25p	EL06	V VI VS	Chris Adolph	ZOETIS PETCARE
Wellness Diagnostics: What Your Patients Deserve	12:30-12:55p	EL07	V VI PM VS	Cory Penn	ZOETIS PETCARE
Feline Osteoarthritis: What Cats Are Trying to Tell Us	1:00-1:25p	EL08	V VI VS	Joyce Login	ZOETIS PETCARE
Managing Flares of Allergic Dermatitis: Best Medicine with Apoquel & Cytopoint	1:30-1:55p	EL09	V VI PM VS	Andrew Hillier	ZOETIS PETCARE
Did You Know? A Q&A on Heartworm Disease	2:00-2:25p	EL10	V VI PM VS	Stephen Jones	Boehringer Ingelheim
The Journey After Hospitalization	2:30-2:55p	EL11	V VI PM VS	Adesola Odunayo	ROYAL CANIN
Pathway to Practice Ownership	3:00-3:25p	EL12	V PM VS	Brennan Pitard	FIRST BANK
Poop in Public Places	3:30-3:55p	EL13	V VI PM VS	Sarah Sweet	IDEXX
ProHeart 12: What You Need to Know	4:00-4:25p	EL14	V V V S	Chris Adolph	ZOETIS PETCARE
Feline Osteoarthritis: What Cats Are Trying to Tell Us	4:30-4:55p	EL15	V VI VS	Joyce Login	ZOETIS PETCARE

All Learning Lounge sessions are limited to 100 seats for participants - first come, first served. Standing room will be available.











LEARNING LOUNGE

Title	Time	Session #	Level	Speaker(s)	Sponsor
TUESDAY, FEBRUARY 18					
Feline Osteoarthritis: What Cats Are Trying to Tell Us	9:30-9:55a	EL16	V VI VS	Joyce Login	ZOETIS PETCARE
Go with the Flow: Pinpoint & Eliminate Bottlenecks That Are Costing You Money & Frustrating Your Staff	10:00-10:25a	EL17	V VI PM	Ben Nitschke	IDEXX
Managing Flares of Allergic Dermatitis: Best Medicine with Apoquel & Cytopoint	10:30-10:55p	EL23	V VI PM VS	Dana Liska	ZOETIS PETCARE
Mobility Matters: Getting Your Canine Osteoarthritis Patients Moving	11:00-11:25a	EL19	V VI PM	Kara Burns	Lintbells Veterinary
Assessment of the Efficacy of Firocoxib & Grapiprant in an Induced Model of Acute Arthritis in Dogs	11:30-11:55a	EL20	V VI PM VS	Steve Maschmedt	Boehringer Ingelheim
Feline Diagnostics Made Easy: Everything You Need to Know in 2020	12:00-12:25p	EL21	V VI PM	Richard Goldstein	ZOETIS PETCARE
New Insights on Lyme Pathogenesis: The Role of Protective Antibodies	12:30-12:55p	EL22	V VI VS	Richard Marconi	ZOETIS PETCARE
How to Be a Heartworm Hero with ProHeart 12	1:00-1:25a	EL18	V VI PM	Chris Adolph	ZOETIS PETCARE
ProHeart 12: What You Need to Know	1:30-1:55p	EL24	V VI PM VS	Jessica Rodriguez	ZOETIS PETCARE
Keep Your Clients Closer: Tips for Communicating with Clients in the Way That Works Best for Them	2:00-2:25p	EL25	V VI PM	Kristina Lambert	IDEXX
How to Improve Patient Care in a Radiation Safety Culture	2:30-2:55p	EL26	V VI PM	Michael Bailey	IDEXX
Feline Parasites: It's More than Just Fleas. Cats Get Ticks Too!	3:00-3:25p	EL27	V VI VS	Chris Adolph	ZOETIS PETCARE
ProHeart 12: What You Need to Know	3:30-3:55p	EL28	V VI VS	Jessica Rodriguez	ZOETIS PETCARE
Peripheral Venipuncture: A New Perspective	4:00-4:25p	EL37	V VI PM	Andreas Kuntz	c pmedical
Canine Chronic Enteropathy	4:30-4:55p	EL38	V VI PM	Todd Tams	⊘ Antech
WEDNESDAY, FEBRUARY 19					
Implementation & Understanding of USP General Chapter 800	9:30-9:55a	EL29	V VI PM	Mike Blaire	wedgewood
Getting the Most Out of Your Cytology Cases	10:00-10:25a	EL30	V VI PM	Regan Bell	IDEXX
CBD: What Clinicians Need to Know in This Rapidly Evolving Space	10:30-10:55a	EL31	V VI PM VS	Theresa Fossum	VETS4PETS
Taking the Surprise Out of CKD	11:30-11:25a	EL33	V VI PM	Dennis Chew	ANTECH
Initial Management of Stable Chronic Kidney Disease (CKD)	12:00-12:25p	EL34	V VI PM	Dennis Chew	ANTECH
Maximize Your Veterinary Practice Transition	12:30-12:55p	EL35	V VI PM	Joseph Coury, Jim Vander Mey	OMNI

All Learning Lounge sessions are limited to 100 seats for participants - first come, first served. Standing room will be available.







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VETERINARY TECHNICIAN

SYMPOSIUMI

March 30-April 1

Fear Free®(Monique Feyrecilde)
Physical Rehab (Kristen Hagler & Lis Conarton)
Analgesia (Tasha McNerney, Kimberly Spelts)

SYMPOSIUM II

October 19-21

Surgery Clinical Pathology Anesthesia

Designed by and for veterinary technicians, these symposia are sold-out every year because of the exceptional training and hands-on experience you gain in a short amount of time. Here, you learn knowledge and skills you can immediately apply when you return to your practice, which enhances your role and your career in significant ways. Plus, you get to meet and have fun with other amazing veterinary technicians, enlarging your support system and cultivating a close-knit community.







VETERINARY TECHNICIAN SYMPOSIUM

MARCH 30-APRIL 1 & OCTOBER 19-21 WVC'S OQUENDO CENTER | LAS VEGAS, NV

VETERINARY TECHNICIAN FFB 16

SUNDAY, FEBRUARY 16

CLINICAL PATHOLOGY AM

HANDS-ON LAB 🚾 🕶 OQUENDO CENTER, ROOM D

□4 CE Hours

7:30-11:30a

"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive H005

Jeb Cade, Andrew Mackin, Alyssa Sullivant

CLINICAL PATHOLOGY PM

HANDS-ON LAB 🚾 🕶 OQUENDO CENTER. ROOM D

□4 CE Hours

1:30-5:30p

"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive H006

Jeb Cade, Andrew Mackin, Alyssa Sullivant

EMERGENCY & CRITICAL CARE

WORKSHOP TO SOLD OUT

SURF E. LEVEL 2

Moderator: Beverly Signorelli

□4 CE Hours

2:00-5:50p

RECOVER CPR Basic & Advanced Life Support Rescuer Certification WS14 Armi Pigott, Erin Spencer, Courtney Waxman, Kenichiro Yagi

EMERGENCY & CRITICAL CARE PM

JASMINE C. LEVEL 3

Moderator: Mikki Cook

□1 CE Hour

2:00-2:50p

Initial Assessment of the Emergency Patient VT09

Harold Davis

□1 CE Hour

3:00-3:50p

Nursing Management of the Septic Patient VT10

Harold Davis

□1 CE Hour

4:00-4:50p

Nursing Management of the Gastric Dilatation Volvulus (GDV) Patient VT11 (S)

□1 CE Hour

5:00-5:50p

Emergency & Critical Care

Pharmacology VT12 S

Harold Davis

+ENDOCRINOLOGY. PARASITOLOGY AM

Veterinary Technician Symposium



SOUTH SEAS D. LEVEL 2

Moderator: Alicia Harris

□1 CE Hour

9:00-9:50a

Diabetes Dialogue: Empowering

Technicians S42A

Kara Burns

□1 CF Hour

10:00-10:50a

Lone Star Ticks: An Expanding Threat to Pets & Humans S42B

Beckie Mossor

EQUINE PM

BANYAN, LEVEL 3

Moderator: Kelly Deselms

□1 CE Hour

4:00-4:50p

Equine Rehabilitation for the Vet

Techs I VT27 (S)

Sue Loly

□1 CE Hour

5:00-5:50p

Equine Rehabilitation for the Vet

Techs II VT28 (S)

Sue Loly

INTERNAL MEDICINE PM

HANDS-ON LAB 🚾 💟 🚺 OQUENDO CENTER. ROOM B

■4 CE Hours

1:30-5:30p

Urethral Catheterization of Female Dogs

Jamie Burkitt, Sean Smarick













VETERINARY TECHNICIAN FFB 16 - 17

SUNDAY, FEBRUARY 16 Continued

LARGE ANIMAL AM

BANYAN, LEVEL 3

Moderator: James Barclay

□1 CE Hour

10:00-10:50a

Nursing Large Animal Neonates: Foals, Crias & Kids, Oh My! VT25

Sue Loly

□1 CE Hour

11:00-11:50a

Imaging Case Studies: How Different Modalities Can be Used VT26

Sue Loly

ONCOLOGY AM

JASMINE C. LEVEL 3

Moderator: Mikki Cook

□1 CE Hour

10:00-10:50a

Chemotherapy Safety VT33

Liza Rudolph

□1 CE Hour

11:00-11:50a

The Lymphoma Patient VT34

Liza Rudolph

ONCOLOGY PM

BANYAN. LEVEL 3

Moderator: Kelly Deselms

□1 CE Hour

2:00-2:50p

Mast Cell Tumors VT35 (S)

Liza Rudolph

□1 CE Hour

3:00-3:50p

Feline Injection Site Sarcoma VT36 S

Liza Rudolph

PROFESSIONAL DEVELOPMENT PM

SPECIAL PRESENTATION VT



OCEANSIDE B. LEVEL 2

Moderator: Rebecca Rose

□1 CF Hour

2:00-2:50p

Stepping Outside the Box & Finding Your

Passion SP04A Mary Berg

■1 CE Hour

3:00-3:50p

Professionalism in Veterinary

Technology SP04B

Mary Berg

MONDAY, FEBRUARY 17

BEHAVIOR AM

JASMINE C. LEVEL 3

Moderator: Karen Thang

□1 CE Hour

8:00-8:50a

Don't Forget His Nails! Conquering

Toenail Terror VT01 Monique Feyrecilde

□1 CE Hour

9:00-9:50a

Enrichment: Enhancing the Everyday

Lives of Pets VT02 Monique Feyrecilde

□1 CF Hour

10:35-11:25a

Learning to the Max: Mastering

Behavior Concepts VT03 (S)

Monique Feyrecilde

□1 CE Hour

11:35a-12:25p

Behavior JEOPARDY! The Ultimate

Quiz Show VT04 S

Monique Feyrecilde

BEHAVIOR PM

HANDS-ON LAB 😎 💟 👣 OQUENDO CENTER. ROOM C

□4 CE Hours

1:30-5:50p

Fear Free® Gentle Control &

Handling H004

Monique Feyrecilde, Debbie Martin

EMERGENCY & CRITICAL CARE AM/PM

WORKSHOP 🗫 🕡 👣 SOLD

SURF E, LEVEL 2

Moderator: Brittney Strong

■8 CE Hours

8:00a-6:25p

RECOVER CPR: Basic & Advanced Life Support Instructor Certification (WS15) Courtney Waxman, Kenichiro Yagi

EMERGENCY & CRITICAL CARE. NUTRITION PM

BANYAN, LEVEL 3

Moderator: Mary Berg

□1 CE Hour

2:00-2:50p

Shock: An Overview VT21

Harold Davis

□1 CE Hour

3:00-3:50p

Nursing Management of the Traumatic

Brain Injury Patient VT22 S

Harold Davis

□1 CE Hour

4:35-5:25p

Pancreatic Insufficiency: What Is the

Nutrition's Role?

VT23

Kara Burns

□1 CE Hour

5:35-6:25p

Heart Disease & Grain Free

Diets VT24 (S)

Kara Burns

INTERNAL MEDICINE. PROFESSIONAL DEVELOPMENT PM

JASMINE C. LEVEL 3

Moderator: Karen Thang

□1 CE Hour

2:00-2:50p

Acid / Base Tic Tac Toe VT41 Megan Brashear

□1 CE Hour

3:00-3:50p

Critical Thinking Skills VT42 Megan Brashear

□1 CE Hour

4:35-5:25p

Thriving, Not Just Surviving Veterinary Medicine VT43 (S)

Megan Brashear







VETERINARY TECHNICIAN FEB 17 - 18

□1 CE Hour

5:35-6:25p

Why Do They Do That? Generational Conflicts in Practice VT44 (S)

Megan Brashear

+PAIN MANAGEMENT PM

IVAPM Pain Management Symposium for **Veterinary Technicians**





OCEANSIDE C, LEVEL 2

Moderators: Matt Eberts, Jeff Wells

□1 CE Hour 2:00-2:50p

> CBD in the Clinic: New Cannabinoid Studies for Small Animals S32A Stephen Cital

□1 CE Hour

3:00-3:50p

Behind the Eight Ball: Playing Catch-up with a Painful Patient S32B Kristen Cooley

□1 CE Hour

4:35-5:25p

One COX Does Not Fit All: Choosing the Right NSAID S32C Stephen Cital

□1 CE Hour

5:35-6:25p

On Your Last Nerve: Locoregional Anesthesia for the Veterinary Team S32D

Kristen Cooley

PARASITOLOGY AM

INDUSTRY BREAKFAST SEMINAR



OCEANSIDE B. LEVEL 2 Moderator: Alicia Harris

□1 CF Hour 6:30-7:30a

> Heartworms EXPOSED: Revealing the Reality & Risks of Heartworm Disease

Janet McConnell

REHABILITATION AM

BANYAN IFVFL 3

Moderator: Kelly Deselms

□1 CE Hour

8:00-8:50a

Laser Therapy: A Few More Treatment Locations VT49

Lis Conarton

□1 CE Hour

9:00-9:50a

Myofascial Issues: What Is with All the Hype? Myofascial Treatments Including Non-Invasive Myofascial Trigger Point Therapy VT50

Lis Conarton

□1 CE Hour

10:35-11:25a

1-2-3 Step Manual Therapy for Post-Operative Patients: Tips & Protocols for Teaching Pet Owners Hands-On Techniques During Discharge VT51 S Lis Conarton

□1 CE Hour

11:35a-12:25p

Cats & Post-Operative Surgery: How Rehabilitation Can Make Greater Success on Orthopedic & Soft Tissue Cases

VT52 MUST

Lis Conarton

TUESDAY, FEBRUARY 18

DENTISTRY PM

JASMINE C. LEVEL 3

Moderator: Elizabeth Barclay

□1 CE Hour 2:00-2:50p

> Tooth Sleuth: An Intra-oral Investigation VT05

Candice Hoerner

□1 CE Hour

3:00-3:50p

Check ME-OWT! Top Feline Oral Health Concerns VT06

Candice Hoerner

□1 CE Hour

4:35-5:25p

The Tooth Fairy's Magic Wands: A Guide to Hand Instrumentation VT07 S

Candice Hoerner

□1 CF Hour

5:35-6:25p

X-Ray Vision for the Superhero Technician!: Dental Radiology VT08 S

Candice Hoerner

EMERGENCY & CRITICAL CARE PM WORKSHOP 🗫 💶 SOLD

SURF E. LEVEL 2

Moderator: Alice Murtas

■2 CE Hours

2:00-3:50p

Bad Vein: How to Gain Venous Access on Naughty Veins & What to Use WS16 Amy Newfield

EMERGENCY & CRITICAL CARE PM

BANYAN, LEVEL 3

Moderator: Isha Buis

□1 CE Hour

2:00-2:50p

Has RECOVER Changed Us? Implementing Protocols & Training VT45

Kenichiro Yaqi

□1 CE Hour

3:00-3:50p

Myths & Facts of ECC Nursing VT46 Kenichiro Yaqi

IMAGING-ULTRASOUND PM

HANDS-ON LAB TO SOLD

OQUENDO CENTER, AUDITORIUM

□4 CE Hours

1:30-5:30p

Small Animal Abdominal Ultrasound for Technicians H021

Elizabeth Ballegeer, Clifford (Kip) Berry, Robert Cole, Maria Evola, Jay Griffin, Phil Strom, Federico Vilaplana-Grosso, Matthew Winter

INTERNAL MEDICINE AM

BANYAN, LEVEL 3

Moderator: Michele Gurr

■1 CE Hour

8:00-8:50a

Motion Sickness in Dogs VT17 Amy Newfield

□1 CE Hour

9:00-9:50a

The Yellow Cat VT18 Amy Newfield















VETERINARY TECHNICIAN FEB 18 - 19

TUESDAY, FEBRUARY 18 Continued

INTERNAL MEDICINE PM

BANYAN, LEVEL 3

Moderator: Isha Buis

□1 CE Hour 4:35-5:25p

Evan's Syndrome: Breaking Down ITP &

IMHA VT19 S Amy Newfield

□1 CE Hour 5:35-6:25p

Bad Adrenals: Hypo & Hyperadrenocorticism VT20 S

Amy Newfield

PAIN MANAGEMENT AM

LAGOON G, LEVEL 2

Moderator: Alice Murtas

■1 CE Hour 8:00-8:50a

> How They Tell Us When They Hurt: Recognizing Pain in Veterinary Patients

VT61

Kristen Cooley

□1 CE Hour

9:00-9:50a

Waiting to Inhale: Medical Cannabis for

Veterinary Patients VT62

Kristen Cooley

PROFESSIONAL DEVELOPMENT AM

BANYAN, LEVEL 3

Moderator: Michele Gurr

□1 CE Hour 10:35-11:25a

Turning Passion into Purpose: Your

Inner Compass VT47 S Kenichiro Yagi

□1 CE Hour

11:35a-12:25p

Simulation-based Training: As Real As It

Gets VT48 S Kenichiro Yagi

SURGERY-GENERAL AM

JASMINE C, LEVEL 3

Moderator: Melissa Clark-Pehrson

■1 CE Hour 8:00-8:50a

Infection Rejection: Are You Doing Your

Part? VT57
Danielle Browning

□1 CE Hour

9:00-9:50a

Effective Record Keeping for Wounds

Danielle Browning

□1 CE Hour

10:35-11:25a

Alternative Therapies in Wound

Management I VT59 S

Danielle Browning

□1 CE Hour

11:35a-12:25p

Alternative Therapies in Wound

Management II VT60 S

Danielle Browning

SURGERY-GENERAL PM WORKSHOP COMMON TO THE WOR

SURF E. LEVEL 2

Moderator: Alice Murtas

■2 CE Hours

4:35-6:25p

Wound Care Workshop WS18

Danielle Browning

WEDNESDAY, FEBRUARY 19

DENTISTRY AM

HANDS-ON LAB WI OQUENDO CENTER. ROOM C

□4 CE Hours

7:30-11:30a

Honing Advanced Skills in Veterinary Dentistry for Technicians H010 Benita Altier, Candice Hoerner

ENDOCRINOLOGY, GASTROENTEROLOGY PM

JASMINE C, LEVEL 3

Moderator: Elizabeth Barclay

□1 CE Hour 2:00-2:50p

Diabetic Cats: Not Small Diabetic Dogs!

VT13

Rachel Poulin

□1 CE Hour

3:00-3:50p

Canine Diabetes: Yes, They Get It Too

VT14

Rachel Poulin

□1 CE Hour

4:00-4:50p

Teaching Diabetic Management to the

Pet Owner VT15 S

□1 CE Hour

5:00-5:50p

That Is Not Normal! Inflammatory Bowel Disease (IBD) VT16P (S)

Kara Burns, Rachel Poulin

INFECTIOUS DISEASE, PEDIATRICS, SHELTER MEDICINE AM

BANYAN, LEVEL 3

Moderator: Isha Buis

□1 CE Hour

8:00-8:50a

Anesthesia & Analgesia Options for High Volume Spa y / Neuter VT53

Erin Spencer

□1 CE Hour

9:00-9:50a

Common Shelter Diseases VT54

Erin Spencer

Ellii Spelice

□1 CE Hour

10:35-11:25a

Parvovirus: What's Old and What's New

VT55 S

Erin Spencer

□1 CE Hour

11:35a-12:25p

Healthy Newborns: Considerations for Successful Neonatal Resuscitation after

C-section VT56 S

Erin Spencer







VETERINARY TECHNICIAN FFB 19

GASTROENTEROLOGY, INTERNAL MEDICINE, SURGERY-GENERAL

SPECIAL PRESENTATION VT



MAVTA SURF D. LEVEL 2

Moderator: Ed Carlson

□0 CF Hour

2:00-2:50p

NAVTA Technician Case Report: Presentation 1: A Case of Precursor Immune Mediated Anemia & Concurrent Immune Mediated Thrombocytopenia with Successful Response to Immunosuppression. Presentation 2: Tetanus & Suspected REM Sleep Behavior Disorder in a Dog SP03A Jennifer Lyons, Ericka Ott

□0 CE Hour

3:00-3:50p

NAVTA Technician Case Reports, Hour 2: Presentation 1: What the S**t Exploratory. Presentation 2: Inflammatory Bowel Disease & Sequela SP03B Kathryn Carman, Kelly Hickey,

□0 CE Hour

4:00-4:50p

NAVTA Technician Case Reports, Awards Presentations SP03C Fd Carlson

NUTRITION AM

JASMINE C, LEVEL 3

Moderator: Michele Gurr

□1 CE Hour

8:00-8:50a

Muscle Matters: An Understanding of Sarcopenia & Cachexia VT29

Victoria Kerby

□1 CE Hour 9:00-9:50a

> Fat for the Stat, Critical Nutrition VT30 Victoria Kerby

□1 CE Hour

10:35-11:25a

Feeding Our Feline Overlords, Nutrition for the Internet's Favorite Animal

VT31 (S)

Victoria Kerby

□1 CE Hour

11:35a-12:25p

Ins & Outs of Renal Nutrition for the Dog & Cat VT32 S

Victoria Kerby

OPHTHALMOLOGY PM

BANYAN, LEVEL 3

Moderator: Melissa Clark-Pehrson

□1 CE Hour

2:00-2:50p

The Ophthalmic Examination: The Technician's Role VT37 Donna Averill

□1 CE Hour

3:00-3:50p

My Diabetic Patient has Cataracts... What Is next? VT38 Donna Averill

□1 CE Hour

4:00-4:50p

Why Won't That Corneal Ulcer Heal? VT39 S

Donna Averill

□1 CF Hour

5:00-5:50p

Eyeball Gadgets & Doodads: What Is_ That & Where Can I Get One? VT40 S Donna Averill

PROFESSIONAL DEVELOPMENT AM

WORKSHOP 🕶 🕶

SURF E. LEVEL 2

Moderator: Leetrice Lynn

■2 CE Hours

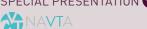
8:00-9:50a

Advancing Your Career: Panel Discussion with Veterinary Technician Specialists WS19

Kara Burns, Ed Carlson, Rachel Poulin

PROFESSIONAL DEVELOPMENT AM

SPECIAL PRESENTATION VI



REEF. LEVEL 2

Moderator: Rebecca Rose

□1 CF Hour

8:00-8:50a

New Trends in Careers for Veterinary Nurses & Technicians I: Client Demands Morphing Your Career Path SP05A Rebecca Rose

□1 CE Hour

9:00-9:50a

New Trends in Career for Veterinary Nurses & Technicians II: Putting Hospitality in Veterinary Hospitals SP05B

Rebecca Rose

PROFESSIONAL DEVELOPMENT PM

SPECIAL PRESENTATION V VI PM VS









SURF E, LEVEL 2

PRIDE

Moderator: Kara Burns

■2 CE Hours

2:00-3:50p

Pride VMC Town Hall: You Be You! Living Authentically. This Town Hall is Open to Everyone SP06P Kara Burns, Ellen Lowery, Dane Whitaker

ENDOCRINOLOGY PM WORKSHOP 🚾 💶

SURF F | FVFI 2

Moderator: Alice Murtas

□2 CE Hours

10:35a-12:25p

Diabetes Workshop to Improve Patient Care WS20

Kara Burns, Rachel Poulin















SPECIAL SESSIONS

HANDS-ON LABS 💿 Located at the Oquendo Center

Pre-registration required; however, space may still be available. Additional fees apply. Check Onsite Registration for availability.

Title	Time	Session #	Fee	Max#	Level	CE	Instructor(s)	Sponsor(s)
SUNDAY, FEBRUARY 16						'		
"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive	7:30-11:30a	H005	\$375	24	V VI	4	Andrew Mackin	JORGENSEN LABORATORIES
"5 Minute, 5 Dollar" Tests: "Specialist" Diagnostic Techniques That Are Actually Easy & Inexpensive	1:30-5:30p	H006	SOLD OUT	24	VVI	4	Jeb Cade, Andrew Mackin, Alyssa Sullivant	JORGENSEN LABORATORIES
Urethral Catheterization of Female Dogs	1:30a-5:30p	H024	\$400	24	VVI	4	Jamie Burkitt, Sean Smarick	JORGENSEN LABORATORIES, SMITHS MEDICAL
MONDAY, FEBRUARY 17								
Fear Free® Gentle Control & Handling	1:30-5:30p	H004	\$495	24	V VI	4	Monique Feyrecilde, Debbie Martin	FEAR FREE®, CEVA ANIMAL HEALTH
TUESDAY, FEBRUARY 18								
Small Animal Abdominal Ultrasound for Technicians	1:30-5:30p	H021	SOLD OUT	24	V	4	Elizabeth Ballegeer, Clifford Berry, Robert Cole, Maria Evola, Jay Griffin, Jody Lawver, Matthew Winter, Federico Vilaplana-Grosso	FUJIFILM SONOSITE, MIDMARK CORPORATION, SAMSUNG, UNIVERSAL IMAGING, VCA/ANTECH DIAGNOSTICS/ SOUND, ZOETIS PETCARE
WEDNESDAY, FEBRUARY 19								
Honing Advanced Skills in Veterinary Dentistry for Technicians	7:30-11:30a	H010	\$375	24	VI	4	Benita Altier, Candice Hoerner	MIDMARK CORPORATION, VICTOR MEDICAL COMPANY
Veterinary Point of Care Ultrasound: Ultrasound for Everyday Practice	7:30-11:30a	H022	\$675	20	V	4	Soren Boysen, Serge Chal- houb, Armi Pigott, Krystina Stadler	FUJIFILM SONOSITE, MIDMARK CORPORATION, ZOETIS PETCARE

WORKSHOPS 2 Seating is limited and available on a first-come, first-served basis. | Presentation content may include product mentions.

Title	Time	Location	Session #	Max #	Fee	Level	CE	Instructor(s)
SUNDAY, FEBRUARY 16							<u> </u>	
RECOVER ER CPR Basic & Advanced Life Support Rescuer Certification	2:00-6:50p	Surf E, Level 2	WS14	40	Sold Out	VVT	2	Armi Pigott, Erin Spencer, Courtney Waxman, Kenichiro Yagi
MONDAY, FEBRUARY 17								
RECOVER CPR: Basic & Advanced Life Support Instructor Certification	8:00a-6:25p	Surf E, Level 2	WS15	24	Sold Out	VVT	8	Courtney Waxman, Kenichiro Yagi
TUESDAY, FEBRUARY 18								
Bad Vein: How to Gain Venous Access on Naughty Veins & What to Use	2:00-3:50p	Surf E, Level 2	WS16	50	Sold Out	V	2	Amy Newfield
Wound Care Workshop	4:35-6:25p	Surf E, Level 2	WS18	50	\$40	VI	2	Danielle Browning
WEDNESDAY, FEBRUARY 19								
Advancing Your Career: Panel Discussion with Veterinary Technician Specialists	8:00-9:50a	Surf E, Level 2	WS19	50	\$40	•	2	Kara Burns, Ed Carlson, Rachel Poulin
Diabetes Workshop to Improve Patient Care	10:35a-12:25p	Surf E, Level 2	WS20	50	\$40	V	2	Kara Burns, Rachel Poulin







SPECIAL SESSIONS

New Science to Change Your Approach to Feline Parasite Control

Diabetes Tidbits: Updates on the Clinical Approach to Diabetes

WEDNESDAY, FEBRUARY 19

Keep them Moving: Improving Mobility in

Becoming the Practice of the Future

Mellitus in Dogs

General Practice

NDUSTRY BREAKFAST SEMINARS Title	Time	Location	Session #	Speaker(s)	Sponsor
MONDAY, FEBRUARY 17	Tille	LUCATION	26221011 #	Speaker(S)	ομυτίου!
The Secret Life of Fleas: What's Really Going On in the Home?	6:30-7:30a	Oceanside D, Level 2	IS01	Michael Canfield, Brian Herrin	ZOETIS PETCARE
Your Pet Owner Is Changing, but Has Your Marketing? How to Get Your Millennial Clients to Say Yes to Preventive Care Diagnostics	6:30-7:30a	Oceanside C, Level 2	IS02	Emma Lishness, Julie Miles	IDEXX
Heartworms EXPOSED: Revealing the Reality & Risks of Heartworm Disease	6:30-7:30a	Oceanside B, Level 2	ISO3	Janet McConnell	Boehringer Ingelheim
TUESDAY, FEBRUARY 18					
Canine Heartworm Disease: What We Thought We Knew, What We Know Now	6:30-7:30a	Oceanside D, Level 2	IS07	Jessica Rodriguez	ZOETIS PETCARE
Pets, Parks & Parasites: Wherever You Go, There They Are!	6:30-7:30a	Oceanside C, Level 2	IS08	Susan Little	Elanco
Understanding & Treating Noise Reactivity & Aversion in Dogs	6:30-7:30a	Oceanside B, Level 2	IS09	Margaret Gruen	Boehringer Ingelheim
WEDNESDAY, FEBRUARY 19					
The Future Is Now: 21st Century Technology for Fecal Testing in Your Practice	6:30-7:30a	Oceanside D, Level 2	IS13	Yoko Nagamori	ZOETIS PETCARE
Pricing Strategies Made Simple: Cracking the Code on Financial Growth	6:30-7:30a	Oceanside C, Level 2	IS14	Nancy Drumm, Elizabeth Hetler	IDEXX
The Million Dollar Technicians: How to be One, How to Grow One	6:30-7:30a	Oceanside B, Level 2	IS15	Andy Roark	VETSOURCE
NDUSTRY LUNCH SEMINARS					
Title	Time	Location	Session #	Speaker(s)	Sponsor
MONDAY, FEBRUARY 17			ı		
Twisted Pathogens: An Update on the Biology & Prevention of Canine Lyme Disease & Leptospirosis	12:45-1:45p	Oceanside C, Level 2	IS05	Matt Eberts, Jessica Pritchard	Elanco
Parasites 2020: Gaps Between Truth & Reality	12:45-1:45p	Oceanside B, Level 2	IS06	Dwight Bowman, Cassan Pulaski	BAYER BAYER
Canine Heartworm Disease: What We Thought We Knew, What We Know Now	12:45-1:45p	Oceanside D, Level 2	IS11	Chris Adolph	ZOETIS PETCARE
TUESDAY, FEBRUARY 18					
What's New with APOQUEL & CYTOPOINT: Which, When & How	12:45-1:45p	Oceanside C, Level 2	IS04	Valerie Fadok	ZOETIS PETCARE

Oceanside D,

Level 2

Oceanside B,

Level 2

Oceanside D,

Level 2

Oceanside C,

Level 2

12:45-1:45p

12:45-1:45p

12:45-1:45p

12:45-1:45p



Elanco

MERCK

Animal Health

Boehringer Ingelheim

Byron Blagburn,

Christine Royal

Cynthia Ward

Kristin Kirkby Shaw,

Carolina Medina Eric Garcia,

Stephanie Foster,

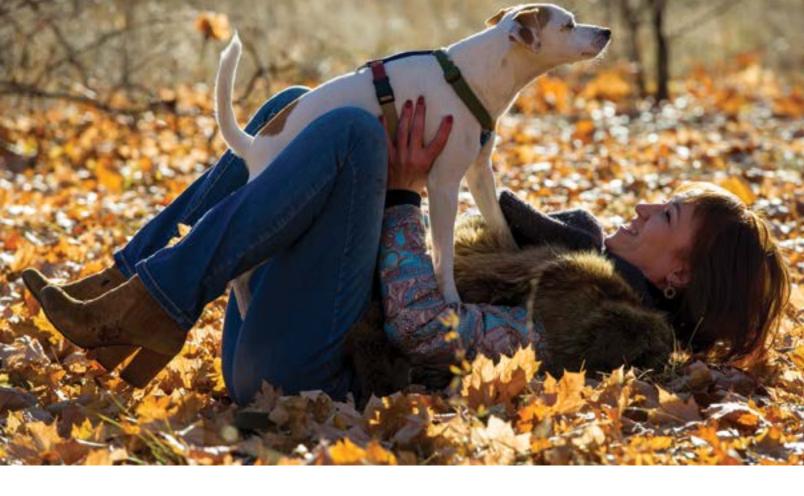
Dave Nichol

IS10

IS12

IS16

IS17



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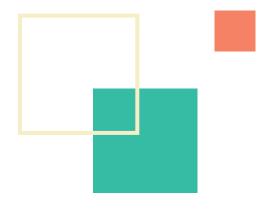
PRACTICE MANAGEMENT

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Big ANNOUNCEMENT coming! w v c



FIND OUT

JOIN US AT

Hill's Evening with Sherri Shepherd Sunday, February 16 Doors open at 6:30p Mandalay Bay Ballroom, Level 2



SUNDAY, FEBRUARY 16

ACCOUNTING & FINANCE AM

BREAKERS H, LEVEL 2

Moderator: Linda Markland

□1 CF Hour 9:00-9:50a

15 Minute Practice Physical & Top 5

Business Mistakes PM02

David McCormick

ACCOUNTING & FINANCE. PRACTICE OPERATIONS PM

BREAKERS K. LEVEL 2

Moderator: Mark Russak

□1 CE Hour

3:00-3:50p

The Evolving Landscape: Challenges & Opportunities Impacting Independent Practices PM57P Michael Dicks, Melissa Maddux

□1 CE Hour

4:00-4:50p

Cultivating Financial Growth PM03P Michael Dicks. Melissa Maddux

□1 CE Hour

5:00-5:50p

One Solution for a Few Persistent Questions PM04P

Michael Dicks, Melissa Maddux

+COMMUNICATIONS, PRACTICE OPERATIONS, **PROFESSIONAL DEVELOPMENT AM**

SYMPOSIUM

Banfield Wellness Symposium



LAGOON G. LEVEL 2

Moderator: Mary Berg

□1 CE Hour

9:00-9:50a

Diffusing Client Conflict: LESS Will Lead to More S41A

Abbie Hathaway

□1 CF Hour

10:00-10:50a

Moving from Ruminating to Stress Resilient S41B

Sandra Berberian

□1 CE Hour

11:00-11:50a

Veterinary Technician Utilization from the Technician's Perspective S41C

Abbie Hathaway

EXIT STRATEGY PM WORKSHOP 🚾 🕡 🎮

SURF D. LEVEL 2

Moderator: James Barclay

2 CE Hours

4:00-5:50p

Exit Planning Made Simple! WS03

David McCormick

HUMAN RESOURCES. PRACTICE OPERATIONS PM

BREAKERS H, LEVEL 2

Moderator: Linda Markland

□1 CE Hour 🚯



2:00-2:50p

Power Hour: How to Find Balance Between What Your Team Wants & What the Business Needs PM53 Louise Dunn, David McCormick

□1 CE Hour

3:00-3:50p

The Silent Productivity Killer: Incompetent Leaders PM19 Louise Dunn

□1 CE Hour

4:00-4:50p

Making Your Practice a Magnet: Attracting Patients, Clients, and Team Members PM51

Louise Dunn

□1 CE Hour

5:00-5:50p

4 Elements for a Successful Veterinary

Practice PM52 Louise Dunn















SUNDAY, FEBRUARY 16 Continued

INFORMATION TECHNOLOGY AM

BREAKERS K. LEVEL 2

Moderator: Sharon Burns

□1 CE Hour 9:00-9:50a

Exploring Practice Software Options

PM31

Nancy Dewitz

□1 CF Hour

10:00-10:50a

Technology for the Front Office Staff PM32 Nancy Dewitz

□1 CE Hour

11:00-11:50a

IT & Marketing: Like Peanut Butter &

Chocolate PM33 Nancy Dewitz

INFORMATION TECHNOLOGY PM

BREAKERS K, LEVEL 2

Moderator: Mark Russak

1 CE Hour

2:00-2:50p

IT: Avoid These Points of Failure PM34

Nancy Dewitz

PRACTICE OPERATIONS AM

BREAKERS H. LEVEL 2

Moderator: Linda Markland

□1 CE Hour

10:00-10:50a

Communicating the Value of Dentistry

Like a Superstar PM49

Paul Camilo

□1 CE Hour

11:00-11:50a

The Dental Operatory: The Fastest ROI for

Your Practice PM50

Paul Camilo

PRACTICE OPERATIONS PM WORKSHOP 🔂 🚺 🔟

SURF D. LEVEL 2

Moderator: James Barclay

■2 CE Hours

2:00-3:50p

Taking Dentistry to Infinity & Beyond WS12 Paul Camilo

PROFESSIONAL DEVELOPMENT PM









ROYAL CANIN

Four Seasons Hotel, Ballroom 1 Moderator: Chiarina Owens

□7 CE Hour

10:00-6:00p

Women's Veterinary Summit SP01 Jen Brandt, Mia Cary, Ellen Lowery, Chiarina Owens, Laura Pletz

+PROFESSIONAL DEVELOPMENT AM

SYMPOSIUM

Veterinary Self-Worth Through The Art Of Communication



LAGOON H. LEVEL 2

Moderator: Heather Kalinowski

□1 CE Hour

10:00-10:50a

Recognizing & Embracing Self-Worth as a Veterinarian S37A

Carrie Jurney

□1 CE Hour

11:00-11:50a

Ditching Doubt: Communicating Your

Value with Confidence S37B

Dusty Bonner

+PROFESSIONAL DEVELOPMENT

SYMPOSIUM

Planning in the Present for Your Financial **Future**



OCEANSIDE C, LEVEL 2 Moderator: Mia Cary

□1 CE Hour

2:00-2:50p

Planning in the Present for Your Financial Future: First Things First I - Veterinary Economics a Macro View

Bridgette Bain

□1 CE Hour

S11A

3:00-3:50p

Planning in the Present for Your Financial Future: First Things First II -

Practical Debt S11B

Tony Bartels

□1 CE Hour

4:00-4:50p

Planning in the Present for Your Financial Future: First Things First III -Debt & Behavior, The Critical Link S11C Lisa Green Hill

□1 CE Hour

5:00-5:50p

Planning in the Present for Your Financial Future: First Things First IV - Steps to Practice Purchase with Debt

S11D

Lance Roasa

O CE Hour (5:50-6:20p

Q & A with the Planning in the Present for Your Financial Future: First Things

First Experts S11EP

Bridgette Bain, Tony Bartels, Lisa Greenhill, Lance Roasa

MONDAY, FEBRUARY 17

ACCOUNTING & FINANCE AM WORKSHOP 🔂 🖤 💶

SURF D. LEVEL 2

Moderator: Leslie Boudreau

□2 CE Hours

8:00-9:50a

Your Practice, Your Budget, Your Money! WS01

Tera Nance



















ACCOUNTING & FINANCE AM WORKSHOP (2) (V) (T)

SURF D. LEVEL 2

Moderator: Gerald Adams

□2 CE Hours 10:35a-12:25p

Show Me the Money! Profitability Is a

TEAM Sport WS02 Tracy Dowdy, Rebecca Rose

ACCOUNTING & FINANCE PM

BREAKERS K. LEVEL 2

Moderator: Julianne Evenhus

□1 CE Hour **(3)** 4:35-5:25p

> Power Hour: Show Me the Money! - A Roundtable Discussion PM05P

Tracy Dowdy, Rebecca Rose

ENTRANCE/EXIT STRATEGIES, PRACTICE OPERATIONS PM

BREAKERS H, LEVEL 2

Moderator: David Demery

□1 CE Hour 2:00-2:50p

Congratulations on Your New Puppy, Errr....New Practice: The Early Years.

PM07

Byron Farquer

■1 CE Hour

3:00-3:50p

The Mature Practice: A Well-Behaved Family Member PM46

Byron Farquer

■1 CE Hour

4:35-5:25p

My Aging Friend: Your Practice's Golden Years PM47

Byron Farquer

□1 CE Hour

5:35-6:25p

End Stage: How to Manage Your Practice's Senior Years PM08

Byron Farquer

HUMAN RESOURCES, PRACTICE OPERATIONS AM

BREAKERS K, LEVEL 2

Moderator: Sharon Burns

■1 CE Hour 8:00-8:50a

8:00-8:50a

Conducting Awesome Performance Evaluations PM16

Monica Dixon Perry

9:

□1 CE Hour 9:00-9:50a

Communication & Workplace

Bullying PM17

Monica Dixon Perry

□1 CE Hour 🔃

10:35-11:25a

Power Hour: Human Relations PM18P Monica Dixon Perry, Kurt Oster

□1 CE Hour

11:35a-12:25p

Inventory Control PM45

Monica Dixon Perry

HUMAN RESOURCES PM

BREAKERS K, LEVEL 2

Moderator: Julianne Evenhus

□1 CE Hour

3:00-3:50p

Retention: The First Step in Successful

Practice Management PM30

Stacy Pursell

HUMAN RESOURCES PM WORKSHOP X VI PM

SURF D. LEVEL 2

Moderator: James Barclay

2 CE Hours

4:35-6:25p

Starting Off on the Right Foot: New Employee Orientation that Drives Retention & Productivity WS08 Kurt Oster

MARKETING AM





OCEANSIDE C, LEVEL 2

Moderator: Adam Gerstein

□1 CE Hour

6:30-7:30a

Your Pet Owner Is Changing, but Has Your Marketing? How to Get Your Millennial Clients to Say Yes to Preventive Care Diagnostics IS02 Emma Lishness, Julie Miles

MARKETING AM

BREAKERS H. LEVEL 2

Moderator: Erik Blomquist

□1 CE Hour

8:00-8:50a

When the Dam Breaks: Getting in Front of Social Media Meltdowns PM41

Jessica Vogelsang

□1 CE Hour

9:00-9:50a

Navigating the One Star Review: When, Why, & How to Respond PM42 Jessica Vogelsang

□1 CE Hour

10:35-11:25a

Be a Tesla in a World of Fords: How Brand Messaging Sets You Apart, Sets You Above & Builds a Tribe for Life PM43 Jessica Vogelsang

□1 CE Hour

11:35a-12:25p

Write Like a Boss: The Art of the Killer Blog Post PM44 Jessica Vogelsang

+PRACTICE OPERATIONS AM SYMPOSIUM

Nationwide - Purdue Veterinary Price Index



Nationwide® is on your side

OCEANSIDE D, LEVEL 2

Moderator: Linda Markland

□1 CE Hour

11:35a-12:25p

Nationwide - Purdue Veterinary Price Index S15 *Kerry O'Hara*

PRACTICE OPERATIONS PM

BREAKERS K, LEVEL 2

Moderator: Julianne Evenhus

□1 CE Hour

2:00-2:50p

Client Scheduling to Achieve Maximum Efficiency & Profitability PM48 *Kurt Oster*





















MONDAY, FEBRUARY 17 CONTINUED

PRACTICE OPERATIONS PM WORKSHOP 🔂 💜 💶

SURF D, LEVEL 2

Moderator: Leslie Boudreau

□2 CF Hours 2:00-3:50p

Innovation in Pricing WS10

Karen Felsted

+PROFESSIONAL DEVELOPMENT

SYMPOSIUM

Wellbeing & Diversity Inclusion



MANDALAY BAY J. LEVEL 2 Moderator: Scott Amsel

□1 CE Hour

8:00-8:50a

Wellbeing & Diversity Inclusion -Civility in the Workplace: Making Civil Interpersonal Conduct the Norm S25A Jen Brandt

□1 CF Hour

9:00-9:50a

Wellbeing & Diversity Inclusion: Giving & Receiving Feedback: Essential Skills for a Healthy Workplace S25B Jen Brandt

□1 CF Hour

10:35-11:25a

Wellbeing & Diversity Inclusion -Mission Possible: Creating a Culture of Wellbeing S25C

Jen Brandt

□1 CE Hour

11:35a-12:25p

Wellbeing & Diversity Inclusion: Transforming Conflict & Setting Boundaries S25D Jen Brandt

WELLNESS PM

SPECIAL PRESENTATION (*) 🚾 🗤 🗤 🎮

Wellness Symposium



Four Seasons Acacia Ballroom Moderator: Judson Vasconcelos

□7 CE Hours

10:00a-6:00p

Wellness Symposium SP02

David Andrews, Jen Brandt, Christine Royal, Taylor Tillery, Judson Vasconcelos, John Volk

TUESDAY, FEBRUARY 18

COMMUNICATIONS AM WORKSHOP 🔂 🚺 🔰

SURF D, LEVEL 2

Moderator: Sydney White

□2 CF Hours

8:00-9:50a

Improve Your Conversations for

Success! WS07 Debbie Stoewen

ENTRANCE/EXIT STRATEGIES. **LEGAL ISSUES AM**

BREAKERS H. LEVEL 2

Moderator: Julianne Evenhus

□1 CE Hour

8:00-8:50a

Risky Business: Two Areas of Potential Significant Liability for a Veterinary

Practice PM36P

Trey Cutler, Travis Potter

□1 CE Hour

9:00-9:50a

Surprising Insights on Associate Contracts PM37P Trey Cutler, Travis Potter

□1 CE Hour

10:35-11:25a

Reports from the Front Lines: Updates on Structures, Terms & Other Developments in Sales to Corporate

Groups PM09P

Trey Cutler, Travis Potter

□1 CE Hour 🚯

11:35a-12:25p

Yes, You Can Still Sell to Your Associate! PM10P

Trey Cutler, Travis Potter

ENTRANCE/EXIT STRATEGIES, LEGAL ISSUES AM

BREAKERS K. LEVEL 2

Moderator: Erik Blomquist

□1 CE Hour

10:35-11:25a

The Start Up PM06 Charlotte Lacroix

□1 CE Hour

11:35a-12:25p

Cannabis in Pets PM35 Charlotte Lacroix

ENTRANCE/EXIT STRATEGIES PM

WORKSHOP 🔂 🚺 VT PM



SURF D, LEVEL 2

Moderator: Leslie Boudreau

■2 CE Hours

2:00-3:50p

How Can I Buy a Practice When It Is a Whole Different Market Now? WS04 Karen Felsted

ENTRANCE/EXIT STRATEGIES. PRACTICE OPERATIONS PM

BREAKERS H LEVEL 2

Moderator: Gary Delfino

□1 CE Hour (1)



2:00-2:50p

Power Hour: Practice Sales PM13P Trey Cutler, Michael Hargrove

□1 CE Hour

3:00-3:50p

Intro to Practice Value: Creating Wealth in Your Practice PM11

Michael Hargrove

□1 CE Hour

4:35-5:25p

The Ever Changing World of Corporate Acquisition PM12

Michael Hargrove













□1 CE Hour

5:35-6:25p

The Business Benefits of Fear Free® Certification PM56 Michael Hargrove

FINANCE PM WORKSHOP 🔂 🚺 🔰



SURF D, LEVEL 2

Moderator: Leslie Boudreau

□2 CE Hours

4:35-6:25p

How to Grow Your Online Pharmacy WS05

Asa Pogrelis

HUMAN RESOURCES PM

BREAKERS K. LEVEL 2

Moderator: David Demery

□1 CE Hour 2:00-2:50p

> Know Thyself: El Begins with Understanding You! PM26

Michelle Harcha

□1 CE Hour

3:00-3:50p

Who Triggered My Amygdala? Learning to Manage Me! PM27 Michelle Harcha

□1 CE Hour

4:35-5:25p

The Truth about Empathy: We Are Wired to Connect PM28 Michelle Harcha

□1 CE Hour

5:35-6:25p

Managing with EI to Create a Productive Healthy Workplace PM29 Michelle Harcha

MARKETING. PRACTICE **OPERATIONS AM**

BREAKERS K. LEVEL 2

Moderator: Erik Blomquist

□1 CE Hour 8:00-8:50a

Patient Lifetime Value: Keeping

Clients for LIFE! PM38 Peter Weinstein

□1 CE Hour

9:00-9:50a

Creating a User's Manual for a Pet PM54 Peter Weinstein

+PRACTICE MANAGEMENT PM **SYMPOSIUM**

Client Engagement & Clinic Marketing **Symposium**



Boehringer Boenringe Ingelheim

OCEANSIDE B, LEVEL 2

Moderator: Steve Maschmedt

□1 CE Hour

2:00-2:50p

Veterinary Medicine Practice Pearls & Hot Topics S21A Charlotte Lacroix

□1 CE Hour

3:00-3:50p

Using Technology to Meet Client

Expectations S21B Eric Garcia

□1 CE Hour

4:35-5:25p

Veterinarians & Video: How to Create Video to Attract New Clients S21C Michael Huber

□1 CE Hour

5:35-6:25p

Convert Your Client Education Materials to Digital Content S21D Caitlin DeWilde

+PRACTICE MANAGEMENT PM **SYMPOSIUM**

Roadmap to Practice Ownership

Bank of America

LAGOON G LEVEL 2

Moderator: Jason Tyson

□1 CE Hour

2:00-2:50p

Roadmap to Practice Ownership: Acquisitions, Partnerships & Exit

Strategies S06AP

Alexandra Kohrs, Mariza Martinez

□1 CE Hour

3:00-3:50p

Roadmap to Success: Start-up Strategies & When to Expand Your

Practice S06BP

Mariza Martinez, Michael Thompson

+PRACTICE MANAGEMENT PM **SYMPOSIUM**

Boarding in Your Vet Practice & Facility Flooring



OCEANSIDE D. LEVEL 2

Moderator: Greg Taylor

□1 CE Hour

4:35-5:25p

Adding Boarding to Your Veterinary

Practice S16A Jeff Adnev

□1 CE Hour

5:35-6:25p

Integrating Kennels & Floors S16BP Jeff Adney, Greg Taylor

+PRACTICE OPERATIONS AM **SYMPOSIUM**

AAHA Healthy Workplace Culture Initiative Symposium





MANDALAY BAY J. LEVEL 2

Moderator: Christian Hinckle

□1 CE Hour

8:00-8:50a

Leading Cultural Change in Your Practice S23A

Randy Hall

□1 CE Hour

9:00-9:50a

Hiring the Best Fit for Your Culture S23B Randy Hall

□1 CE Hour

10:35-11:25a

Coaching to Create Your Best Culture S23C Randy Hall











WEDNESDAY, FEBRUARY 19

PRACTICE MAGEMENT AM 🚺 INDUSTRY BREAKFAST SEMINAR



OCEANSIDE C. LEVEL 2

Moderator: Adam Gerstein

□1CF Hour 6:30-7:30a

> Pricing Strategies Made Simple: Cracking the Code on Financial Growth

Nancy Drumm, Elizabeth Hetler

ACCOUNTING & FINANCE. PROFESSIONAL DEVELOPMENT AM

BREAKERS K. LEVEL 2 Moderator: Gary Delfino

□1 CE Hour 10:35-11:25a

> How to Pay Off Debt without Ruining Your Life PM01P

CJ Burnett, Tom Seeko

□1 CE Hour

11:35a-12:25p

Creating Balance within Your Financial Life PM59P

CJ Burnett. Tom Seeko

+ETHICS AM **SYMPOSIUM**

Digital Ethics in Veterinary Medicine



MEDICINEMANDALAY BAY B. LEVEL 2 Moderator: Jessica Ward

□1 CE Hour 8:00-8:50a

> The Veterinary-Client-Patient Relationship S31A

Rolan Tripp

□1 CE Hour 9:00-9:50a

> The Future of Veterinary Practice S31B Rolan Tripp

■1 CE Hour

10:35-11:25a

Digital Ethics in Veterinary Telemedicine III S31C

Kerri Marshall

□1 CE Hour

11:35a-12:25p

Digital Ethics in Veterinary Telemedicine

IV S31D

Kerri Marshall

HOSPITAL DESIGN AM

BREAKERS K, LEVEL 2

Moderator: Gary Delfino

□1 CE Hour 8:00-8:50a

Achieving a Successful Renovation PM14

Wayne Usiak

□1 CE Hour

9:00-9:50a

Emerging Trends in Floor Plan

Efficiency PM15 Wayne Usiak

HOSPITAL DESIGN PM WORKSHOP 🔂 🚺 🎮

SURF D. LEVEL 2

Moderator: Rob Keene

■2 CE Hours

10:35a-12:25p

Design of the Equine Facility WS06 Wayne Usiak

HUMAN RESOURCES AM WORKSHOP 🚾 🚺 PM

SURF D. LEVEL 2

Moderator: Lori Alvarez

□2 CF Hours 8:00-9:50a

Power Talking: Phrasing for Persuasion

Kate Crumley, Stith Keiser

HUMAN RESOURCES. MARKETING AM

BREAKERS H LEVEL 2

Moderator: Cris Chilelli

□1 CF Hour 8:00-8:50a

How Storytelling Can Differentiate Your

Practice PM39P

Amanda Donnelly, Robert Sanchez

□1 CE Hour

9.00-9.50a

How to Meet the Needs of Millennial & Boomer Pet Parents PM40P Amanda Donnelly, Robert Sanchez

□1 CE Hour

10:35-11:25a

How to Create a Values-Driven Organization PM23 Amanda Donnelly

□1 CE Hour

11:35a-12:25p

How to Promote Self-Leadership for

Your Team PM24 Amanda Donnelly

HUMAN RESOURCES. PRACTICE OPERATIONS PM

BREAKERS H LEVEL 2

Moderator: Cris Chilelli

□1 CE Hour

2:00-2:50p

Service Recovery: What to Say & Do When Mistakes Happen PM25

Amanda Donnelly

□1 CE Hour

3:00-3:50p

Yes, You Can Increase Accountability!

Amanda Donnelly

HUMAN RESOURCES. PRACTICE OPERATIONS PM

BREAKERS K, LEVEL 2

Moderator: Sydney White

□1 CE Hour

2:00-2:50p

Work-Related Stress & Burnout in Veterinary Professionals - Part 1: Organizational Contributors & Solutions

to Prevent Burnout PM20

Lisa Maushach

□1 CE Hour

3:00-3:50p

Work-related Stress & Burnout in Veterinary Professionals - Part 2: Wave of the Future...Take the Reins and

Control Your Career! PM21

Lisa Mausbach











□1 CE Hour

4:00-4:50p

Rethinking Relief: How Relief Services Support Practice Productivity & Professional Wellbeing PM22 Cindy Trice

□1 CE Hour

5:00-5:50p

Variety Is the Spice of Life: Relief Practice as a Rewarding Career Choice PM55

Cindy Trice

PRACTICE MANAGEMENT PM INDUSTRY LUNCH SEMINAR

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OCEANSIDE C, LEVEL 2

Moderator: Eric Garcia

Moderator: Eric Garci

□1 CE Hour

12:45-1:45p
Becoming the Prac

Becoming the Practice of the Future IS17

Stephanie Foster, Eric Garcia, Dave Nichol

PRACTICE OPERATIONS AM INDUSTRY BREAKFAST SEMINAR

VETSOURCE

OCEANSIDE B, LEVEL 2

Moderator: Stephanie Goss

□1 CE Hour 6:30-7:30a

The Million Dollar Technicians: How to Be One, How to Grow One IS15

Andy Roark

PRACTICE OPERATIONS PM

BREAKERS H, LEVEL 2

Moderator: Christ Chilelli

□1 CE Hour

4:00-4:50p

Want Better Medicine, More Fun & More Money? Use Metrics! PM60P

Kate Crumley, Stith Keiser

REGULATORY COMPLIANCE AM

NATIONAL VETERINARY ACCREDITATION PROGRAM



LAGOON G, LEVEL 2

Moderator: Edward Holton

□1 CE Hour

8:00-8:50a

USDA Veterinarian Certification Module

1: Overview of the NVAP PM61

Todd Behre

□1 CE Hour

9:00-9:50a

USDA Veterinarian Certification Module

5: Vesicular Diseases PM62

Jennifer Bunnell

□1 CE Hour

10:35-11:25a

USDA Veterinarian Certification Module 7: Foreign Animal Disease Detection in

Category 1 Animals PM63

Katie Brose

□1 CE Hour

11:35a-12:25p

USDA Veterinarian Certification Module 8: International Movement of Horses

PM64

Jennifer Bunnell

REGULATORY COMPLIANCE PM

NATIONAL VETERINARY ACCREDITATION PROGRAM



LAGOON G, LEVEL 2

Moderator: Edward Holton

□1 CE Hour

2:00-2:50p

USDA Veterinarian Certification Module 9: Interstate & International Health Certificates for Category I Animals

PM65

Katie Brose

□1 CE Hour

3:00-3:50p

USDA Veterinarian Certification Module 12: Animal Disease Traceability PM66

Greg Ramos

□1 CE Hour 4:00-4:50p

USDA Veterinarian Certification Module 23: Use of Antibiotics in Animals PM67 Todd Behre

■1 CE Hour

5:00-5:50p

USDA Veterinarian Certification Module 30: The Role of Veterinarians in Honey

Bee Health PM68

Greg Ramos







SPECIAL SESSIONS

Title	Time	Location	Session #	Max #	Fee	Level	CE	Instructor(s)
SUNDAY, FEBRUARY 16								
Taking Dentistry to Infinity & Beyond	2:00-3:50p	Surf D, Level 2	WS12	50	Sold Out	V VI PM	2	Paul Camilo
Exit Planning Made Simple!	4:00-5:50p	Surf D, Level 2	WS03	50	\$40	V VI PM	2	David McCormick
MONDAY, FEBRUARY 17								
Your Practice, Your Budget, Your Money!	8:00-9:50a	Surf D, Level 2	WS01	50	\$40	V VI PM	2	Tera Nance
Show Me the Money! Profitability Is a TEAM Sport	10:35a-12:25p	Surf D, Level 2	WS02	50	\$40	V VI PM	2	Tracy Dowdy, Rebecca Rose
Innovation in Pricing	2:00-3:50p	Surf D, Level 2	WS10	50	Sold Out	V VI PM	2	Karen Felsted
Starting Off on the Right Foot: New Employee Orientation that Drives Retention & Productivity	4:35-6:25p	Surf D, Level 2	WS08	50	\$40	V VI PM	2	Kurt Oster
TUESDAY, FEBRUARY 18								
Improve Your Conversations for Success!	8:00-9:50a	Surf D, Level 2	WS07	50	\$40	V VI PM	2	Debbie Stoewen
A System Is the Solution	10:35a-12:25p	Surf D, Level 2	WS11	50	\$40	V VI PM	2	Peter Weinstein
How Can I Buy a Practice When It Is a Whole Different Market Now?	2:00-3:50p	Surf D, Level 2	WS04	50	\$40	V VI PM	2	Karen Felsted
How to Grow Your Online Pharmacy	4:35-6:25p	Surf D, Level 2	WS05	50	\$40	V VI PM	2	Asa Pogrelis
WEDNESDAY, FEBRUARY 19								
Power Talking: Phrasing for Persuasion	8:00-9:50a	Surf D, Level 2	WS09	50	\$40	V VI PM	2	Kate Crumley, Stith Keiser
Design of the Equine Facility	10:35a-12:25p	Surf D, Level 2	WS06	50	\$40	V VI PM	2	Wayne Usiak







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RESPOND SYSTEMS 1537 ENDOSCOPY SUPPORT SERVICES, INC. 2918 BLUE RIVER PETCARE 1102 ROSE MICRO SOLUTIONS 2001, 4288, 8812 FPIOL AVAILABLE FOR A 342 FIRST VETERINARY SUPPLY 910 CHRISTIAN VETERINARY MISSION 1026 SHIPPS DENTIAL AND SPECIALTY PRODUCTS 3408 IVET PROFESSIONAL FORWALLS 1502 DESTINATION PET 1401 TARRIES STERIS, AMIMAL HEALTH 1614 MS BIOLOGICS 1508 MS PATTERSON VETERINARY SUPPLY 1510 NAVC MEDIA 2019 TARRIAS SHIELD PET PRODUCTS 2433 MIDWEST VETERINARY SUPPLY 1510 NAVC MEDIA 2019 TARRIAS SHIELD PET PRODUCTS 2433 PATTERSON VETERINARY 1628 PATHWAY VET ALLIANCE 1010 PREVIOUS AND SHIPPS DENTIAL AND SPECIALTY PRODUCTS 2038 PATTERSON VETERINARY 1628 PATHWAY VET ALLIANCE 1010 PREVIOUS AND SHIPPS DENTIAL AND SPECIALTY PRODUCTS 2038 PETCO ANIMAL SUPPLIES STORES, INC. 2528 VETERINARY WARRINGS SOLUTIONS 802 SHIPPS DENTIAL AND SPECIALTY PRODUCTS 3408 PETCO ANIMAL SUPPLIES STORES, INC. 2528 VETERINARY WARRINGS SOLUTIONS 804 SWARTPRACTICE 2025 SWARTPRACTICE 2025 PETCURE ONCOLOGY 710 WELDOWN VETIO STAFFING 4341 THE VET RECRUITER 1710 PROVIDED AND STAFFING 4341 THE VET RECRUITER 1711 PROVIDED AND STAFFING 4341 THE VET RECRUITER 1710 PROVID			DIAMOND ANIMAL HEALTH, INC	1736	EMPLOYMENT OPPORTUNITIES	
ROSE MICRO SOLUTIONS 2001, 4238, 3812 FPIG AMIMAL HEALTH 908 RWD LIFE SCIENCE 4342 FIRST VETERINARY SUPPLY 910 CHRISTIAN VETERINARY SUPPLY 10 CHRISTIAN VETERINARY MARINES 100 ESTINATION PET 1401 TAGES 100 ESTINATION						
RWD LIFE SCIENCE A342						
SHIPP'S DENTAL AND SPECIALTY PRODUCTS 3408 VET PROFESSIONAL FORMULAS 1802 DESTINATION PET. 1-01 STERIS AMIMAL HEALTH 1614 MG BIOLOGICS 1508 HOLIDAY VET. 2538 SURGITEL / DSC 4311 MIDWEST VETERINARY SUPPLY 1510 NAVC MEDIO. 2019 TARTAR SHIELD PET PRODUCTS 2433 PATTERSON VETERINARY SUPPLY 1510 NAVC MEDIO. 2019 TARTAR SHIELD PET PRODUCTS 2433 PATTERSON VETERINARY SUPPLY 1628 PATIWAY VET ALLIANCE 1010 TRISTAR VET 4011 PNEU-DART, INC. 918 PETODE, PETS, & VETS 614 VETERINARY TRANSPLANT SERVICES 2114 PROMOVET 2038 PETCO ANIMAL SUPPLIES STORES, INC. 2528 VETERINARY WARMING SOLUTIONS 802 SHIPP'S DEITAL AND SPECIALTY PRODUCTS 3408 PETCOLE, PETS, & VETS 614 VETERINARY WARMING SOLUTIONS 802 SHIPP'S DEITAL AND SPECIALTY PRODUCTS 3408 PETCOLE, PETS, & VETS 614 VETRELESSULTRASOUND.NET 1304 VETCO 3537 SAGE VETERINARY CENTERS 1121 VETO STAFFING 4.341 THE VET RECRUITER 1710 VETO STAFFING 4.341 THE V						
STERIS ANIMAL HEALTH						
SURGITEL / GSC						
TARTAR SHIELD PET PRODUCTS 2433 PATTERSON VETERINARY 1628 PATHWAY VET ALLIANCE 1010						
TRISTAR VET. A011 PNEU-DART, INC. 918 PEOPLE, PETS, & VETS 614	SURGITEL / GSC	4311				
VETERINARY TRANSPLANT SERVICES 2114 PROMOVET 2038 PETCO ANIMAL SUPPLIES STORES, INC. 2528 VETERINARY WARMING SOLUTIONS 802 SHIPP'S DENTAL AND SPECIALTY PRODUCTS 3408 PETCURE ONCOLOGY 710						
VETERINARY WARMING SOLUTIONS 802 SHIPP'S DENTAL AND SPECIALTY PRODUCTS 3408 PETCURE ONCOLOGY 710						
WALDMANN LIGHTING						
WIRELESSULTRASOUND.NET 1304 VEDCO 3537 VEDCO 3537 VETIO STAFFING 4341 THE VET RECRUITER 1710						
VETIO STAFFING 4341 THE VET RECRUITER 1710	WALDMANN LIGHTING	804				
DERMATOLOGY	WIRELESSULTRASOUND.NET	1304				
ALLACCEM SANOS AVENTIX 2134 2			VETIQ STAFFING	4341		
AVENTIX 2134 E-COMMERCE SALES SYSTEMS 30 MEDIVISION INC 3843 WETIO STAFFING 4341 434	DERMATOLOGY		VICTOR MEDICAL COMPANY	4308	THRIVE AFFORDABLE VET CARE	819
BAYER HEALTHCARE 3118 3D MEDIVISION INC 3843 VETIO STAFFING 4341	ALLACCEM SANOS	4640			VCA ORANGE COUNTY VETERINARY SPECIALISTS	1534
BOOKING_VET. 600 VETNETAMERICA, LIC EMPLOYMENT SERVICES 1536	AVENTIX	2134			VETCOR	610
CENTAUR BIOPHARMACEUTICAL SERVICES 1436 BOOKING.VET 600 VETNETAMERICA, LLC EMPLOYMENT SERVICES 1536 CRYOPROBE 1514 GRAVITY PAYMENTS 2837 VIP PETCARE 1734	BAYER HEALTHCARE	3118			VETIQ STAFFING	4341
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DECHRA VETERINARY PRODUCTS 3133 PETVETBID 1214			GRAVITY PAYMENTS	2837		
DERMAZOO / OTOPET-USA 2934 VETMATRIX 1725 ENDOCRINOLOGY ELANCO ANIMAL HEALTH 3823 DECHRA VETERINARY PRODUCTS 3133 FIREFLY GLOBAL 1503 LLOYD, INC 4213 LLOYD, INC 4213 INSTRUMENTS (ECG, ETC.) MERCK ANIMAL HEALTH 4518 MEDICAL PET SHIRT INTERNATIONAL 3510 WINLAND MEDICAL CO. LTD. 808 0XFORD SCIENCE 3912 MERCK ANIMAL HEALTH 3813 WINLAND MEDICAL CO. LTD. 808 0XFORD SCIENCE 3912 PKB ANIMAL HEALTH 3813 WINLAND MEDICAL CO. LTD. 808 0XFORD SCIENCE 3912 PKB ANIMAL HEALTH 3813 WINLAND MEDICAL CO. LTD. 808 0XFORD SCIENCE 3912 PKB ANIMAL HEALTH 3813 WINLAND MEDICAL CO. LTD. 808 0XFORD SCIENCE 3912 PKB ANIMAL HEALTH 3813 WETERINARY CONCEPTS 4811 ADVANCED MONITORS CORP. 4808 RNS FOR FLEAS / FLEABUSTERS 4410 EMBRYO TRANSFER PRODUCTS BIOVISION VETERINARY ENDOSCOPY, INC. 2110 VET RESINARY 3814	DECHRA VETERINARY PRODUCTS	3133	PETVETBID.	1214		
ELANCO ANIMAL HEALTH. 3823 FIREFLY GLOBAL 1503 LLOYD, INC 4213 LLOYD, INC 4213 MEDICAL PET SHIRT INTERNATIONAL 3510 MIDDG LLC 606 PKB ANIMAL HEALTH. 3813 ROSE MICRO SOLUTIONS 2001, 4238, 3812 RX FOR FLEAS / FLEABUSTERS 4410 SPECTRUM VETERINARY S1814 VARL 2920 VEDCO 3537 VETBIOTEK, INC 1414 VETMEDSOLUTIONS 1008 BLUEPEARL VETERINARY PARTNERS 1410 VETMEDSOLUTIONS 1008 DAN SCOTT & ASSOCIATES, INC 2918 VETERINARY CONCEPTS 4213 DECHRA VETERINARY PRODUCTS LLOYD, INC 4213 MERCK ANIMAL HEALTH. 4518 MERCK ANIMAL HEALTH. 4518 MERCK ANIMAL HEALTH. 4518 MERCK ANIMAL HEALTH. 4518 OXFORD SCIENCE 3912 EMBRYO TRANSFER PRODUCTS VETERINARY CONCEPTS 4811 ADVANCED MONITORS CORP. 4808 ASSOCIATED ENDOSCOPY, INC. 2110 BIOVISION VETERINARY ENDOSCOPY LLC 3810 DAN SCOTT & ASSOCIATES, INC. 3208 FIREFLY GLOBAL 1503 FIREFLY GLOBAL 1503 FIREFLY GLOBAL 1503 DAN SCOTT & ASSOCIATE SURGICAL LTD 4343 DAN SCOTT & ASSOCIATE SURGICAL LTD 4343 FIREFLY GLOBAL 1503 FIREFLY					ENDOCRINOLOGY	
FIREFLY GLOBAL 1503	ELANCO ANIMAL DEALTH	2012			DECHRA VETERINARY PRODUCTS	3133
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MEDICAL PET SHIRT INTERNATIONAL 3510 MIDOG LLC 606 PKB ANIMAL HEALTH 3813 RX FOR FLEAS / FLEABUSTERS 4410 SPECTRUM VETERINARY 3814 VARL 2920 VEDCO 3537 VETBIOTEK, INC 108 VETBEIOTEK, INC 108 VETBEIOTEK, INC 108 VARL VETBEIOTEK, INC 108 VETBEIOTEK, INC 108 VETBEIOTEK, INC 108 VARCED VARC						
MIDOG LLC	LLUYU, INC	4213	WINI AND MEDICAL COLLTD	808		
ROSE MICRO SOLUTIONS 2001, 4238, 3812 RX FOR FLEAS / FLEABUSTERS 4410 SPECTRUM VETERINARY 3814 VEDCO 3537 VETBIOTEK, INC. 2918 VETBIOTEK, INC. 3208					UNI UND SCILINGE	J71Z
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SPECTRUM VETERINARY 3814 ACT ONLINE TRAINING 1530 DAN SCOTT & ASSOCIATES, INC. 3208 VARL 2920 BLUEPEARL VETERINARY PARTNERS 1410 ENDOSCOPY SUPPORT SERVICES, INC. 2918 VEDCO 3537 CP MEDICAL / B. BRAUN 913 FIREFLY GLOBAL 1503 VETBIOTEK, INC. 1414 CRESILON INC. 1211 FREELANCE SURGICAL LTD. 4343 VETMEDSOLUTIONS 1008 DAN SCOTT & ASSOCIATES, INC. 3208 HESKA. 3428 70FTIS PETCAPE 2923 PROTUNTION DETAILS. 1001 HESKA. 3428			EMERGENCY AND CRITICAL CA	ARE		
VARL 2920 BLUEPEARL VETERINARY PARTNERS 1410 BAN 36011 & A3306/ALES, INC. 3200 VEDCO. 3537 CP MEDICAL / B. BRAUN. 913 FIREFLY GLOBAL 1503 VETBIOTEK, INC. 1414 CRESILON INC. 1211 FREELANCE SURGICAL LTD. 4343 VETMEDSOLUTIONS. 1008 DAN SCOTT & ASSOCIATES, INC. 3208 HESKA. 3428 70ETIS PETCAPE 2923 PROTUNTION DET. 401 HESKA. 3428						
VEDCO. 3537 CP MEDICAL / B. BRAUN. 913 ENDOSCOPT SUPPORT SERVICES, INC. 2716 VETBIOTEK, INC. 1414 CRESILON INC. 1211 FIREFLY GLOBAL 1503 VETMEDSOLUTIONS. 1008 DAN SCOTT & ASSOCIATES, INC. 3208 HESKA. 3428 70ETIS PETCAPE 2923 PROTUNTION DET. 403 HESKA. 3428	VARL	2920				
VETBIOTEK, INC. 1414 CRESILON INC. 1503 VETMEDSOLUTIONS. 1008 DAN SCOTT & ASSOCIATES, INC. 3208 70FTIS PETCAPE. 2923 PREVIOUS PETCAPE. 4343 70FTIS PETCAPE. 2923 PREVIOUS PETCAPE. 4343	VEDCO	3537				
VETMEDSOLUTIONS 1008 DAN SCOTT & ASSOCIATES, INC. 3208 70FTIS PETCAPE 2923 PROTECTION BY ASSOCIATES, INC. 3428						
70FTIS PETCAPE 2023 PERTURATION PET 2023 HESKA 3428						
DESTINATION PET 1401 KARL STORZ VETERINARY 4413						
		£,20	DESTINATION FET	1401	KARL STORZ VETERINARY	4413

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MINITUBE USA		EQUIPMENT & REAL ESTAT	LEASES	LAFEBER - EMERAID	4008
ORTHOMED		& MORTGAGES	/040		
PLASMA BIONICS, LLC		BANK OF AMERICA PRACTICE SOLUTIONS		FRONT OFFICE & EXAM ROOM	
RWD LIFE SCIENCE	4342	BENEFICIAL EQUIPMENT FINANCE CORP		APPAREL	
SONTEC INSTRUMENTS, INC	3413	DVM MANAGEMENT		AUXILIARY TO THE AVMA	3442
STERIS ANIMAL HEALTH		FIRST COMMAND BANK		HALYARD	820
WEST COAST MEDICAL EQUIPMENT SERVICES, INC.	4908	NEW YORK LIFE INSURANCE COMPANY		VISUAL MANAGEMENT	
		PACIFIC PROFESSIONALS, INC		VIOUNE I IMMOETIEM	
EQUINE PRODUCTS		STEARNS BANK	4641	GENERAL & SPECIALTY	
3M ANIMAL CARE	3914	TERRAVET REAL ESTATE SOLUTIONS	1311	ARTHREX VET SYSTEMS	2204
911PETCHIP	1402	TUTTNAUER USA		BELLA VMS	
ADDISON BIOLOGICAL LABORATORY, INC	3614	UNITED COMMUNITY BANK	2007	CRYOPROBE	
ADEQUAN CANINE				DESIGN LEARNED, INC.	2217
ADVANCED MONITORS CORP.		EXAMINATION & TREATMEN	IT ROOM	DESTINATION PET	
BIOVISION VETERINARY ENDOSCOPY LLC.				ELUCIDATE, INC	
CENTAUR BIOPHARMACEUTICAL SERVICES		BELLA VMS	1500	EPICA MEDICAL INNOVATIONS	1/U4
DAN SCOTT & ASSOCIATES, INC		EZEE-VISIT PET VET MAT			
DECHRA VETERINARY PRODUCTS.	2122	MIDMARK CORPORATION		FIRST VETERINARY SUPPLY	
DENTSPLY SIRONA, INC		OLYMPIC VETERINARY.		HALYARD	
E. I. MEDICAL IMAGING.				INTERNATIONAL VETERINARY ULTRASOUND SOCIETY	
		SAFE MEDICAL		IT-GURU	
EPICA MEDICAL INNOVATIONS		SHOR-LINE		KYON VETERINARY SURGICAL PRODUCTS	
EPIQ ANIMAL HEALTH		TRISTAR VET	4011	LAP OF LOVE VETERINARY HOSPICE	2936
FLUXERGY		EVIEDNAL ELVATION SYSTE	THE FOR	MEDICAL PET SHIRT INTERNATIONAL	3510
FREELANCE SURGICAL LTD		EXTERNAL FIXATION SYSTI	MS FUR	PCI GASES	4440
GERVETUSA INC		ORTHOPEDICS	22.42	PEACEFUL MEMORIES BY MEMORIES UNLIMITED, INC.	
HUDSON AQUATIC SYSTEMS	1533	OSTEONIC CO., LTD	3842	PEOPLE, PETS, & VETS	
JD MEDICAL		SECUROS SURGICAL		PETCURE ONCOLOGY.	
KIM LAUBE & CO., INCE	813	SHANGHAI BOJIN ELECTRIC INSTRUMENT &		PNEU-DART, INC.	
KINDRED BIOSCIENCES, INC.	1123	LTD	2105	RADIOMETER AMERICA.	200
LLOYD, INC	4213			SAGE VETERINARY CENTERS	1191
MAI ANIMAL HEALTH		FELINE BIOLOGICS & VACCI		SCRATCHPAY	
MERCK ANIMAL HEALTH		DIAMOND ANIMAL HEALTH, INC			
MG BIOLOGICS		DV MEDICAL SUPPLY, INC		SECUROS SURGICAL	7777
MILA INTERNATIONAL, INC.		ELANCO ANIMAL HEALTH	3823	THORNELL CORPORATION	4/24
MIRACLECORP PRODUCTS		KINDRED BIOSCIENCES, INC.	1123	THRIVE AFFORDABLE VET CARE	819
MULTI RADIANCE MEDICAL.		MERCK ANIMAL HEALTH	4518	ULTRALIGHT OPTICS INC	
		PYTHIUM TECHNOLOGIES INC	2737	VET MARKETING PRO	
MYVET IMAGING				VETERINARY TRANSPLANT SERVICES	
NEOGEN		FLOORING SYSTEMS		VIRTUAL VETERINARY SOLUTIONS INC	2137
OSTER PROFESSIONAL PRODUCTS		AQUA-AIR WET DRY	1429		
PEGASUS THERAPY BY LITECURE	4708	PERMATEK COATINGS		GENERAL LAB INSTRUMENTS,	
PET-AG, INC.				REAGENTS, MEDIUMS, & SUPPL	
PETLINK		FLUIDS & FLUID THERAPY		ALFA WASSERMANN DIAGNOSTIC TECHNOLOGIES	
PETVIVO		EQUIPMENT & SUPPLIES		BELLA VMS	1500
PKB ANIMAL HEALTH	3813	AIV INC	4936	COBIO SMART LAB INC	2237
PLASMA BIONICS, LLC	4824	CP MEDICAL / B. BRAUN		CRYOPROBE	
POSITIVE IMPRESSIONS	3742	DECHRA VETERINARY PRODUCTS.		FLUXERGY	
POSKOM AMERICA / UNITED RADIOLOGY SYSTEMS.		DIGICARE ANIMAL HEALTH		HESKA	
POWERFLOAT, INC.		DV MEDICAL SUPPLY, INC		MIDOG LLC	
PYTHIUM TECHNOLOGIES INC.		FIRST VETERINARY SUPPLY.		MINITUBE USA	
RESPOND SYSTEMS				NOVA BIOMEDICAL	
RXACTUATOR INC.		FRESENIUS KABI USA, LLC		OXFORD SCIENCE	
SILVERGLIDE / MAI ANIMAL HEALTH		GRADY MEDICAL SYSTEMS		SINNOWA MEDICAL SCIENCE & TECHNOLOGY CO.,LTD.	
		MEDFURBISH			
SPECTRAVET THERAPEUTIC LASERS		MILLPLEDGE VETERINARY		SONTEC INSTRUMENTS, INC	3413
STONE MFG. & SUPPLY CO		PRACTIVET		CENERAL FULL CERVICE	
SUNTECH MEDICAL, INC		TRIUMPH MEDICAL SERVICES		GENERAL, FULL-SERVICE	
US CREMATION EQUIPMENT		VEDCO		DISTRIBUTORS	040
VCA/ANTECH DIAGNOSTICS/SOUND		ZENPET	2130	FIRST VETERINARY SUPPLY	910
VET ROCKET, LLC.				MIDWEST VETERINARY SUPPLY	1510
VETCL ASSICS	1877				

VETERINARY CONCEPTS.

WIRELESSULTRASOUND.NET.

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OFNEDIO & DICOCUNT DRICED		HOSDITAL CAFETY & OSHA		LIGHTING	
GENERIC & DISCOUNT-PRICED		HOSPITAL SAFETY & OSHA AAHA - AMERICAN ANIMAL HOSPITAL ASSOCIATION.	2000	LIGHTING MEDICAL HARMANIATION	3508
DRUGS AKORN	1010			MEDICAL ILLUMINATION	
AKORN	1818	ACT ONLINE TRAINING		ROSE MICRO SOLUTIONS	238, 3812
FIRST VETERINARY SUPPLY		ANDERSEN PRODUCTS OF CALIFORNIA		SAFE MEDICAL	4935
MODERN VETERINARY THERAPEUTICS		HEALTH TECHNOLOGY PROFESSIONAL PRODUCTS, INC		SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS CO., L	
NORBROOK INC		OLYMPIC VETERINARY	. 2234	SHOR-LINE4	
PROMOVET	2038	IMPLANTS FOR ORTHORERIOS		SUBURBAN SURGICAL COMPANY, INC	
		IMPLANTS FOR ORTHOPEDICS	0000	SUNNEX	
GREETING CARDS & REMINDER		APEX BIOLOGIX		SURGITEL / GSC	4311
CORRESPONDENCE		ARTHREX VET SYSTEMS		ULTRALIGHT OPTICS INC	1302
INTOUCH PRACTICE COMMUNICATIONS		GERVETUSA INC		VETERINARY ANESTHESIA SYSTEMS, INC	
MORRIS ANIMAL FOUNDATION		JEIL MEDICAL CORPORATION		WALDMANN LIGHTING	804
PETDESK		KYON VETERINARY SURGICAL PRODUCTS			
POSITIVE IMPRESSIONS		MEDICATECH VET	2135	MEDICAL EQUIPMENT AND SU	
VETSCENE, INC.	4825	PETVIVO	4439	3D MEDIVISION INC	
VIRTUAL VETERINARY SOLUTIONS INC	2137	PRECISION CERAMICS DENTAL LABORATORY	4243	ADVANCED MONITORS CORP	
VISUAL MANAGEMENT	4810	SECUROS SURGICAL	. 2228	ADVANCED VETERINARY ULTRASOUND	4140
		STERIS ANIMAL HEALTH	1614	AESCULIGHT	1918
HOLISTIC PRODUCTS		VETERINARY ORTHOPEDIC IMPLANTS		AIV INC	
ADDISON BIOLOGICAL LABORATORY, INC	3614	WEST COAST MEDICAL EQUIPMENT SERVICES, INC		ALFA WASSERMANN DIAGNOSTIC TECHNOLOGIE	
ASSISI ANIMAL HEALTH	1637	,		ALLISON MEDICAL	
BOOMER NATURALS INC	904	LAB TESTING SERVICES; REFERI	ENCE	ANIXON	
CHI INSTITUTE		& CONSULTING DIAGNOSTICIAN		ANSELL	
H20 FOR FITNESS		ALVEDIA		ARTHREX VET SYSTEMS	220%
HUDSON AQUATIC SYSTEMS.	1533	ANIMAL BLOOD RESOURCES INTERNATIONAL		ASSOCIATED ENDOSCOPY, INC	2110
INTERNATIONAL VETERINARY ACUPUNCTURE SOCIET		AVIAN & EXOTIC ANIMAL CLIN PATH LABS		BBB.	
K9 CARTS.		AVMA LIFE.		BELLA VMS	
MEDICAL PET SHIRT INTERNATIONAL		AVMA LIFE WELLNESS BOOTH		BIONET AMERICA, INC	
MEDIVET BIOLOGICS.		BIONOTE CO., LTD.		BIOVISION VETERINARY ENDOSCOPY LLC.	4142
MULTI RADIANCE MEDICAL		COBIO SMART LAB INC.		BIUVISIUN VETEKINAKY ENDUSCUPY LLC	
NATIONAL ANIMAL SUPPLEMENT COUNCIL		FLUXERGY		BOVIE MEDICAL CORPORATION	
PKB ANIMAL HEALTH		IDEXX		CHISON MEDICAL TECHNOLOGIES CO., LTD	
PYTHIUM TECHNOLOGIES INC.		K-STATE RABIES LABORATORY (KSVDL)		CLOROX HEALTHCARE	
RX FOR FLEAS / FLEABUSTERS				COBIO SMART LAB INC	
		MIRAVISTA DIAGNOSTICS		COMPANION ANIMAL HEALTH BY LITECURE	
RX VITAMINS INC		OXFORD SCIENCE		CRESILON INC	
THE MICROBIAL LLC		PHOENIX LAB	2729	CUBEX	
VETNIQUE LABS		VCA/ANTECH DIAGNOSTICS/SOUND		DAN SCOTT & ASSOCIATES, INC	
VETSTEM BIOPHARMA	3511	ZNLABS VETERINARY DIAGNOSTICS	2728	DENTSPLY SIRONA, INC	
HOSPITAL FOLLOWENT / FURNIL	TUDE	LEASUES & COLLADS		DIGATHERM, LLC	
HOSPITAL EQUIPMENT / FURNI		LEASHES & COLLARS	715	DIGICARE ANIMAL HEALTH	4914
AIV INC.			715	DISPOMED	3311
ALFA WASSERMANN DIAGNOSTIC TECHNOLOGIES.		AKC REUNITE		ELEVET	4041
ANDERSEN PRODUCTS OF CALIFORNIA		ALL FOUR PAWS		ELLMAN, A CYNOSURE COMPANY	
AQUA-AIR WET DRY		CAMPBELL PET COMPANY		ENDOSCOPY SUPPORT SERVICES, INC	2918
CUBEX		DV MEDICAL SUPPLY, INC		FIRST VETERINARY SUPPLY	910
FOREMOUNT ENTERPRISE CO., LTD		MIRACLECORP PRODUCTS		FOREMOUNT ENTERPRISE CO., LTD	1103
HUDSON AQUATIC SYSTEMS		PETSAFE		FUJIFILM MEDICAL SYSTEMS USA, INC	
INNOVET/SUMMIT INDUSTRIES		PETSPORT		GERVETUSA INC	
MEDICAL ILLUMINATION		POSITIVE IMPRESSIONS		GRADY MEDICAL SYSTEMS	
OLYMPIC VETERINARY				H20 FOR FITNESS.	
SHOR-LINE460	8, 4610	SMARTPRACTICE		HALYARD.	
SMITHS MEDICAL	3018	THUNDERWORKS	2534	HUDSON AQUATIC SYSTEMS.	1533
SNYDER MFG. CO	4210	TRIMLINE MANUFACTURING	4013	IMMUNOSTICS, INC	
SUBURBAN SURGICAL COMPANY, INC		ZENPET	2130	INNOVET/SUMMIT INDUSTRIES	
TRISTAR VET				INTRAUMA SPA	
ULTRALIGHT OPTICS INC		LEASING			
UNITED TEAM GROUP		BENEFICIAL EQUIPMENT FINANCE CORP		JD MEDICAL JORGENSEN LABORATORIES	
WALDMANN LIGHTING		FIRST BUSINESS	1837		
		HIGHLAND CAPITAL CORPORATION	2024	K9 CARTS	4208
		OMNI PRACTICE GROUP		KARL STORZ VETERINARY	
		PACIFIC PROFESSIONALS, INC		MASIMO	
		STEARNS BANK	4641	MEDFURBISH	4113

AVENTIX...

MEDICAL ILLUMINATION	3208	MICROSCOPES	
MEDICATE ILLUMINATION		JORGENSEN LABORATORIES	/ ₅₁₀
MEDIVET BIOLOGICS		MINITUBE USA	
MIDOG LLC		REVO SQUARED, LLC.	
MILLPLEDGE VETERINARY.		ROSE MICRO SOLUTIONS	
MILTEX, AN INTEGRA COMPANY.		SWIFT OPTICAL INSTRUMENTS, INC	
MYVET IMAGING		ZOETIS PETCARE.	
OLYMPIC VETERINARY.		ZUETIO I ETOMICE	
PCI GASES.		MOBILE EQUIPMENT AND SUPPL	IES
PEGASUS THERAPY BY LITECURE.	7708	#SHADEOUTDM	822
PLASMA BIONICS, LLC.		ADVANCED MONITORS CORP	4808
POSKOM AMERICA / UNITED RADIOLOGY SYSTEMS		AGAO PET LLC	
PRACTIVET		BELLA VMS	
RADIOMETER AMERICA		BOWIE INTERNATIONAL, LLC	
ROSE MICRO SOLUTIONS		CUBEX	
RWD LIFE SCIENCE	4347	DIAGNOSTIC IMAGING SYSTEMS, INC	
RXACTUATOR INC		EZEE-VISIT PET VET MAT	
SAFE MEDICAL		FIREFLY GLOBAL	
SAMSUNG		H20 FOR FITNESS.	602
SECUROS SURGICAL		HIPPO MANAGER SOFTWARE INC	.4039
SHENZHEN ENMIND TECHNOLOGY CO., LTD.		LA BOIT SPECIALTY VEHICLES, INC.	
SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS C		MEDICAL ILLUMINATION	.3508
3140	0., 210	OSTER PROFESSIONAL PRODUCTS	.2226
SILVERGLIDE / MAI ANIMAL HEALTH	۵712	PEACEFUL MEMORIES BY MEMORIES UNLIMITED, INC	1529
SINNOWA MEDICAL SCIENCE & TECHNOLOGY CO.,LTD		PLASMA BIONICS, LLC	
SMARTPRACTICE		PNEU-DART, INC	918
SMITHS MEDICAL		POSKOM AMERICA / UNITED RADIOLOGY SYSTEMS	.2005
SUBURBAN SURGICAL COMPANY, INC		SHOR-LINE	, 4610
SUMMUS MEDICAL LASER		SUBURBAN SURGICAL COMPANY, INC	.3212
SUPERA ANESTHESIA INNOVATIONS.		SWIFT OPTICAL INSTRUMENTS, INC	.4508
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SURGITEL / GSC		VETERINARY ANESTHESIA SYSTEMS, INC	.4538
TRISTAR VET.		WIRELESSULTRASOUND.NET	1304
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ULTIMED		ACCESSORIES	
ULTRALIGHT OPTICS INC	1302	3D MEDIVISION INC	
UNIVERSAL MEDICAL SYSTEMS, A MERRY X_RAY CO		BIONET AMERICA, INC	
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VETCORDER/MAI ANIMAL HEALTH	.4812	DIGATHERM, LLC	
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PAWSTIME	1412
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PETS WELLNESS ALLIANCE	712
PETVETBID	1214
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VETMATRIX	1725
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CANOPY ANIMAL HEALTH	2337
CLINICS CHOICE	3612
DECHRA VETERINARY PRODUCTS	3133
ELITE SCIENCE LLC	4143
ELLEVET SCIENCES	1810
EXEGI PHARMA	1212
GLC DIRECT	1804
JUSTF00DF0RD0GS	
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VAN BEEK NATURAL SCIENCE	1902
VETBIOTEK, INC	1414
VETNIQUE LABS	
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NEW CLIENT ACQUISITION

VETERINARY ANESTHESIA SYSTEMS, INC...

VETLAND MEDICAL SALES & SERVICES, LLC.

VETCORDER/MAI ANIMAL HEALTH.

VMED TECHNOLOGY...

2206

.4039

.1228

4812

.4538

4921

2111

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AVENTIX		FRESENIUS KABI USA, LLC		ROYAL CANIN4234	
BAYER HEALTHCARE		GRADY MEDICAL SYSTEMS		THE MICROBIAL LLC	
BOOMER NATURALS INC		H2O FOR FITNESS		VETCLASSICS	
CLINICS CHOICE	3617	HUDSON AQUATIC SYSTEMS.			
ELITE SCIENCE LLC.		KONG VETERINARY PRODUCTS (KVP)		PET INSURANCE	
EXEGI PHARMA		LAP OF LOVE VETERINARY HOSPICE.		AAHA - AMERICAN ANIMAL HOSPITAL ASSOCIATION	3908
GLC DIRECT		MILA INTERNATIONAL, INC.		ASPCA PET HEALTH INSURANCE	
LAFEBER - EMERAID		MULTI RADIANCE MEDICAL		NATIONWIDE (PET) INSURANCE	
LINTBELLS INC.		NORBROOK INC		PET ASSURE	
LLOYD, INC		PEGASUS THERAPY BY LITECURE.	1321 //700	PETPLAN PET INSURANCE	
MAI ANIMAL HEALTH		RESPOND SYSTEMS		PETS BEST INSURANCE	
MIRACLECORP PRODUCTS	4/ IJ 1200	RXACTUATOR INC.		SCRATCHPAY	
NATIONAL ANIMAL SUPPLEMENT COUNCIL	1300	SPECTRAVET THERAPEUTIC LASERS		TRUPANION	
			1210	TIOT ANION	1010
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PET-AG, INC	4823	FOR ANIMAL HOSPICE & PALLIATIVE CARE		ALL FOUR PAWS.	2000
PRIMAL PET FOODS		VETSTEM BIOPHARMA		CAMPBELL PET COMPANY.	
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RX VITAMINS INC		DADACITICIDES			
STANDARD PROCESS INC.		PARASITICIDES	0110	EZEE-VISIT PET VET MAT	3040
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VAN BEEK NATURAL SCIENCE		ELANCO ANIMAL HEALTH		K9 CARTS	4208
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DECHRA VETERINARY PRODUCTS	3133	GRADY MEDICAL SYSTEMS		PKB ANIMAL HEALTH	
DV MEDICAL SUPPLY, INC	1328	HOT DOG PATIENT WARMING		PROMOVET	2038
I-MED PHARMA INC	1714	MEDFURBISH	4113	RX FOR FLEAS / FLEABUSTERS	4410
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SONTEC INSTRUMENTS, INC		PEACEFUL MEMORIES BY MEMORIES UNLIMITED, INC		ZENPET	
CONTEC MOTHER TO, MO.		THE INTERNATIONAL ASSOCIATION FOR ANIMAL HOSP			
OXYGEN ADMINISTRATION &		PALLIATIVE CARE		PHARMACEUTICAL	
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APEX BIOLOGIX		MIRACLECORP PRODUCTS.		DIAMOND ANIMAL HEALTH, INC	
ASSISI ANIMAL HEALTH		OXBOW ANIMAL HEALTH.		DV MEDICAL SUPPLY, INC	
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ELANCO ANIMAL HEALTH		PRIMAL PET FOODS		KINDRED BIOSCIENCES, INC.	
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THE VETERINARY COOPERATIVE				PREVENTATIVE CARE FOR	
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VETSOURCE	3625	BOOKING.VET		AAHA - AMERICAN ANIMAL HOSPITAL ASSOCIATION	3908
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GOLDEN GATE VETERINARY COMPOUNDING PHARI	MACY 1737	INTOUCH PRACTICE COMMUNICATIONS	2834	EXEGI PHARMA	
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ASSISI ANIMAL HEALTH	1637	BANK OF AMERICA PRACTICE SOLUTIONS		PROFESSIONAL ASSOCIATIONS	&
COMPANION ANIMAL HEALTH BY LITECURE	3533	EVOLVE TRANSITIONS, LLC		GOVERNMENTAL AGENCIES	
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HUDSON AQUATIC SYSTEMS	1533	PACIFIC WESTERN BANK		AMERICAN VETERINARY MEDICAL ASSOCIATION	4529
MULTI RADIANCE MEDICAL	1013	UNITED COMMUNITY BANK		AVMA LIFE	4329
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GRADY MEDICAL SYSTEMS		FIRST COMMAND BANK			
MEDFURBISH		NEW YORK LIFE INSURANCE COMPANY			
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MINITUBE USA.

SAFE MEDICAL..

NOVA BIOMEDICAL.

SUNTECH MEDICAL, INC...

TOOTOO MEDITECH CO., LTD.

POSKOM AMERICA / UNITED RADIOLOGY SYSTEMS....2005

SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS CO., LTD.....3140

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.2125

..1608

4935

..1226

2841

OMNI PRACTICE GROUP.

PACIFIC WESTERN BANK.

PATHWAY VET ALLIANCE.

PETS WELLNESS ALLIANCE.

PEOPLE, PETS, & VETS.

PETVET CARE CENTERS.

PACIFIC PROFESSIONALS, INC.

.3909

..1619

.1202

..1010

.614

.712

.1426

RADIOGRAPHY		SOFTWARE APPLICATION	S	ARTHREX VET SYSTEMS.	2204
20/20 IMAGING, A DIVISION OF		20/20 IMAGING,		COMPANION ANIMAL HEALTH BY LITECURE	
KONICA MINOLTA2	738. 4542	A DIVISION OF KONICA MINOLTA	2738, 4542	CRESILON INC	
ALLPRO IMAGING		ACT ONLINE TRAINING.		CRYOPROBE	
ASTERIS, INC.		ANIPANION		CUTTING EDGE LASER TECHNOLOGIES	
CORE IMAGING.		ASTERIS, INC		DELMARVA 2000	
DENTAL FOCUS, LLC.		BOOKING.VET.		DENTSPLY SIRONA, INC.	
DENTSPLY SIRONA, INC		CLIENTRAX		DV MEDICAL SUPPLY, INC.	
DIAGNOSTIC IMAGING SYSTEMS, INC		COVETRUS		GERVETUSA INC.	
EPICA MEDICAL INNOVATIONS		CUBEX		JEIL MEDICAL CORPORATION	000
FUJIFILM MEDICAL SYSTEMS USA, INC		DRAGON VETERINARY	2204	JORGENSEN LABORATORIES	
IM3, INC.		ELUCIDATE, INC		KONG VETERINARY PRODUCTS (KVP)	
INNOVET/SUMMIT INDUSTRIES	341U /01E	EMERGENT CONNECT	1/04	KYON VETERINARY SURGICAL PRODUCTS	
MEDICATECH VET		EZYVET		ORTHOMED	
MIDMARK CORPORATION				PEGASUS THERAPY BY LITECURE	1020
MIDMARK CURPURATION	3334	FUR BABY TRACKER			
MINXRAY, INC	3927	GVL	1307	RICA SURGICAL PRODUCTS, INC	
MYVET IMAGING		HIPPO MANAGER SOFTWARE INC		ROSE MICRO SOLUTIONS	
POSKOM AMERICA / UNITED RADIOLOGY SYSTEM		IT-GURU	912	RWD LIFE SCIENCE	
RAMPOLDI X-RAY S.R.L.		LIFELEARN, INC		SECUROS SURGICAL	2228
SEDECAL USA, INC	4910	PETDESK		SHANGHAI BOJIN ELECTRIC	
UNIVERSAL / DEL MEDICAL	1425	PLANMECA GROUP		INSTRUMENT & DEVICE CO., LTD	
UNIVERSAL MEDICAL SYSTEMS, A MERRY X_RA		PROVET CLOUD		SONTEC INSTRUMENTS, INC	
VET ROCKET, LLC		RADIOMETER AMERICA		SPECTRAVET THERAPEUTIC LASERS	
VETCT INC	1305	ROYA.COM		STERIS ANIMAL HEALTH	1614
VETEL DIAGNOSTICS	1805	SCRATCHPAY		SUMMUS MEDICAL LASER	1921
WIRELESSULTRASOUND.NET	1304	SELECT MERCHANT SOLUTIONS	1808	UNITED TEAM GROUP	613
		SHEPHERD VETERINARY SOFTWARE	4725	UNIVERSAL SURGICAL INSTRUMENTS	4710
REPAIR SERVICES		SMARTTAG MICROCHIP			
ASSOCIATED ENDOSCOPY, INC	2110	SOLUTIONS BY DESIGN		TELEMEDICINE, SPECIALTY	
DIAGNOSTIC IMAGING SYSTEMS, INC	2124	TALKATOO		CLINICIAN, & REFERRAL	
DRE VETERINARY - AVANTE ANIMAL HEALTH	2324	TELETAILS		CONSULTANTS	
ENDOSCOPY SUPPORT SERVICES, INC	2918	VET ROCKET, LLC		ANIPANION	4442
JD MEDICAL		VET2PET APP BUILDERS		ASTERIS, INC	
MEDFURBISH		VETSOURCE		DRAGON VETERINARY	
SECUROS SURGICAL		VETSTORIA LTD.		ELUCIDATE, INC	
STERIS ANIMAL HEALTH		VETSUCCESS		EZYVET	
TRIUMPH MEDICAL SERVICES	3036	VETTER SOFTWARE		IDEXX	
WEST COAST MEDICAL EQUIPMENT SERVICES, I		VETZ USA, LLC		LIFELEARN, INC.	
WEGT CONGITTEDIONE EQUITTENT CENTICES, I	1104700	VMED TECHNOLOGY		PETCO ANIMAL SUPPLIES STORES, INC.	2528
RESPIRATORY				PETCURE ONCOLOGY	
FOREMOUNT ENTERPRISE CO., LTD	1103	WEAVE	3237, 1206	PETRAYS VETERINARY TELEMEDICINE CONSULTANT	
PCI GASES		STERILIZATION / SANITAR	V CHDDI V	PETRIAGE	
RADIOMETER AMERICA	800			TELETAILS	
TRIUMPH MEDICAL SERVICES.		ANDERSEN PRODUCTS OF CALIFORNIA			
TRIOPII II PIEDICAE SERVICES		AQUA-AIR WET DRY		VET ROCKET, LLC	
SCOPES FOR PHYSICAL		CLOROX HEALTHCARE		VETCT INC	
EXAMINATION (OTO, OPHTHO,		HALYARD		VETERINARY INFORMATION NETWORK (VIN)	
STETHO, ETC.)		HEALTH TECHNOLOGY PROFESSIONAL PROD		VITALRADS	
3M ANIMAL CARE	3914	MILLPLEDGE VETERINARY		WIRELESSULTRASOUND.NET	1304
ADVANCED MONITORS CORP		PLASMA BIONICS, LLC		TELEBUIANE COMMUNICIES	NG 6
		RICA SURGICAL PRODUCTS, INC		TELEPHONE, COMMUNICATIO	N5, &
BIOVISION VETERINARY ENDOSCOPY LLC		SPRAY MASTER TECHNOLOGIES		VOICE-ON-HOLD SERVICES	
DERMAZOO / OTOPET-USA		TUTTNAUER USA		ANIPANION	
ENDOSCOPY SUPPORT SERVICES, INC		VIROX ANIMAL HEALTH		BLACK DIAMOND RADIO	
FIREFLY GLOBAL				EDRA PUBLISHING	
SAFE MEDICAL	4935	SURGICAL INSTRUMENTS	, LASERS	ELUCIDATE, INC	
CODUDE & UNIFORMS		3M ANIMAL CARE		EZYVET	
SCRUBS & UNIFORMS	0400	ADVANCED MONITORS CORP	4808	INTOUCH PRACTICE COMMUNICATIONS	
SCRUBIN UNIFORMS	3138	AESCULIGHT	1918	IT-GURU	
SKECHERS		ANIXON		PAWSTIME	
VISUAL MANAGEMENT	4810				

PETDESK	3540	VETERINARY HOSPITA	AL NETWOR	2K	MIDOG LLC	606
SCHULTZ TECHNOLOGY		ANDERSEN PRODUCTS OF CALIFOR		4408	MILLPLEDGE VETERINARY	
VIRTUAL VETERINARY SOLUTIONS INC	2137	BLUE RIVER PETCARE			MIRACLECORP PRODUCTS.	
WEAVE	7, 1206	FREELANCE SURGICAL LTD			MULTI RADIANCE MEDICAL	
	, .===	IDEXX CAREERS.			NEOGEN	
TEXTBOOKS, JOURNALS,		IT-GURU			ORTHOMED	
NEWSLETTERS, & MAGAZINES		PETCO ANIMAL SUPPLIES STORES	INC	2528	PKB ANIMAL HEALTH	3813
AAHA - AMERICAN ANIMAL HOSPITAL ASSOCIATION	3908	PETCURE ONCOLOGY			RXACTUATOR INC.	
AMERICAN INSTITUTE OF MEDICAL LASER APPLICATIONS	S626	PETS WELLNESS ALLIANCE		712	SPECTRAVET THERAPEUTIC LASERS	1210
BLUEDOOR PUBLISHING		SAGE VETERINARY CENTERS			SUMMUS MEDICAL LASER	
ELSEVIER		SMITHS MEDICAL			SURGICAL SPECIALTIES	
MERCK / MERCK PUBLISHING GROUP		SOUTHERN VETERINARY PARTNER			UNITED TEAM GROUP.	
MJH LIFE SCIENCES		THE VETERINARY COOPERATIVE			VETBIOTEK, INC.	
NAVC MEDIA.		THRIVE AFFORDABLE VET CARE			VETERICYN	
WILEY		UNITED COMMUNITY BANK			VETMEDSOLUTIONS	1000
71621	1700	VCA ORANGE COUNTY VETERINARY			WAHL CLIPPER CORPORATION	
ULTRASONOGRAPHY - EQUIPME	ENT.				ZENPET	
SUPPLIES, & TRAINING		VCA/ANTECH DIAGNOSTICS/SOUN			ZENTE1	Z13U
20/20 IMAGING, A DIVISION		VETCOR			X-RAY EQUIPMENT	
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ADVANCED VETERINARY ULTRASOUND.		WEB PAGE DESIGN &	HOSTING		OF KONICA MINOLTA27	700 /5/2
CHISON MEDICAL TECHNOLOGIES CO., LTD.					ALLPRO IMAGING.	
CORE IMAGING.		BEYOND INDIGO PETS				
E. I. MEDICAL IMAGING.		BOOKING.VET		000	ASTERIS, INC	
ESAOTE NORTH AMERICA.		DIGITAL EMPATHY			BOWIE INTERNATIONAL, LLC	
FUJIFILM SONOSITE, INC.		DOCTOR MULTIMEDIA	1702, 2225, 4338,	4926	CLIENTRAX	
GRADY MEDICAL SYSTEMS		GENIUSVETS.			CORE IMAGING	
HESKA		INTOUCH PRACTICE COMMUNICAT			DENTALAIRE	
INTERNATIONAL VETERINARY ULTRASOUND SOCIETY		LIFELEARN, INC.			DENTSPLY SIRONA, INC	
		PETDESK			DIAGNOSTIC IMAGING SYSTEMS, INC.	
ORTHOMEDREVO SQUARED, LLC.		PETS WELLNESS ALLIANCE			DRE VETERINARY - AVANTE ANIMAL HEALTH	
		ROYA.COM		801	EPICA MEDICAL INNOVATIONS	
SAMSUNG	U	SOLUTIONS BY DESIGN			FUJIFILM MEDICAL SYSTEMS USA, INC	
SEQUEL DIAGNOSTICS		VET MARKETING PRO			HESKA	
SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS CO., LTD		VETERINARY INFORMATION NETW			IDEXX	
TOMTEC CORPORATION		VETMATRIX			IM3, INC	
UNIVERSAL IMAGING		VETSCENE, INC.			INNOVET/SUMMIT INDUSTRIES	
VCA/ANTECH DIAGNOSTICS/SOUND		VIRTUAL VETERINARY SOLUTIONS			LA BOIT SPECIALTY VEHICLES, INC	
VMED TECHNOLOGY		VIZISITES INC.		4740	MEDICATECH VET	
WIRELESSULTRASOUND.NET	1304				MINXRAY, INC	3927
HANNED CITIES A MANDRACIT OF		WEIGHING SCALES &	MEASUREM	ENT	MYVET IMAGING	3939
UNIVERSITIES & NONPROFIT CE		INSTRUMENTS			PLANMECA GROUP	
ASSOCIATIONS		EZEE-VISIT PET VET MAT		3040	POSKOM AMERICA / UNITED RADIOLOGY SYSTEM	MS2005
AMERICAN INSTITUTE OF MEDICAL LASER APPLICATIONS		SAFE MEDICAL		4935	REVO SQUARED, LLC	1019
ANDERSEN PRODUCTS OF CALIFORNIA		SR SCALES BY SR INSTRUMENTS		2202	SAMSUNG	
AUXILIARY TO THE AVMA	3442				SEDECAL USA, INC	4910
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CONTINUING EDUCATION CREDIT INFORMATION

CONTINUING EDUCATION CREDIT AT WVC

FULL CONFERENCE ▶ UP TO 49 CE HOURS FOR VETERINARIANS
FULL CONFERENCE ▶ UP TO 40 CE HOURS FOR VETERINARY TECHNICIANS
ONE-DAY CONFERENCE ▶ 8-12 CE HOURS

Each lecture is 50 minutes long and provides one hour of CE credit. Please check with your respective state regarding the acceptance of hours spent inside the Exhibit Hall for continuing education credit. Total hours are determined according to the following schedule:



DATE	CE
Saturday, February 15	8*
Sunday, February 16	9* 8
Monday, February 17	10
Tuesday, February 18	12
Wednesday, February 19	10

^{*}Additional CE hours may be obtained by purchasing Hands-on Labs or Workshops. View the education program for a list of paid sessions.

PRACTICE MANAGEMENT FAST TRACK

- 82 CE Sessions
- Includes Workshops
- VHMA approved course ID 19-35





The WVC 92nd Annual Conference AAVSB RACE approval number is 3-39436.

- The mechanisms for certification and documentation of attendance are determined by the policies of individual state boards and are the compliance responsibility of the individual participant.
- · Hands-on laboratories and workshops are accredited based on the hours attended.
- · To qualify for your CE certificate, your badge must have been printed and will be scanned upon entry to sessions.

ATTENTION VETERINARIANS AND VETERINARY TECHNICIANS LICENSED IN TEXAS

To meet the requirements for the State Board of Veterinary Medical Examiners, you must check in at the TX counter at Onsite Registration, your badge will be printed at that time. Before leaving the conference stop by the TX counter to sign your CE certificate and take it with you. Due to state CE requirements, WVC cannot mail your CE certificate, and it will not be available online.

If you are licensed in Texas and did not register with a Texas address, please inform the attendant at the CE counter, and a certificate will be printed and ready for you when you check out.

ATTENTION VETERINARIANS AND VETERINARY TECHNICIANS LICENSED IN NORTH CAROLINA

Please note: One hour of continuing education credit may be earned for each full hour of clinical seminar/presentation, lecture, discussions covering veterinary medicine, or lab attended. The maximum CE hours that can be obtained per Veterinarian is 42^* and Veterinary Technician is 32.

*Inclues hours obtained by purchasing Hands-on Labs (additional fees apply)

CE CERTIFICATE PRINTING

Your password-protected WVC 2020 Certificate of Attendance is also available online at wvc.org. Forgot your password? Enter your email address where indicated, and it will be sent to you. No email access? Unable to print? Please email the WVC office at info@wvc.org to request a printed certificate. (Not applicable to participants licensed in Texas.)

EXHIBIT HALL CE

Up to 2 CE hours. Contact your state for CE requirements.



SAFETY INFORMATION

Your safety is our first concern at WVC. Although no emergency situation is anticipated, you should be aware of the following safety systems and procedures.

ALARM AND FIRE DETECTION SYSTEMS

Fire Detection: Mandalay Bay facilities are equipped with sophisticated electronic fire detection and alarm systems. State-of-the-art fire suppression systems control and extinguish fires of major consequence. Portable fire extinguishers are also strategically placed throughout the property.

EVACUATION

If an emergency warrants evacuation of the Convention Center, its magnitude is confirmed by Mandalay Bay Security and communicated to Convention Center personnel. Announcements regarding any perceived emergency, regardless of severity, are played over the Convention Center public address system at three notification levels:

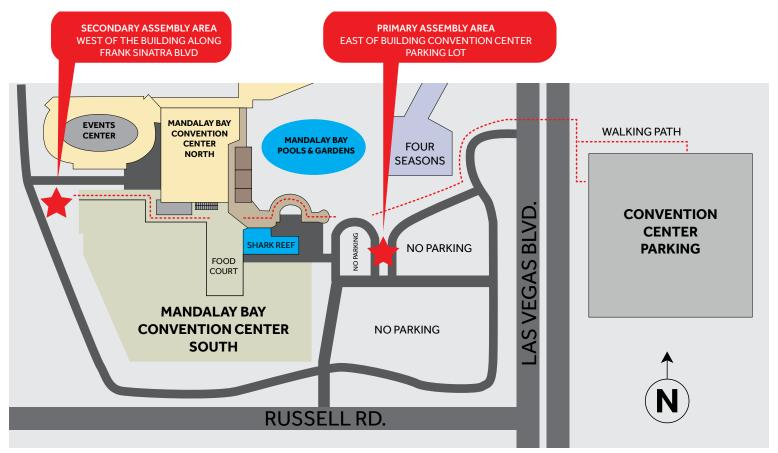
- Initial emergency while the source of the problem is investigated (female voice) no action required.
- Non-emergency when the source of an alarm has been identified and the issue resolved (female voice) – no action required.
- Evacuation when the source of an alarm has been identified as cause to evacuate the building (male voice) – evacuation required.

EVACUATION SAFETY

- Remain calm and proceed in an orderly manner.
- Leave the facility through the nearest exit as instructed.
- Do not take time to retrieve personal property.
- Do not attempt to use elevators or escalators.
- Assist elderly and disabled persons.
- Listen for instructions via the public address system.
- Proceed directly to the designated assembly area located in the parking lot area, just outside the Shark Reef entrance (pictured below).
- Do not try to reenter the building until an "all clear" message is given.

EXITS

Emergency exits throughout the Convention Center are clearly marked, and signs remain visible even during power outages.





3.6 mg

5.4 ms

16 mg

Brief Summary of Prescribing Information

For oral use in dogs only

Caution: Federal (USA) Law restricts this drug to use by or on the order of a licensed veterinarian. Indications: Control of pruritus associated with allergic dermatitis and control of atopic dermatitis in dogs at least 12 months of age

Dosage and Administration: The dose of APOQUEL (oclacitinib maleate) tablets is 0.18 to 0.27 mg oclacitinib/lb (0.4 to 0.6 mg oclacitinib/kg) body weight, administered orally, twice daily for up to 14 days, and then administered once daily for maintenance therapy. APOQUEL may be administered with or without food

Dosing Chart

200g 0							
Weight Range (in lb)		Weight Range (in Kg)		Number of Tablets to be Administered			
Low	High	Low	High	3.6 mg Tablets	5.4 mg Tablets	16 mg Tablets	
6.6	9.9	3.0	4.4	0.5	-	-	
10.0	14.9	4.5	5.9	-	0.5	-	
15.0	19.9	6.0	8.9	1	-	-	
20.0	29.9	9.0	13.4	-	1	-	
30.0	44.9	13.5	19.9	-	-	0.5	
45.0	59.9	20.0	26.9	-	2	-	
60.0	89.9	27.0	39.9	-	-	1	
90.0	129.9	40.0	54.9	-	-	1.5	
130.0	175.9	55.0	80.0	-	-	2	

APOQUEL is not for use in dogs less than 12 months of age (see Animal Safety).

APOQUEL is not for use in dogs with serious infections.

APOQUEL may increase susceptibility to infection, including demodicosis, and exacerbate neoplastic conditions (see Adverse Reactions and Animal Safety).

This product is not for human use. Keep this and all drugs out of reach of children. For use in dogs only. Wash hands immediately after handling the tablets. In case of accidental eye contact, flush immediately with water or saline for at least 15 minutes and then seek medical attention. In case of accidental ingestion, seek medical attention immediately.

APOQUEL is not for use in breeding dogs, or pregnant or lactating bitches.

The use of APOQUEL has not been evaluated in combination with glucocorticoids, cyclosporine, or other systemic immunosuppressive agents.

Dogs receiving APOQUEL should be monitored for the development of infections, including demodicosis, and neoplasia.

Adverse Reactions:

Control of Atopic Dermatitis

In a masked field study to assess the effectiveness and safety of oclacitinib for the control of atopic dermatitis in dogs, 152 dogs treated with APOQUEL and 147 dogs treated with placebo (vehicle control) were evaluated for safety. The majority of dogs in the placebo group withdrew from the 112-day study by Day 16. Adverse reactions reported (and percent of dogs affected) during Days 0-16 included diarrhea (4.6% APOQUEL, 3.4% placebo), vomiting (3.9% APOQUEL, 4.1% placebo), anorexia (2.6% APOQUEL, 0% placebo), new cutaneous or subcutaneous lump (2.6% APOQUEL, 2.7% placebo), and lethargy (2.0% APOQUEL, 1.4% placebo). In most cases, diarrhea, vomiting, anorexia, and lethargy spontaneously resolved with continued dosing. Dogs on APOQUEL had decreased leukocytes (neutrophil, eosinophil, and monocyte counts) and serum globulin, and increased cholesterol and lipase compared to the placebo group but group means remained within the normal range. Mean lymphocyte counts were transiently increased at Day 14 in the APOQUEL group.

Dogs that withdrew from the masked field study could enter an unmasked study where all dogs received APOQUEL. Between the masked and unmasked study, 283 dogs received at least one dose of APOQUEL. Of these 283 dogs, two dogs were withdrawn from study due to suspected treatment-related adverse reactions: one dog that had an intense flare-up of dermatitis and severe secondary pyoderma after 19 days of APOQUEL administration, and one dog that developed generalized demodicosis after 28 days of APOQUEL administration. Two other dogs on APOQUEL were withdrawn from study due to suspected or confirmed malignant neoplasia and subsequently euthanized, including one dog that developed signs associated with a heart base mass after 21 days of APOQUEL administration, and one dog that developed a Grade III mast cell tumor after 60 days of APOQUEL administration. One of the 147 dogs in the placebo group developed a Grade I mast cell tumor and was withdrawn from the masked study. Additional dogs receiving APOQUEL were hospitalized for diagnosis and treatment of pneumonia (one dog), transient bloody vomiting and stool (one dog), and cystitis with urolithiasis (one dog).

In the 283 dogs that received APOQUEL, the following additional clinical signs were reported after beginning APOQUEL (percentage of dogs with at least one report of the clinical sign as a non-pre-existing finding): pyoderma (12.0%), non-specified dermal lumps (12.0%), otitis (9.9%), vomiting (9.2%), diarrhea (6.0%), histiocytoma (3.9%), cystitis (3.5%), anorexia (3.2%), lethargy (2.8%), yeast skin infections (2.5%), pododermatitis (2.5%), lipoma (2.1%), polydipsia (1.4%), lymphadenopathy (1.1%), nausea (1.1%), increased appetite (1.1%), aggression (1.1%), and

Control of Pruritus Associated with Allergic Dermatitis
In a masked field study to assess the effectiveness and safety of oclacitinib for the control of pruritus associated with allergic dermatitis in dogs, 216 dogs treated with APOQUEL and 220 dogs treated with placebo (vehicle control) were evaluated for safety. During the 30-day study, there were no fatalities and no adverse reactions requiring hospital care. Adverse reactions reported (and percent of dogs affected) during Days 0-7 included diarrhea (2.3% APOQUEL, 0.9% placebo), vomiting (2.3% APOQUEL, 1.8% placebo), lethargy (1.8% APOQUEL, 1.4% placebo), and polydipsia (1.4% APOQUEL, 0% placebo). In most of these cases, signs spontaneously resolved with continued dosing. Five APOQUEL group dogs were withdrawn from study because of: darkening areas of skin and fur (1 dog); diarrhea (1 dog); fever, lethargy and cystitis (1 dog); an inflamed footpad and vomiting (1 dog); and diarrhea, vomiting, and lethargy (1 dog). Dogs in the APOQUEL group had a slight decrease in mean white blood cell counts (neutrophil, eosinophil, and monocyte counts) that remained within the normal reference range. Mean lymphocyte count for dogs in the APOQUEL group increased at Day 7, but returned to pretreatment levels by study end without a break in APOQUEL administration. Serum cholesterol increased in 25% of APOQUEL group dogs, but mean cholesterol remained within the reference

Continuation Field Study
After completing APOQUEL field studies, 239 dogs enrolled in an unmasked (no placebo control), Anter completing APOQUEL field studies, 239 dogs enrolled in an unrestricted period of time. Mean time on this study was 372 days (range 1 to 610 days). Of these 239 dogs, one dog developed demodicosis following 273 days of APOQUEL administration. One dog developed demodicosis following 266 days of APOQUEL administration. One dog developed a pigmented viral plaques following 266 days of APOQUEL administration. One dog developed a moderately severe bronchopneumonia after 272 days of APOQUEL administration; this infection resolved with antimicrobial treatment and temporary discontinuation of APOQUEL. One dog was euthanized after developing abdominal ascites and pleural effusion of unknown etiology after 450 days of APOQUEL administration. Six dogs were euthanized because of suspected malignant neoplasms: including thoracic metastatic, abdominal metastatic, splenic, frontal sinus, and intracranial neoplasms, and transitional cell carcinoma after 17, 120, 175, 49, 141, and 286 days of APOQUEL administration, respectively. Two dogs each developed a Grade II mast cell tumor after 52 and 91 days of APOQUEL administration, respectively. One dog developed low grade B-cell lymphoma after 392 days of APOQUEL administration. Two dogs each developed an apocrine gland adenocarcinoma (one dermal, one anal sac) after approximately 210 and 320 days of APOQUEL administration, respectively. One dog developed a low grade oral spindle cell sarcoma after 320 days of APOQUEL administration.

To report suspected adverse events, for technical assistance or to obtain a copy of the MSDS, contact Zoetis Inc. at 1-888-963-8471 or www.zoetis.com

For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at http://www.fda.gov/AnimalVeterinary/SafetyHealth.

Storage Conditions:

APOQUEL should be stored at controlled room temperature between 20° to 25°C (68° to 77°F) with excursions between 15° to 40°C (59° to 104°F).

APOQUEL tablets contain 3.6 mg, 5.4 mg, or 16 mg of oclacitinib as oclacitinib maleate per tablet. Each strength tablets are packaged in 20 and 100 count bottles. Each tablet is scored and marked with AQ and either an S, M, or L that correspond to the different tablet strengths on both sides NADA #141-345, Approved by FDA

Made in Italy



Distributed by: Zoetis Inc. Kalamazoo, MI 49007 February 2013

428007800A&P

When it comes to fast relief from allergic itch without the common side effects of steroids*

IT WOULD BE A SHAME TO MAKE THEM WAIT

APOQUEL (oclacitinib tablet) gives dogs fast, effective allergic itch relief that starts working within 4 hours1

#1 IN VETERINARIAN AND PET OWNER SATISFACTION^{2,3†}

DON'T WAIT. VISIT US AT THE ZOETIS BOOTH



*Common side effects of steroids include polyuria, polydipsia and polyphagia.4.5 Side effects of APOQUEL reported most often are vomiting and diarrhea.

[†]Based on survey data from veterinarians (n=250) and pet owners (n=150).^{2,3}

Control of pruritus associated with allergic dermatitis and control of atopic dermatitis in dogs at least 12 months of age.

IMPORTANT SAFETY INFORMATION

Do not use APOQUEL® (oclacitinib tablet) in dogs less than 12 months of age or those with serious infections. APOQUEL® may increase the chances of developing serious infections, and may cause existing parasitic skin infestations or pre-existing cancers to get worse. APOQUEL has not been tested in dogs receiving some medications including some commonly used to treat skin conditions such as corticosteroids and cyclosporine. Do not use in breeding, pregnant, or lactating dogs. Most common side effects are vomiting and diarrhea. APOQUEL has been used safely with many common medications including parasiticides, antibiotics and vaccines.

For more information, please see Brief Summary of full Prescribing Information on adjacent page.

References: 1. Gadeyne C, Little P, King VL, et al. Efficacy of oclacitinib (APOQUEL*) compared with prednisolone for the control of pruritus and clinical signs associated with allergic dermatitis in client-owned dogs in Australia. *Vet Dermatol.* 2014;25(6):512-518. doi:10.1111/vde.12166. 2. Data on file, APOQUEL/CYTOPOINT Vet Tracker, Wave 11, 2018, Zoetis Inc. 3. Data on file, APOQUEL/CYTOPOINT Pet Tracker, Wave 6, 2019, Zoetis Inc. 4. Edwards SH. Corticosteroids. In: *The Merck Veterinary Manual.* 11th ed. Kenilworth, NJ: Merck Sharp & Dohme Corp; 2014. http://merckvetmanual.com/pharmacology/anti-inflammatory-agents/corticosteroids?qt=antiinflammatoryagents&alt=sh. Accessed January 4, 2018. 5. Sousa CA. Glucocorticoids in veterinary dermatology. In: Bonagura JD, Twedt DC, eds. *Kirk's Current Veterinary Therapy.* 14th ed. St. Louis, MO: Saunders Elsevier; 2009:400-404. 6. Cosgrove SB, Wren JA, Cleaver DM, et al. Efficacy and safety of oclacitinib for the control of pruritus and associated skin lesions in dogs with canine allergic dermatitis. *Vet Dermatol.* 2013;24(5):479-e114. doi:10.1111/vde.12047.

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apoquel

(oclacitinib tablet)

ZOETIS PETCARE

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THANK YOU FOR CHOOSING WVC AS YOUR CE PARTNER



fee You Next Year!



(florfenicol, terbinafine, mometasone furoate)

Antibacterial, antifungal, and anti-inflammatory For Otic Use in Dogs Only

CAUTION: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian

DESCRIPTION:

CLARO® contains 16.6 mg/mL florfenicol, 14.8 mg/mL terbinafine (equivalent to 16.6 mg/mL terbinafine hydrochloride) and 2.2 mg/mL mometasone furoate. Inactive ingredients include purified water, propylene carbonate, propylene glycol, ethyl alcohol, and

INDICATIONS:

CLARO® is indicated for the treatment of otitis externa in doos associated with susceptible strains of yeast (Malassezia pachydermatis) and bacteria (Staphylococcus pseudintermedius)

DOSAGE AND ADMINISTRATION:

Shake before use.

CLARO® should be administered by veterinary personnel.

Administer one dose (1 dropperette) per affected ear. The duration of effect should last 30 days.

- Clean and dry the external ear canal before administering the product.
- Verify the tympanic membrane is intact prior to administration.
- Remove single dose dropperette from the package.
- 4 While holding the dropperette in an upright position, remove the cap from the dropperette.
- Turn the cap over and push the other end of the cap onto the tip of the dropperette.
- Twist the cap to break the seal and then remove cap from the dropperette. 6.
- Screw the applicator nozzle onto the dropperette.
- Insert the tapered tip of the dropperette into the affected external ear canal and squeeze to instill the entire contents (1 ml) into the affected ear.
- Gently massage the base of the ear to allow distribution of the solution.
- 10. Repeat with other ear as prescribed.

Cleaning the ear after dosing may affect product effectiveness

CONTRAINDICATIONS:

Do not use in dogs with known tympanic membrane perforation (see PRECAUTIONS).

CLARO® is contraindicated in dogs with known or suspected hypersensitivity to florfenicol, terbinafine hydrochloride, or

<u>Human Warnings</u>: Not for use in humans. Keep this and all drugs out of reach of children. In case of accidental ingestion by humans, contact a physician immediately. In case of accidental skin contact, wash area thoroughly with water. Avoid contact with eyes. Humans with known hypersensitivity to florfenicol, terbinafine hydrochloride, or mometasone furoate should not handle

PRECAUTIONS:

Do not administer orally.

The use of CLARO® in dogs with perforated tympanic membranes has not been evaluated. The integrity of the tympanic membrane should be confirmed before administering the product. Reevaluate the dog if hearing loss or signs of vestibular dysfunction are observed during treatment. Use of topical otic corticosteroids has been associated with adrenocortical suppression and iatrogenic hyperadrenocorticism in dogs (see ANIMAL SAFETY).

Use with caution in dogs with impaired hepatic function (see ANIMAL SAFETY).

The safe use of CLARO® in dogs used for breeding purposes, during pregnancy, or in lactating bitches has not been evaluated.

ADVERSE REACTIONS:

In a field study conducted in the United States (see EFFECTIVENESS), there were no directly attributable adverse reactions in 146 dogs administered CLARO®.

To report suspected adverse drug events and/or obtain a copy of the Safety Data Sheet (SDS) or for technical assistance, contact Bayer HealthCare at 1-800-422-9874.

For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at http://www.fda.gov/AnimalVeterinary/SafetyHealth.

PHARMACOLOGY-

CLARO® Otic Solution is a fixed combination of three active substances: florfenicol (antibacterial), terbinafine (antifungal), and mometasone furoate (steroidal anti-inflammatory). Florfenicol is a bacteriostatic antibiotic which acts by inhibiting protein synthesis. Terbinafine is an antifungal which selectively inhibits the early synthesis of ergosterol. Mometasone furoate is a glucocorticosteroid with anti-inflammatory activity.

The compatibility and additive effect of each of the components in CLARO® solution was demonstrated in a component effectiveness and non-interference study. An *in vitro* study of organisms collected from clinical cases of otitis externa in dogs enrolled in the clinical effectiveness study determined that florfenicol and terbinafine hydrochloride inhibit the growth of bacteria and yeast commonly associated with otitis externa in dogs. No consistent synergistic or antagonistic effect of the two antimicrobials was demonstrated. The addition of mometasone furoate to the combination did not impair antimicrobial activity to any clinically significant extent.

In a field study (see **EFFECTIVENESS**), at least 10 isolates from successfully treated cases were obtained for *S. pseudintermedius* and *M. pachydermatis*.

In a well-controlled, double-masked field study, CLARO® was evaluated against a vehicle control in 221 dogs with otitis externa. One hundred and forty six dogs were treated with CLARO® and 75 dogs were treated with the vehicle control. All dogs were evaluated for safety. Treatment (1 mL) was administered once on Day 0 to the affected ear(s). Prior to treatment, the ear(s) was cleaned with saline. The dogs were evaluated on Days 0, 7, 14, and 30. Blood work and urinalysis were obtained on Day 0 pre-treatment and Day 30 at study completion. Four clinical signs associated with otitis externa were evaluated: erythema, exudate, swelling, and ulceration. Success was based on clinical improvement at Day 30. Of the 183 dogs included in the effectiveness evaluation, 72.5% of dogs administered CLARO® solution were successfully treated, compared to 11.1% of the dogs in the vehicle-control group (p=0.0001).

In a target animal safety study, CLARO® was administered aurally to 12-week-old Beagle puppies (4 dogs/sex/group) at 0X, 1X, 3X, and 5X the recommended dose once every 2 weeks for a total dosing period of 28 days (3 times the treatment duration). No clinically relevant treatment-related findings were noted in hearing tests, body weight, weight gain, or food consumption. CLARO® administration was associated with post-treatment ear wetness or clear aural exudate, increased absolute neutrophil count, decreased absolute lymphocyte and eosinophil counts, suppression of the adrenal cortical response to ACTH-stimulation, decreased adrenal weight and atrophy of the adrenal cortex, increased liver weight with hepatocellular enlargement/cytoplasmic change, and decreased thymus weight. Other potentially treatment-related effects included mild changes to AST, total protein, inorganic phosphorus, creatinine, and calcium.

STORAGE INFORMATION:

Store between 20°C - 25°C (68°F - 77°F), excursions are permitted 15°C - 30°C (59°F - 86°F)

HOW SUPPLIED:

CLARO® solution is supplied in a single-use dropperette in a blister. Each dropperette contains one 1 mL dose CLARO® is available in cartons of two, ten, or twenty dropperettes.

Manufactured for

Bayer HealthCare LLC, Animal Health Division
P.O. Box 390 Shawnee Mission, Kansas 66201 USA.

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NADA 141-440, Approved by FDA







IT WAS EASIER FOR CATS TO GET THE HYDRATION THEY NEED?



A scientific breakthrough puts a practical new hydration tool in your hands. Our nutrient-enriched water, Purina® Pro Plan® Veterinary Supplements Hydra Care™, has osmolytes to help water absorption at a cellular level, and a tasty liver flavor. Pour in a bowl and let cats enjoy.



Cats consume on average 28% more liquid each day than water alone*



Added nutritional osmolytes support hydration



Shown to decrease urine specific gravity and osmolality*

VISIT BOOTH 2522

Watch a short video to learn about Hydra Care $^{\text{\tiny M}}$ and receive your free hydration backpack and book, while supplies last.

*Compared to cats consuming only water in addition to dry feeding. Purina trademarks are owned by Société des Produits Nestlé S.A.







(florfenicol, terbinafine, mometasone furoate)
Otic Solution

READY. AIM. CLARO.

Fight canine otitis externa with one big dose of love. Claro® (florfenicol, terbinafine, mometasone furoate) Otic Solution is the only FDA-approved, single-dose treatment administered by you with guaranteed compliance and no at-home treatments.





USE CLARO° FOR YOUR MOST COMMON OTITIS CASES.

Claro® is indicated for the treatment of otitis externa in dogs associated with susceptible strains of yeast (*Malassezia pachydermatis*) and bacteria (*Staphylococcus pseudintermedius*).

CAUTION: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian. CONTRAINDICATIONS: Do not use in dogs with known tympanic membrane perforation. CLARO® is contraindicated in dogs with known or suspected hypersensitivity to florfenicol, terbinafine hydrochloride, or mometasone furoate.

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