



# VITICUS Group

## FOR IMMEDIATE RELEASE

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## **Viticus Group Announces New Program Director of Veterinary Conference Education Jamie Perkins, DVM**

*Dr. Perkins Brings Years of Education and Research Experience*

**LAS VEGAS**—[Viticus Group](#), a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, announces that Jamie Perkins, DVM has been named in the role of program director, veterinary conference education. Dr. Perkins joins the team as Education Director Janis Knoetzel, MEd, announces her retirement after 17 years of dedication to veterinary education at Viticus Group.

Dr. Perkins's experience includes working as a founding faculty member at Lincoln Memorial University College of Veterinary Medicine as well as University of Arizona College of Veterinary Medicine before joining Viticus Group.

"Dr. Perkins's role is focused on delivering high-quality educational content in novel ways to help our participants engage in the learning process," says Andrea Davis, chief executive officer (CEO). "We look forward to seeing all the innovative ideas and unique perspective she will bring to the education team."

Dr. Perkins earned her Doctor of Veterinary Medicine degree from Mississippi State University. She has presented on numerous topics focusing on education and the use of educational technology, artificial intelligence, and gamification in Veterinary Medical Education. She has previously

produced a variety of educational resources, including textbooks, Alexa Skills, anatomic models, games, and simulation-based experiences for veterinary medical education.

"I'm honored to join the Viticus Group team," says Jamie Perkins, DVM. "The WVC Annual Conference is a legacy source of veterinary education opportunities, and I'm excited to apply my experience and research to build the best educational experience possible."

Learn more [about Viticus Group](#) and the . Contact Vice President of Marketing, Communications & Brand Awareness at [joyce@viticus.group.org](mailto:joyce@viticus.group.org) for additional information.

### **About Viticus Group**

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit [viticusgroup.org](http://viticusgroup.org).

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