

## FOR IMMEDIATE RELEASE

June 22, 2023

**CONTACT** Joyce Goedeke Vice President of Marketing, Communications & Brand Viticus Group joyce@viticusgroup.org | 725.252.0563 c

## Viticus Group Opens WVC Annual Conference T-Shirt Design Contest

Winners receive free 2024 WVC Annual Conference registration

LAS VEGAS—<u>Viticus Group</u>, a leading provider of continuing education for veterinary and medical healthcare professionals worldwide, opened its 2024 WVC Annual Conference T-shirt Design Contest for the February event, in recognition of International T-Shirt Day this week. Up to three designs will be utilized on a 2024 conference t-shirt distributed to thousands of conference participants; winners will receive free 2024 conference registration, a value of approximately \$800 (subject to change). Submissions are being accepted now, International T-Shirt Day, through 11:59 p.m. PST on July 31 and can be submitted <u>here</u>.

The top three winners will be chosen based on creativity and the ability to incorporate the 2024 conference theme: It's Time to Vet Differently. Winners will be notified on or after Aug. 14.

In its second year, the WVC Annual Conference T-Shirt Design Contest provides the opportunity for artists and aspiring artists to showcase their creativity with innovative designs that capture the essence of veterinary science.

The 96<sup>th</sup> WVC Annual Conference will be held Feb. 18 to 21, 2024 and located at Mandalay Bay Convention Center in Las Vegas. The WVC Annual Conference is one of the largest and longestrunning veterinary health conferences in the country and includes hundreds of hours of continuing education (CE) hours, exhibit hall with 500-plus vendors, hands-on laboratory training, world class entertainment and more.

Visit <u>ViticusGroup.org</u> to join the WVC Annual Conference waitlist for upcoming registration specials, program information and more.

**About Viticus Group** 

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of educational programming and in-depth learning opportunities for veterinary and human health professionals. The Viticus Center offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org.