



## FOR IMMEDIATE RELEASE

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## Viticus Group and VETgirl Create Powerhouse Collaboration in Veterinary Education

*Two Major Veterinary Education Forces Expand Accessibility and Share Expertise Worldwide*

**LAS VEGAS**—[Viticus Group](https://www.viticusgroup.org), a leading provider of continuing education (CE) for veterinary and medical healthcare professionals worldwide, and [VETgirl](https://www.vetgirlontherun.com), the #1 subscription-based, online veterinary CE provider offering RACE-approved learning for veterinary professionals, announce a new collaboration to provide online education and expertise from both organizations to create a powerhouse collaboration in veterinary education. The [collaboration](#) will provide cross platform video resources that will be available through each organization's respective curriculums for veterinary professionals. The resources, available beginning May 3, include experts demonstrating hands-on laboratory training only available through Viticus Group and VETgirl.

"Viticus Group is extremely proud to join forces with VETgirl in elevating the accessibility of continuing veterinary education," said Andrea Davis, chief executive officer, Viticus Group. "As an organization that has a legacy of providing innovative education for almost 100 years, we are constantly seeking new opportunities to expand our reach through well-respected partners."

"VETgirl is excited and honored to team up with Viticus Group to continue to build our multimedia library with expert video content created by some of the leading board-certified specialists and veterinary experts in the world. For visual learners, this collaborative video education will only elevate the quality of care and we're excited to work together," added Justine Lee, DVM, DAVECC, DABT, VETgirl co-founder and medical director.

Visit [ViticusGroup.org](https://www.viticusgroup.org) and [VETgirlontherun.com](https://www.vetgirlontherun.com) for more information.

### About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider

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of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit [viticusgroup.org](http://viticusgroup.org).

#### **About VETgirl**

VETgirl, the #1 online veterinary continuing education provider, offers RACE-approved veterinary CE for the low cost of \$269/individual. Offering more than 200 hours of CE per year, veterinary professionals can obtain expertise and education in areas of small animal general medicine and surgery, large animal, practice management, leadership and more. For more information, go to [vetgirlontherun.com](http://vetgirlontherun.com).

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