



INTERNATIONAL ASIA VETERINARY CONFERENCE & EXHIBITION

2024 | 13-15 AUGUST
HONG KONG

Organizer



Sponsors





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List of support that we have received from various veterinary associations:

- Viticus Group WVC Annual Conference
- Shenzhen Small Animal Veterinary Association
- Small Animal Medicine Branch, Guangdong Society of Animal Husbandry and Veterinary Medicine
- Jiangxi Pet Medical Association
- Society of Small Animal Medicine
- Tianjin Small Animal Veterinary Industry Association
- Sichuan Small Animal Veterinarian Association
- Chongqing Pet Veterinary Association
- Qingdao Pet Veterinarian Association
- Qing Hai Sheng Dong Wu Zheng Liao Xei Hui
- Jinan Small Animal Veterinarian Association
- Gui Yang Pet Clinic Self-Discipline Association
- Gansu Unit Diagnosis and Treatment Industry Association
- Tibet Pet Industry Association
- Baotou Pet Industry Association
- Inner Mongolia Pet Veterinarian Association
- Harbin Veterinary Medicine Association





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Welcome Message

Dr. Pauline Taylor

BVM&S MACVSc

Director

Pets Central Veterinary Academy,
Pets Central Veterinary Network



Dear veterinary colleagues, sponsors and exhibitors,

We sincerely invite you to participate in the inaugural annual International Asia Veterinary Conference & Exhibition (IAVC) that will be held for the first time in Hong Kong in early August 2024. The conference is jointly organized by Pets Central Veterinary Academy, Pets Central Veterinary Network, Viticus Group, Shenzhen Small Animal Veterinary Association, and 15 other China Veterinary Associations.

Hong Kong is the gateway to mainland China. This conference and exhibition will provide domestic companies with opportunities to export their products and engage with international customers. Additionally, it will facilitate the introduction of advanced technologies and knowledge from foreign experts, fostering exchanges within the veterinary industry in Hong Kong, mainland China and the Asia-Pacific Region.

We have invited stakeholders and experts from Europe, America, Australia, New Zealand, Israel, Japan, South Korea, the Philippines, Thailand, Israel, and other countries to engage in comprehensive exchanges with our domestic businesses and teams.

As the inaugural large-scale international veterinary conference & exhibition in Hong Kong, we have reserved hotel accommodation for the entire duration of the conference for your convenience. We sincerely invite you to witness and participate in this important moment with us.

The 2024 inaugural IAVC in Hong Kong will give you multiple opportunities to interact with the veterinary profession, from just being made aware of your brand, through education on the newest products and demonstration of the best equipment, to one-on-one personal interactions. The veterinary world will be in Hong Kong from the 13 to the 15 of August in 2024. We hope you will be there with us!





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A Big Opportunity For Your Business



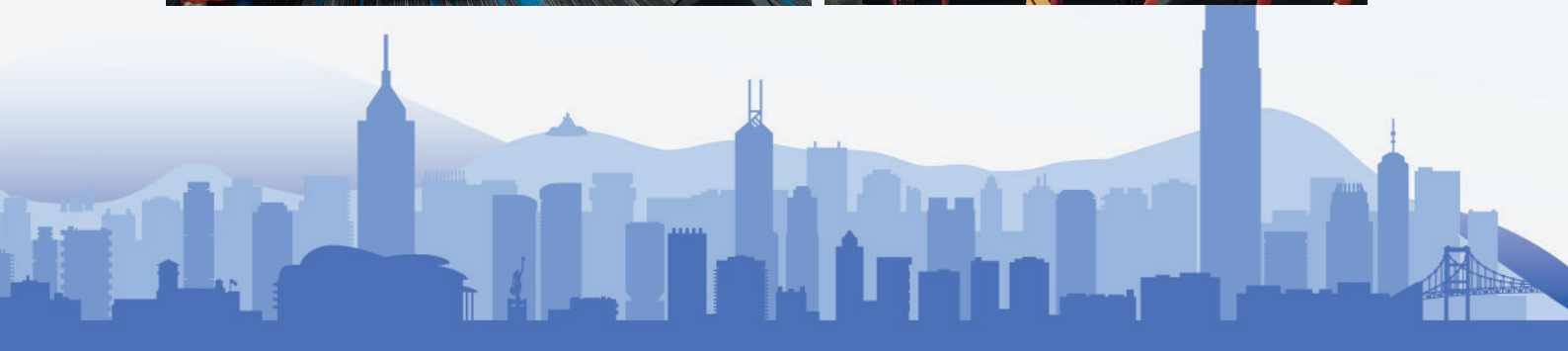


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Reasons to Support

The IAVC will become a regional Asia conference in the field of companion animal veterinary medicine with speakers, worldwide delegates and exhibitors.





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Looking Ahead To IAVC 2024

The IAVC will become the leading forum in Asia for global veterinary professionals involved with companion animals. It is not just a Conference & Exhibition, but also an excellent opportunity for veterinarians around the world to come together, learn, share ideas and build relationships with colleagues.

The IAVC shall provide world-class education for companion animal veterinarians and attract many renowned speakers from the field of small animal medicine.



Topic:
**Update on
canine and
feline babesiosis**

Dr. Gad Baneth

DVM, PhD, Dipl. ECVCP
Professor of Veterinary Medicine
The Rybak-Pearson Chair in Veterinary Medicine
Koret School of Veterinary Medicine
Hebrew University



Topic:
**Internal
Medicine**

Dr. David Coyle

BVSc (Hons) MACVSc
Co-Founder Pets Central



Topic:
**Neurology /
Neurosurgery**

Dr. Franziska Fitz

DVM, GPCertSAS, DACVIM



Topic:
Endocrinology

Dr. Linda Fleeman

BVSc PhD. MANZCVS





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Topic:
Endocrinology

Dr. Chen Gilor

DVM, PhD, DACVIM



Topic:
**Internal
Medicine**

Dr. Rebekah Mack

DVM, DACVIM-SAIM

Internal medicine specialist, Senior manager,
Global medical education development
and delivery for IDEXX



Topic:
**Canine
Ehrlichiosis &
Anaplasmosis**

Dr. Shimon Harrus

DVM, PhD, Diplomate ECVCP

Former Dean Koret School of Veterinary
Medicine Hebrew University



Topic:
**Diagnoses in
Treatments
of Cat**

Dr. Ran Nivy

DVM, Diplomate ECVIM, Internal Medicine



Topic:
Surgical

Dr. Matan Or

DVM, PhD, ESVS



Topic:
**Identifying
Pulmonary
Hypertension
on your Physical
Examination**

Dr. Dan Ohad

DVM, PhD., DACVS & DECVS





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Topic:
**Basic
Understanding
of Companion
Animal
Behaviour**

Dr. Kersti Seksel

BVSc (Hons) MRCVS MA (Hons) FANZCVS
DACVB DECAWBM FAVA
Sydney Animal Behaviour Service



Topic:
Oncology

Dr. Kurt Verkest

BVSc, BVBIOL, MANZCVS, PhD
Senior Veterinary, Surgeon and Consultant
in Oncology, Co-Founder Pets Central



Topic:
Tele-radiology

Dr. Tony Pease

DVM, MS, DACVR
Chief Veterinary Medical Officer of Viticus Group



Topic:
**Emergency
and Critical
Care**

Dr. April Summers

DVM, PhD, DACVECC
Emergency and Critical Care Specialist at
Las Vegas Veterinary Emergency and
Critical Care (VECC)



Topic:
**Simple
Management &
Marketing
Solutions**

Dr. Peter Weinstein

DVM, MBA

**and more speakers
to be announced...**





Lectures Schedule - 13 August 2024

Time	Room A	Room B	Room C
	Anaemia and thrombocytopenia	Gastrointestinal disease (AM); Orthopaedics (PM)	Neurology and behaviour
9:15am-10:00am	Topic: Diagnostic approach to anaemia in dogs Speaker: Dr. Ran Nivy, DVM, Diplomate ECVIM, Internal Medicine	Topic: Diagnostic tools for dogs and cats with gastrointestinal disease Speaker: Dr. Rebekah Mack, DVM, DACVIM-SAIM	Topic: Diagnosing seizures and disordered consciousness - Brain or systemic disease? Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
10:00am-10:45am	Topic: Diagnosing seizures and disordered consciousness - Brain or systemic disease? Speaker: Dr. Ran Nivy, DVM, Diplomate ECVIM, Internal Medicine	Topic: Radiography in the acute vomiting patient Speaker: Dr. Tony Pease, DVM, MS, DACVR	Topic: Altered gait and spinal disease Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
10:45m-11:15am	Coffee Break		
11:15am-12:00pm	Topic: Immunosuppressive treatment in dogs with IMT and IMHA Speaker: Dr. Dave Coyle, BVSc (Hons) MACVSc	Topic: Diagnosing and treating acute pancreatitis in dogs and cats Speaker: Dr. Ran Nivy, DVM, Diplomate ECVIM, Internal Medicine	Topic: Imaging the brain Speaker: Dr. Tony Pease, DVM, MS, DACVR
12:00pm-12:45pm	Topic: Conservative management of chronic enteropathy in geriatric cats Speaker: Dr. Dave Coyle, BVSc (Hons) MACVSc	Topic: Caring for critically ill vomiting patients Speaker: Dr. April Summers, DVM, PhD, DACVECC	Topic: Imaging the spinal cord Speaker: Dr. Tony Pease, DVM, MS, DACVR
12:45pm-2:15pm	Lunch		
2:15pm-3:00pm	Topic: Medical approach to diagnosing causes of anaemia in cats Speaker: Dr. Ran Nivy, DVM, Diplomate ECVIM, Internal Medicine	Topic: Recognising surgical cases that present with acute vomiting Speaker: Dr. April Summers, DVM, PhD, DACVECC	Topic: Treating seizures - current drugs and concepts Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
3:00pm - 3:45pm	Topic: Medical approach to diagnosing causes of thrombocytopenia in cats Speaker: Dr. Ran Nivy, DVM, Diplomate ECVIM, Internal Medicine	Topic: External coaptation and fracture management Speaker: Dr. Matan Or, DVM PhD ESVS	Topic: Treating infectious diseases of the brain and spinal cord Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
3:45pm-4:15pm	Coffee Break		
4:15pm-5:00pm	Topic: Recognising and treating emergencies in IMHA and IMT Speaker: Dr. April Summers, DVM, PhD, DACVECC	Topic: Diagnosis and treatment of cranial cruciate ligament rupture Speaker: Dr. Matan Or, DVM PhD ESVS	Topic: Surgery for brain tumours Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
5:00pm-5:45pm	Topic: Transfusions in the treatment of anaemia Speaker: Dr. April Summers, DVM, PhD, DACVECC	Topic: Diagnosis and treatment of hip luxation Speaker: Dr. Matan Or, DVM PhD ESVS	Topic: Surgery for spinal disease Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM



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Lectures Schedule - 14 August 2024

Time	Room A	Room B	Room C
	Dyspnoea and cardiopulmonary disease	Topics in Veterinary Endocrinology	Veterinary Technician
9:15am-10:00am	Topic: Diagnostics and urgent care in dyspnoeic dogs and cats Speaker: Dr. April Summers, DVM, PhD, DACVECC	Topic: Canine and feline diabetes - A practical guide to continuous glucose monitoring and other monitoring options Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Taking great chest radiographs for veterinary technicians Speaker: Dr. Tony Pease, DVM, MS, DACVR
10:00am-10:45am	Topic: Cardiac and Pulmonary Radiology Speaker: Dr. Tony Pease, DVM, MS, DACVR	Topic: Smart use of modern insulin in diabetic cats Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Fundamentals of Laboratory Preparation for the Vet Speaker: Dr. Rebekah Mack, DVM, DACVIM-SAIM
10:45m-11:15am	Coffee Break		
11:15am-12:00pm	Topic: Using ultrasound in clinical decision making for dyspnoeic dogs and cats Speaker: Dr. Dan Ohad, DVM, PhD., DACVS & DECVS	Topic: Smart use of modern insulin in diabetic cats Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Caring for critically ill vomiting patients - technicians make the difference Speaker: Dr. April Summers, DVM, PhD, DACVECC
12:00pm-12:45pm	Topic: Diagnostic tools for dogs and cats with cardiopulmonary disease Speaker: Dr. Rebekah Mack, DVM, DACVIM-SAIM	Topic: Case discussions - small animal endocrinology Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Transfusions for veterinary technicians - what you need to know and do Speaker: Dr. April Summers, DVM, PhD, DACVECC
12:45pm-2:15pm	Lunch		
2:15pm-3:00pm	Topic: Identifying Pulmonary Hypertension on your Physical Examination Speaker: Dr. Dan Ohad, DVM, PhD., DACVS & DECVS	Topic: How to optimise diabetic remission in cats and dogs Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Marketing for technicians - what you do represents the clinic Speaker: Dr. Peter Weinstein, DVM, MBA
3:00pm - 3:45pm	Topic: Recognising and diagnosing pleural space disease on chest radiographs Speaker: Dr. Tony Pease, DVM, MS, DACVR	Topic: Practical solutions to common challenges in diabetes mellitus Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Anxiety in veterinary clinics - The role of veterinary technicians Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA
3:45pm-4:15pm	Coffee Break		
4:15pm-5:00pm	Topic: Treating Pulmonary Hypertension Speaker: Dr. Dan Ohad, DVM, PhD., DACVS & DECVS	Topic: Case discussions - canine and feline diabetes Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Preparation and postoperative care for spinal surgery patients Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM
5:00pm-5:45pm	Topic: Managing dogs with congestive heart failure Speaker: Dr. Dan Ohad, DVM, PhD., DACVS & DECVS	Topic: Small animal endocrinology research abstracts Speaker: Dr. Linda Fleeman, BVSc PhD MANZCVS / Dr.Chen Gilor, DVM PhD DACVIM	Topic: Preparation and postoperative care in gut surgery Speaker: Dr. Matan Or, DVM PhD ESVS



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Lectures Schedule - 15 August 2024

Time	Room A	Room B
	Why is my pet acting weird? Behaviour and neurology	Vector-borne infectious diseases of Dogs and Cats
9:15am-10:00am	Topic: Basic Understanding of Companion Animal Behaviour Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA	Topic: Canine ehrlichiosis – an update Speaker: Dr. Shimon Harrus, DVM, PhD, Diplomate ECVCP
10:00am-10:45am	Topic: Neurological causes of altered behaviour Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM	Topic: Update on canine and feline babesiosis Speaker: Dr. Gad Baneth, DVM, Ph.D, Dipl. ECVCP
10:45m-11:15am	Coffee Break	
11:15am-12:00pm	Topic: Neurological pain and how to manage it medically Speaker: Dr. Franziska Fitz, DVM, GPCertSAS, DACVIM	Topic: Bartonellosis in cats and dogs and public health implications Speaker: Dr. Shimon Harrus, DVM, PhD, Diplomate ECVCP
12:00pm-12:45pm	Topic: Companion Animal Behaviour - differentiating systemic disease from behavioural problems Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA	Topic: Canine and feline leishmaniasis – a reemerging zoonosis Speaker: Dr. Gad Baneth, DVM, Ph.D, Dipl. ECVC
12:45pm-2:15pm	Lunch	
2:15pm-3:00pm	Topic: Anxiety in veterinary clinics - recognising and managing Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA	Topic: Feline hemoplasmosis Speaker: Dr. Shimon Harrus, DVM, PhD, Diplomate ECVCP
3:00pm-3:45pm	Topic: Anxiety in veterinary clinics - drugs to help you all relax Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA	Topic: Canine and feline hepatozoonosis Speaker: Dr. Gad Baneth, DVM, Ph.D, Dipl. ECVC
3:45pm-4:15pm	Coffee Break	
4:15pm-5:00pm	Topic: Anxiety at home - drugs to help your clients and patients relax Speaker: Dr. Kersti Seksel, BVSc (Hons) MRCVS MA (Hons) FANZCVS DACVB DECAWBM FAVA	Topic: Diagnostic methods for pet vector-borne diseases Speaker: Dr. Gad Baneth, DVM, Ph.D, Dipl. ECVC
5:00pm-5:45pm	Topic: Billing for your expertise - behaviour, case reviews, and “soft skills” Speaker: Dr. Peter Weinstein, DVM, MBA	Topic: Cytopenias and more - interpreting leucograms and haemograms Speaker: Dr. Rebekah Mack, DVM, DACVIM-SAIM

Potential sponsor lunch lecture

	Room A	Room B
Lunchtime Lecture	Topic: Fucoidan and chemotherapy - current research Speaker: Dr. Kurt Verkest, BVSc, BVBIOL, MANZCVS, PhD	Dr. Rebekah Mack on diagnostics in renal disease



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IAVC 2024 Support Level



Chief Sponsor (2 quotas)

Sponsorship fee is 31,000 USD each

Sponsorship Benefits:

1. A specially designed exhibition booth with an area of 225 square meters
2. Prominent display of the company's logo on the main backdrop at the conference
3. Prominent placement of the company's name on the main backdrop at the conference
4. 8 promotional pages in the conference brochure
5. 50 representative badges.
6. Customized options available based on the company's needs (subject to committee approval).



Main Sponsor (4 quotas)

Sponsorship fee is 23,000 USD each

Sponsorship Benefits:

1. A specially designed exhibition booth with an area of 142 square meters
2. Prominent display of the company's logo on the main backdrop at the conference
3. Prominent placement of the company's name on the main backdrop at the conference
4. Complimentary pages include one page on the insider front cover or inside back cover in the conference proceedings and conference brochure, as well as 8 colored promotional pages in the conference brochure
5. 40 representative badges
6. Customized options available based on the company's needs (subject to committee approval)





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Platinum Sponsor (5 quotas)

Sponsorship fee is 18,500 USD each

Sponsorship Benefits:

1. A specially designed exhibition booth with an area of 72 square meters
2. A 2-minute speech during the gala dinner
3. Prominent display of the company's logo on the main backdrop at the conference
4. Prominent placement of the company's name on the main backdrop at the conference
5. One page on the title page in the conference proceedings and conference brochure, as well as 4 colored promotional pages in the conference brochure (ordered according to the sponsorship amount)
6. 30 representative badges
7. 6 gala dinner tickets
8. Customized options available based on the company's needs (subject to committee approval)



Gold Sponsor

Sponsorship fee is 7,800 USD each

Sponsorship Benefits:

1. A specially designed exhibition booth with an area of 36 square meters
2. Prominent display of the company's logo on the main backdrop at the conference
3. Company Introduction in the conference brochure (within 500 words)
4. 3 complimentary colored promotional pages in the conference brochure (ordered according to the sponsorship amount)
5. 10 representative badges
6. 5 gala dinner tickets
7. Customized options available based on the company's needs (subject to committee approval)



Silver Sponsor

Sponsorship fee is 3,100 USD each

Sponsorship Benefits:

1. A specially designed exhibition booth with an area of 18 square meters
2. Prominent display of the company's logo on the main backdrop at the conference
3. Company Introduction in the conference brochure (within 200 words)
4. A complimentary colored promotional page in the conference brochure (ordered according to the sponsorship amount)
5. 2 representative badges
6. 3 gala dinner tickets



Bronze Sponsor

Sponsorship fee is 1,550 USD each

Sponsorship benefits include

1. A specially designed booth with an area of 9 square meters
2. Company Introduction in the conference brochure (within 100 words)
3. 2 representative badges
4. 1 gala dinner ticket.





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Conference Speaker Sponsorship:

Sponsorship fee is 1,250 USD.

Benefits include

1. Introduction of the sponsoring company before the lecture
2. one complimentary conference pass.

Gala Dinner Sponsorship:

Sponsorship fee is 25,500 USD

Benefits include

1. Services equivalent to those of a Diamond booth (see Diamond booth rights in the investment promotion plan, excluding the first item which is booth area)
2. Customized options based on the company's needs (subject to the approval of the organizing committee).

Classroom Sponsorship:

The conference's thematic lectures will be held in three classrooms. The conference offers classroom naming services.

Classroom Naming Criteria	Discounted Sponsorship fee before 1 March 2024	Sponsorship fee after 2 March 2024	Enjoy equivalent benefits
Half Day Sponsorship	1,550 USD	2,300 USD	
1 Day Sponsorship	3,100 USD	3,800 USD	
2 Days Sponsorship	4,600 USD	5,100 USD	
3 Days Sponsorship	6,150 USD	7,000 USD	

Main Venue Naming

Sponsorship: 15,500 USD per event

Benefits:

- 4 roll-up banners allowed in the main venue.
- Designated areas in the venue for promotional materials; quantity depends on the actual situation of the conference rooms.

Note: Please promptly contact the organizing committee staff to confirm the classroom sponsorship. Allocation of classroom naming rights will be based on a first-come, first-served basis. If classroom naming is confirmed and fees are processed before 1 March 2024, an 20% discount will be granted. After 2 March 2024, classroom naming fees will return to their original price.





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Other Sponsorship Opportunities

SPONSORSHIP OF A SCIENTIFIC SESSION

- The sponsor's logo will be presented on the opening and closing slides.
- Sponsor can bring stand up signs for the room (sizes must be approved).
- Displaying of the company logo for promotional named courses and network promotion during the Parallel sessions.

SPEAKER'S READY ROOM

- Display Supporter's logo on screensavers at each ready room.
- Display sponsor's promotional materials at speaker's ready room.
- Display sponsor's logo on directional signs pointing to speaker's ready room.

COFFEE BREAK

- Sponsor's logo will be displayed in the Coffee Break area.
- Sponsor's logo will be displayed on directional signs to the Coffee Break area.
- Sponsor's logo will be included in all Coffee Break-related promotional materials, both electronic and hardcopy.

MEETING ROOM

- Sponsor's promotional materials will be displayed in the meeting room (upon approval of location and size.)
- Sponsor's logo will be displayed on directional signs to the meeting room.
- Available for sponsor to use during the congress.

CHARGING KIOSK

- Sponsor's logo will be displayed in the charging kiosk.
- Sponsor's logo will be displayed on directional signs to charging kiosk.





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Exhibitor Booth Allocation

Exhibition booth allocation will be done on a first-come, first-served basis according to the order of received application forms and payments.

Exhibitor Registration

- All exhibitor credentials must be registered and will receive a badge displaying the exhibiting company name.
- Extra badge requirements will incur exhibitor registration fees.
- Exhibitor badges are allowed for entry to the exhibition hall for company staff use only.

Exhibitor Manual

- The Exhibitor Manual will be sent 2 months prior to the Conference.
- The Exhibitor Technical Manual provides information on: venue technical details, exhibition logistics and details, contractor information, and services and orders available for exhibitors.





- Black Drape





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(USD/Person)

Registration Type	Super Early Bird (By March 30)	Early Bird (By May 30)	Pre-registra- tion (By June 30)	Pre-registra- tion (By July 30)	Onsite
PCVN Member	230	300	380	460	540
Non-PCVN Member	300	380	460	540	610
1-day Registration (PCVN Member)	200				
1-day Registration (Non-PCVN Member)	230				

(USD/Person)

Group Registration	Super Early Bird (By March 30)	Early Bird (By May 30)	Pre-registra- tion (By June 30)	Pre-registra- tion (By July 30)	Onsite
20-99 People	190	270	350	380	460
Over 100 People	155	230	300	400	

Registration fee includes the access to lectures, exhibition, coffee and lunches, digital proceedings and welcome reception.

Account Information

Account Name : Pets Central Veterinary Academy Limited
Account Number : 741-657183-838
Bank Name : The Hongkong and Shanghai Banking Corporation Limited
Swift Code : HSBCHKHCHKH
Address : 1 Queen's Road Central, Hong Kong



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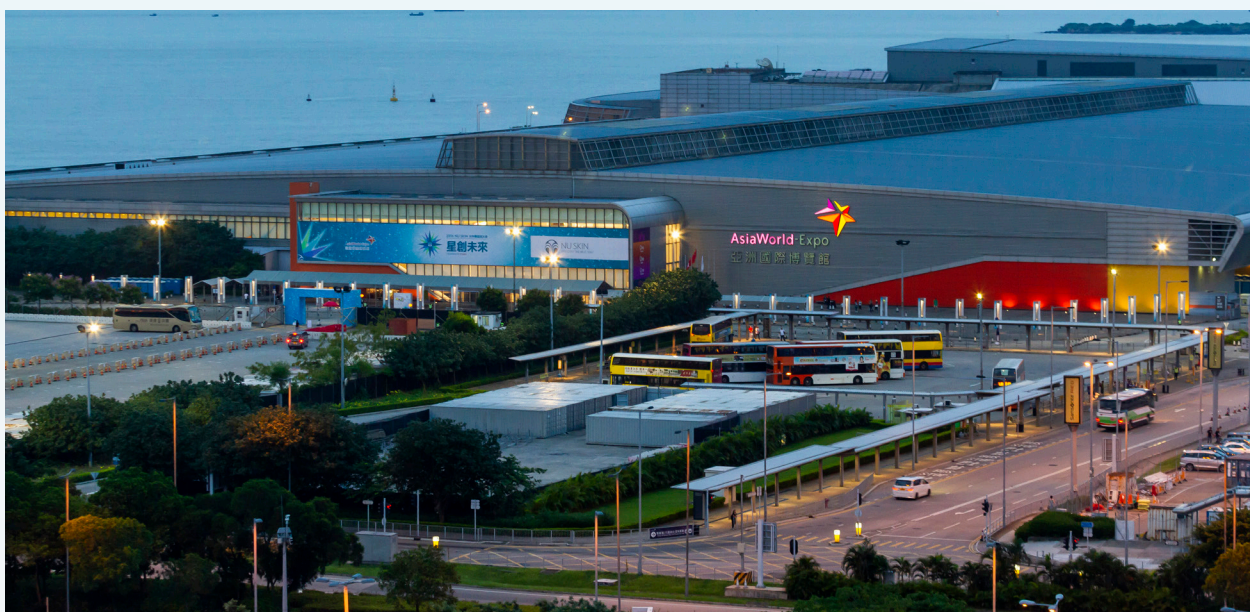


Cancellation /Modification Policy

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before April 30th 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between April 30th 2024 – June 30th 2024 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from July 1st 2024 onwards.

All cancellation or modification requests must be notified as soon as possible to: patrick.yuen@pets-central.com



Scan QR code to know more

