



Western Veterinary Conferences Nashville 2026

Sponsorship Proposal: Honey Bee Medicine Workshop

Workshop Overview

Honey Bee Medicine Workshop is a hands-on educational experience designed to introduce veterinary professionals to the tools, techniques, and diagnostic approaches commonly used in honey bee health and beekeeping management.

This 2 hour, bee basics workshop provides participants with the opportunity to work directly with management tools, personal protective equipment (PPE), and disease diagnostic resources used in beekeeping. Local beekeepers will be in attendance, and an observation hive will be available for viewing. The workshop will take place overlooking the rooftop of Music City Center, with views of the facility's honey bee hives.

Food and beverages highlighting local food products produced with the aid of resident honey bees will be served. Participants are encouraged to attend the four previous honey bee lectures delivered by Dr. Farone to maximize learning and contextual understanding.

Workshop Instructor

Tracy Farone, DVM, CertHbV

Workshop Objectives

1. Provide hands-on utilization of basic tools and diagnostic equipment commonly used in beekeeping
2. Engage in a One Health learning experience connecting veterinary service to honey bee health, beekeeper relationships, environmental stewardship, and food security
3. Review the diagnostic process of honey bee hive examination using realistic tactile and visual aids

Audience & Format

Target Audience: Veterinarians, veterinary technicians, and veterinary students

Capacity: 25 participants (limited enrollment)

Format: In-person, hands-on workshop

Sponsorship Opportunity

Sponsorship of the Honey Bee Medicine Workshop offers a unique opportunity to support experiential veterinary education focused on pollinator health, One Health principles, and environmental sustainability. Sponsor recognition may include acknowledgment in conference materials, verbal recognition during the workshop, and sponsor signage or educational materials, in accordance with conference guidelines.



Use of Sponsorship Support

Sponsorship funds will directly support the hands-on nature of the workshop, including supplies, PPE, diagnostic materials, venue logistics, and participant experience elements associated with a limited-enrollment session.

Conclusion

Sponsorship of the Honey Bee Medicine Workshop supports innovative veterinary education that bridges clinical medicine, environmental health, and food security. By providing veterinarians and veterinary team members with practical exposure to honey bee health and diagnostics, this workshop fosters meaningful engagement with One Health concepts and emerging areas of veterinary impact.