



## FOR IMMEDIATE RELEASE

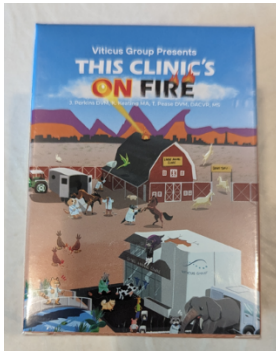
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### **Viticus Group Releases Its First-Ever Educational Card Game at the 96<sup>th</sup> WVC Annual Conference**

*This Clinic's on Fire* Card Game Focuses on Improved Practice Management

**LAS VEGAS**—[Viticus Group](#), a leading provider of innovative veterinary and human healthcare education worldwide, released its first-ever educational card game during its [96<sup>th</sup> WVC Annual Conference](#) this week. Created, developed and produced by the Viticus Group Education team with original content and illustrations, *This Clinic's on Fire* card game is played with two to six players. The game's object is to eliminate competitors by ending the game with at least one card in possession. The game is an educational tool used to improve practice management, provide strategies on human resources and employee relations and build employee engagement.



"Since 1928, Viticus Group has been an innovative continuing education leader in the veterinary industry," said Dr. Anthony Pease, chief veterinary medical officer, Viticus Group. "We recognized the need to support veterinary practice managers in their ongoing quest to elevate their employees and practices. *This Clinic's on Fire* card game provides that outlet and leaves everlasting lessons on improving management skills."



*This Clinic's on Fire* card game was introduced for the first time ever at the 96<sup>th</sup> WVC Annual Conference through education sessions to teach and play the game, as well as distribute it to participants.

With more than 850 hours of continuing education (CE) credits spanning from dentistry to ultrasound to orthopedics and using unique teaching methods including glass blowing, painting and 30-plus hands-on lab trainings, this is the premier veterinary education conference. Plus, world class entertainment was included as part of the guest experience, including special guest speaker,

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World Champion and Mental Health Advocate, Michael Phelps, Grammy nominated artist Flo Rida, and "O" by Cirque du Soleil. Additionally, the Dog House and the new Purrfectly Brewed Cat Café, which featured adoptable dogs and cats, respectively, from local animal shelters to add to the guest experience in the nearly 600-vendor Exhibit Hall, one of the largest veterinary conference halls in the industry.

For the first time ever in WVC's 96-year history, Viticus Group partnered with the Centers for Disease Control and Prevention (CDC) and held a One Health education track that encompasses learning applicable to both veterinary and human health professionals, while providing both CE and continuing medical education (CME) credits to respective participants. The four-hour track addresses topics including, but not limited to, the importance of the One Health approach, epidemiology, disease control and more.

More than 375 animal health experts are presenting to and educating 18,000-plus participants this year.

Top-level sponsors include Zoetis, Boehringer Ingelheim, Veterinary Emergency Group and Hill's Pet Nutrition.

For details on the 96<sup>th</sup> WVC Annual Conference, visit [www.viticusgroup.org/wvc-conference](http://www.viticusgroup.org/wvc-conference).

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### **About Viticus Group**

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit [viticusgroup.org](http://viticusgroup.org) or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).