

FOR IMMEDIATE RELEASE

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Viticus Group 2024 WVC Annual Conference Registration Opens 9.6.23

Special Pricing for Limited Time Only – \$96 Registration

LAS VEGAS – Viticus Group, a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, opens its 96th <u>WVC Annual Conference</u> registration on Wednesday, Sept. 6. For a limited time, participants can register at the blockbuster savings price of \$96*, receiving access to more than 850 hours of continuing education (CE), industry experts, and more than 500 exhibitors showcasing their latest products, technology and services to veterinary professionals.

"Viticus Group has elevated veterinary health education for nearly 100 years," said Andrea Davis, chief executive officer, Viticus Group. "Our 96th WVC Annual Conference will bring new experiences from accessible technological advances to creating learners of the future who will sustain this industry into the future and beyond."

It's Time to Vet Differently at the WVC Annual Conference where participants will enjoy world-class continuing education, Vegas-style entertainment and never-before-seen educational programs that highlight innovative active learning opportunities.

Viticus Group, headquartered in Las Vegas, is home to the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world. Handson training courses are offered at WVC Annual Conference, as well as year-round at Viticus Group Education Centers in Las Vegas. The WVC Annual Conference is one of the oldest and largest veterinary conferences in the United States and features one of the largest exhibit halls in the vet industry.

WVC participants, especially those who take advantage of the \$96 conference pricing, are encouraged to register for hands-on training courses during the conference to expand their learning and training opportunities. Hands-on training is an additional purchase to conference registration.

Learn more about the 96th <u>WVC Annual Conference</u> or visit ViticusGroup.org to register starting on Sept. 6.

Contact Joyce Goedeke, Vice President of Marketing, Communications & Brand at joyce@viticusgroup.org for additional information.

About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. Viticus Group Education Centers offer continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.

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*\$96 registration includes registration fee, exhibit hall, education sessions, entertainment (first come, first served, and RSVP required depending on event); \$96 fee does not include hands-on laboratory training sessions and workshops (additional fees are associated with hands-on laboratory sessions and workshops), transportation, overnight accommodations, food and any travel associated costs. Valid for full conference registrations only; offer not applicable to guest registrations; restrictions apply; see ViticusGroup.org for details.