



This fun and interactive game will take you on an expedition through the Exhibit Hall and around the conference, unraveling clues to get points. Amidst the bustling excitement of WVC, a mischievous kitten has escaped his carrier! Mr. Viticat was drawn into the Exhibit Hall by the fascinating sights, innovation, and his favorite thing of all, balloons! He has left a trail of delightful mayhem turning the Exhibit Hall into a thrilling detective adventure!

As a Vet Detective, your mission is to track down Mr. Viticat by visiting participating booths, gathering clues, and piecing together his trail. Once you've visited all the booths, complete your clue card by visiting the Exhibit Hall info booth for the final clue. There your badge will be scanned, and you will be entered into our cash prize drawings.

Prize: \$500, \$1,000, \$2,000 cash drawing

Wednesday Grand Prizes: \$500, \$1,000, and \$2,000 winners will be announced on social media. You do not need to be present to win. Viticus Group will contact winners via phone and email to coordinate prize delivery.

How to play?

- Track the kitten's steps: Use your Exhibit Hall pocket map to navigate the hall and visit the designated booths.
- Look for Evidence: Find the big balloons and floor sticker.
- Interview the Witnesses: At each booth, ask the exhibitor a question about their booth. This interaction will reveal a clue in the form as a stamp on your game board.
- Collect Clues: Receive a stamp clue from the exhibitor and place it on your clue card. Each clue is crucial in piecing together the kitten's trail.
- Present your Case: Add on....Limited edition enamel pins are available to the first 350 participants who complete the gameboard map.

When can we solve these clues?

During normal Exhibit Hall hours Monday and Tuesday. Game play ends on Wednesday at 12:30 PM . Monday & Tuesday 9:00 AM-5:00 PM, Wednesday 9:00 AM-12:30 PM

How to qualify for the drawing?

You need to collect a stamp from the participating booths and scan your badge with a completed Exhibit Hall map to qualify for the grand prize drawing on Wednesday at 1:30p.

Do we have to visit every booth?

Yes.

Do I win more for being first on the leaderboard?

No, but you'll get lots of kudos from your colleagues.

Do I need to turn anything in to qualify for the drawing?

No, You will need to show your completed Exhibit Hall map to the Exhibit Hall info booth and have your badge scanned. We will pull a list of qualified participants who have completed the hunt and randomly choose a winner.

Is this a race?

No, but the first 350 participants to complete the game will receive a commemorative enamel pin.

What do we do if we have a question or need assistance?

Visit the Exhibit Hall Info booth on Level 1 inside the Exhibit Hall.

Do you have to be present to win?

You do not need to be present to win. Viticus Group will contact winners via phone and email to coordinate prize delivery. The first 350 participants who complete their map will receive a limited Vet Detective pin.