



VITICUS Group

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Viticus Group Launches Veterinary Podcast: VetSOAP

First-ever podcast produced by Viticus Group

LAS VEGAS—[Viticus Group](https://www.viticusgroup.com), the largest free-standing combined animal and human health training and continuing education organization in the world, has launched a new podcast for veterinary professionals called VetSOAP. Eight episodes were produced, covering the topics of VetSOAP introduction, a half century of veterinary medicine and who's gaining traction on the pet leaderboard and more.

Chief Veterinary Medical Officer Anthony Pease, DVM, MS, DACVR and Program Director of Veterinary Initiatives Crystal Vaquera, LVT, RVT alternate host the podcast, which features various special guests from across the industry.

"The unique thing about this podcast is the collaboration between veterinarians and veterinary technicians," says Anthony Pease, DVM, MS, DACVR, Chief Veterinary Medical Officer at Viticus Group and one of the podcast hosts. "The idea of making this inclusive of all veterinary professionals and even bringing in some human health innovations is what sets us apart."

The podcast name is inspired by the acronym used in veterinary clinics to document a patient's medical information. Expanded, SOAP stands for **S**ubjective, **O**bjective, **A**ssessment, and **P**lan.

"The information we bring to listeners is comprehensive and useful, just as SOAP notes are to a

(more)

veterinarian or veterinary technician,” says podcast host Crystal Vaquera, LVT, RVT. “We wanted to create an easy source of educational content with a personal approach for veterinary professionals to discover new opportunities, spend more time on the things they love, and earn the money they deserve.”

Visit <https://viticuspodcast.com/vetsoap/> to access podcast episodes, as well as access them at all your favorite video and podcast distribution platforms. Contact Joyce Goedeke, vice president of marketing, communications and brand awareness, at joyce@viticusgroup.org for additional information.

About Viticus Group

As powerful innovations alter the world of animal and human health, [Viticus Group](#) (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.

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