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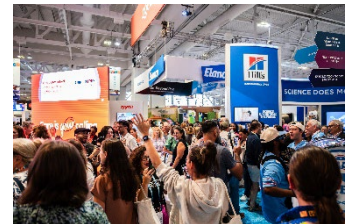
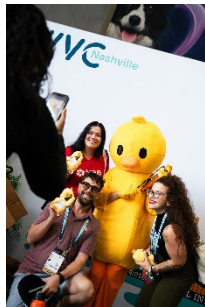
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Editor's note: Photo Credit Viticus Group, WVC Nashville

Inaugural WVC Nashville 2026 Delivers Landmark New Conference, First in 40-Plus Years in Veterinary Industry More than 8,800 Participants Experienced the In-Person Only, Multi-Day Event

NASHVILLE, TN—[Viticus Group](#), a nonprofit organization and leading provider of innovative veterinary and human healthcare education worldwide headquartered in Las Vegas and now expanded to Nashville, proudly launched its inaugural [WVC Nashville](#) veterinary education conference recently at Music City Center. WVC Nashville was the first new national veterinary continuing education conference in more than 40 years and welcomed more than 8,800 participants, with 60-plus percent attending as their first-time to a WVC conference. All participants experienced the event in person and represented the veterinary profession, from large, small and exotic veterinarians and veterinary technicians to practice managers, receptionists and customer support specialists. Major sponsors of WVC Nashville included Boehringer Ingelheim, VEG ER for Pets, Zoetis, Elanco, and Hill's, as well as several other supporters.

"Our expansion to Nashville isn't just about widening our footprint; it is about filling the needs of providing accessible and premier veterinary continuing education," said Andrea Davis, chief executive officer, Viticus Group. "The overwhelming energy, engagement and positive feedback from this inaugural event prove that when we combine world-class education with a thriving city like Nashville, the entire industry wins. This is, no doubt, the veterinary conference where decision-makers are in the right room, creating business deals right on our floor. We are incredibly proud of our team, sponsors, speakers, instructors, participants and all who contributed to making this milestone launch an extraordinary success, and coming out of the gate with incredibly strong attendance is unheard of in the conference world."



(more)

WVC Nashville delivered three-plus days and 400-plus hours of continuing education, an exhibit hall that featured more than 300 exhibitors with its grand opening led by Davis, Viticus Group Board President Dr. Brian Darrow and the Tennessee Titans Blue Crew Drumline at Music City Center, more than 15 hands-on lab trainings at its new Nashville purpose-built education center, Nashville-style entertainment and much more.



Amongst the continuing education offerings, the event kicked off with its Nash Bash Block Party, continued with General Session speaker Miranda Lambert and a Tails & Tunes music festival atmosphere that featured Blanco Brown, Uncle Kracker and Gretchen Wilson.

The WVC Nashville conference coincided with the opening of a new education center as part of Viticus Group's expansion to Nashville mirroring its Vegas service lines and offerings, and providing essential, hands-on, real-world training specializing in wet labs. The strategic East Coast location



allows the organization to reach a broader professional audience, strengthening workforce development and building practical skills and confidence worldwide. The organization opened one of two of its additional education centers, located just five minutes from Nashville International Airport and 15 minutes from Music City Center. The expansion added nearly 80,000 sq. ft. of state-of-the-art training space in

adjacent centers and is expected to welcome 15,000-plus participants annually with the combination of WVC Nashville and both educations centers once fully operational.

Viticus Group also launched its registration for [WVC Vegas 2027](#) during the Nashville event with a one-day flash sale \$99 price resulting in nearly 3,000 registrations in less than 24 hours; the 99th Vegas conference is from Feb. 28, 2027 to March 3, 2027 at Mandalay Bay Convention Center and will be just one year shy of celebrating its centennial in 2028.

WVC Vegas 2027 is four days and 850-plus hours of continuing education, an exhibit hall featuring approximately 600 exhibitors at Mandalay Bay Convention Center, 60-plus hands-on lab trainings (additional purchase required) at its Vegas purpose-built, 140,000 sq. ft. education centers, entertainment including 2023 CNN Hero of the Year award recipient and The Street Vet [Dr. Kwane Stewart](#) as its Main Stage speaker, Jason Derulo as its concert performer and much more.

To learn more or to register for WVC and year-round hands-on training specializing in wet labs in Las Vegas and Nashville, visit [viticusgroup.org](#). Information is subject to change. ###

About Viticus Group As powerful innovations alter the world of animal and human health, Viticus Group is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at its cutting-edge campuses in Las Vegas and Nashville, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, WVC (originally referred to as Western Veterinary Conference), serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth, now offered in both Las Vegas and Nashville. With its expansion to Nashville, Viticus Group extended its reach and services across the country for enhanced accessibility and increased options. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit [viticusgroup.org](#) or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#), [YouTube](#) and [TikTok](#).