



## Western Veterinary Conferences

### Nashville 2026

#### **Sponsorship Proposal: Sample Preparation & Results Interpretation: Practical Cytology for the Veterinary Technician**

##### **Workshop Overview**

Sample Preparation & Results Interpretation: Practical Cytology for the Veterinary Technician is an interactive, technician-focused continuing education workshop designed to strengthen in-house cytology skills from sample collection through basic interpretation. Emphasizing real-world workflows, this session helps veterinary technicians maximize diagnostic yield through improved sample handling, stronger slide preparation techniques, and recognition of common pitfalls.

##### **Workshop Instructor**

Michelle Leibovici, BS, RVT, VTS (Clinical Pathology)

##### **Workshop Objectives**

1. Apply best practices for cytology sample handling and slide preparation to maximize diagnostic quality and minimize common preparation errors.
2. Identify and troubleshoot common pitfalls in in-house cytology workflows, improving consistency and confidence in daily sample processing.
3. Interpret basic cytologic findings more effectively by correlating sample type, preparation technique, and expected cellular features.

##### **Educational Content Summary**

Great cytology starts long before the microscope. This interactive, technician-focused workshop is designed to help veterinary professionals maximize diagnostic yield through smarter sample handling, stronger slide-prep techniques, and a clearer understanding of common (and avoidable) pitfalls. With a strong emphasis on real-world workflows, attendees will gain practical tips and confidence to improve the quality and consistency of in-house cytology—starting the moment the sample is collected.

Through a mix of focused lecture, lively discussion, and hands-on practice, this session breaks down cytology into approachable, repeatable steps. Participants will leave with actionable strategies to troubleshoot poor samples, refine slide preparation techniques, and better support diagnostic decision-making in daily practice.

##### **Audience & Format**

Target Audience: Veterinary technicians

Capacity: 36 participants (limited enrollment)

Format: In-person, interactive workshop



### **Sponsorship Opportunity**

Sponsorship of this workshop provides a targeted opportunity to support technician education focused on improving diagnostic accuracy, workflow efficiency, and confidence in in-house laboratory procedures. Sponsor recognition may include acknowledgment in conference materials, verbal recognition during the workshop, and sponsor signage or educational materials, in accordance with conference guidelines.

### **Use of Sponsorship Support**

Sponsorship funds will directly support the hands-on educational format of the workshop, including materials, supplies, room setup, and logistical needs associated with a limited-enrollment session.

### **Conclusion**

Sponsorship of this workshop supports high-value education for veterinary technicians committed to improving diagnostic quality through stronger cytology practices. By emphasizing practical skills, troubleshooting, and interpretation fundamentals, this session reinforces the technician's essential role in accurate, efficient, and high-quality patient care.