

VITICUS Group

FOR IMMEDIATE RELEASE

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Viticus Group Celebrates 95th WVC Annual Conference in 2023 with \$95 All Inclusive* Registration Special

Lowest Price in Years ~ Available to First 950 Registrants Starting Labor Day, 9.5

LAS VEGAS—Viticus Group, a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, announces its \$95 registration offer on 9.5 for the Viticus Group 95th WVC Annual Conference. Coming Feb. 19 to 22, 2023 at Mandalay Bay Convention Center in Las Vegas, the lowest registration price in years recognizes the nonprofit organization's 95th anniversary of holding one of the largest and oldest veterinary health conferences in the United States. The \$95 all inclusive* registration special is a limited availability offer to the first 950 registrants at <u>viticusgroup.org</u>. The \$95 special offer provides hundreds of dollars in savings.

"Viticus Group is extremely proud to extend this opportunity to our veterinary health professionals for the 95th WVC Annual Conference in 2023," says Andrea Davis, chief executive officer (CEO), Viticus Group. "The goal is to honor our rich history and be as inclusive as possible with the outcome of living our mission to provide innovative education to animal health professionals worldwide."

Next year's event marks the 95th anniversary of the veterinary education conference and the Viticus Group organization, formerly known as WVC. The theme for the conference is "Building on the Legacy," a tribute to the rich history and accomplishments of the last 95 years, as well as improving veterinary medicine through exceptional education in the future. This anniversary celebration also kicks off the countdown to the centennial annual conference in 2028. Each year, the WVC Annual Conference features hundreds of hours of continuing education (CE), where veterinary professionals in any field or role can receive all their needed CE in one place. The conference will continue to hold the popular hands-on laboratory sessions at the Viticus Center— Oquendo Campus, just minutes away from the Mandalay Bay Convention Center. Additionally, participants will enjoy exclusive entertainment throughout the event and the expansive Exhibit Hall full of opportunities to connect and learn from experts and organizations across the industry.

*All inclusive includes registration fee, exhibit hall, education sessions, entertainment (first come, first served and RSVP required dependent on event); \$95 fee does not include hands-on laboratory training sessions and workshops (additional fees are associated with hands-on laboratory sessions and workshops), transportation, overnight accommodations, food and any travel associated costs. Valid for full conference registrations only; offer not applicable to guest registrations.

About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.

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