



VITICUS Group

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Viticus Group 95th WVC Annual Conference Breaks Participant Records *More than 16,500 in attendance*

LAS VEGAS—[Viticus Group](https://www.viticusgroup.com), the largest free-standing combined animal and human health training and continuing education organization in the world, welcomed 16,537 participants to its WVC Annual Conference in Las Vegas last month, making it the largest-ever attendance in its 95-year history. The WVC Annual Conference is one of the largest and oldest veterinary health conferences in the country and included more than 800 hours of continuing education (CE) hours, hands-on laboratory training, world class entertainment and more. Most of the participant makeup was comprised of veterinarians, along with veterinary technicians, practice managers and veterinary assistants. Top-level sponsors included Zoetis, Boehringer Ingelheim, Merck Animal Health and Hill's.

"For almost 100 years, Viticus Group has produced the premier veterinary education conference since its humble beginnings in 1928," said Andrea Davis, chief executive officer, Viticus Group. "Our legacy is built on training those who care for our family members of all kinds, and we will continue to deliver the innovative educational experiences that no other organization can in our world class city, Las Vegas."

For nearly a century, the WVC Annual Conference has offered top-quality CE for the veterinary community through a variety of learning formats including hands-on labs, workshops, symposia, seminars and lectures. More than 450 animal health experts shared their knowledge, with emphasis on avian and exotics, food animal, equine, practice management and small animal. Participants also interacted with more than 500 exhibitors and had daily access to a series of 20-minute learning sessions in one of the largest veterinary health Exhibit Halls in the country.

Attendees also enjoyed star-studded entertainment featuring a performance from KA by Cirque du Soleil; a concert by country singer/songwriter Ashley McBryde; keynotes by entertainer Kristen Bell and financial behaviorist Jeff Kreisler and more.

(more)

The board of directors' election also took place during this year's WVC Annual Conference. Drs. Patricia Burbano and Douglas Kratt were elected as new board members and Dr. Travis McDermott was elected to the role of vice president.

Contact Joyce Goedeke, vice president of marketing, communications and brand awareness, at joyce@viticusgroup.org for additional information.

About Viticus Group

As powerful innovations alter the world of animal and human health, [Viticus Group](http://viticusgroup.org) (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.

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