



FOR IMMEDIATE RELEASE

June 6, 2024

CONTACT

Joyce Goedeke
Vice President of Marketing, Communications & Brand
Viticus Group
joyce@viticusgroup.org | 725.272.0563 c

**Viticus Group Announces Prestigious
2024 Continuing Educators of the Year Awards**

Ten Recipients Take Home the Honor

LAS VEGAS—[Viticus Group](#), a leading provider of innovative veterinary and human healthcare education worldwide, proudly announces its 10 recipients of the 2024 Continuing Educators of the Year Awards.

Continuing Educators of the Year Awards are earned by participant voting at the WVC Annual Conference, held in Q1 each year in Las Vegas. Of the more than 375 eligible continuing educators consisting of both presenters and moderators and 850 continuing education hours at the 2024 veterinary education conference, only 10 receive this prestigious award. Participants voted on presenters who best delivered the education with accuracy, depth and insight.

"It is a privilege to honor our 2024 Continuing Educators of the Year Award recipients especially as voted by their peers," said Andrea Davis, chief executive officer (CEO), Viticus Group. "Innovative education is at the core of what we do and, thanks to these 10 educators, we elevate our content through their exceptional knowledge to profoundly impact the veterinary field."

This year's Continuing Educators of the Year Award recipients are:

- Avian & Exotics: Marcie Logsdon, DVM
- Equine: William Gilsenan, DVM, DACVIM (LAIM)
- Food Animal: Cooper Hibbard
- Food Animal: Signe Balch, DVM, DPHIL
- Practice Management: Andrea Crabtree, CVPM, PHR, BS, SPHR, CCFP, FFCP
- Small Animal: Fred Winger, VMD, MS, DACVIM (Neurology)
- Veterinary Technician: Denise Rollings, CVT, VTS (Dentistry)
- Hands-on Lab: Jennifer Mathis, DVM, CVPP
- Moderator of the Year: James Barclay, RVT
- Moderator of the Year: Erin Johnson, DVM

(more)

In 2024, Viticus Group welcomed 20,072 participants to its WVC Annual Conference (formerly known as Western Veterinary Conference) in Las Vegas, making it the largest-ever attendance in its 96-year history. The WVC Annual Conference is one of the largest and oldest veterinary health conferences in the country. The biggest veterinary conference on the west coast, held at Mandalay Bay Convention Center, included more than 850 hours of continuing education (CE) hours; first-ever registered veterinary technician (RVT), Heather Prendergast, installed as Viticus Group board president; 31 hands-on laboratory training courses at Viticus Group's Las Vegas Education Centers; 500-plus exhibitors; first-ever One Health track with the Centers of Disease Control and Prevention (CDC) for both veterinary and human healthcare continuing education; introduced a never-before-seen card game, developed by the Viticus Group Education team, focused on veterinary practice management skills; world class entertainment and more. Most of the participant makeup was comprised of a record-setting 7,133 veterinarians, plus veterinary technicians, practice managers and veterinary assistants. Top-level sponsors include Boehringer Ingelheim, Zoetis, Veterinary Emergency Group and Hill's Pet Nutrition.

Additionally, Morgan McArthur, DVM, received the Distinguished Service Award at the 2024 WVC Annual Conference for his extraordinary leadership and service to Viticus Group.

For more information, visit viticusgroup.org or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).

###

About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).