

FOR IMMEDIATE RELEASE

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Viticus Group Announces \$96 WVC Annual Conference Registration Price

Special Pricing for Limited Time Only – WVC Registration Opens 9.6

LAS VEGAS – Viticus Group, a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, announces its \$96* special pricing for the 96th WVC Annual Conference coming Feb. 18 to 21, 2024 to Mandalay Bay Convention Center in Las Vegas. For a limited time starting on 9.6, participants can register at the blockbuster savings price receiving access to more than 800 hours of continuing education (CE), industry experts, and more than 500 exhibitors showcasing their latest products, technology, and services to veterinary professionals.

"Viticus Group's WVC Annual Conference has built its legacy on providing high quality veterinary education from the industry's most respected experts," said Dr. Anthony Pease, chief veterinary medical officer, Viticus Group. "We pride ourselves on offering nearly a century of learning and we'll continue to do so for the next 100 years."

Viticus Group, headquartered in Las Vegas, is home to the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world and offers hands-on laboratory training courses throughout WVC and year-round at its Las Vegas Education Centers. The WVC Annual Conference is one of the oldest and largest veterinary conferences in the United States and includes one of the largest exhibit halls in the veterinary conference industry.

Learn more about the 96th WVC Annual Conference or visit Viticus Group.org.

Contact Joyce Goedeke, Vice President of Marketing, Communications & Brand at joyce@viticusgroup.org for additional information.

About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. Viticus Group Education Centers offer continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to

specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.

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^{*}Full conference participants only; restrictions apply; see ViticusGroup.org for details.