



## Western Veterinary Conferences

### Nashville 2026

#### **Sponsorship Proposal: Prepared, Not Perfect: Behavioral Outpatient Care for the Busy Practitioner**

##### **Workshop Overview**

This interactive workshop is designed to support busy practitioners who are frequently confronted with complex behavioral concerns in outpatient settings. The session focuses on practical, realistic approaches to assessment and care that can be implemented efficiently within the constraints of everyday practice. Participants will gain confidence addressing behavioral concerns through structured diagnostic approaches, practical management strategies, and thoughtful client communication that supports both patient welfare and client understanding.

##### **Workshop Instructors**

Shana Gilbert-Gregory, VMD, MS, DACVB

Julia Albright, DVM, MA, DACVB

##### **Educational Content Summary**

The busy general practitioner is often confronted with complex patient behavioral problems. This workshop provides an overview of initial diagnostics and realistic strategies for management, behavior modification, and medication use to address the patient's underlying emotional needs. Emphasis is also placed on communication strategies that help clients understand behavioral concerns, feel supported, and remain engaged in the treatment plan.

##### **Workshop Objectives**

1. Identify important factors in appropriately diagnosing behavior disorders
2. Apply practical, time-efficient management and behavior-modification strategies that can be implemented within the constraints of a busy general practice
3. Identify appropriate first-line medication options to address underlying anxiety

##### **Audience & Format**

Target Audience: Veterinarians, veterinary technicians, and veterinary students

Format: In-person, interactive workshop with case-based discussion

Duration: 2 hours



Capacity: 36 participants (limited enrollment)

Workshop Fee: \$75 per participant

### **Sponsorship Opportunity**

Sponsorship of Prepared, Not Perfect: Behavioral Outpatient Care for the Busy Practitioner provides companies with an opportunity to support high-impact veterinary education focused on improving patient welfare, client satisfaction, and practitioner confidence. This proposal is being developed for distribution to potential industry partners interested in sponsoring a veterinary conference workshop at Western Veterinary Conference Nashville 2026.

### **Use of Sponsorship Support**

Sponsorship funds will directly support the delivery of this workshop, including instructor support, educational materials, and logistical resources needed to maintain an interactive learning environment.

### **Conclusion**

Prepared, Not Perfect: Behavioral Outpatient Care for the Busy Practitioner equips veterinary professionals with practical tools and realistic strategies for managing behavioral cases in everyday practice. Sponsorship support helps ensure this accessible, clinically relevant educational experience is delivered at a high standard for veterinary teams, patients, and clients.