

## FOR IMMEDIATE RELEASE

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\*Editor's Note: Credentialed media may attend the 96<sup>th</sup> WVC Annual Conference in Las Vegas. To request complimentary event media credentials, contact <u>marketing@viticusgroup.org</u>. Special guests **Michael Phelps and Flo Rida** are considered **private events**, and **there will be no media access** allowed.

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## Viticus Group 96th WVC Annual Conference is Back – It's Time to Vet Differently

The Premier Veterinary Education & Hands-on Learning Conference in the Country Feb. 18 to 21 in Las Vegas

LAS VEGAS—Viticus Group, a leading provider of innovative veterinary and human healthcare education worldwide, will hold its 96th WVC Annual Conference from Sunday, Feb. 18 through Wednesday, Feb. 21 at Mandalay Bay Convention Center and Viticus Group – Oquendo Center in Las Vegas. With more than 850 hours of continuing education (CE) credits spanning from dentistry to ultrasound to orthopedics and using unique teaching methods including glass blowing, painting, never-before-seen card game and 30-plus hands-on lab trainings, this is the premier veterinary education conference. Plus, world class entertainment is scheduled, including special guest speaker, World Champion and Mental Health Advocate, Michael Phelps, Grammy nominated artist Flo Rida, and "O" by Cirque du Soleil. Additionally, the Dog House and the new Purrfectly Brewed Cat Café will feature adoptable dogs and cats, respectively, from local animal shelters to add to the guest experience in the nearly 600-vendor Exhibit Hall, one of the largest veterinary conference halls in the industry.

"For nearly 100 years, Viticus Group and its WVC Annual Conference has revolutionized veterinary education by inspiring the next generation of caregivers," said Andrea Davis, chief executive officer (CEO), Viticus Group. "When we combine novel ways to teach and learn with a spirit of curiosity, we cultivate veterinary professionals to lead with compassion, expertise and a commitment to vet differently in the years to come."

For the first time ever in WVC's 96-year history, Viticus Group is partnering with the Centers for Disease Control and Prevention (CDC) to hold a One Health education track that encompasses learning applicable to both veterinary and human health professionals, while providing both CE and continuing medical education (CME) credits to respective participants. The four-hour track addresses topics including, but not limited to, the importance of the One Health approach, epidemiology, disease control and more.

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More than 375 animal health experts will present to and educate 15,000-plus participants this year including, but not limited to, these highly anticipated speakers:

- World renowned equine veterinarian, Dr. Jean-Marie Denoix, is speaking on equine carpal and shoulder injuries on Sunday, Feb. 18 starting at 10 a.m.
- Dr. Colin Basler, Centers for Disease Control and Prevention, and team are lecturing on zoonotic diseases such as Mink, Manatees, & Mule Deer: How Investigations of SARS-CoV-2 Spillover Events Illustrate the Importance of a One Health Approach on Sunday, Feb. 18 at 10 a.m.
- Dr. Marcie Logsdon is presenting on Facilitating Falconers: Treating Performance Raptors & Accommodating a Unique Clientele on Monday, Feb. 19 at 8 a.m.

Top-level sponsors include Zoetis, Boehringer Ingelheim, Veterinary Emergency Group and Hill's Pet Nutrition.

In an effort to support regional veterinary professionals' participation, veterinarians, veterinary technicians and practice managers from Arizona, California, Nevada, Texas and Utah are eligible to receive a complimentary one-day Exhibit Hall pass.

For details and the full schedule of the 96<sup>th</sup> WVC Annual Conference, visit www.viticusgroup.org/wvc-conference. All event information is subject to change.

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## **About Viticus Group**

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on Facebook, Instagram, X, LinkedIn and YouTube.