



ANNUAL REPORT 2022



VITICUS Group™

A DIAMOND IN THE DESERT

By Andrea Davis, CEO, Viticus Group

In the vast 47,000-plus square miles of the Mojave Desert lies four states, the lowest elevation in North America and **Viticus Group**... the latter being **an innovative educational organization** that has been a leader in its industry since 1928.

What began as the Intermountain Livestock Sanitary Association almost 95 years ago evolved to Viticus Group, a nonprofit organization that is **saving and improving lives through innovative and high quality continuing education**.

Amongst the lights and excitement of **Las Vegas**, Viticus Group is home to two campuses in the heart of the Vegas Valley, where, annually, more than 10,000 **healthcare professionals from all across the globe** come to train on state-of-the-art equipment. We are doubling down on our legacy of excellence and dedication to providing timely and leading-edge continuing education opportunities, with a steadfast commitment to quality and service.

As **the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world**, we are fortunate to be an integral part of advancements in healthcare. We have the ability to improve lives through education and training those who care for us by the experts who are top in their fields.



OUR MISSION

Providing Innovative Education to
Veterinary and Human Healthcare
Professionals Worldwide

HOW WE MAKE A DIFFERENCE IN THE WORLD

We save and improve lives
through innovative and high
quality continuing education.



Meet Cheeka. A five-year-old Chihuahua from an Arizona animal rescue group who was in-house as our patient. Following her spay, Viticus Group Veterinary Health team also repaired a significant inguinal hernia. Although the hernia itself is not uncommon, Cheeka required extra care post operation due to incision site complications.

Cheeka needed specialized open wound care, which is abnormal for hernia surgery recovery. Thanks to the expert care and compassion from Viticus Group, Cheeka had a two-plus week stay at our facility where she developed a love for our team members and made herself at home before going back down south. The team's training led Cheeka to an improved and, hopefully, long-lasting life.

There are several patient care examples like Cheeka. We also recognize that, on the flip side, without the hands-on skills gained through our educational programs, those who care for us may not be as highly trained.

In 2022 alone, Viticus Group trained more than 10,000 veterinary and human healthcare professionals in diverse specialties from dentistry to orthopedics to ultrasound to neurology, among others. This all-time, record-breaking number of trainees supports the need for continuing education to elevate the healthcare profession.

To learn is to grow. To grow is to develop. To develop is to innovate. Welcome to Viticus Group and join us on the journey to our centennial!

BOARD OF DIRECTORS



Debbie White, DVM, BS
President



Gary Weddle, DVM
President-Elect



Heather Prendergast, RVT, CVPM, SPHR
Vice President



E. David Stearns, RVT
Secretary/Treasurer
- Parliamentarian



William Wright, DVM
Director



Travis McDermott, DVM
Director



Thomas Tully, Jr., DVM, MS, DABVP (Avian), DECZM (Avian) Director



Brian Darrow, DVM, BS
Director



Shawn Tsuda, MBA, MD, FACS
Human Medical Director



Megan Skeffington, DVM
Director



Miguel Ortiz, DVM
Director



Joan Bowen, DVM
Director



Meredyth Jones, DVM, MS, DACVIM Director



Dusty Nagy, DVM, MS, PhD DACVIM Director



Linda Markland, RVT
Director



Michael P. Jones, DVM, DABVP (Avian) Director

EXECUTIVE COMMITTEE



Andrea Davis
Chief Executive Officer



Aubrey Arreola, CMP
Chief Operating Officer



Stephanie Gerling
Chief Financial Officer



**Anthony Pease,
DVM, MS, DACVR**
Chief Veterinary Medical Officer

EDUCATION MANAGERS



**Kara Burns, MS, MEd,
LVT, VTS (Nutrition)**
Veterinary Technician



**Jeffrey Applegate, Jr.,
DVM, DACZM**
Avian & Exotics



**Ann Rashmir-Raven,
DVM, MS, DACVS**
Equine



**Robert Sager, DVM,
MS, PhD, DABVP**
Food Animal



**Leslie A. Mamalis,
MBA, MSIT, CVA**
Practice Management



**Stuart Galbraith,
RVT**
Moderator/Facilitator

VITICUS GROUP GEM: TRAINING THOSE WHO CARE FOR ALL OF US

High Quality, Innovative
Continuing Education & Training

At the heart of medical care are professionals who are passionate about staying on the cutting edge of innovative practices so they can provide advanced care.

Our unique programs at the Viticus Center immerses them in real-world operating environments to get hands-on experience with procedures taught by top-notch instructors.

 WVC Annual
Conference



WVC total number
of CE hours –
750+ hours



WVC total
number of labs –
22 labs

One of the longest-running & largest veterinary medicine conferences in the world

Started in 1928; heading toward its
Centennial Celebration in 2028

One of the most expansive veterinary
medicine exhibit halls in the world

- **99,800 sq. ft.** of exhibit hall space
- **79 new exhibiting companies**
- **479 total exhibiting companies**
- 18 participating companies in our highly engaging, onsite scavenger hunt - Vet Detective.

Hosted GRAMMY® & ACM Award
Nominated, Multi-Platinum Country
Star Jimmie Allen at its Concert on the
Beach at Mandalay Bay Resort & Casino

1,800 participants attended
Michael Jackson ONE show

Hosted the second annual Diversify
Veterinary Medicine Coalition (DVMC)
Coffee Break event.

Held 100 percent in-person event
post-Covid

122

Veterinary Medicine Courses

Year round hands-on course topics include:

- Dentistry
- Endoscopy
- Equine
- Oncology
- Orthopedic Surgery
- Rabbits
- Soft Tissue Surgery
- Ultrasound
- So much more

Dr. Jack Walther Recent Graduate Boot Camp 24 new veterinary graduates received awards to a fully immersive three-day training at our facilities in Las Vegas.

- Education awards supported by Zoetis
- Education program sponsored by Thrive Pet Healthcare

Veterinary Practice Manager Symposium (VPMS)

- Curated for Practice Managers by Practice Managers
- Three days
- Peer-to-peer learning
- Crossover learning for both veterinary practice managers and practice owners

Veterinary Technician Symposium (VTS)

- Curated for veterinary technicians by veterinary technicians
- Unique training specifically for and catering to vet techs for training that can be immediately applied to veterinary practices
- Three days
- Expert instructors
- Several didactic sessions and hands-on laboratory trainings

98

Human Health Hands-on (Bioskills) Training Events

Community Specific Trainings
General Surgery
Gynecology
Healthcare Education Workshops
Medical School Education
Neurosurgery
Orthopedic Surgery

Pain Management
Plastic Surgery
Spine Surgery
Sports Medicine
Thoracic
Trauma





OUR TREASURE: PARTNERS IN SAVING & IMPROVING LIVES

There's No Us Without You

A better life for people and animals. It's that simple. Our purpose is to support the next generation of veterinary and human health professionals with year-round continuing education that empowers them to make a difference for their patients, in their communities, and around the globe.

Viticus Group is honored to partner with entities of all sizes to improve all lives. We'd like to shine the light on a few key collaborations from 2022:



Tony La Russa's
**Animal
Rescue
Foundation**

With support from various donors, Viticus Group raised \$5,000 for Tony La Russa's Animal Rescue Foundation as the selected WVC Annual Conference Party for a Purpose charity



Thrive Pet Healthcare and Zoetis invested in the next generation of veterinary professionals by sponsoring Dr. Jack Walther's Recent Graduate Boot Camp



Viticus Group was a Grand Champion sponsor of the inaugural Movora Orthopedic Symposium. The event welcomed 250 Orthopedic surgeons to the Viticus Center for two days of hands-on training.



AVMA Axon

Viticus Group hosted the first AVMA Axon courses:

- Splitting ACEs:
Surgical Extractions
- Regional Anesthesia in the Dog and Cat for Banfield associates

These valuable courses allowed veterinarians to learn the fundamentals of canine and feline dental extractions through lecture and irreplaceable hands-on training to improve surgical skills and efficiency, resulting in the best outcomes for these animals well into the future.

Journey For Teams

Viticus Group is a trailblazer partner in the new AVMA JOURNEY FOR TEAMS diversity, equity, and inclusion program.

JOURNEY FOR TEAMS provides a pathway for veterinary professionals to deepen their knowledge of diversity, equity, and inclusion (DEI) and foster the advancement of DEI in veterinary workplaces.

Additionally, Viticus Group consistently tours VIPs through its campus to give an inside look and, even more importantly, an enhanced understanding of its operations and services. We were honored to host the following guests:

Applied Medical

Banfield

**Clark County Commissioner
Jim Gibson**

**Las Vegas Convention
and Visitors Authority (LVCVA)**

**Nevada Health &
Bioscience Corporation**

**Nevada State Treasurer
Zach Conine**

The Animal Foundation

World Pet Association

and many others

We're grateful for the numerous VIPs and companies who visited us in 2022.



BONDING TOGETHER: COMMUNITY INVESTMENT & COMMUNITY IMPACT

What Viticus Group Brings to the Greatest Arena on Earth: Las Vegas

As we work to provide thousands of passionate medical professionals with access to world-class training, cutting-edge technology, and state-of-the-art facilities, we are also committed to solving problems closer to home. Viticus Group supports regional shelters and rescues by treating 500+ animals annually to increase the odds of adoption.

Together we can support these unique opportunities and multiply the impact on the future of healthcare.

45,149

Hotel rooms booked
for Viticus Group
participants in 2022

Tourism dollars
in 2022, approximately
\$8 million

All-time record of
226 events
hosted at our campuses

More than
10,000 guests
attended meetings,
trainings and events
at our campuses –
highest ever in
Viticus Group history

Team Viticus Group affected change in Southern Nevada

- Accreditation Council for Continuing Medical Education (ACCME) reaccreditation achieved through November 2026
- Human Health Executive Sheri Hess welcomed to the Board of Directors of the Association of Bioskills Laboratory Excellence (ABLE) and is the chair of the membership committee
- Program Director of Veterinary Initiatives Crystal Vaquera was appointed to the Nevada Board of Veterinary Medical Examiners
- Accounting Manager Katherine Barreto, Human Health Event Supervisor Tammy Crecelius and Marketing Creative Lead Alan Robles graduated from the Leadership Advance program, a five-month training curriculum through Vegas Chamber
- CEO Andrea Davis named finalist in the Vegas Chamber Executive of the Year Awards
- Chief Operating Officer Aubrey Arreola recognized by Forbes Magazine as one of the Executive Challengers who raised more than \$10,000 supporting the Leukemia & Lymphoma Society (LLS)



THE SCIENCE BEHIND-THE-SCENES

Education Driven by Innovation

For almost 100 years, Viticus Group has been the leader in continuing education for medical professionals committed to making better care a reality. We are doubling down on our legacy of excellence and dedication to providing innovative, timely and leading-edge continuing education opportunities, with a steadfast commitment to quality and service.

We can only do that by innovating behind-the-scenes. Below are just some of the technology accomplishments helping to ensure a flawless user experience.

More than
2,000
user support tickets
received and handled

User-end improvements
resulting in
83% positive
survey feedback

Website refresh providing
an effective and efficient
user experience

In-house software
and portal application
developments to
streamline programs
and increased security





VITICUS Group™

MEDICAL MEETING & BIOSKILLS TRAINING SPACE IN THE HEART OF VEGAS



**ACCME
ACCREDITED**

Viticus Group is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



VITICUS CENTER - EASTERN CAMPUS

5810 S. Eastern Ave., Las Vegas, NV 89119

The Viticus Center - Eastern Campus features more than 70,000 sq. ft. of world-class clinical meeting space, integrating state-of-the-art technologies in an aesthetically modern venue available for medical training, meetings, conferences, & other events.



VITICUS CENTER - OQUENDO CAMPUS

2425 E. Oquendo Rd., Las Vegas, NV 89120

A turnkey solution for any event, the 70,000 sq. ft. Oquendo Campus serves as an elegant, modern venue for hands-on training, workshops, lectures, demonstrations, & social functions. In addition to an ideal learning environment, the Oquendo Campus offers catering services, a dining area, & unique spaces for cocktail receptions & informal gatherings.

FACILITY HIGHLIGHTS

- 190-person auditorium
- 450-person ballroom
- Multiple classroom/meeting/dining spaces with varying sizes, capacities, & configurations
- Rooftop & outdoor event space
- Equipment staging area for storage/shipping/receiving
- Up to 100 cadaveric lab stations (50 stations per building)
- Located 5 minutes from Harry Reid Intl. Airport



In-house catering, AV, concierge, & transportation services



Highly trained bioskills team

State-of-the-art equipment & services including Digital x-rays, two 40 tray washer and disinfector units, c-arms, endoscopy towers, PPE, scrubs, lead aprons, etc.

Regular & after-hours event bookings available seven days per week



VITICUS Group™

CONTACT US

Sheri Hess
Human Health Account Executive

2425 E. Oquendo Road
Las Vegas, NV 89120

702.275.7563
Sheri@ViticusGroup.org
ViticusGroup.org

