

FOR IMMEDIATE RELEASE

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Viticus Group 96th WVC Annual Conference Achieves Record-Breaking Participant Numbers & Delivers First-Ever Educational Experiences

Veterinary Medical Conference Hosted 20,000-Plus Participants

LAS VEGAS—Viticus Group, a leading provider of innovative veterinary and human healthcare education worldwide, welcomed 20,072 participants to its WVC Annual Conference (formerly known as Western Veterinary Conference) in Las Vegas last month, making it the largest-ever attendance in its 96-year history. The WVC Annual Conference is one of the largest and oldest veterinary health conferences in the country. The biggest veterinary conference on the west coast was held at Mandalay Bay Convention Center included more than 850 hours of continuing education (CE) hours; first-ever registered veterinary technician (RVT), Heather Prendergast, installed as Viticus Group board president; 31 hands-on laboratory training courses at Viticus Group's Las Vegas Education Centers; 500-plus exhibitors; first-ever One Health track with the Centers of Disease Control and Prevention (CDC) for both veterinary and human healthcare continuing education; introduced a never-before-seen card game, developed by the Viticus Group Education team, focused on veterinary practice management skills; world class entertainment and more. Most of the participant makeup was comprised of a record-setting 7,133 veterinarians, plus veterinary technicians, practice managers and veterinary assistants. Top-level sponsors include Boehringer Ingelheim, Zoetis, Veterinary Emergency Group and Hill's Pet Nutrition.

"This remarkable turnout reflects the dedication of educators worldwide to advancing learning and innovation in veterinary medicine," said Andrea Davis, chief executive officer, Viticus Group. "I'm incredibly proud of the Viticus Group team for orchestrating such a transformative event and I extend my gratitude to all participants for making this conference a resounding success. Together, we're igniting a brighter tomorrow through the power of education and the commitment to vet differently."

For nearly a century, the WVC Annual Conference has offered top-quality CE for the veterinary community through a variety of learning formats including hands-on labs, workshops, symposia, seminars and lectures. More than 375 animal health experts presented on avian and exotics, food animal, equine, practice management and small animal. Participants also accessed one of the largest veterinary health Exhibit Halls in the country.

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The board of directors' election also took place during this year's WVC Annual Conference. For the first time ever in its 96-year history, the <u>Board of Directors</u> installed a registered veterinary technician as its board president, when historically, veterinarians have held the board president role. Viticus Group Board President and Registered Veterinary Technician (RVT) Heather Prendergast began her one-year term on Feb. 21.

Dr. Brian Darrow was elected to the role of vice president and Drs. Racquel Bueno, Adam Miller and James O'Dea were elected as new board members.

Attendees also enjoyed world class entertainment including special guest speaker, World Champion and Mental Health Advocate, Michael Phelps, Grammy nominated artist Flo Rida, and "O" by Cirque du Soleil. Additionally, the Dog House and the new Purrfectly Brewed Cat Café featured adoptable dogs and cats, respectively, from local animal shelters.

Contact Joyce Goedeke, vice president of marketing, communications and brand, at joyce@viticusgroup.org for additional information.

For more, visit www.viticusgroup.org/wvc-conference.

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About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare continuing education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on Facebook, Instagram, X, LinkedIn and YouTube.