



FOR IMMEDIATE RELEASE

Feb. 16, 2026

CONTACT Joyce Goedeke, Sr. Director of Marketing & Communications
Viticus Group
joyce@viticusgroup.org | 725.272.0563 c

**Viticus Group Announces
WVC Nashville \$49 Flash Sale Full Conference Pricing**
One Day Only: Wednesday, Feb. 18

LAS VEGAS—[Viticus Group](#), a nonprofit organization and leading provider of innovative veterinary and human healthcare education worldwide, announces its most disruptive pricing for its inaugural [WVC Nashville](#) veterinary continuing education conference scheduled for Aug. 15 to 18 at Music City Center in Nashville, TN. The \$49 flash sale full conference pricing is only available on Wednesday, Feb. 18 from midnight (PST) to 11:59 p.m. (PST). The conference offers three-plus days of continuing education, more than 15 hands-on lab trainings (additional purchase required) at its purpose-built education center, Nashville entertainment and much more. The \$49 flash sale full conference pricing is nonrefundable and nontransferable.

"We're bringing the energy of Las Vegas to the heart of Music City, and we want everyone to join us," said Andrea Davis, chief executive officer (CEO), Viticus Group. "Expanding to Nashville isn't just about a new location; it's about accessibility. By introducing the unprecedented \$49 pricing, we want to ensure that every member of the veterinary team can gain world-class continuing education knowledge and hands-on skills. We've spent nearly a century leading the way in Vegas, and now we're thrilled to make premier continuing education more affordable and inclusive than ever through our first-ever WVC Nashville."

WVC Nashville is the first step of Viticus Group's expansion to Nashville. The organization is currently undergoing retrofit construction on new and additional education centers, with its first center scheduled to open during WVC Nashville. The expansion adds nearly 80,000 sq. ft. of state-of-the-art training space in adjacent centers and is expected to welcome 10,000-plus participants annually with the combination of WVC Nashville and both education centers once fully operational.

Viticus Group Nashville Centers mirror Viticus Group's renowned Las Vegas headquarters and its service lines, providing essential, hands-on, real-world training. The strategic East Coast location allows the organization to reach a broader professional audience, strengthening workforce development and building practical skills and confidence worldwide. Conveniently located just five minutes from Nashville International Airport and 15 minutes from Downtown Nashville, the new

(more)

centers are a destination hub for continuing education.

To stay updated on Viticus Group Nashville expansion and other news, visit viticusgroup.org and join the [Alert List](#).

###

About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. With its newly announced expansion plans to Nashville, Viticus Group is extending its reach and services across the country for enhanced accessibility and increased options. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#), [YouTube](#) and [TikTok](#).